



# TOMBAYKEME TECHNICAL SERVICE LTD

Tombay Short Let & Lounge No 4 Izorgu Street, off Bishop Street, Abule Ado, Lagos



# Company Information

**Company Name:**

Tombaykeme Technical Service Ltd

**Business Brand:**

Tombay Short Let & Lounge

**Registered Address:**

No 4 Izorgu Street, off Bishop Street, Abule Ado, Lagos

**Business Model:**

Luxury short-let apartments with integrated leisure, gaming, and lounge facilities.

**Ownership Structure:**

Private Limited Liability Company.

**Contact:**

[Insert phone/email]

# Executive Summary

Tombay Short Let & Lounge is a premium hospitality and leisure venture offering luxury short-let apartments, state-of-the-art recreational facilities, and a stylish lounge & bar in one secure location.

Our model captures three high-demand markets at once:

**The short-term luxury accommodation sector.**

**The leisure & entertainment industry.**

**The food & beverage service segment.**

**Total Project Cost:** ₦53,948,994

**Projected Annual Revenue:**  
₦45,660,000

**Estimated ROI Timeline:** 2–2.5 years

The Nigerian short-let market is expanding rapidly, but most offerings are limited to basic accommodation. Tombay Short Let & Lounge fills this gap by providing a destination where guests can live, relax, and entertain — without stepping outside the property.



# The Opportunity

The demand for luxury lifestyle hospitality is on the rise, driven by:

- Growth of the Airbnb culture and short-term rentals.**

- Increasing corporate travel and tourism.**

- A new generation of travelers seeking experiential stays, not just rooms.**

Many existing short-let operators do not combine premium living with on-site leisure and entertainment — creating a strong market gap for Tombay's all-in-one model.





# Our Solution

Tombay Short Let & Lounge delivers a complete luxury experience:

## A. Luxury 2-Bedroom Apartments



- Fully furnished with inverter ACs, DSTV, microwaves, wardrobes, intercoms, modern blinds.
- Premium finishes and tasteful décor.

## B. Recreational Facilities



- Swimming pool (3.5m × 10m)
- Snooker table (coin-operated)
- Table tennis board
- PlayStation 5
- Outdoor swings (single, double, triple)
- Bouncing castle for kids
- Ludo and draft boards

## C. Lounge & Bar



- Large TV screens for sports viewing
- Barbecue & shawarma stands
- Premium seating for relaxation and events
- Night entertainment and live music

## D. Kitchen & Laundry



- Fully equipped kitchen for guests
- Laundry with dryer and ironing facilities

## E. Safety & Utilities



- Fire extinguishers and fire hose
- Dual generator system (30kva & 10kva)
- 10kva solar inverter for power backup

# Competitive Advantage



## Multiple Revenue Streams

lodging, lounge/bar sales, and game facility rentals.



## All-in-One Concept

accommodation, entertainment, and dining under one roof.



## Premium Quality

high-end furniture, modern interior design, and luxury finishes.



## Experience-Centric

designed for both leisure travelers and locals seeking relaxation.





# Target Market

## Corporate Travelers

business professionals on short-term assignments.

## Tourists

local and international visitors.

## Families & Groups

staycations and weekend leisure.

## Local Residents

attending events, using the lounge, or enjoying games.



# Marketing & Sales Strategy



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## Social Media Campaigns

with video tours, guest testimonials, and event highlights.



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## Influencer Partnerships

to create viral content.



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## Corporate Contracts

for business travel stays.



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## Event Hosting

pool parties, karaoke nights, tournaments.



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## Listing Platforms

Airbnb, Booking.com, Hotels.ng.

# Financial Plan

## Startup Cost Breakdown

