

HORYUN SONG

UX Researcher · UX Designer · Artist

EXPERIENCE

- 2016 JAN - APR ○ **Research Assistant**
Yonsei University & Ministry of Commerce Industry and Energy
Conducted user research for the development of an user-centered product design support system based on cognitive and affective information
- 2015 MAR - DEC ○ **Teaching Assistant**
Yonsei University
Lead design workshops for Information & Perception class
- 2014 JAN - MAY ○ **UI/UX Designer**
VHAIN, System Integrator & Software Development, Seoul, Korea
Designed user interfaces of strategic material management system for client POSCO E&C Co., Ltd & KOSTI
- 2013 - 2014 ○ **UI/UX Evaluator**
Daum Communications, Seoul, Korea
Evaluated the new smartphone launcher interface and service

PUBLICATIONS

- 2016 JAN - NOV ○ **UX Researcher & UI/UX Designer**
Logue: Units of Complex Fictional Stories and Utilization System
Paper submitted to Designing Interactive Systems 2017
- 2015 SEP - DEC ○ **UX Researcher**
Smartphone Lock-screen Interface Design to Facilitate Return for Cross-service Bookmarks
Proceeding of HCI Korea 2016

PROJECTS

- 2016 SEP - DEC ○ **UX Researcher & UI/UX Designer**
U-rack : Georgia Tech HCI Project
Conducted user research, designed and prototyped bike rack and lock system for student cyclists.
- 2015 MAR - JULY ○ **UX Researcher & UI/UX Designer**
Ticket Stalker : Yonsei Univ. Capstone Project
Conducted user research and designed robust and reliable second-hand ticket market
- 2014 MAR - JUNE ○ **UX Researcher & Product Designer**
Re-Caffeine : Yonsei Univ. UX Prototyping Project
Conducted user research and designed gamification of recycling system in coffee shop context
- 2013 MAR - JUNE ○ **UX Researcher & UI/UX Designer**
Storyball : Co-Op Yonsei Univ. & Daum Communications
Conducted user research and redesigned user created contents delivery service

CONTACT

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EDUCATION

Georgia Institute of Technology
Master of Science
Human Computer Interaction
2016 - 2018, Atlanta, USA

Yonsei University
Bachelor of Science
Information & Interaction Design
2012 - 2016, Seoul, Korea

SKILLS

Research
Affinity Diagram, Contextual Inquiry, Focus Group, Journey Map, Narrative Flow, Persona, Prioritization List, Requirement Extraction, Task Flow, Use Case

Design
Adobe Photoshop, Illustrator, Premiere, After Effects, InVision, Sketch, Principle

Development
HTML, CSS, Javascript, jQuery, Ajax, Java(Spring Framework), Wordpress, PHP, MySQL, Oracle, Data Modeling(Erwin)

AWARDS

Etude House Sweet Idea Grand Prize
- Hosted by Amore Pacific Corporation
- Won competition for new cosmetic product idea and participated in development process and marketing planning
2013 - 2014, Seoul, Korea

The 9th Design 2 Business Fair Finalist
- Hosted by Korean Intellectual Property Office & Korea Association of Industrial Designers
- Product design competition
2014, Seoul, Korea