Extension: In-Place Placebo for Bahia

```
install.packages("dplyr")
install.packages("ggplot2")
install.packages("Synth")
install.packages("xtable")
install.packages("ggpubr")
```

```
# Load Data
load("data/DATA_COMPLETE.RData")
load("data/abbr_code.RData")

# Subsetting data by grade and subject (for all states, including BA):
PRIMARY_M <- as.data.frame(filter(DATA_COMPLETE, grade == "P", subject == "math"))
PRIMARY_P <- as.data.frame(filter(DATA_COMPLETE, grade == "P", subject == "port"))
LOWERS_M <- as.data.frame(filter(DATA_COMPLETE, grade == "LS", subject == "math"))
LOWERS_P <- as.data.frame(filter(DATA_COMPLETE, grade == "LS", subject == "port"))
UPPERS_M <- as.data.frame(filter(DATA_COMPLETE, grade == "US", subject == "math"))
UPPERS_P <- as.data.frame(filter(DATA_COMPLETE, grade == "US", subject == "port"))

#-------------------------------------------------------------------------------------------#
# Function: prepare_p_ls_BA()
# Description: prepares data for the synth function - primary and lower secondary school
#-------------------------------------------------------------------------------------------#

prepare_p_ls_BA <- function(data){
  library(Synth)

  predictors <- c("homicides", "TWh", "ln_pop", "unemployment", "edu_invest_pc")

  DATA_PM <- dataprep(foo = data,
                      predictors = predictors,
                      dependent     = "score",
                      unit.variable = "code_state",
                      time.variable = "year",
                      unit.names.variable = "abbr_state",
                      treatment.identifier  = 29, # Bahia Code
                      controls.identifier   = c(11:17, 21, 22, 24:28, 31:33, 35, 41:43, 50:53),
                      # Exclude BA (29) and CE (23) from controls
                      time.predictors.prior = seq(1995, 2007, 2),
                      time.optimize.ssr     = seq(1995, 2007, 2),
                      time.plot             = seq(1995, 2019, 2))

  return(DATA_PM)
};

#-------------------------------------------------------------------------------------------#
# Function: prepare_us_BA()
# Description: prepares data for the synth function - upper secondary school
#-------------------------------------------------------------------------------------------#

prepare_us_BA <- function(data){
  library(Synth)

  predictors <- c("homicides", "TWh", "unemployment", "ln_pop", "edu_invest_pc")
```

```
  DATA_PM <- dataprep(foo = data,
                      predictors = predictors,
                      dependent     = "score",
                      unit.variable = "code_state",
                      time.variable = "year",
                      unit.names.variable = "abbr_state",
                      treatment.identifier  = 29, # Bahia Code
                      controls.identifier   = c(11:17, 21, 22, 24:28, 31:33, 35, 41:43, 50:53),
                      # Exclude BA (29) and CE (23) from controls
                      time.predictors.prior = seq(1995, 2009, 2),
                      time.optimize.ssr     = seq(1995, 2009, 2),
                      time.plot             = seq(1995, 2019, 2))

  return(DATA_PM)
};

#-----------------------------------------------------------------------------------------------#
# Preparing data for Synth for BA
#-----------------------------------------------------------------------------------------------#

# Prepare data for SCM (specifying BA as the treatment unit):
DATA_BA_PM <- prepare_p_ls_BA(PRIMARY_M)
DATA_BA_PP <- prepare_p_ls_BA(PRIMARY_P)
DATA_BA_LSM <- prepare_p_ls_BA(LOWERS_M)
DATA_BA_LSP <- prepare_p_ls_BA(LOWERS_P)
# DATA_BA_USM <- prepare_us_BA(UPPERS_M)
# DATA_BA_USP <- prepare_us_BA(UPPERS_P)

# Primary School Mathematics and Portuguese
DATA_BA_PM <- prepare_p_ls_BA(PRIMARY_M)
DATA_BA_PP <- prepare_p_ls_BA(PRIMARY_P)

# Lower Secondary School Mathematics and Portuguese
DATA_BA_LSM <- prepare_p_ls_BA(LOWERS_M)
DATA_BA_LSP <- prepare_p_ls_BA(LOWERS_P)

# Upper Secondary School Mathematics and Portuguese
# DATA_BA_USM <- prepare_us_BA(UPPERS_M)
# DATA_BA_USP <- prepare_us_BA(UPPERS_P)

#-----------------------------------------------------------------------------------------------#
# Function: plot_scm_BA()
# Description: prepares data from the synthetic control output to be plotted with ggplot
#-----------------------------------------------------------------------------------------------#

plot_scm_BA <- function(original_data, synth.tables){
  library(tidyverse)
  W <- as.data.frame(synth.tables[["tab.w"]])
  str(W)
  W <- W %>%
    filter(w.weights > 0.01) %>%
    mutate(w.weights = round(w.weights, digits = 3)) %>%
    rename(abbr_state = unit.names)
```

```
  str(original_data)
  str(W)
  SC <- left_join(original_data, select(W, -unit.numbers), by = "abbr_state") %>%
    na.omit() %>%
    group_by(year) %>%
    summarise(sc = weighted.mean(score, w.weights))

  BA <- original_data %>%
    filter(abbr_state == "BA") %>%
    select(year, score)

  GAP <- left_join(BA, SC, by = "year") %>%
    mutate(gap = score - sc)
  GAP$grade <- unique(original_data$grade)
  GAP$subject <- unique(original_data$subject)

  GG_DATA <- left_join(BA, SC, by = "year") %>%
    pivot_longer(!year, names_to = "unit", values_to = "score")

  GG_DATA$unit[GG_DATA$unit == "score"] <- "Bahia"
  GG_DATA$unit[GG_DATA$unit == "sc"] <- "Synthetic Control"
  GG_DATA$grade <- unique(original_data$grade)
  GG_DATA$subject <- unique(original_data$subject)

  return(list(GG_DATA, GAP))
}

#-----------------------------------------------------------------------------------------#
# Data Preparation for Plotting
#-----------------------------------------------------------------------------------------#

# Run SCM for Primary School Mathematics (BA)
SCM_BA_PM <- synth(DATA_BA_PM)
```

```
##
## X1, X0, Z1, Z0 all come directly from dataprep object.
##
##
## ****************
##  searching for synthetic control unit
##
##
## ****************
## ****************
## ****************
##
## MSPE (LOSS V): 12.09114
##
## solution.v:
##  0.4574677 0.3918188 0.01240505 0.009255125 0.1290533
##
## solution.w:
##  3.255e-07 2.826e-07 0.1339992 2.439e-07 0.4223422 3.189e-07 3.077e-07 0.3361707 1.4789e-06 1.3203e-
```

```r
TABLES_BA_PM <- synth.tab(dataprep.res = DATA_BA_PM, synth.res = SCM_BA_PM)

# Run SCM for Primary School Portuguese (BA)
SCM_BA_PP <- synth(DATA_BA_PP)
```

```
##
## X1, X0, Z1, Z0 all come directly from dataprep object.
##
##
## ****************
##  searching for synthetic control unit
##
##
## ****************
## ****************
## ****************
##
## MSPE (LOSS V): 25.67211
##
## solution.v:
##  1.3765e-06 0.2172579 0 0.09271179 0.690029
##
## solution.w:
##  0.005153463 0.002716679 0.006055639 0.002063683 0.6489248 0.00215294 0.0041894 0.01418866 0.0071766
```

```r
TABLES_BA_PP <- synth.tab(dataprep.res = DATA_BA_PP, synth.res = SCM_BA_PP)

# Run SCM for Lower Secondary School Mathematics (BA)
SCM_BA_LSM <- synth(DATA_BA_LSM)
```

```
##
## X1, X0, Z1, Z0 all come directly from dataprep object.
##
##
## ****************
##  searching for synthetic control unit
##
##
## ****************
## ****************
## ****************
##
## MSPE (LOSS V): 4.095809
##
## solution.v:
##  0.3475521 0.03940671 0.0001287052 0.3473979 0.2655146
##
## solution.w:
##  3.47e-08 3.27e-08 0.2429316 1.97e-08 0.421828 2.05e-08 5.69e-08 0.2699183 1.608e-07 6.669e-07 1.007
```

```r
TABLES_BA_LSM <- synth.tab(dataprep.res = DATA_BA_LSM, synth.res = SCM_BA_LSM)

# Run SCM for Lower Secondary School Portuguese (BA)
SCM_BA_LSP <- synth(DATA_BA_LSP)
```

```
##
## X1, X0, Z1, Z0 all come directly from dataprep object.
##
##
## ****************
##  searching for synthetic control unit
##
##
## ****************
## ****************
## ****************
##
## MSPE (LOSS V): 6.723032
##
## solution.v:
##  0.5661375 0.000170506 0.008886669 0.06403129 0.3607741
##
## solution.w:
##  1.0361e-06 1.0027e-06 0.2245183 7.038e-07 0.4059587 7.028e-07 1.4202e-06 0.3390256 9.2435e-06 0.0003
```

```
TABLES_BA_LSP <- synth.tab(dataprep.res = DATA_BA_LSP, synth.res = SCM_BA_LSP)

# Run SCM for Upper Secondary School Mathematics (BA)
# SCM_BA_USM <- synth(DATA_BA_USM)
# TABLES_BA_USM <- synth.tab(dataprep.res = DATA_BA_USM, synth.res = SCM_BA_USM)

# Run SCM for Upper Secondary School Portuguese (BA)
# SCM_BA_USP <- synth(DATA_BA_USP)
# TABLES_BA_USP <- synth.tab(dataprep.res = DATA_BA_USP, synth.res = SCM_BA_USP)

#-------------------------------------------------------------------------------------------#

# Graphs in ggplot for Bahia
PM_BA <- plot_scm_BA(PRIMARY_M, TABLES_BA_PM)
```

```
## -- Attaching core tidyverse packages ------------------------ tidyverse 2.0.0 --
## v forcats   1.0.0     v stringr   1.5.1
## v lubridate 1.9.3     v tibble    3.2.1
## v purrr     1.0.2     v tidyr     1.3.0
## v readr     2.1.4
## -- Conflicts ------------------------------------------ tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()    masks stats::lag()
## i Use the conflicted package (<http://conflicted.r-lib.org/>) to force all conflicts to become errors
```

```
## 'data.frame':    25 obs. of  3 variables:
##  $ w.weights   : num  0 0 0.134 0 0.422 0 0 0.336 0 0 ...
##  $ unit.names  : chr  "RO" "AC" "AM" "RR" ...
##  $ unit.numbers: num  11 12 13 14 15 16 17 21 22 24 ...
## 'data.frame':    351 obs. of  14 variables:
##  $ abbr_state   : chr  "AC" "AC" "AC" "AC" ...
##  $ code_state   : num  12 12 12 12 12 27 27 27 27 27 ...
##  $ year         : num  1995 1997 1999 2001 2003 ...
##  $ grade        : chr  "P" "P" "P" "P" ...
##  $ subject      : chr  "math" "math" "math" "math" ...
```

```
##  $ score        : num  168 166 162 152 159 ...
##  $ TWh          : num  0.0139 0.0132 0.0137 0.0198 0.0227 ...
##  $ homicides    : num  22.62 19.99 9.66 21.24 22.04 ...
##  $ pop          : num  455242 500185 527937 574355 600595 ...
##  $ ln_pop       : num  13 13.1 13.2 13.3 13.3 ...
##  $ unemployment : num  9.8 8.89 12.2 8.56 7.45 ...
##  $ gini         : num  0.582 0.574 0.621 0.623 0.578 ...
##  $ edu_invest   : num  3.69e+08 4.34e+08 4.54e+08 6.19e+08 6.26e+08 ...
##  $ edu_invest_pc: num  811 868 860 1077 1042 ...
## 'data.frame':    4 obs. of  3 variables:
##  $ w.weights   : num  0.134 0.422 0.336 0.105
##  $ abbr_state  : chr  "AM" "PA" "MA" "MG"
##  $ unit.numbers: num  13 15 21 31
```

```
PM_BA_SC <- PM_BA[[1]]
PM_BA_GAP <- PM_BA[[2]]

PP_BA <- plot_scm_BA(PRIMARY_P, TABLES_BA_PP)
```

```
## 'data.frame':    25 obs. of  3 variables:
##  $ w.weights   : num  0.005 0.003 0.006 0.002 0.649 0.002 0.004 0.014 0.007 0.006 ...
##  $ unit.names  : chr  "RO" "AC" "AM" "RR" ...
##  $ unit.numbers: num  11 12 13 14 15 16 17 21 22 24 ...
## 'data.frame':    351 obs. of  14 variables:
##  $ abbr_state   : chr  "AC" "AC" "AC" "AC" ...
##  $ code_state   : num  12 12 12 12 12 27 27 27 27 27 ...
##  $ year         : num  1995 1997 1999 2001 2003 ...
##  $ grade        : chr  "P" "P" "P" "P" ...
##  $ subject      : chr  "port" "port" "port" "port" ...
##  $ score        : num  166 160 154 148 158 ...
##  $ TWh          : num  0.0139 0.0132 0.0137 0.0198 0.0227 ...
##  $ homicides    : num  22.62 19.99 9.66 21.24 22.04 ...
##  $ pop          : num  455242 500185 527937 574355 600595 ...
##  $ ln_pop       : num  13 13.1 13.2 13.3 13.3 ...
##  $ unemployment : num  9.8 8.89 12.2 8.56 7.45 ...
##  $ gini         : num  0.582 0.574 0.621 0.623 0.578 ...
##  $ edu_invest   : num  3.69e+08 4.34e+08 4.54e+08 6.19e+08 6.26e+08 ...
##  $ edu_invest_pc: num  811 868 860 1077 1042 ...
## 'data.frame':    5 obs. of  3 variables:
##  $ w.weights   : num  0.649 0.014 0.165 0.012 0.046
##  $ abbr_state  : chr  "PA" "MA" "PE" "AL" ...
##  $ unit.numbers: num  15 21 26 27 35
```

```
PP_BA_SC <- PP_BA[[1]]
PP_BA_GAP <- PP_BA[[2]]

LSM_BA <- plot_scm_BA(LOWERS_M, TABLES_BA_LSM)
```

```
## 'data.frame':    25 obs. of  3 variables:
##  $ w.weights   : num  0 0 0.243 0 0.422 0 0 0.27 0 0 ...
##  $ unit.names  : chr  "RO" "AC" "AM" "RR" ...
##  $ unit.numbers: num  11 12 13 14 15 16 17 21 22 24 ...
## 'data.frame':    351 obs. of  14 variables:
##  $ abbr_state   : chr  "AC" "AC" "AC" "AC" ...
##  $ code_state   : num  12 12 12 12 12 27 27 27 27 27 ...
```

```
##  $ year         : num  1995 1997 1999 2001 2003 ...
##  $ grade        : chr  "LS" "LS" "LS" "LS" ...
##  $ subject      : chr  "math" "math" "math" "math" ...
##  $ score        : num  223 220 223 219 225 ...
##  $ TWh          : num  0.0139 0.0132 0.0137 0.0198 0.0227 ...
##  $ homicides    : num  22.62 19.99 9.66 21.24 22.04 ...
##  $ pop          : num  455242 500185 527937 574355 600595 ...
##  $ ln_pop       : num  13 13.1 13.2 13.3 13.3 ...
##  $ unemployment : num  9.8 8.89 12.2 8.56 7.45 ...
##  $ gini         : num  0.582 0.574 0.621 0.623 0.578 ...
##  $ edu_invest   : num  3.69e+08 4.34e+08 4.54e+08 6.19e+08 6.26e+08 ...
##  $ edu_invest_pc: num  811 868 860 1077 1042 ...
## 'data.frame':    4 obs. of  3 variables:
##  $ w.weights   : num  0.243 0.422 0.27 0.065
##  $ abbr_state  : chr  "AM" "PA" "MA" "MG"
##  $ unit.numbers: num  13 15 21 31
```

```
LSM_BA_SC <- LSM_BA[[1]]
LSM_BA_GAP <- LSM_BA[[2]]

LSP_BA <- plot_scm_BA(LOWERS_P, TABLES_BA_LSP)
```

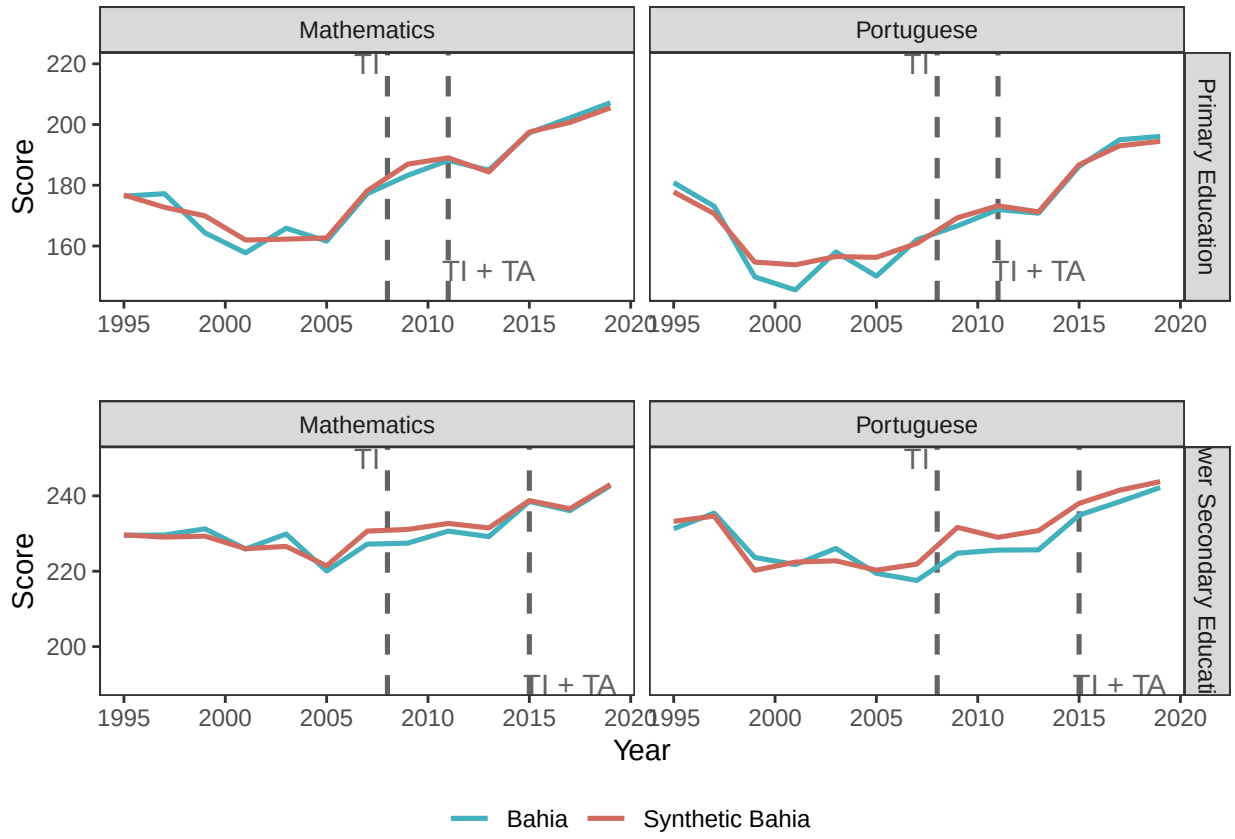
```
## 'data.frame':    25 obs. of  3 variables:
##  $ w.weights   : num  0 0 0.225 0 0.406 0 0 0.339 0 0 ...
##  $ unit.names  : chr  "RO" "AC" "AM" "RR" ...
##  $ unit.numbers: num  11 12 13 14 15 16 17 21 22 24 ...
## 'data.frame':    351 obs. of  14 variables:
##  $ abbr_state   : chr  "AC" "AC" "AC" "AC" ...
##  $ code_state   : num  12 12 12 12 12 27 27 27 27 27 ...
##  $ year         : num  1995 1997 1999 2001 2003 ...
##  $ grade        : chr  "LS" "LS" "LS" "LS" ...
##  $ subject      : chr  "port" "port" "port" "port" ...
##  $ score        : num  227 223 217 218 223 ...
##  $ TWh          : num  0.0139 0.0132 0.0137 0.0198 0.0227 ...
##  $ homicides    : num  22.62 19.99 9.66 21.24 22.04 ...
##  $ pop          : num  455242 500185 527937 574355 600595 ...
##  $ ln_pop       : num  13 13.1 13.2 13.3 13.3 ...
##  $ unemployment : num  9.8 8.89 12.2 8.56 7.45 ...
##  $ gini         : num  0.582 0.574 0.621 0.623 0.578 ...
##  $ edu_invest   : num  3.69e+08 4.34e+08 4.54e+08 6.19e+08 6.26e+08 ...
##  $ edu_invest_pc: num  811 868 860 1077 1042 ...
## 'data.frame':    4 obs. of  3 variables:
##  $ w.weights   : num  0.225 0.406 0.339 0.03
##  $ abbr_state  : chr  "AM" "PA" "MA" "MG"
##  $ unit.numbers: num  13 15 21 31
```

```
LSP_BA_SC <- LSP_BA[[1]]
LSP_BA_GAP <- LSP_BA[[2]]

# Combining Graph Data for Bahia
DATA_GRAPH_BA <- rbind(PM_BA_SC, PP_BA_SC, LSM_BA_SC, LSP_BA_SC)

# Adjusting Labels for Bahia data
DATA_GRAPH_BA$grade[DATA_GRAPH_BA$grade=="P"] <-"Primary Education"
DATA_GRAPH_BA$grade[DATA_GRAPH_BA$grade=="LS"] <- "Lower Secondary Education"
```

```r
DATA_GRAPH_BA$grade <- factor(DATA_GRAPH_BA$grade, levels = c("Primary Education", "Lower Secondary Edu

DATA_GRAPH_BA$subject[DATA_GRAPH_BA$subject=="math"] <- "Mathematics"
DATA_GRAPH_BA$subject[DATA_GRAPH_BA$subject=="port"] <- "Portuguese"

#-------------------------------------------------------------------------------------------#
# Plotting
#-------------------------------------------------------------------------------------------#

# Figure for Primary Education in BA
a_06_BA <- ggplot(data = filter(DATA_GRAPH_BA, grade == "Primary Education"), aes(x = year, y = score,
  geom_vline(xintercept = 2008, color = "#636363", linetype = "dashed", size = 0.9) +
  geom_vline(xintercept = 2011, color = "#636363", linetype = "dashed", size = 0.9) +
  geom_line(size = 0.9) +
  scale_color_manual(values = c("#42B1BD", "#D26B5F"), labels = c("Bahia", "Synthetic Bahia"), name = "
  ylab("Score") +
  xlab("") +
  annotate("text", x = 2007, y = 220, label = "TI", color = "#636363", size = 4) +
  annotate("text", x = 2013, y = 152, label = "TI + TA", color = "#636363", size = 4) +
  theme_bw() +
  theme(panel.grid.major = element_blank(), panel.grid.minor = element_blank(), legend.position = "botto
  facet_grid(vars(grade), vars(subject))
```

```
## Warning: Using `size` aesthetic for lines was deprecated in ggplot2 3.4.0.
## i Please use `linewidth` instead.
## This warning is displayed once every 8 hours.
## Call `lifecycle::last_lifecycle_warnings()` to see where this warning was
## generated.
```

```r
# Figure for Lower Secondary Education in BA
b_06_BA <- ggplot(data = filter(DATA_GRAPH_BA, grade == "Lower Secondary Education"), aes(x = year, y =
  geom_vline(xintercept = 2008, color = "#636363", linetype = "dashed", size = 0.9) +
  geom_vline(xintercept = 2015, color = "#636363", linetype = "dashed", size = 0.9) +
  geom_line(size = 0.9) +
  scale_color_manual(values = c("#42B1BD", "#D26B5F"), labels = c("Bahia", "Synthetic Bahia"), name = "
  ylab("Score") +
  xlab("Year") +
  annotate("text", x = 2007, y = 250, label = "TI", color = "#636363", size = 4) +
  annotate("text", x = 2017, y = 190, label = "TI + TA", color = "#636363", size = 4) +
  theme_bw() +
  theme(panel.grid.major = element_blank(), panel.grid.minor = element_blank(), legend.position = "botto
  facet_grid(vars(grade), vars(subject))

# Arrange and Save the Plots
ggarrange(a_06_BA, b_06_BA, ncol = 1, nrow = 2, common.legend = TRUE, legend = "bottom")
```




```
ggsave(filename = "figure_BA.png", path = "plots", width = 21, height = 15, units = "cm")
```