# DADA AYOMIDE OREOLUWA

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## Profile Summary

- Dedicated professional with experience in agricultural economics, customer service, web development, and research analysis.  
- Strong ability to collect, analyze, and interpret data for decision-making.  
- Proficient in front-end development, data analysis, and Microsoft Excel for research and reporting.  
- Passionate about leveraging technology to improve agricultural efficiency and consumer insights.

## Relevant Coursework

- Agricultural Economics  
- Data Analysis  
- Market Research  
- Socio-Economic Impact Analysis  
- SEO

## Experience

### Governor, Department of Agricultural Economics

Ekiti State University | 2023 - 2024

- Provided leadership and oversight for departmental activities and student affairs.

- Coordinated academic and extracurricular events to enhance student engagement.

- Acted as a liaison between students and faculty, addressing academic concerns.

### Social Media Manager / Cryptocurrency and Forex Influencer

2023 - Present

- Worked with proprietary trading firms in Forex, engaging traders and sharing market insights.

- Led and facilitated community discussions to enhance trader collaboration and learning.

- Experienced in networking and growing digital communities, expanding audience reach.

### International Institute of Tropical Agriculture (IITA), Agronomy Unit

Intern | 2024

- Assisted some master's and Ph.D. students with their research projects.

- Assisted in preparing reports and presentations on key findings for stakeholders.

- Assisted in agronomy research.

### Social Economics Unit, IITA

Intern | 2024

- Used Excel, ODK, SPSS, and Python to analyze car usage in Nigeria and some projects on IFAWAT.

- Assisted in agronomy research, data collection, and analysis.

- Contributed to fieldwork for agricultural projects, ensuring accurate data compilation.

- Supported research on the socio-economic impact of agricultural activities on smallholder farmers.

### JCK Hotels

Customer Service Representative | 2019

- Provided high-quality customer support via phone and email, resolving inquiries efficiently.

- Managed a high volume of customer interactions while maintaining satisfaction and service quality.

### Kessel Model College

Teacher | 2020

- Taught subjects, developing lesson plans to enhance student understanding.

- Created assessments to track student progress and improve knowledge retention.

## Projects

### Pounded Yam and Amala Demand Analysis (2024)

- Conducted research and data analysis on consumer demand for traditional Nigerian dishes.

- Provided insights on market trends and potential business opportunities in the food industry.

### Personal Portfolio Website

- GitHub Repository: <https://github.com/horeoluwarh/personal-profile>

- Developed a personal portfolio to showcase projects, skills, and experience.

- Utilized HTML, CSS, for an interactive and user-friendly interface.

### Fashion Designer Website

- Live Website: <https://horeoluwarh.github.io/fashion-designer/>

- Designed and developed a website for a fashion design brand.

- Implemented a stylish and user-friendly interface to showcase fashion collections.

**Technical Skills**

-Data Analysis: Microsoft Excel, Research, Python, & Market Analysis  
-Front-End Development: HTML, CSS, JavaScript  
-Soft Skills: Communication, Problem-Solving, Team Collaboration, and Leadership

## Education

Ekiti State University  
Bachelor's Degree in Agricultural Economics (2019 - 2024)