

## Work Experience

<b>Software Engineer - Design Systems</b> Design team	<b>Optimizely</b> New York, NY (Remote)	<b>July 2022–Present</b>
<ul style="list-style-type: none"><li>• Collaborated with 5+ teams on pivotal design system projects: CLI for component migration, ESLint integration, Storybook documentation, and development of complex UI components.</li><li>• Enhanced performance by optimizing the compiler: reduced JS bundle size by 50%, CSS by 30%, and cut build time by 4 seconds.</li><li>• Designed and launched a measurement system, driving a 5% boost in adoption rates within a quarter.</li><li>• Unified disparate systems with a shared layer of tokens and components, ensuring consistent and integrated UX.</li></ul>		
<b>Software Engineer - Design Technology</b> Engineering team (contract)	<b>Revive Real Estate</b> Irvine, CA	<b>Oct 2022–Present</b>
<ul style="list-style-type: none"><li>• Established the core of the Aether design system, boosting development team productivity by ~10 hours per sprint.</li><li>• Collaborated on UI component development and facilitated their seamless integration into product solutions.</li><li>• Developed Figma plugins, bridging the gap between designers and developers for streamlined collaboration.</li><li>• Led and nurtured a global development team, ensuring consistent code quality and operational efficiency.</li></ul>		
<b>Web Developer</b> Marketing team	<b>Meltwater</b> San Francisco, CA (Remote)	<b>May 2021–July 2022</b>
<ul style="list-style-type: none"><li>• Assigned to the marketing team to refine the website using A/B tests, boosting goal completion rates by 20%+.</li><li>• Enhanced the corporate website's accessibility, catapulting the compliance score from 40% to a commendable 90%.</li><li>• Led a project to create a reusable component library, enhancing developer efficiency and UX consistency.</li></ul>		
<b>Front-End Developer</b> Engineering team (contract)	<b>Branch Studio Co.</b> Irvine, CA (Remote)	<b>July 2020 - May 2021</b>
<ul style="list-style-type: none"><li>• Crafted high-performance React sites using Next.js and headless CMSs, collaborating closely with designers for impactful visuals.</li><li>• Implemented E2E testing, guaranteeing seamless user journeys, especially during checkout and up-sale stages.</li></ul>		
<b>Front-End Developer</b> Engineering team	<b>AdExchangeGroup (CPAmedia)</b> Irvine, CA	<b>Sep 2018 - July 2020</b>
<ul style="list-style-type: none"><li>• Collaborated with designers to craft templates for affiliate client websites, ensuring cohesive branding.</li><li>• Contributed to a sales tracking tool, improving visualization of client sales data.</li></ul>		

## Education and Certifications

- **(incomplete), Art/Graphic Design**, California State University, Fullerton
- **AA, Music**, Orange Coast College

## Technologies and Languages

- Languages: JavaScript/TypeScript, Python
- Technologies: React, CSS (SASS), Storybook, Figma, Webpack/Vite, Jest/RTL, Tailwind, Git
- Other: Design system architecture, UX/Product design, Prototyping

## Other Achievements

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- Presented "Data-Driven Design Systems in Practice" at React Miami 2023.
  - [https://www.youtube.com/watch?v=jPIY\\_WjxRqs](https://www.youtube.com/watch?v=jPIY_WjxRqs)