Step 1: Reflection

- Which existing websites out there most inspired your web site design thus far?

  The color scheme was based off of the choices Cole made a long time ago, that are still used on his blog.

  As John mentioned, in lecture it would be best to do a single scroll site to first make sure there are no breaks in a mobile site. One particular site (www.danielfiller.com) I liked has a single scroll

  I visited a lot of author websites to get a feel for how they divided their content pages, and I would eventually like to add a "Shop" category that will link to external bookstores where Cole's book will be available for online purchase.

- Which parts of the design are you most proud of?

  I really liked making the site responsive, specifically figuring out the spacing of lines, and figuring out how to set up links to open an email & the twitter pages in the contact section.

- What struggles did you encounter in your design process?

  I struggled with only having one vertical image to use. I would have much rather had a horizontal image so I could overlay text from the about section on it.

- Which struggles did you encounter during page development?

  I had a few struggles in the beginning with getting my text sections and images to float to the correct sides. I also needed a bit of help with implementing the full color background for a section.

- What did you learn from making your project responsive?

  My 1:1 with my mentor helped tremendously and things really started to "click" this unit.

Step 2: Reviews

https://medium.com/

My first thought upon arriving on the main page of this website was "What do I look at first?" I didn't feel there was a natural visual flow, as my eyes jumped around the page searching for the flow.

Thankfully this site has a bold serif font logo, so it stands out from the thinner text on the page, but it still competes a bit with the first story headline.

I think that the addition of the twitter sign in feature is part of what threw me off when I landed on the site. To me, there is almost too much white space. I think that the twitter and navigation section could benefit from a bit more color, or even a darker grayscale, behind the sections to differentiate them.

The navigation section is overpowered by the search, write & sign in sections. The longer I look at the website I am able to see the flow better, unlike upon the initial viewing.

Since this is a news feed website, I like the single column layout and simplicity of the

story sections. The typography in the news sections feels nice and familiar to other news sites, and newspapers.

http://www2.warnerbros.com/spacejam/movie/jam.htm

The black background with white stars on the homepage and most subsequent pages makes the text on the pages too hard to read. The change of the background from black to bright lime green on the "Junior Jam" page is cruel to the viewers eyes.

The overall flow of the first page isn't bad. I view the logo first, the planet/page links next and then the footer info. I do wish that the logo was larger and the planets were spaced out a bit further from the logo in their orb shape.

The typography doesn't bother me, other than the red color that is used. The yellow on a few pages seems more legible.

There isn't much consistency with the navigation menu. Most all pages have the Space Jam logo in the top left corner so you can return to the homepage, but a few pages also have a full vertical navigation bar on the left side of the page to take you to pages other than the homepage.

The full site could benefit from consistent widths of text areas and photos.