

## Short Pitch:

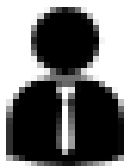
*Web development work, experience, and information of Kevin Horgan.*

## Long Pitch:

*Kevinhorganweb.com will focus on providing potential employers and peers on the web development experience of and personal information on Kevin Horgan. The site will be able to switch into an either looking for or current work modes. The main emphasis to begin will be looking for work. The portfolio as build by Kevin Horgan will show off his development experience, along with other work samples, his up to date resume and contact information, along with a personal bio and other blurbs. Site will be designed and made to be professional, but also show off Kevin's fun creative side.*

---

## Personas



Recruiter/employer



Peer in college/field



Contemporary wishing to view modern web development portfolio.

---

## Comps

**[stevenperry.net](http://stevenperry.net)**

**[mikehollowaydesign.com](http://mikehollowaydesign.com)**

**[travisricks.com](http://travisricks.com)**