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# Hajj Doctor

A project by **Forte** Team

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**Dedicated for**

*Public Health*

# Problems

- Overcrowding
- Too many languages
- Rapid aid

# — iOS Doctor App

Simply in few steps, we achieve:

- Disease diagnosis
- Medicine delivery



# Solutions

- Overcrowding → Remote diagnosis
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# Business model

## The Business Model Canvas

Team Name:  
Forte

Date:  
08/02/2018

### Key Partners

- Saudi Federation for Cybersecurity, Programming & Drones.
- Ministry of Hajj & Umrah.

### Key Activities

- Increase our application **Accuracy**.
- Support all Languages.
- Send safe & reliable drones.

### Key Resources

- Server.
- Marketing.
- Drones.

### Value Proposition

- Medical consultancy.
- Medicine delivery.
- Reducing queuing rate.
- Secure interaction with the data given by users.

### Customer Relationships

- Rating & Reviews.
- Social media.
- Blog or website.

### Channels

- App store.
- Drones.

### Customer Segments

- **Hajji**.
- Above-12-years-old people.
- Overcrowded cities.
- Cities suffering from healthcare centers **shortage**.

### Cost Structure

- Buy & Use drones.
- **Google Cloud**.
- **Apple** developer account.

### Revenue Streams

- Buy to order more than 3 consultancies per week.
- Medicine Delivery billing, using drones.

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**Any Questions ?**