# HORYUN SONG
## UX Researcher · UX Designer · Artist

## EXPERIENCE

**2017 JAN -**
*Research Assistant*
**Georgia Institute of Technology**
Researching Sweet Auburn historic district to design a digital system that engages coummunity and informs public about neighborhood

**2016 JAN - APR**
*Research Assistant*
**Yonsei University & Ministry of Commerce Industry and Energy**
Conducted user research for the development of a product design support system based on cognitive and affective information

**2015 MAR - DEC**
*Teaching Assistant*
**Yonsei University**
Lead design workshops for Information & Perception course

**2014 JAN - MAY**
*UI/UX Designer*
**VHAIN**, System Integrator & Software Development, Seoul, Korea
Designed user interface of strategic material management system for client POSCO E&C Co., Ltd  & KOSTI

**2013 - 2014**
*Student UI/UX Evaluator*
**Daum Communications**, Seoul, Korea
Evaluated user experience and user interface of new android launcher

## PROJECTS

**2016 SEP - DEC**
*UX Researcher, Designer & Prototyper*
**U-rack : Georgia Tech HCI Course**
Conducted user research, designed and prototyped bike rack and lock system for cyclists on campus

**2015 MAR - JULY**
*UX Researcher & Designer*
**Ticket Stalker : Yonsei Univ. Capstone Project**
Researched users and market possibility to design robust and reliable secondhand ticket market

**2014 MAR - JUNE**
*UX Designer & Prototyper*
**Re-Caffeine : Yonsei Univ. UX Prototyping Course**
Designed gamification of recycling system in coffee shop context, built interactive prototype and tested with users in coffee shop

**2013 MAR - JUNE**
*UI/UX Designer*
**Storyball *: Co-Op Yonsei Univ. & Daum Communications**
Redesigned user created contents platform and designed new sharing function

## PUBLICATIONS

**2016 JAN - NOV**
*UX Researcher & Designer*
**Logue: Unitizing Complex Interactive Fictions for Cocreation**
Paper submitted to Designing Interactive Systems 2017

**2015 SEP - DEC**
*UX Researcher*
**Smartphone Lock-screen Interface Design to Facilitate Return for Cross-service Bookmarks**
Proceeding of HCI Korea 2016

## CONTACT

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## EDUCATION

**Georgia Institute of Technology**
Master of Science
*Human Computer Interaction*
2016 - 2018, Atlanta, USA

**Yonsei University**
Bachelor of Science
*Information & Interaction Design*
2012 - 2016, Seoul, Korea

## SKILLS

**Research**
Affinity Diagram, Contextual Inquiry, Focus Group, Interview, Journey Map, Narrative Flow,  Persona, Prioritization List, Requirement Extraction, Survey, Task Flow, Use Case

**Design**
Adobe Photoshop, Illustrator, Premiere, After Effects, InVision, Sketch, Principle, Framer

**Development**
HTML, CSS, Javascript, jQuery, Ajax, Java (Spring Framework), Wordpress, PHP, MySQL, Oracle, Data Modeling (Erwin)

## AWARDS

*Etude House Sweet Idea 1st Prize*
- Cosmetic product idea competition
- Participated in development process and marketing
- Product launched in May, 2014
- Amore Pacific Corporation, 2013, Seoul, Korea

*The 9th Design 2 Business Finalist*
- Product design competition
- Design patent acquired in 2015
- Korean Intellectual Property Office & Korea Association of Industrial Designers, 2014, Seoul, Korea