

# HORYUN SONG

UX Researcher · UX Designer · Artist

## EXPERIENCE

- 2017 JAN - **Research Assistant**  
**Georgia Institute of Technology**  
Researching Sweet Auburn historic district to design a digital system that engages community and informs public about neighborhood
- 2016 JAN - APR **Research Assistant**  
**Yonsei University & Ministry of Commerce Industry and Energy**  
Conducted user research for the development of a product design support system based on cognitive and affective information
- 2015 MAR - DEC **Teaching Assistant**  
**Yonsei University**  
Lead design workshops for Information & Perception course
- 2014 JAN - MAY **UI/UX Designer**  
**VHAIN, System Integrator & Software Development, Seoul, Korea**  
Designed user interface of strategic material management system for client POSCO E&C Co., Ltd & KOSTI
- 2013 - 2014 **Student UI/UX Evaluator**  
**Daum Communications, Seoul, Korea**  
Evaluated user experience and user interface of new android launcher

## PUBLICATIONS

- 2016 JAN - DEC **UX Researcher & Designer**  
**Logue: Unitizing Complex Interactive Fictions for Co-creation**  
Proceeding of Designing Interactive Systems 2017
- 2015 SEP - DEC **UX Researcher & Designer**  
**Smartphone Lock-screen Interface Design to Facilitate Return for Cross-service Bookmarks**  
Proceeding of HCI Korea 2016

## PROJECTS

- 2016 SEP - DEC **UX Researcher, Designer & Prototyper**  
**U-rack : Georgia Tech HCI Course**  
Conducted user research, designed and prototyped bike rack and lock system for cyclists on campus
- 2015 MAR - JULY **UX Researcher & Designer**  
**Ticket Stalker : Yonsei Univ. Capstone Project**  
Researched users and market possibility to design robust and reliable secondhand ticket market
- 2014 MAR - JUNE **UX Designer & Prototyper**  
**Re-Caffeine : Yonsei Univ. UX Prototyping Course**  
Designed gamification of recycling system in coffee shop context, built interactive prototype and tested with users in actual context
- 2013 MAR - JUNE **UI/UX Designer**  
**Storyball : Co-Op Yonsei Univ. & Daum Communications**  
Redesigned user created contents platform and designed new sharing function

## CONTACT

404.312.5894  
✦ [horyun.design](http://horyun.design) ✦  
[horyunsong@gatech.edu](mailto:horyunsong@gatech.edu)  
[linkedin.com/in/horyunsong](https://linkedin.com/in/horyunsong)

## EDUCATION

**Georgia Institute of Technology**  
Master of Science  
*Human Computer Interaction*  
2016 - 2018, Atlanta, USA

**Yonsei University**  
Bachelor of Science  
*Information & Interaction Design*  
2012 - 2016, Seoul, Korea

## SKILLS

### Research

Affinity Diagram, Contextual Inquiry, Focus Group, Interview, Journey Map, Narrative Flow, Persona, Prioritization List, Requirement Extraction, Survey, Task Flow, Use Case

### Design

Adobe Photoshop, Illustrator, Premiere, After Effects, InVision, Sketch, Principle, Framer

### Development

HTML, CSS, Javascript, jQuery, Ajax, Java (Spring Framework), Wordpress, PHP, MySQL, Oracle, Data Modeling (Erwin)

## AWARDS

### Etude House Sweet Idea 1st Prize

- Cosmetic product idea competition
- Participated in development process and marketing
- Product launched in May, 2014
- Amore Pacific Corporation, 2013, Seoul, Korea

### The 9th Design 2 Business Finalist

- Product design competition
- Design patent acquired in 2015
- Korean Intellectual Property Office & Korea Association of Industrial Designers, 2014, Seoul, Korea