

HORYUN SONG

UX Researcher · UX Designer · Artist

EXPERIENCE

- 2017 JAN - **Research Assistant**
Georgia Institute of Technology
Researching Sweet Auburn historic district to design a digital system that engages community and informs public about neighborhood
- 2016 JAN - APR **Research Assistant**
Yonsei University & Ministry of Commerce Industry and Energy
Conducted user research for the development of a product design support system based on cognitive and affective information
- 2015 MAR - DEC **Teaching Assistant**
Yonsei University
Lead design workshops for Information & Perception course
- 2014 JAN - MAY **UI/UX Designer**
VHAIN, System Integrator & Software Development, Seoul, Korea
Designed user interface of strategic material management system for client POSCO E&C Co., Ltd & KOSTI
- 2013 - 2014 **Student UI/UX Evaluator**
Daum Communications, Seoul, Korea
Evaluated user experience and user interface of new android launcher

PROJECTS

- 2016 SEP - DEC **UX Researcher, Designer & Prototyper**
U-rack : Georgia Tech HCI Course
Conducted user research, designed and prototyped bike rack and lock system for cyclists on campus
- 2015 MAR - JULY **UX Researcher & Designer**
Ticket Stalker : Yonsei Univ. Capstone Project
Researched users and market possibility to design robust and reliable secondhand ticket market
- 2014 MAR - JUNE **UX Designer & Prototyper**
Re-Caffeine : Yonsei Univ. UX Prototyping Course
Designed gamification of recycling system in coffee shop context, built interactive prototype and tested with users in actual context
- 2013 MAR - JUNE **UI/UX Designer**
Storyball : Co-Op Yonsei Univ. & Daum Communications
Redesigned user created contents platform and designed new sharing function

PUBLICATIONS

- 2016 JAN - DEC **UX Researcher & Designer**
Logue: Unitizing Complex Interactive Fictions for Cocreation
Proceeding of Designing Interactive Systems 2017
- 2015 SEP - DEC **UX Researcher & Designer**
Smartphone Lock-screen Interface Design to Facilitate Return for Cross-service Bookmarks
Proceeding of HCI Korea 2016

CONTACT

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EDUCATION

Georgia Institute of Technology
Master of Science
Human Computer Interaction
2016 - 2018, Atlanta, USA

Yonsei University
Bachelor of Science
Information & Interaction Design
2012 - 2016, Seoul, Korea

SKILLS

Research

Affinity Diagram, Contextual Inquiry, Focus Group, Interview, Journey Map, Narrative Flow, Persona, Prioritization List, Requirement Extraction, Survey, Task Flow, Use Case

Design

Adobe Photoshop, Illustrator, Premiere, After Effects, InVision, Sketch, Principle, Framer

Development

HTML, CSS, Javascript, jQuery, Ajax, Java (Spring Framework), Wordpress, PHP, MySQL, Oracle, Data Modeling (Erwin)

AWARDS

Etude House Sweet Idea 1st Prize

- Cosmetic product idea competition
- Participated in development process and marketing
- Product launched in May, 2014
- Amore Pacific Corporation, 2013, Seoul, Korea

The 9th Design 2 Business Finalist

- Product design competition
- Design patent acquired in 2015
- Korean Intellectual Property Office & Korea Association of Industrial Designers, 2014, Seoul, Korea