

Global Startup Club Activity & Education Program

(Aug 24, 2021>

☐ Title

Global Entrepreneurship Co-Work

☐ Purpose

Discovery Student Start-up and Raise up their Global Capability

☐ Syllabus Outline

- (Operating Entity) MUKA, KNUE, HBNU Co-Hosted and Operated
- (Period) 4th week of Aug □ 1st week of Dec (12 weeks)
- (Object) MUKA, KNUE, HBNU Students (Include Graduated)
 - * A total of around 18 (Around 6 Students from each Univ.)
 - * Start-up Club Activity: Team unit
- (Team Building) Consist of no more than 3 global teams with one or more participants per university
 - * Participation and securing items by providing various participation opportunities
 - . Team participation and item possession
 - . Individual participation and possession or absence of items
 - * Selection of business items after recruitment and confirmation of team composition by item (Business items are verified and upgraded in design thinning and problem solving training courses

- (Operating Method) Zoom/Online (Use Google Drive in 2020)

* Education/Mentoring/Consulting: All & Team

* Weekly Rotation of each University: Weeks 1~4/HBNU, Weeks 5~7/KNUE, Weeks 8~10/MUKA, Weeks 11~12/HBNU

- (Lecturers) Depending on the situation of each university, program participation professors and external experts can support education, mentoring, consulting, etc.

* Basic Startup Education, Design Thinning, Idea verification, technology commercialization, small business market, etc.

- (Education Program) Theory Edu & Practice Edu

* Startup basic education program operation: entrepreneurship and practical start-up (week 2)

* Design Thinking & Problem Solving Ability Education and Start-up Item Discovery/Verification Practice (weeks 3~4)

* Idea/Technology Be Product/Commercialization/Business etc./ consulting (weeks 5-7)

* Prototype launch, business plan/development proposal completion, cloud funding, etc./ Practice (weeks 8-10)

- (Final Out-puts) Submit the final product by team immediately after the 10 week final inspection

* Prototypes, designs/drawings, etc.

* Presentation Material (PPT): Business Plan/Development Proposal, Mock/ Real Cloud Fund Result etc

* Video (MP4): 3 to 5 minutes of global startup activity tasks

- (Linked Program) Linked Experience & Startup Competition
 - * Linking the field experience program with the curriculum (Exhibition etc.)
 - * Linking the final products such as presentation materials and videos to the start-up competition
- (Expectation) Cultivating Global Entrepreneurship
 - * Encourage multinational Team Project Management Capabilities and Global Mind
 - * Sharing of Global Start-up & Trend Information, Communication Skill, etc.
- (Evaluation/Awards) Awarding of prizes through issuance of joint certificates and evaluation
 - * For all students

□ List of Staff

Univ.	NAME	Department	Position
MUKA2 (Thailand)	Amnat Jererat	Division of International Relations and Corporate Communication	Professor
	Suriya Butrapun	Business Administration Division	Professor
	Punnada Ampanthong	Division of International Relations and Corporate Communication	Head
	Pompimon Jankasem	Division of International Relations and Corporate Communication	Staff
KUNE4 (Korea)	Jungjoo Sohn	Planning Office	Professor
	Seonae Bang	External Cooperation Division	Head
	Sol Beom	"	Officer
	Soojin Oh	"	Officer
HBNU5 (Korea)	Youngjo Byund	Industry-University Cooperation	Professor
	Jungseok Kim	"	Professor
	Hyungjun Kim	"	Professor

	Yunjeong Sohn	Entrepreneurship Center	Head
	Soobin Youn	"	Manager

□ Course Schedule¹²

¹ Item Validation, Marketing, Capital, Patent, Business Plan Completion, Pitching, Real Start-up Process, etc.

² The schedule above can be changed depending on the situation.

Week	Date	Title and Content	Remark
1	08/27	Orientation -Greeting -Introduce Course Purpose/Objectives, Process, Schedule etc -Ready Item/Team Building	ศึกษาผ่าน Clip video
2	09/03	Team Building and Education 1 -Item Selection, Team Building, Leader Election, Role Division etc -Education of Startup and Entrepreneurship	ศึกษาผ่าน Clip video
3	09/10	Presentation of Project weekly Plan/Team and Education 2 -Present Detailed contents, schedule, methodology, results, etc. Discuss Final Result Output Image -Design Thinking and Solving Problem: Discovery/Validation Startup Item	ศึกษาผ่าน Clip video
4	09/17	Go on Project by Team 1 (Mentoring) -Advancement of start-up items	ศึกษาผ่าน Clip video
5	10/01	Go on Project by Team 2 (Consulting 1) -Item/Technology Be Product/Commercialization/Business	เข้าร่วมกิจกรรม ออนไลน์ผ่าน Zoom
6	10/08	Go on Project by Team 3 (Consulting 2) -Item/Technology Be Product/Commercialization/Business	เข้าร่วมกิจกรรม ออนไลน์ผ่าน Zoom
7	10/15	Middle Check (Consulting 3) -Share and Feedback (Team and All)	เข้าร่วมกิจกรรม ออนไลน์ผ่าน Zoom
8	10/29	Go on Project by Team 4 (Practice 1) -Prototyping, Business Plan/Development Proposal, Linked with Cloud Fund etc (1)	เข้าร่วมกิจกรรม ออนไลน์ผ่าน Zoom
9	11/05	Go on Project by Team 5 (Practice 2) -Prototyping, Business Plan/Development Proposal, Linked with Cloud Fund etc (2)	เข้าร่วมกิจกรรม ออนไลน์ผ่าน Zoom
10	11/12	Final Check (Practice 3) -Share and Feedback (Team and All)	เข้าร่วมกิจกรรม ออนไลน์ผ่าน Zoom
11	11/26	Presentation the Final Out-Puts by Team -Submit, Assessment and Feedback	เข้าร่วมกิจกรรม ออนไลน์ผ่าน Zoom
12	12/03	Wrap-up -Video Demonstration, Awards & Exchange of Impression -Guide of Next year's and Farewell	เข้าร่วมกิจกรรม ออนไลน์ผ่าน Zoom