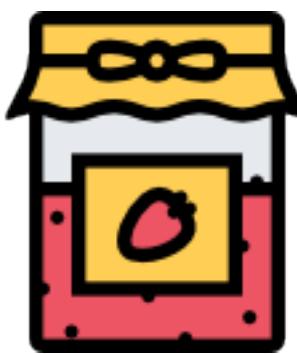


What's my jam?
The Community.



-Horyun Song

THE Community



- Built a co-creation tool for amateur contents creator community
- Research Assistant
 - Sweet Auburn, Atlanta
- #Activism project
- Reproductive rights activist group
- Scientists
- How to bring conversation to them?

LOGUE

Logue: Unitizing Complex
Interactive Fictions for Co-creation
- Paper Submitted to DIS 2017

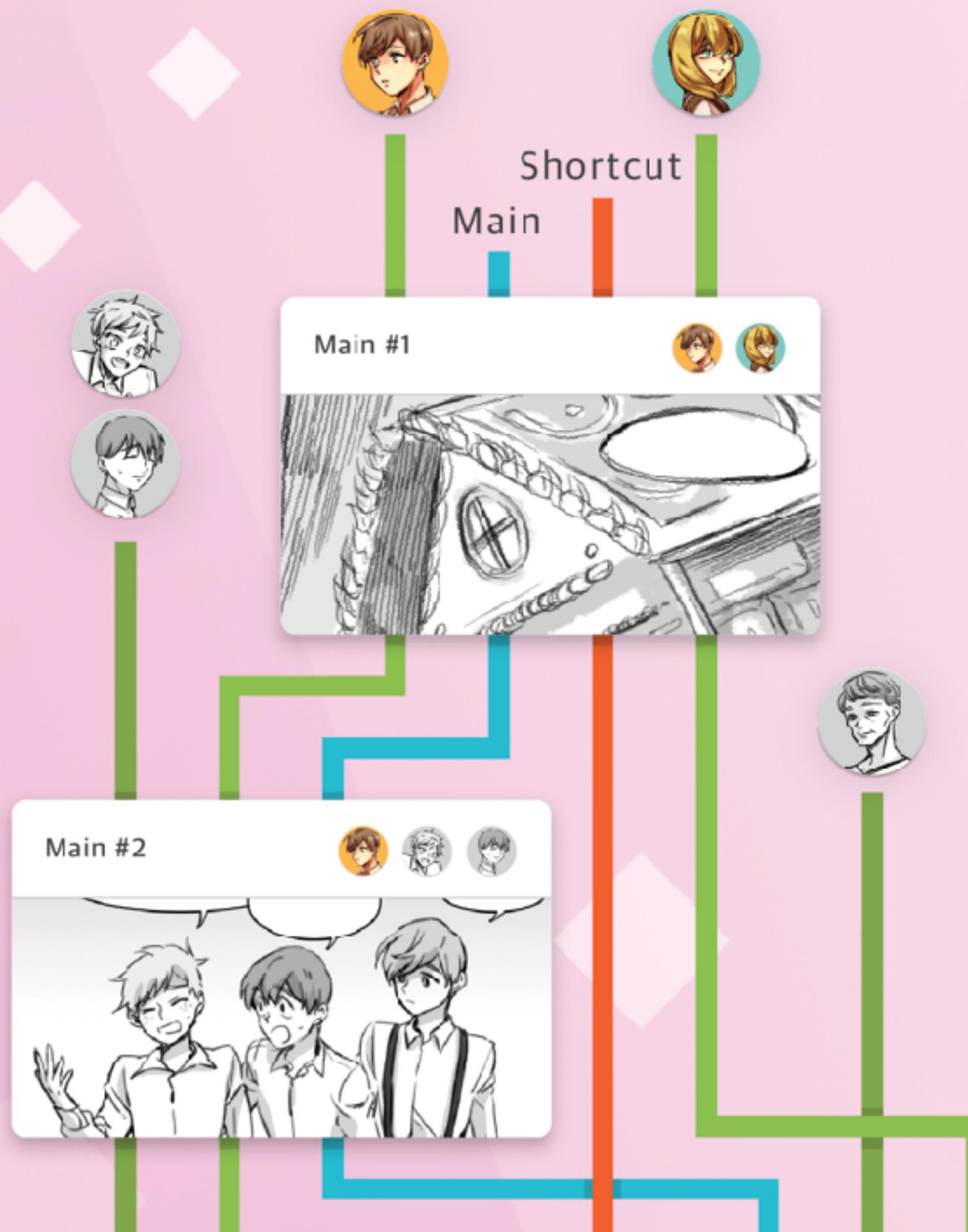


Image Mapping

1st Prototype: Flow

2nd Prototype: Story Deck

3rd Prototype: Logue

4th Prototype: Timeline

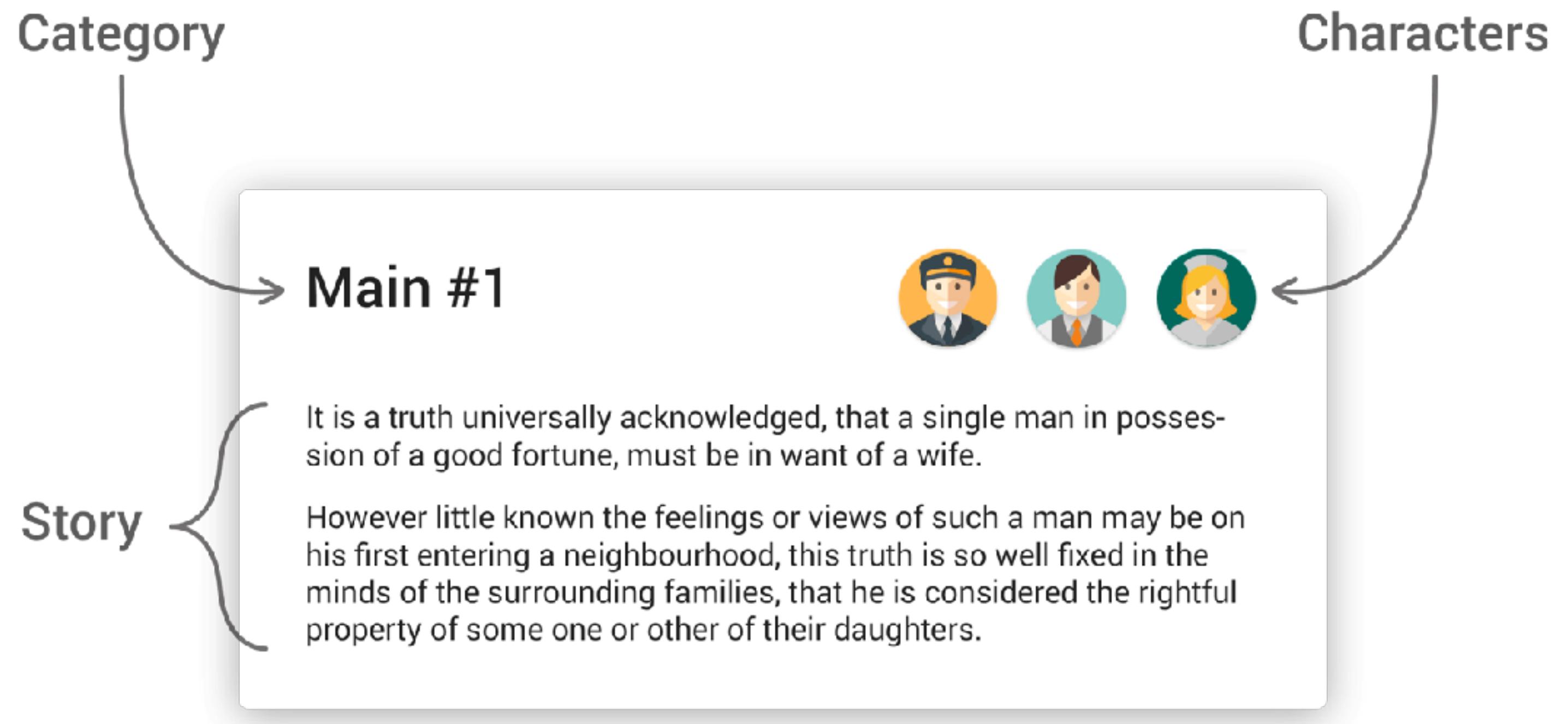
Focus Group

Open, axial, and selective
coding in order

User Testing

11 users, 2 weeks
before: survey
after: semi-structured interview

Collaboration Tool

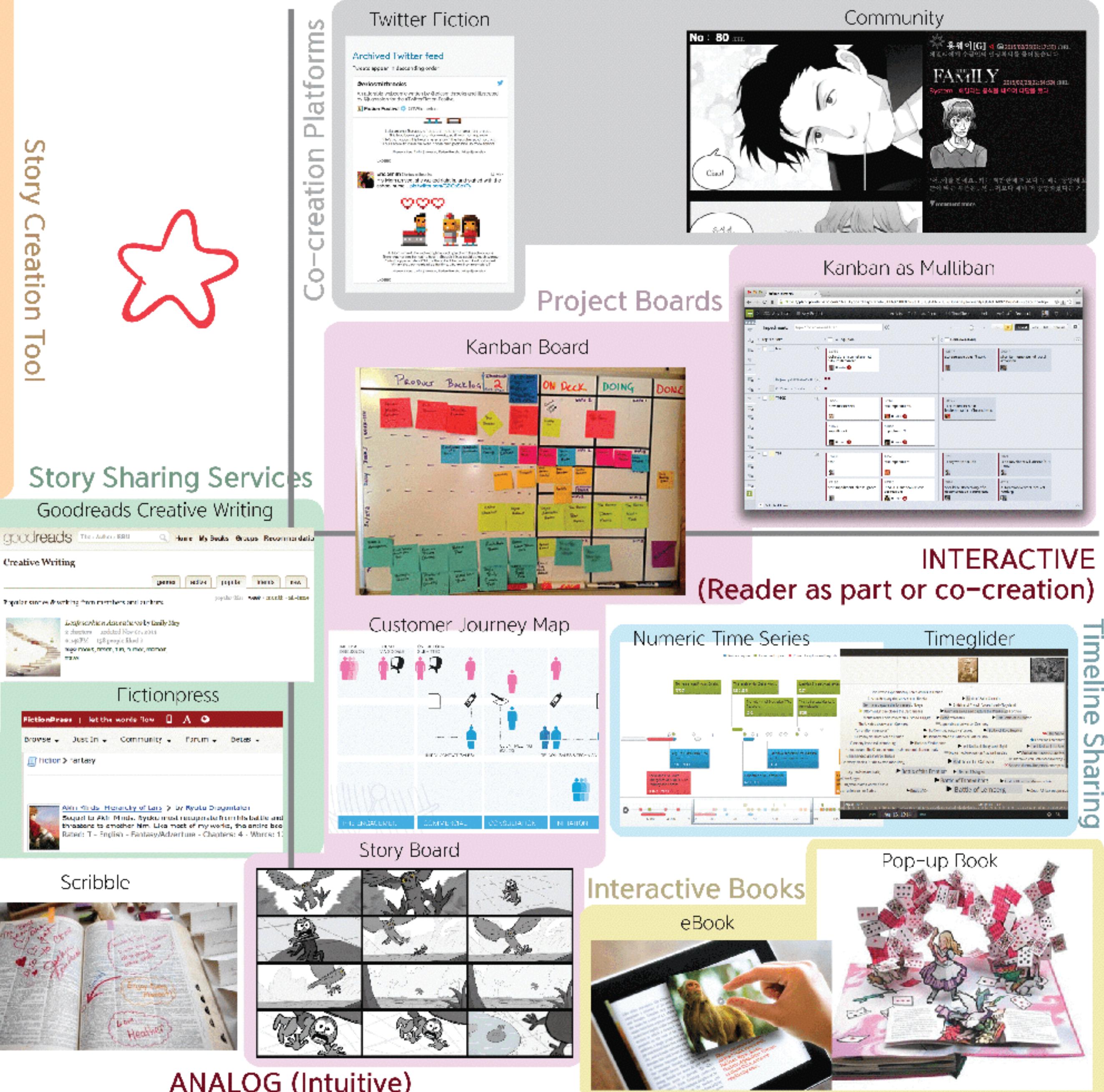


Together We Create
Collaboration Tool for Co-creators

Image Mapping



SOPHISCATED (Demanding)



Focus Group



- Online community

- 4 participants
- 2 hours

- Coding and summary
- 4 main themes

Prototype

Beta Fng

Characters

Profiles of the characters who appear in the story. Learn their own stories by checking their profile and Logues.



Dad



Gretel



Hansel



Noah

Beta Fng

A ADMIN Hansel, Noah, Thomas Side 1 year ago

Side #1



외전 #1
Side #1

(More ...)

No Comments Reply

A ADMIN Gretel, Hansel Main 1 year ago

Main #4



User Testing



- Background
- Experience

- 2 teams
- 11 participants
- 2 weeks

- Semi-structured interview
- Participatory design

User Testing



Eiloch

쿠크다스
레데, 르노, 마르가리타 Free-logue 1 year 전

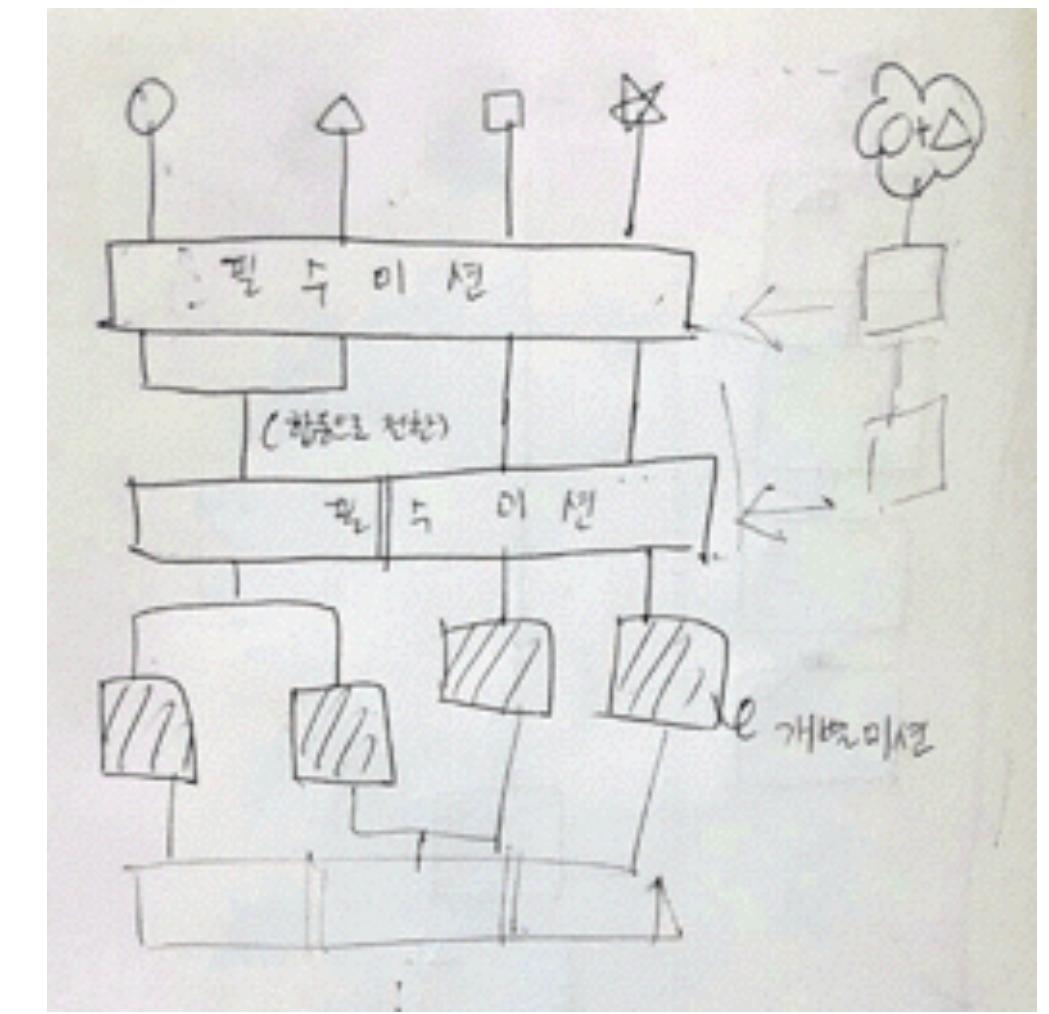
[마르가리타] 마르가리타 – 레데 – 르노 관계로그

라제니에 리엔트라 동창들입니다. 르노는 중퇴!

기대한 재미있는 일은
별로 없는 것 같지만..
꽤 봄비기는 하네,
이 마을.

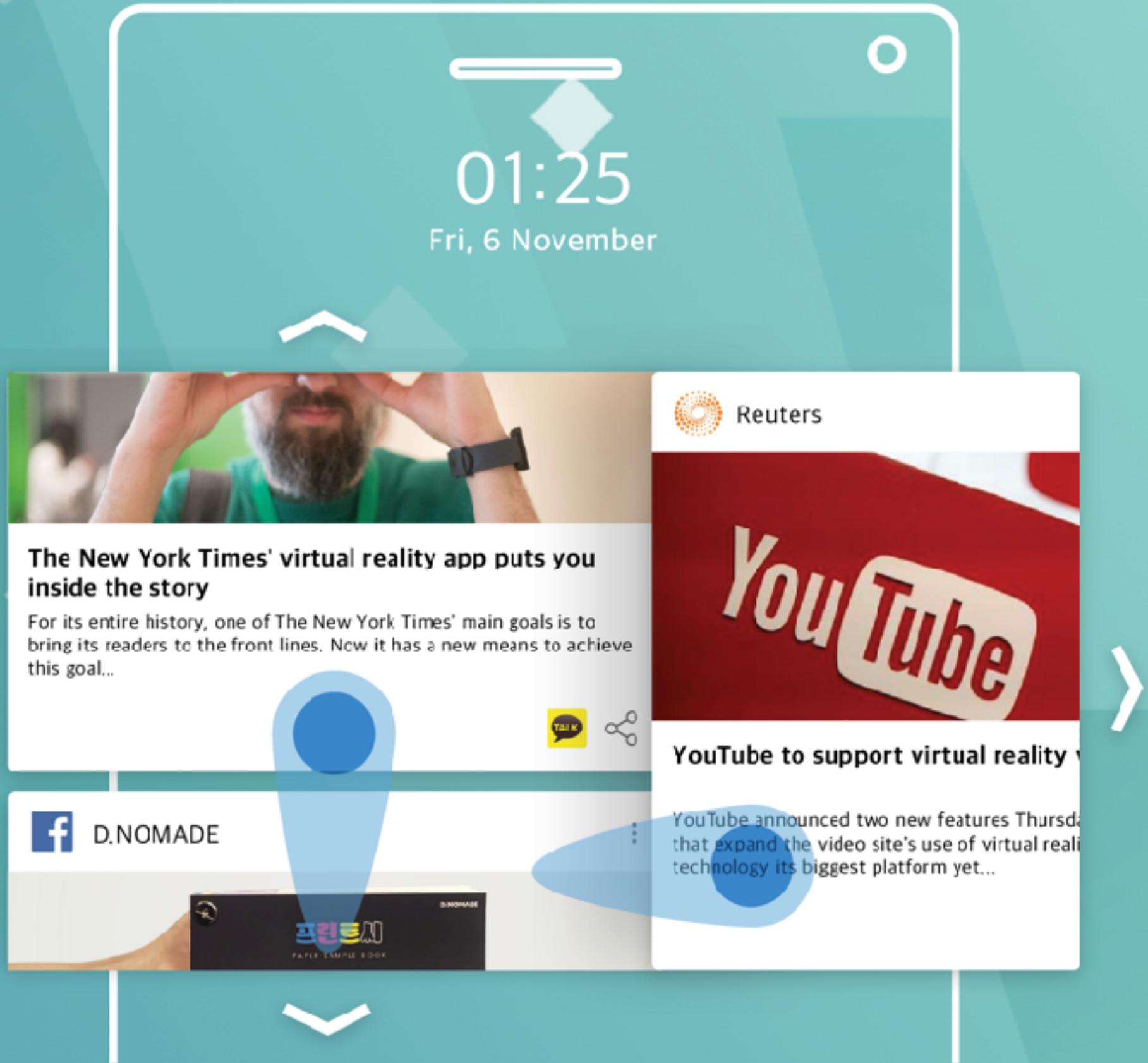
뭐.. 쉬어가는
거라고 생각하자..

(화물으로 천국)



TEAM **B-SLIDE**

Smartphone Lockscreen Interface
Design to Facilitate Return for
Cross-service Bookmarks
- Proceeding of HCI Korea 2016



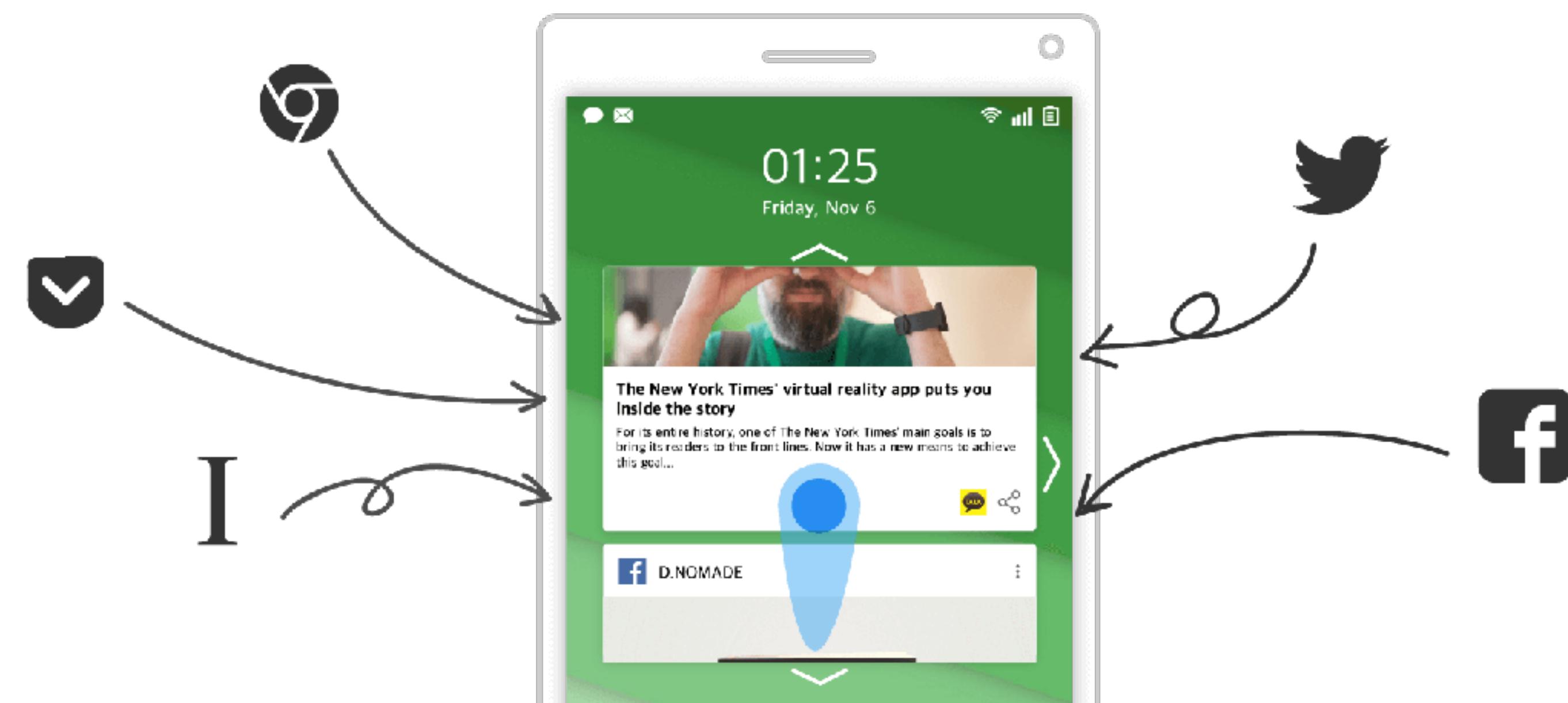
- **Semi-structured interview**
- Interviewee Patterns
- **Personas**
- **Requirements**
- **Ideation: Lock-screen**
- Scenarios
- **Journey Map**
- Site Map
- Task Flow
- **UI Scenario**
- **Wireframe**
- Prototype

READ THE STUFF

THAT YOU ALWAYS PLAN TO BUT NEVER DO.

We WILL NOTIFY ON LOCK-SCREEN WHEN IT'S GOOD TIME TO READ.

Lock-screen
for Bookmarks

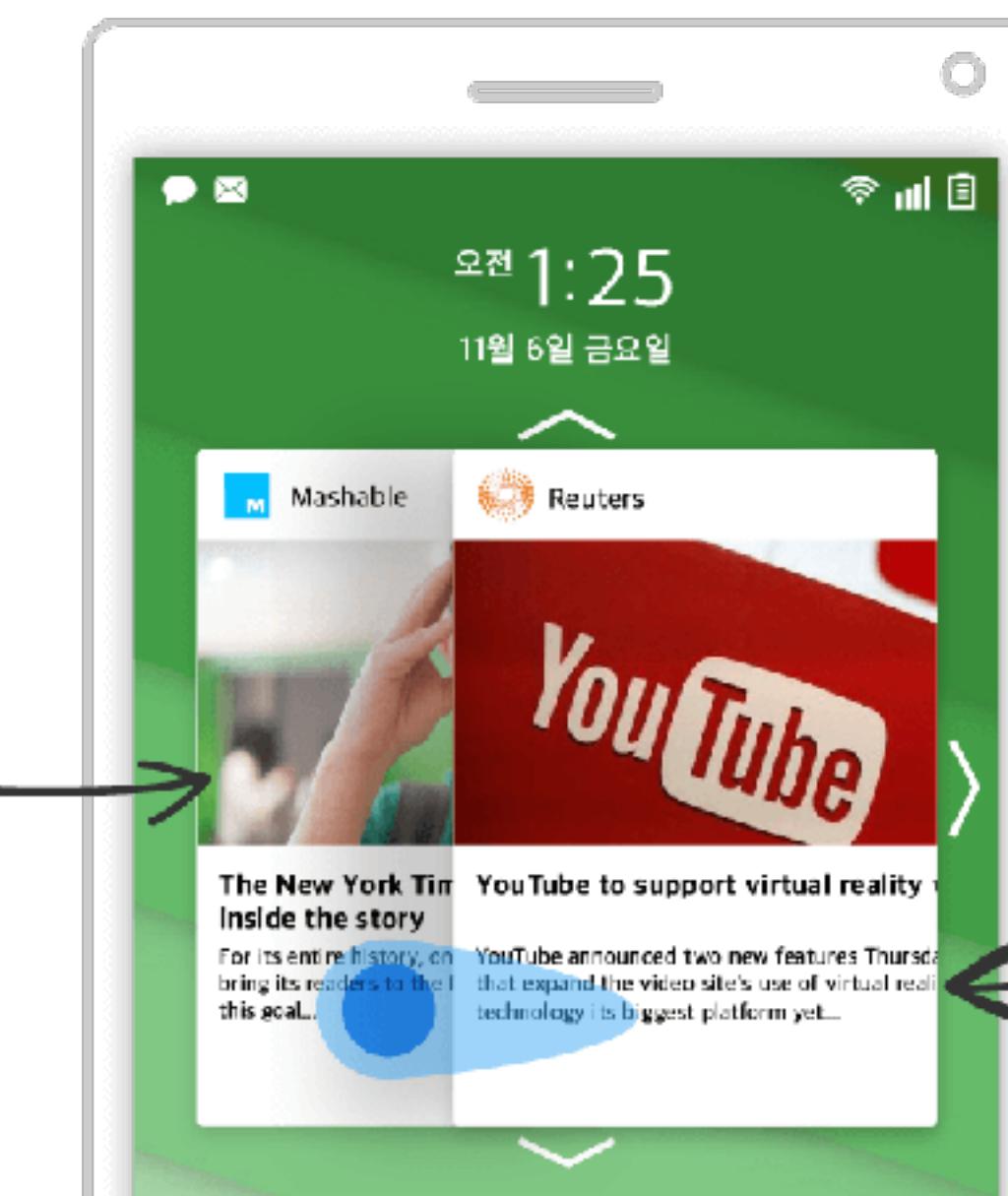


CURATE WHAT YOU'LL READ

NO HAPHAZARD RECOMMENDATION. GET WHAT YOU WANT.

Lock-screen for Bookmarks

Get recommendations based on
YOUR CHOICE of BOOKMARK



How about **THIS?**

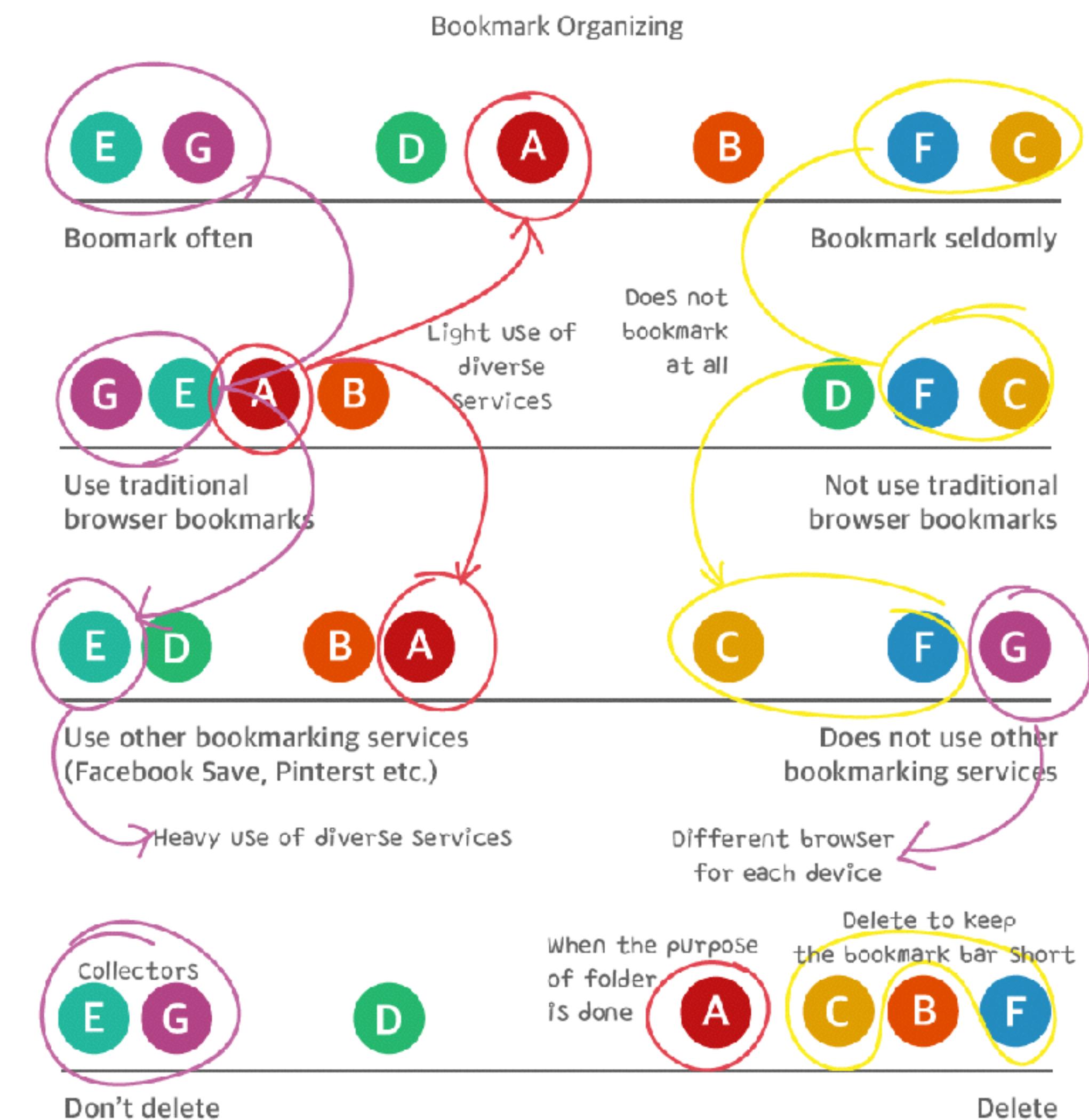
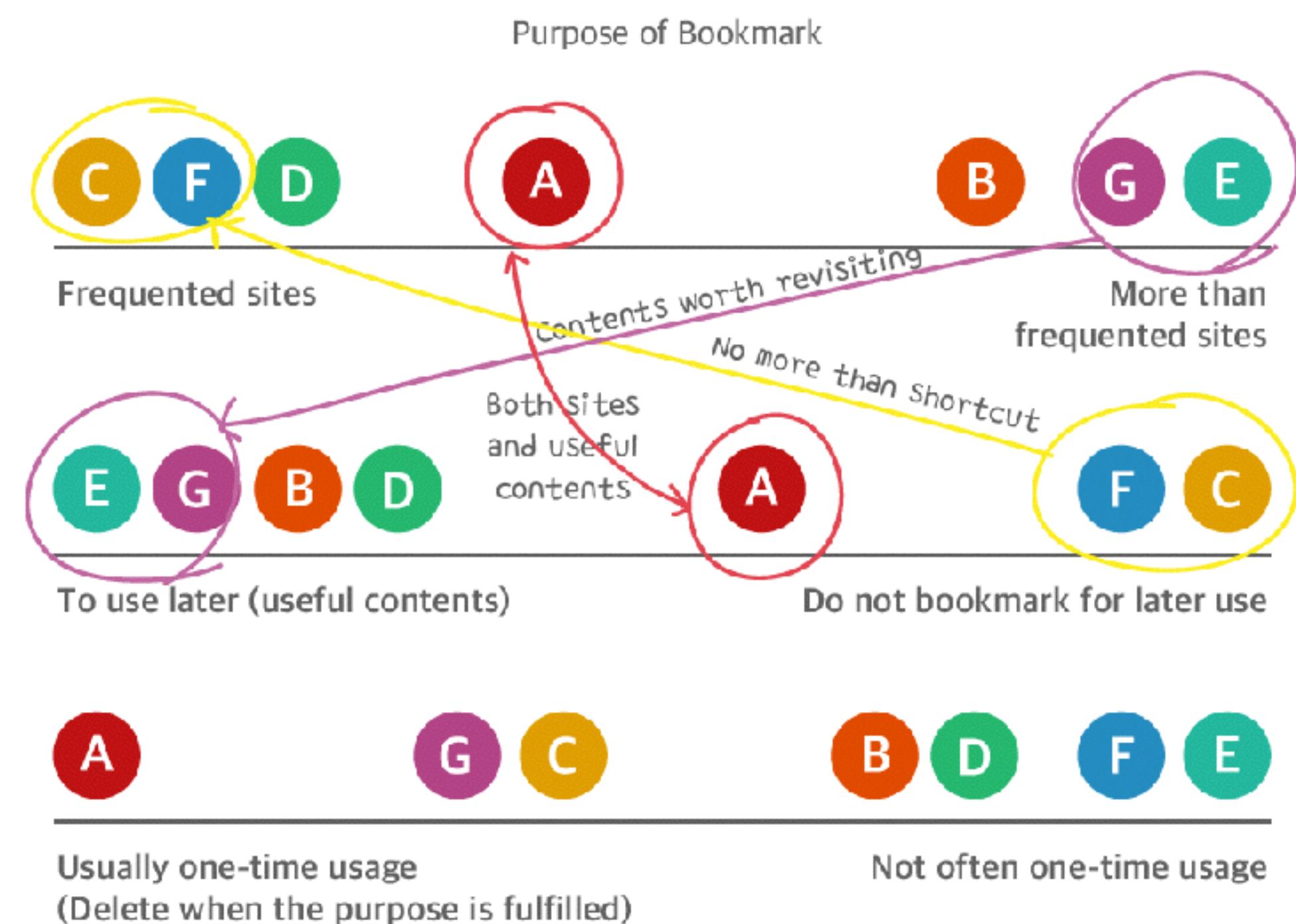
Interview, Coding, & Summary

	Interview transcript	Codes
Do you usually use bookmark services?	These days, I use Facebook "Save" the most. About 20-30 a day. There are IT experts who filter good information and share it on FB.	Filtered informations by experts
If you bookmark, do you use any bookmarking aid service? / Do you use any similar bookmarking services? (e.g. Pinterest)	FB save, Pocket, One Tab, Evernote Clearly... Each has its own merit. But mostly FB save because it is easy to do and the contents are already filtered.	Simple approach. (Do not use extended service that goes outside of current service)
Why do you bookmark?	I want to see them later. They are worth revisiting. Because if I don't miss this opportunity to bookmark, I may not see this information again. It's good to have once-filtered information.	Want to read later. Opportunity to save filtered informations.
When do you use bookmark again?	Whenever I have time, about 1-2 hours a day in total. Too much accumulation has been a problem. I feel like this is due to my lack of willpower, rather than functional problem.	Use of short breaks Involuntary (Lack of will power)
How do you return to bookmarks? (What process)	Because I rely on FB these days, I check 'Save' page on FB to see what I've bookmarked.	Simple approach (FB Save page)
If you don't return to the bookmarks, how would you be led to return?	It is true that I end up not reading them at all. So I used other applications like IFTT(As part of To Do and it notifies me. The accumulated notification numbered bothered me badly.) and Read Quick(It shows each word on the screen. I am forced to focus and read whole article). It still didn't work for me. Bookmarks accumulate, still.	Part manual, part involuntary approach (Involuntary measures like notification and forced attention grabbing failed)

SUMMARY NOTES **Part voluntary, part involuntary**

He tries to revisit the bookmarked information, but is not successful because he bookmarks more than he voluntarily reads. He finds there is a need for involuntary measures to push him a little to read, given they are not too forceful. Still, in the end, it has to be him who decides to read.

Pattern & Persona



Pattern & Persona

LET'S COLLECT **Squirrels**



- Bookmarks contents like a collection.
- Bookmarks from diverse sources.
- Bookmarks more than the sites they often visit.
- Bookmarks so they can return later.
- Just lets the bookmarks pile up and tends to not organize.

SEASONAL **Migratory Birds**



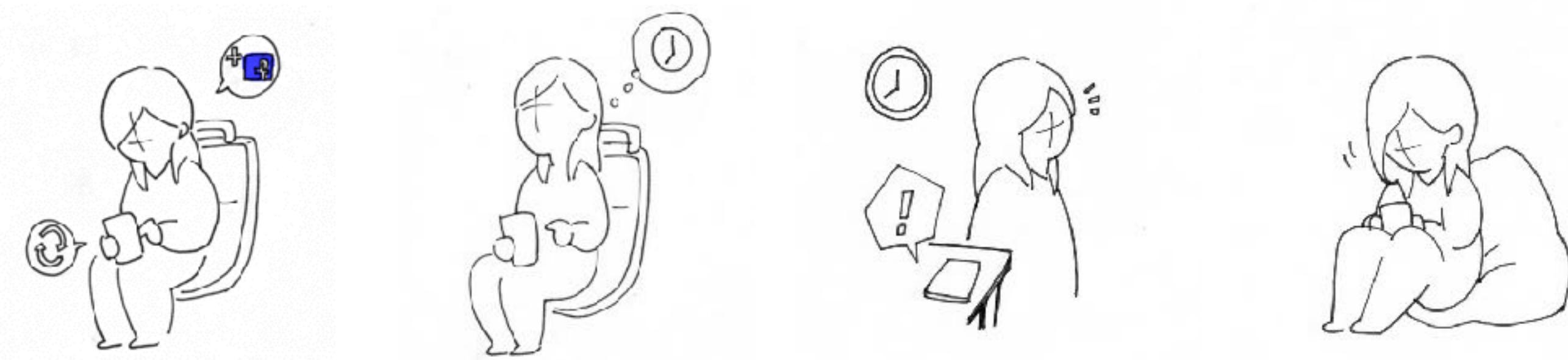
- Bookmarks the contents they need at the moment.
- Uses varied browsers and services, but not too much.
- Creates bookmark folders named after subject/need to organize.
- Bookmarks when there is a need, so tends to not look when there isn't a need.
- Deletes the folders when there isn't a need for them anymore.

ONLY SHORTCUTS **Sprinters**



- Rarely bookmarks.
- Bookmarks only using their primary web browser.
- Bookmarks in order to go to designated websites fast.
- Does not care about the contents for later use.
- Deletes bookmarks in order to keep the number small.

Scenario & Journey Map



In bus
Hyunjung opens the B-slide application to add her Facebook account into the synced account list, where she already has Chrome and Twitter accounts

In bus
She decides that it would be good to read some materials in the evening. She sets B-slide lock-screen time to 7 PM to 11PM.

At home
At 7 PM, the lock-screen displays bookmarked contents. The first card contains the title Virtual Reality with Youtube, with a brief summary of the contents and one image.

At home
She recalls adding this contents to FB save. Since she has time to read until she goes to bed, she decides to read it. After 11PM, the lock-screen returns to default state.

