What is cloud computing?

flexible accessible from anywhere scale up or down managed or serverless offers strategic value latest innovations Competitive advantage Higher ROI

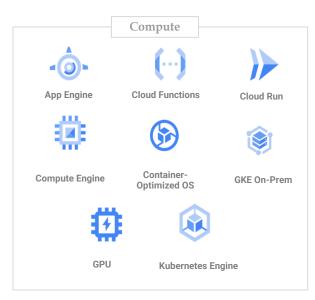
"Cloud computing is the **on-demand** availability of computing resources as **services** over the internet. It eliminates the need for enterprises to procure, configure, or manage resources themselves, and they **only pay** for what they use."

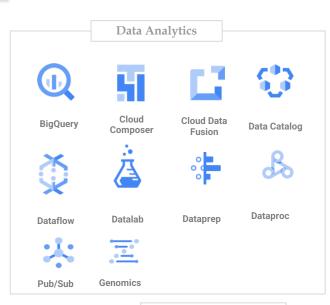
cost-effective No need to overbuild pay-as you go committed pricing Infrastructure scaling Application development Disaster recovery Data storage Big data analytics

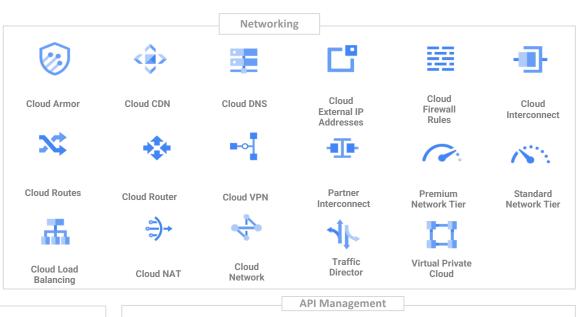
Three types of cloud computing service models

- <u>Infrastructure as a service(IaaS)</u> offers compute and storage services.
- <u>Platform as a service(PaaS)</u> offers a develop-and-deploy environment to build cloud apps
- <u>Software as a service(SaaS)</u> delivers apps as services.

GCP: Services ecosystem

















Databases







API

Al Hub













Cloud Spanner



Datastore

Firestore

Memorystore

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ΑI

Platform

API Analytics Monetization Apigee API Platform

Al and Machine Learning

Apigee Sense

Cloud Developer Endpoints Portal

Developer Tools



Cloud Build



Cloud Code



Cloud Code

for IntelliJ



Cloud

Scheduler



Cloud SDK



Cloud Source

Repositories









Cloud Tasks







AutoML

Video

Intelligence



AutoML



Dialog Flow

Enterprise

Edition





Data

Labeling

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Container

Registry



Engine Plugin















for PowerShell



Tools for Visual Studio



Cloud Test Lab



Speech



Cloud Natural Language

API

Cloud TPU

Cloud Translati on API

Cloud Vision

API

AutoML

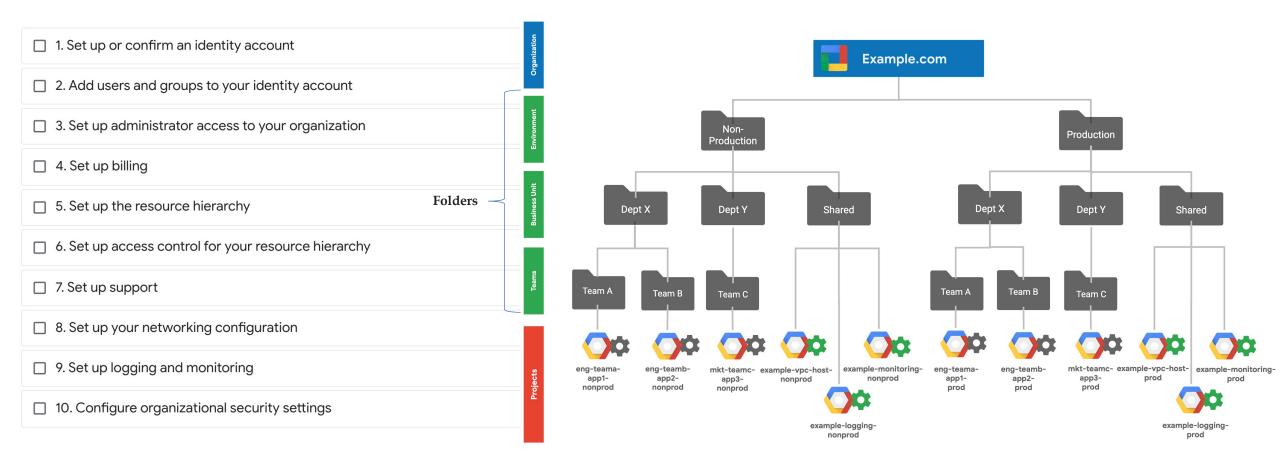
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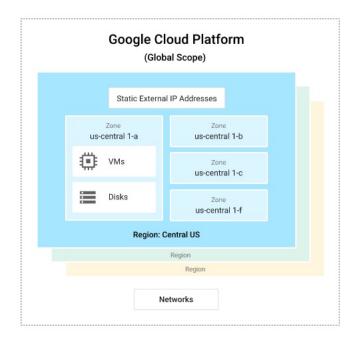
GCP: Cloud setup checklist

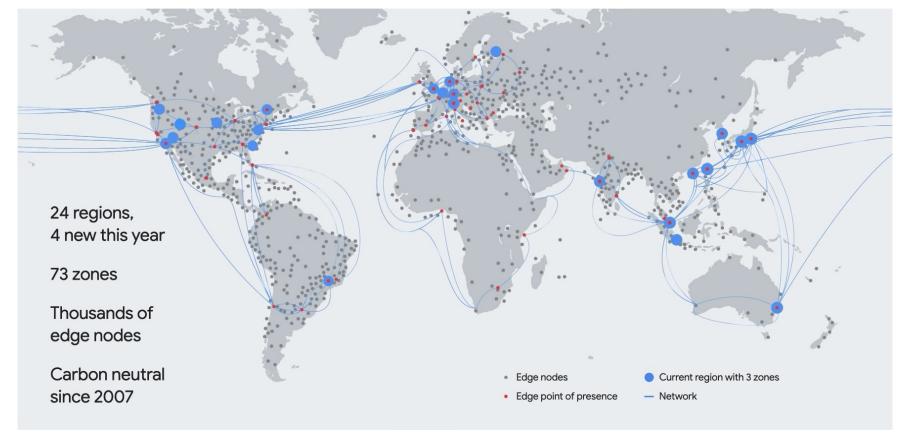
This checklist helps set up Google Cloud for scalable, production-ready enterprise workloads. The checklist is designed for administrators who are trusted with complete control over the company's Google Cloud resources.



Network: Global Network Footprint

Global, regional, and zonal resources: Google Cloud consists of a set of physical assets, such as computers and hard disk drives, and virtual resources, such as virtual machines (VMs), that are contained in <u>Google's data centers</u> around the globe. The resources are Global, Regional, Zonal or Multiregional depending upon the intended operations.





Connect

Scale

Secure

Optimise



Hybrid connectivity

Cloud Interconnect, Cloud VPN, Carrier Peering, and Direct Peering provide connectivity solutions for Google Cloud.



Virtual Private Cloud (VPC)

VPC network includes granular IP address range selection, routes, firewall, Cloud VPN (Virtual Private Network), and Cloud Router.



Cloud DNS

Cloud DNS is a scalable, reliable, programmable, and managed authoritative domain naming system (DNS) service running on the same infrastructure as Google



Service Directory

Service Directory helps reduce the complexity of management and operations by providing a single place to publish, discover, and connect all applications services.



Cloud Load Balancing

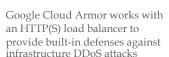
Cloud Load Balancing can put resources behind a single anycast IP, scale resources up or down with intelligent autoscaling, and integrate with Cloud CDN.



Cloud CDN

Cloud CDN leverages Google's globally distributed edge caches to accelerate content delivery for websites and applications served out of Compute Engine. Cloud CDN lowers network latency, offloads origins, and





Cloud Armor



Cloud NAT

Cloud NAT enables provisioning application instances without public IP addresses while also allowing access to the internet in a controlled and efficient manner



Network Telemetry

Network Telemetry provides both network and security operations with in-depth, responsive VPC flow logs for Google Cloud networking services.



VPC Service Controls

VPC Service Controls enables enterprises to keep their sensitive data private while leveraging Google Cloud's fully managed storage and data processing capabilities



Network Intelligence Center

Network Intelligence Center provides unmatched visibility into your network in the cloud along with proactive network verification.



Improve network experience performance and gain control over network costs with Network Service Tiers.

Network Service Tiers

Principals:

A principal is an entity, also known as an identity, that can be granted access to a resource.

- User accounts are managed as <u>Google Accounts</u>, and they represent a developer, administrator, or any other person who interacts with Google Cloud.
- Service accounts are managed by <u>IAM</u>, and they represent non-human users. They are intended for scenarios where your application needs to access resources or perform actions on its own

Application Default Credentials:

Google auth libraries use a strategy called *Application Default Credentials (ADC)* to detect and select credentials based on environment or context.

- Gcloud Credential: A credential provided by the Gcloud tool that identifies a human user that needs to authenticate to access Google APIs.
- **Service Account Key**: A credential that identifies a non-human user that needs to authenticate to access Google APIs.
- OAuth Client ID: A credential that identifies the client application which allows human users to sign-in through <u>3-legged OAuth flow</u>, which grants the permissions to the application to access Google APIs on behalf of the human user.

