

# HORYUN SONG

UX Researcher · UX Designer

## EXPERIENCE

- 2017 MAY - JUL ○ **UX Research Intern**  
**Stack Overflow**  
Conducted interviews and MVP testings; **Analyzed and delivered actionable design recommendations for a collaborative documentation product.** Based on the findings, Stack concluded that it would be a big investment without immediate return and sunsetted the product.
- 2017 JAN - APR ○ **Research Assistant**  
**Georgia Institute of Technology**  
Researched Auburn historical district to design a digital system that engages the community and informs public about the neighborhood
- 2016 JAN - APR ○ **Research Assistant**  
**Yonsei University & Ministry of Commerce Industry and Energy**  
Conducted user research for the development of a product design support system based on cognitive and affective information
- 2015 MAR - DEC ○ **Teaching Assistant**  
**Yonsei University**  
Lead design workshops for Information & Perception course
- 2014 JAN - MAY ○ **UI/UX Designer**  
**VHAIN, System Integrator & Software Development, Seoul, Korea**  
Designed user interface of strategic material management system for client POSCO E&C Co., Ltd & KOSTI

## PUBLICATIONS

- 2016 JAN - DEC ○ **UX Researcher & Designer**  
**Logue: Unitizing Complex Interactive Fictions for Co-creation**  
Proceedings of ACM Designing Interactive Systems 2017 (DIS '17)
- 2015 SEP - DEC ○ **UX Researcher & Designer**  
**Smartphone Lock-screen Interface Design to Facilitate Return for Cross-service Bookmarks**  
Proceedings of HCI Korea 2016

## PROJECTS

- 2017 AUG - ○ **UX Researcher, Designer & Prototyper**  
**NSF Project: The Co-production of Knowledge by Reproductive Justice Advocates and Molecular Biologists**  
Discovering how these two different groups perceive scientific information and using the findings to inform the design of a collaborative information space
- 2016 SEP - DEC ○ **UX Researcher, Designer & Prototyper**  
**U-rack : Georgia Tech HCI Course**  
Conducted user research, designed and prototyped bike rack and lock system for cyclists on campus
- 2015 MAR - JULY ○ **UX Researcher & Designer**  
**Ticket Stalker : Yonsei Univ. Capstone Project**  
Researched users and market possibility to design robust and reliable secondhand ticket market

## CONTACT

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## EDUCATION

**Georgia Institute of Technology**  
Master of Science  
*Human Computer Interaction*  
2016 - 2018, Atlanta, USA

**Yonsei University**  
Bachelor of Science  
*Information & Interaction Design*  
2012 - 2016, Seoul, Korea

## SKILLS

**Research**  
Affinity Diagram, Coding (Open, Axial, Selective), Contextual Inquiry, Focus Group, Interview, Journey Map, Minimum Viable Product (MVP) Testing, Prioritization List, Requirement Extraction, Survey, Task Flow, Use Case

**Design**  
Adobe Illustrator, InDesign, Photoshop, Premiere, Persona (based on user types), InVision, Sketch

**Development**  
HTML, CSS, Javascript, jQuery, Ajax, React.js, Java (Spring Framework), Wordpress, PHP, MySQL, Oracle, Data Modeling

## WHAT I AM BEST AT ✦ ✦

### From Raw Findings to Actionable Design Recommendations

Leading good UX research is one thing, actually getting actionable outcomes is another. I understand how vague design recommendations frustrate UX teams. However, too specific recommendations do not leave room for the creative solutions. With my background as an interaction designer, I strive to bring actionables that UX teams can collaborate on.