

I) Why

- ① False negatives are acceptable - some good candidates get rejected
- ② Problem solving skills are valuable
- ③ Basic data structure and algorithm knowledge is useful
- ④ Whiteboards let you focus on what matters
- ⑤ It's not for everyone

II) How questions are selected

- Free for all

III) It's all relative

- relative comparison [the interviewer compares you to all the other candidates they've ever asked the same question]

IV) FAQ

- it's a process, it takes time
- you can re-apply