

TOMBAYKEME TECHNICAL SERVICE LTD

Tombay Short Let & Lounge No 4 Izorgu Street, off Bishop Street, Abule Ado, Lagos

Company Information

Company Name:

Tombaykeme Technical Service Ltd

Registered Address:

No 4 Izorgu Street, off Bishop Street, Abule Ado, Lagos

Ownership Structure:

Private Limited Liability Company.

Business Brand:

Tombay Short Let & Lounge

Business Model:

Luxury short-let apartments with integrated leisure, gaming, and lounge facilities.

Contact:

[Insert phone/email]

Executive Summary

Tombay Short Let & Lounge is a premium hospitality and leisure venture offering luxury short-let apartments, state-of-the-art recreational facilities, and a stylish lounge & bar in one secure location.

Our model captures three high-demand markets at once:

The short-term luxury accommodation sector.

The leisure & entertainment industry.

The food & beverage service segment.

Total Project Cost: \\$53,948,994

Projected Annual Revenue:

₩45,660,000

Estimated ROI Timeline: 2–2.5 years

The Nigerian short-let market is expanding rapidly, but most offerings are limited to basic accommodation. Tombay Short Let & Lounge fills this gap by providing a destination where guests can live, relax, and entertain — without stepping outside the property.

The Opportunity

The demand for luxury lifestyle hospitality is on the rise, driven by:

- Growth of the Airbnb culture and short-term rentals.
- Increasing corporate travel and tourism.
- A new generation of travelers seeking experiential stays, not just rooms.

Many existing short-let operators do not combine premium living with onsite leisure and entertainment — creating a strong market gap for Tombay's all-in-one model.



Our Solution

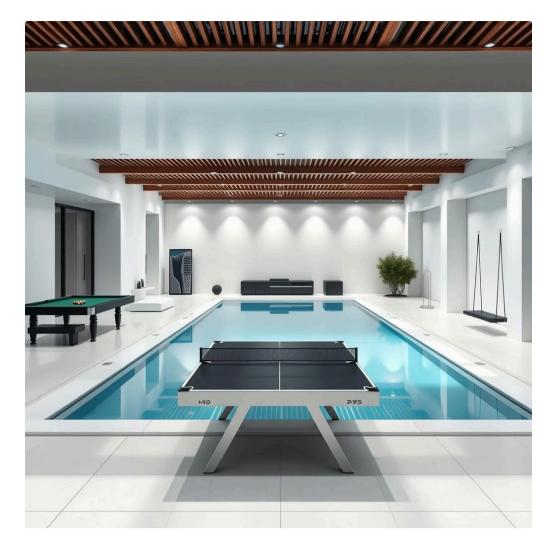
Tombay Short Let & Lounge delivers a complete luxury experience:

A. Luxury 2-Bedroom Apartments



- Fully furnished with inverter ACs, DSTV, microwaves, wardrobes, intercoms, modern blinds.
- Premium finishes and tasteful décor.

B. Recreational Facilities



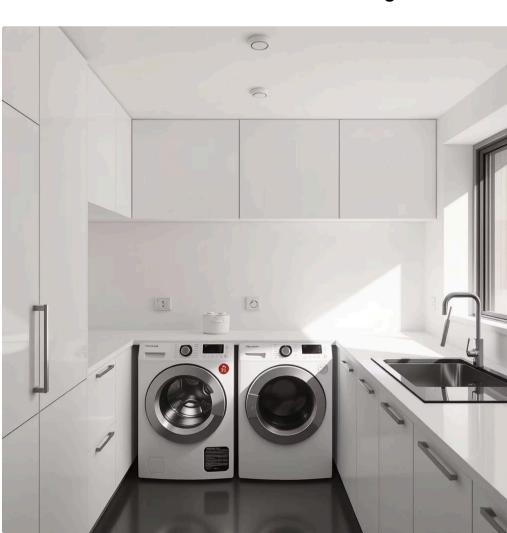
- Swimming pool (3.5m × 10m)
- Snooker table (coin-operated)
- Table tennis board
- PlayStation 5
- Outdoor swings (single, double, triple)
- Bouncing castle for kids
- Ludo and draft boards

C. Lounge & Bar



- Large TV screens for sports viewing
- Barbecue & shawarma stands
- Premium seating for relaxation and events
- Night entertainment and live music

D. Kitchen & Laundry



- Fully equipped kitchen for guests
- Laundry with dryer and ironing facilities

E. Safety & Utilities



- Fire extinguishers and fire hose
- Dual generator system (30kva & 10kva)
- 10kva solar inverter for power backup

Competitive Advantage



Multiple Revenue Streams

lodging, lounge/bar sales, and game facility rentals.



All-in-One Concept

accommodation, entertainment, and dining under one roof.



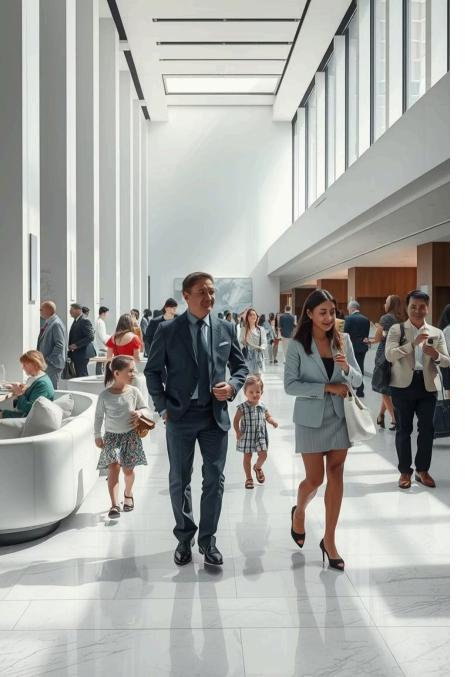
Premium Quality

high-end furniture, modern interior design, and luxury finishes.



Experience-Centric

designed for both leisure travelers and locals seeking relaxation.



Target Market

Corporate Travelers

business professionals on short-term assignments.

Tourists

local and international visitors.

Families & Groups

staycations and weekend leisure.

Local Residents

attending events, using the lounge, or enjoying games.

Marketing & Sales Strategy







Social Media Campaigns

with video tours, guest testimonials, and event highlights.

Influencer Partnerships

to create viral content.

Corporate Contracts

for business travel stays.



Event Hosting

pool parties, karaoke nights, tournaments.



Listing Platforms

Airbnb, Booking.com, Hotels.ng.

Financial Plan

Startup Cost Breakdown

