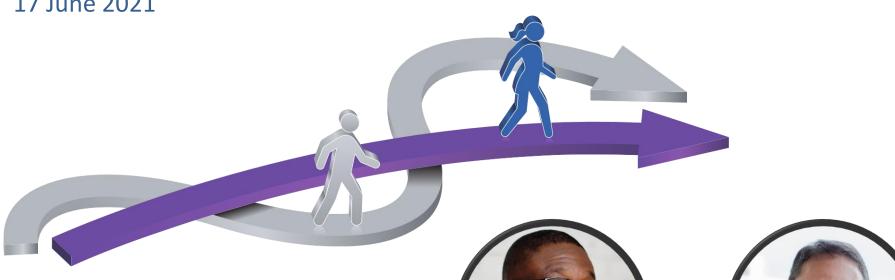
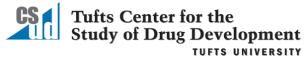
# **Accelerate the Startup of Your Clinical Trials Without Sacrificing Quality**

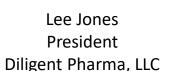
Common Pitfalls That Cause Delays and How to Avoid Them

17 June 2021











Ken Getz **Director and Professor** Tufts University School of Medicine



Jay Turpen **Head of Client Services** Diligent Pharma, LLC

# **Common Pitfalls that Challenge Clinical Trial Performance**

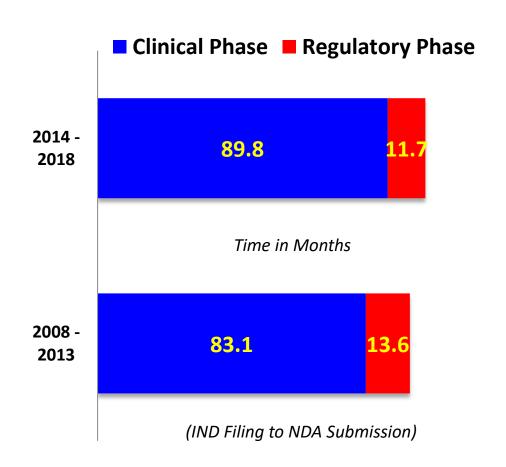


Director and Professor
Center for the Study of Drug Development
Tufts University School of Medicine

**June 2021** 



## **Trends in Program and Clinical Trial Cycle Times**



	Mean Clinical Trial Duration (Months)	Coefficient of Variation
Phase I		
2008-2013	13.8	1.59
2014-2018	14.8	1.51
Phase II		
2008-2013	27.1	.88
2014-2018	30.2	.85
Phase III		
2008-2013	26.8	.83
2014-2018	28.5	.75



## **Key Drivers of Development Operating Conditions**



Executional Complexity

Hyper-Customization

Operating Fragmentation

# **Protocol Design Trends**

Phase III Pivotal Trials (means)	2005	2011	2020	15-Year CAGR
Total Endpoints	7	13	22	7.9%
Total Eligibility Criteria	31	34	30	-0.2%
Total Procedures	110	187	263	5.9%
<b>Number of Substantial Amendments</b>	2.0	2.3	3.4	3.6%
Total Countries	6	9	15	6.3%
Total Investigative Sites	40	65	104	6.6%
Procedures per Planned Patient Visit	9	11	13	2.5%
Total Data Points	494,000	929,000	3,560,000	14.1%

### **Clinical Research Data**

**Incidence of Data Type in the Study Database** 

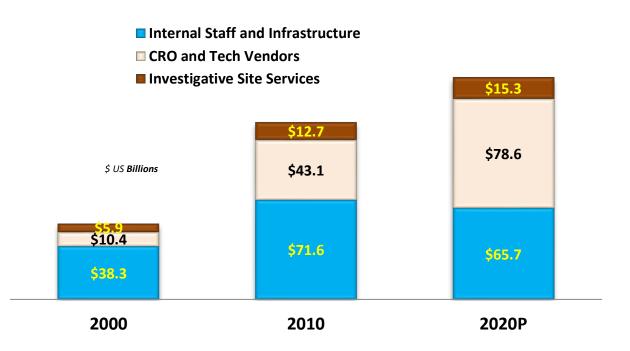
(Percent of companies reporting)	Current	Projected in 3 Years
Electronic and Paper Case Report Forms	100%	100%
Local and Central Labs	60%	65%
Smart Phones	45%	92%
Electronic Clinical Outcomes Assessments	21%	93%
Electronic Health and Medical Records	20%	67%
eSource	38%	84%
Mobile Health and Wearable Devices	29%	76%
Social Media	6%	27%

Source: Tufts CSDD/. Veeva 2019; N=282 sponsor and CRO companies; Tufts CSDD 2017 N=257 unique sponsors and CROs

## The Global Landscape of Organizations

#### **Distribution of Global R&D Spending**

#### **Primary Segments**



	Number of Companies
Pharmaceutical and Biotechnology Sponsors	~4,275
<b>Contract Research Service Providers</b>	~3,300
Technology Services Providers	~1,600
<b>Study Conduct Services (Investigative Sites)</b>	~38,000

Source: EvaluatePharma; CenterWatch; William Blair & Wells Fargo Securities; TCSDD

# **Top Qualification Areas Assessed**

Top Assessment Areas	Percent of Companies
Data privacy and protection	94.3%
Quality management systems	92.5%
Facilities management	88.7%
Computer Systems 21 CFR 11 compliance	86.8%
Document management and control	85.3%
IT quality and security	84.0%
Confidentiality	84.0%
Training	81.1%
Project management	76.4%
3 <sup>rd</sup> party quality management and oversight	72.6%
Physical security procedures	71.7%
Financial stability	69.8%
Anti-corruption due diligence	59.4%

#### A Time-Intensive and Inefficient Process

**RFI Process** 



RFP through Qualification Assessment



Contract/MSA

3 – 4.5 weeks

(0.6)

6.8 - 9.8 weeks

(0.7)

7.4 – 9.2 weeks

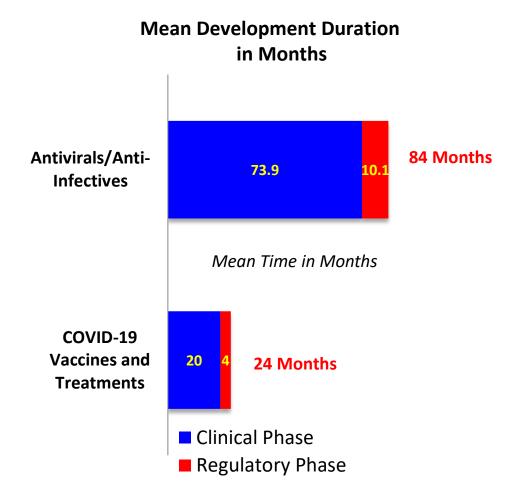
(1.0)

# **Complexity Inversely Related to Performance**

Phase III Pivotal Trials	10-year Change	Significance
Study Initiation Duration (approval to FPFV)	27.2%	<.05
Study Conduct Duration (FPFV – LPLV)	36.9%	<.001
Study Closeout Duration (LPLV to DBL)	16.3%	<.05
<b>Total Number of Substantial Amendments</b>	113.3%	<.001
Drop-Out Rate	105.1%	<.001



## 'Unprecedented' Pandemic Response



Source: Tufts CSDD 2020

- Proactive and accommodating regulatory agency involvement
- Simultaneous and collapsed clinical trial phase activity
- Singularly focused, open innovation, collaboration and data-sharing
- Rapid mobilization of scientific and operating teams
- Fast deployment of remote and virtual technology solutions and advanced analytics
- Additional funding and resources
- Unusually high public visibility and media coverage





# Primary Themes from Global Investigative Sites

POSITIVES	NEGATIVES
<ul> <li>Excellent sponsor and regulatory responsiveness to adaptations and adjustments</li> <li>Greater patient/study volunteer convenience</li> <li>Increased choices for patients</li> </ul>	<ul> <li>Much greater workload for site personnel</li> <li>Too much uncertainty</li> <li>Highly fragmented and siloed activity</li> <li>Rapid roll-out of new technology requiring more training</li> <li>Delays (supplies, lab kits, payments)</li> <li>Increased potential for errors and mistakes</li> </ul>

Source: Tufts CSDD 2021; In-depth Site Interviews N=43

# **Forecasting Sponsor Behavior**

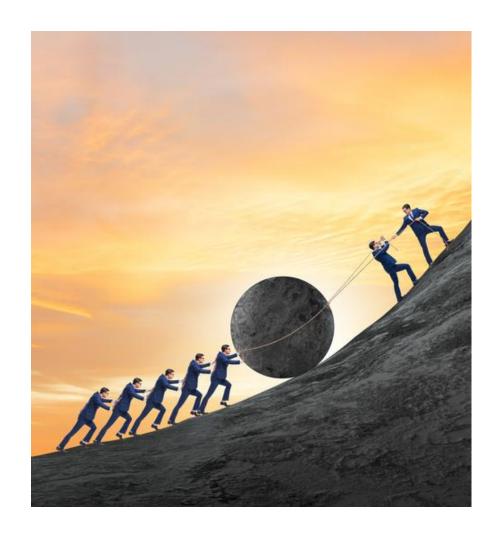


Percent report	'Used' Prior to Pandemic	Began Use During Pandemic	Anticipate 'Strong' Use Post-Pandemic
eConsent	52%	39%	63%
eSource	38%	38%	56%
Remote Monitoring	50%	36%	55%
Wearables	57%	25%	50%
Telemedicine visits	37%	58%	36%
Home visits	44%	48%	32%
Ship-to-home supplies	27%	65%	29%

Source: The Avoca Group, 2021: N=145 Sponsors and 84 CROs

## **Implications and Opportunities**

- Complexity and customization will continue to increase as demand for hybrid operating approaches and more patient choices rise
- Agile and flexible infrastructure, integrated systems, SOPS, staff allocation
- Consolidation and more efficient use of fixed operating elements



# Implications and Opportunities (continued)



- Growing use of intermediaries, open collaborations and data-sharing with more infrastructure and systems to support them
- Continued growth in data volume from diverse sources and rising demand for solutions and personnel to leverage this data
- Increased reliance on augmented clinical and operating data management and analysis (e.g. AI, RBQM and risk-mitigation)

# Please use the Q&A Box to ask a question, or contact me

Ken Getz
Director and Professor
Tufts CSDD

Kenneth.getz@tufts.edu





# **Opportunities to Avoid Pitfalls and Accelerate Timelines**



Jay Turpen Head of Client Services Diligent Pharma, LLC



#### **Multiple Players in the Clinical Trial Landscape**

1990s clinical research





#### **Multiple Players in the Clinical Trial Landscape**





#### **Multiple Players in the Clinical Trial Landscape**

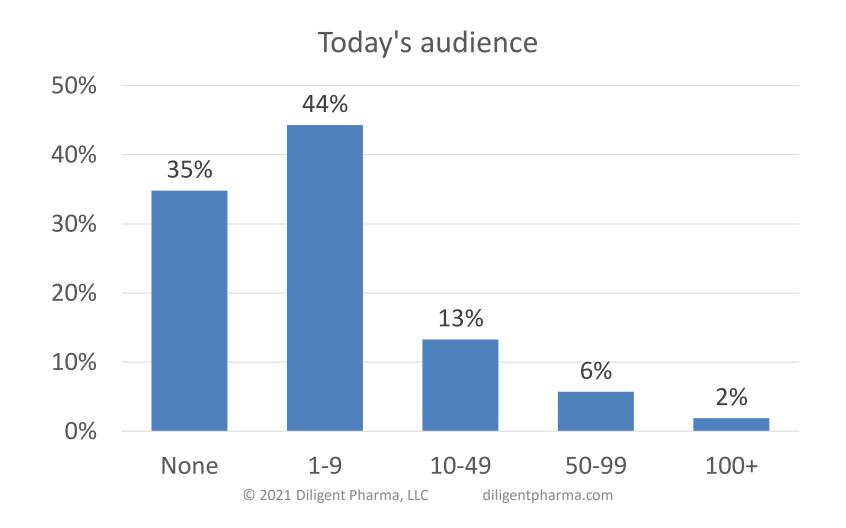


**DILIGENT®** 

#### Here's what you told us of your experience

#### Registration poll:

How many clinical research supplier RFIs (Requests for Information) or VQAs (Vendor Qualification Assessments) did you work on over the last 12 months?





#### Pulling the team together into a system



"A system is a network of interdependent components that work together to try to accomplish a common aim of the system. A system must have an aim. Without the aim, there is no system."

W. Edward Deming



#### **System Thinking**



#### **Common Aims/Goals**

- Maintain "Inspection Readiness" at all times during the Clinical Trial
- Accelerate to deliver unmet medical need to patients
- FPFV by \_\_\_\_\_
- 90% Investigators Activated by \_\_\_\_\_
- Enrolled Patient Demographics = Right Patients/Subgroups Enrolled
- LPET by \_\_\_\_\_\_
- Avoid Protocol & Process Deviations
- % Data Clean >= \_\_\_\_\_
- LPLV by \_\_\_\_\_
- DBL by \_\_\_\_ days after LPLV
- CSR by \_\_\_\_ days after DBL
- Deliver Clinical Trial with Quality, ahead of timeline and under budget

Are we effective at conveying "common aims" to all team members?



#### **Reactive vs Proactive Mindset**

"Be proactive not reactive, for an apparently insignificant issue ignored today can spawn tomorrow's catastrophe."

Ken Poirot



#### **Reactive vs Proactive Mindset**

"Be proactive not reactive, for an apparently insignificant issue ignored today can spawn tomorrow's catastrophe."

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# Reactive

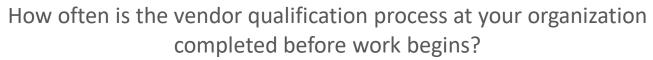
- We are on an accelerated timeline and don't have time for all this planning.
- There are too many unknowns to build a plan.
- Let's just get stuff done.
- This worked last time, so it will work this time.

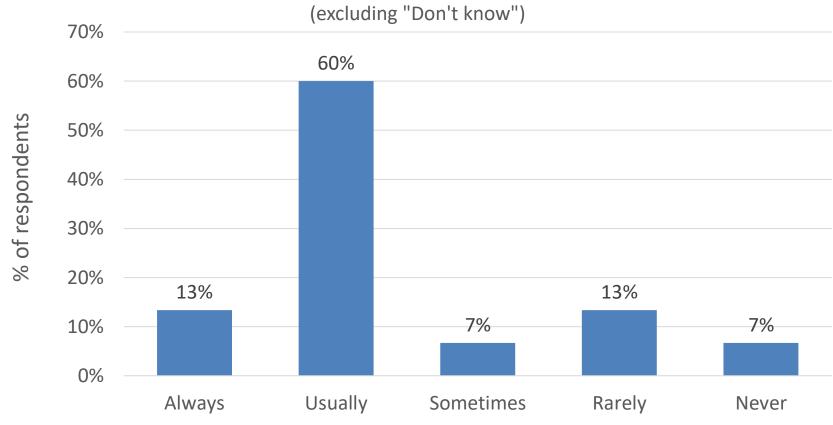
# Proactive

- The only way we can deliver this accelerated timeline is to have a robust plan.
- Let's make sure all the pieces fit together and team members understand their roles.
- Investment in planning upfront can help us avoid pitfalls.
- We must "Do it right the first time."

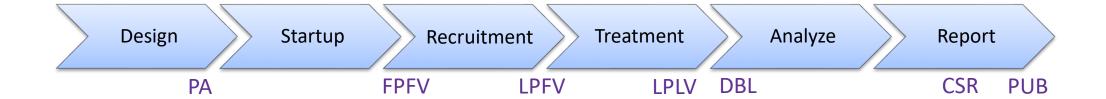


#### **Poll question**

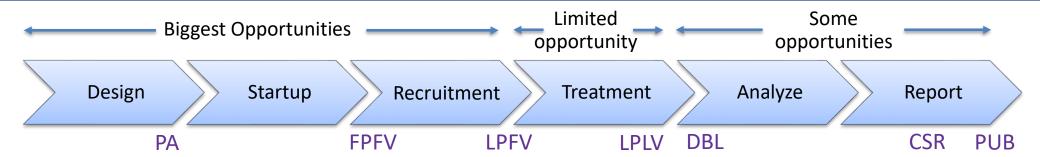


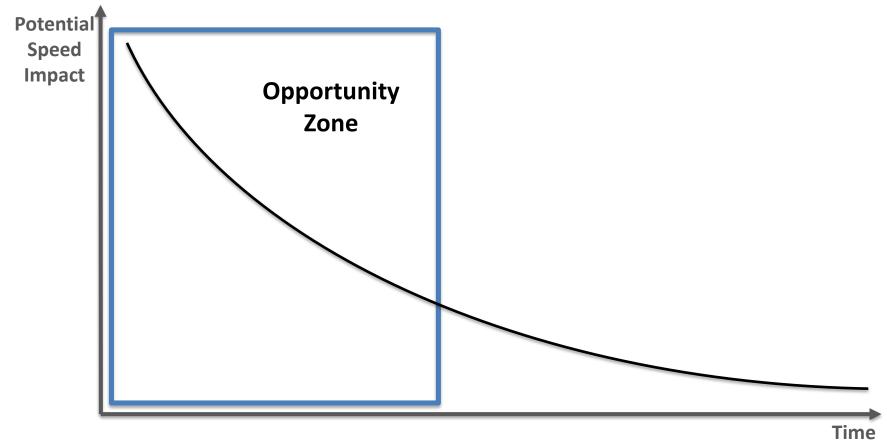


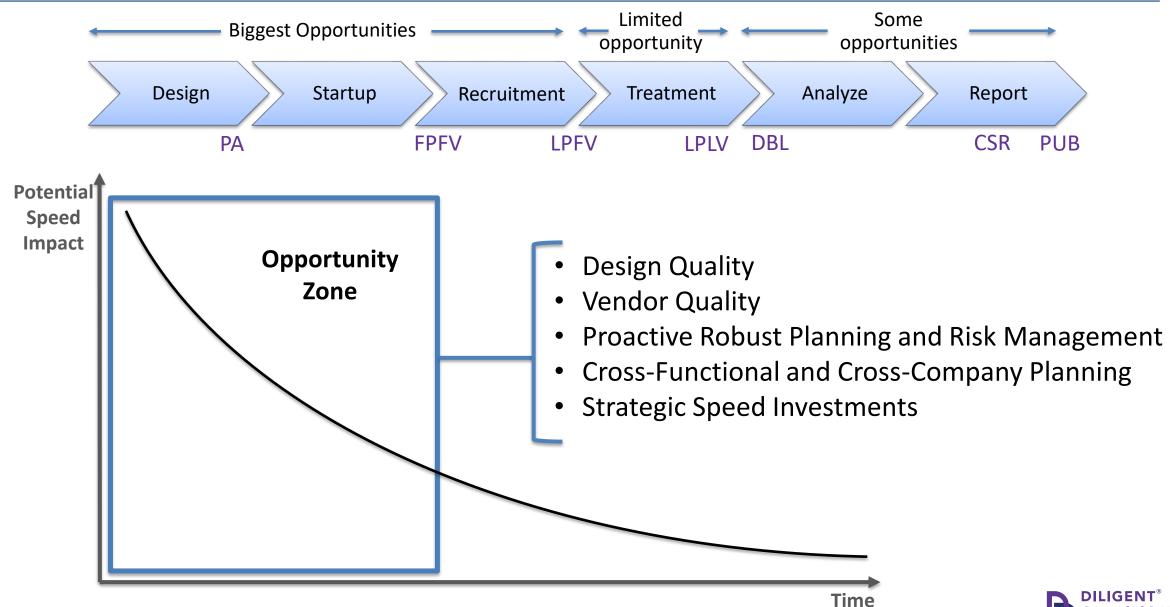






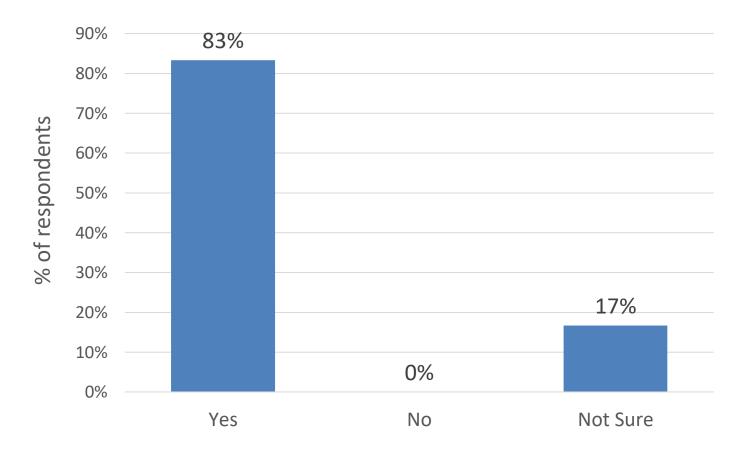


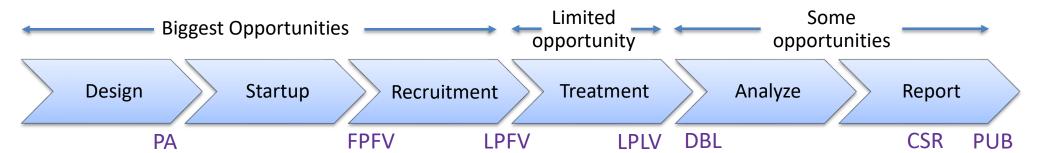




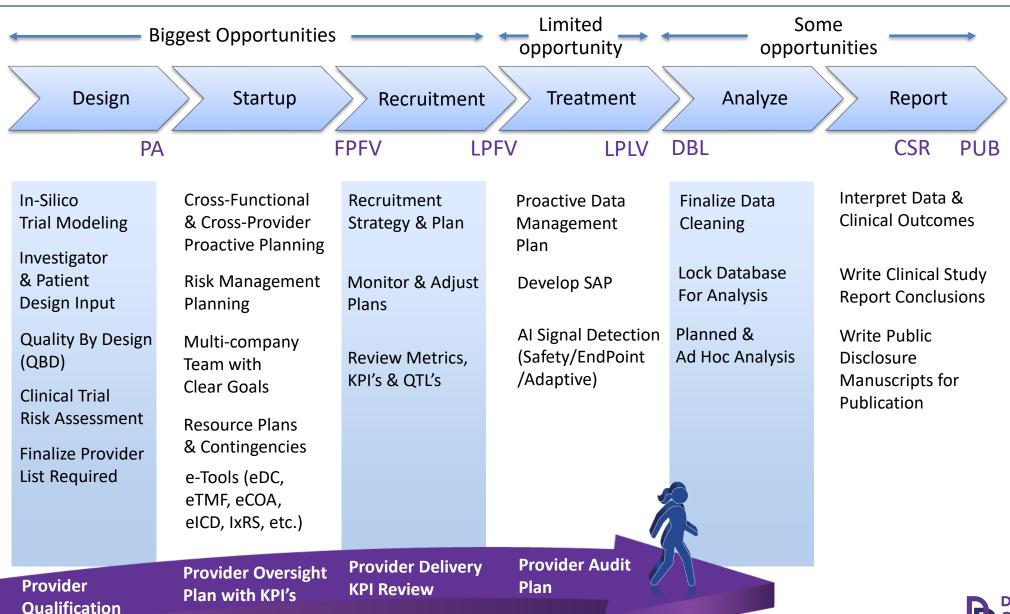
#### **Poll question**

Have you ever been involved in a trial that was delayed by an unexpected mid-trial performance issue by a vendor?









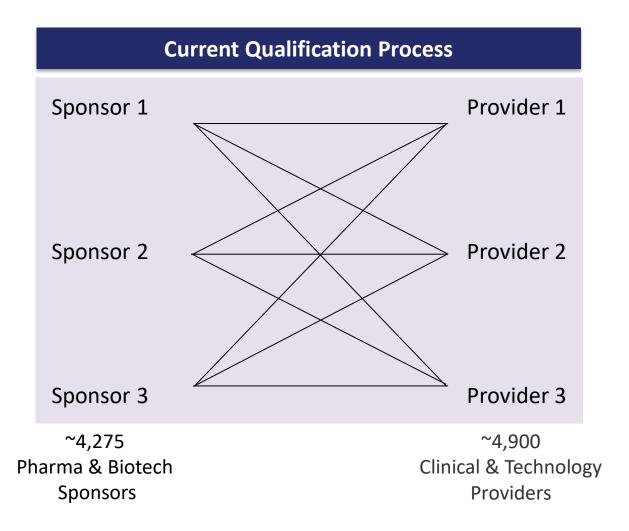
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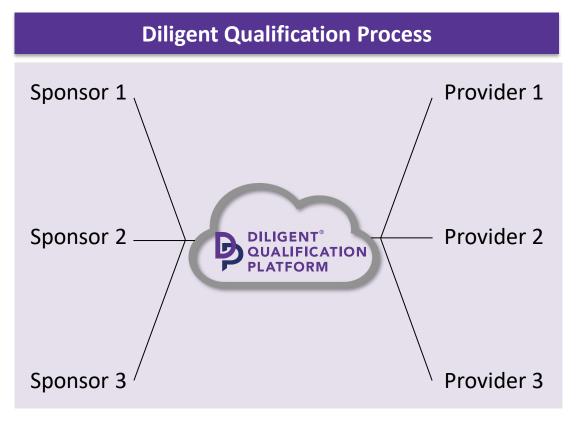
diligentpharm



**Assessment** 

#### Sharing and leveraging supplier information with the Diligent Qualification Platform





Sources: EvaluatePharma; CenterWatch; William Blair & Wells Fargo Securities; TCSDD



#### **Benefits of shared vendor information**

#### **Standardization**

Rigorous Qualification Standards and Shared Standards Information across your organization

#### **Efficiency**

Delivers a more cost, time and resource efficient model for sponsors and providers

#### **Speed**

Delivers shorter timeframes to onboard new providers and capabilities

#### **Reduced Risk**

Common Quality Standards mitigate risk and ensure compliance with regulations

#### **Innovation**

Drives innovation through enabling the use of qualified emerging technology providers



#### Diligent offers professional services supported by a web-based platform



#### **Professional Services**

- Risk-based qualification procedures
- Standardization of RFI vendor questionnaire responses based on the latest regulations and standards
- Vendor Qualification Assessments (VQAs) and assessment strategy
- Multi-sponsor VQAs for time and cost savings
- Support for continuous provider oversight





#### **Technology**

Web-based access to a centralized service, with a robust database at its core, around which the features are built and delivered:

- Completed RFI questionnaires and supporting information
- Searchable by key parameters
- Compare RFIs for multiple providers
- Request VQA Reports
- Shared VQA Calendar Function



#### **Diligent/AQC Vendor Qualification Core Standards**

Organization
Systems
Financial Stability
Third party Quality
Insurance Standards
Management and Oversight
Ethics/Anti-Bribery/
Anti Corruption
Control

Core standards for all clinical service providers

Privacy & Personal Data
Protection

Computer Systems/
21 CFR Part 11
Compliance

Operations and Project
Management

Data Management and Transfer
Staffing and HR Management
Training
Facilities Management

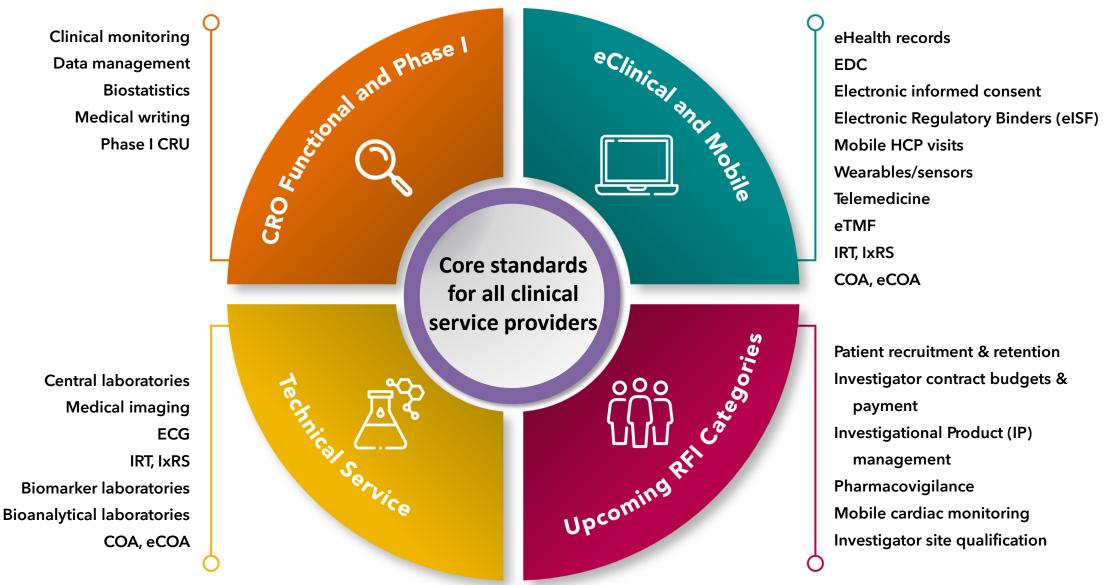


**Quality management** 

Risk-based Quality

**Management Systems** 

#### **Diligent Vendor Qualification – Functional and Technical Capabilities**



#### **Diligent Macro Processes**

**Sponsors** 



**Providers** 

Sponsor needs to find additional clinical providers



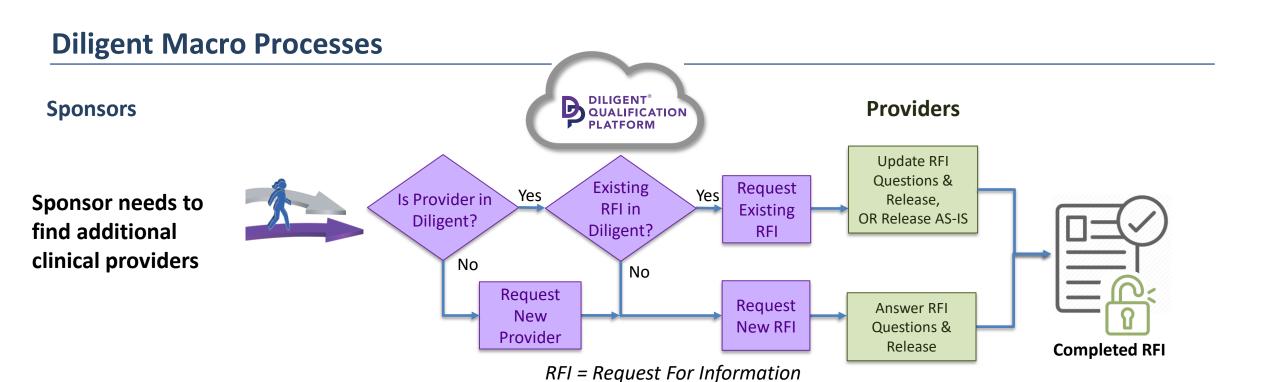


#### **Diligent Macro Processes** DILIGENT® QUALIFICATION PLATFORM **Providers Sponsors Update RFI** Questions & **Existing** Request Yes Yes Is Provider in Sponsor needs to Release, RFI in **Existing OR Release AS-IS** Diligent? find additional Diligent? RFI clinical providers No No Request Request Answer RFI New **New RFI** Questions & Provider

*RFI = Request For Information* 

**Completed RFI** 

Release



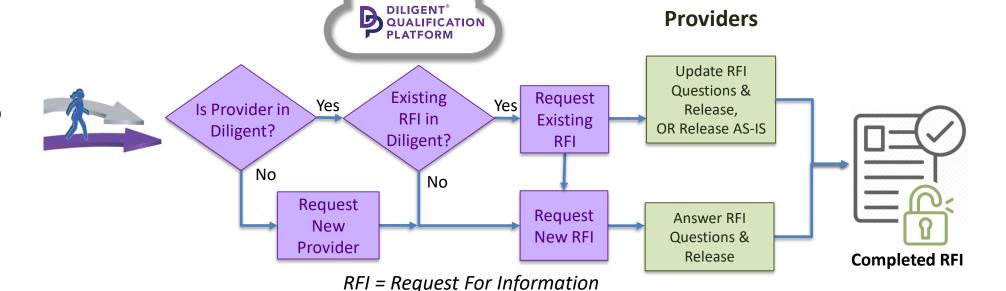
Sponsor needs to qualify Clinical Providers quickly



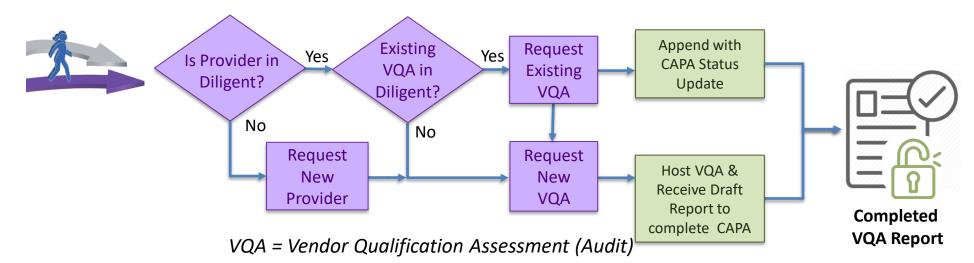
#### **Diligent Macro Processes**

#### **Sponsors**

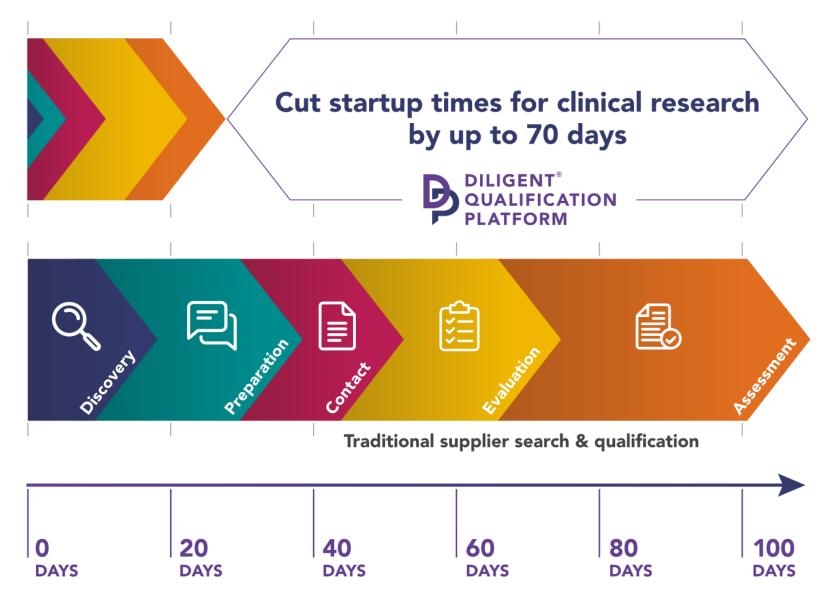
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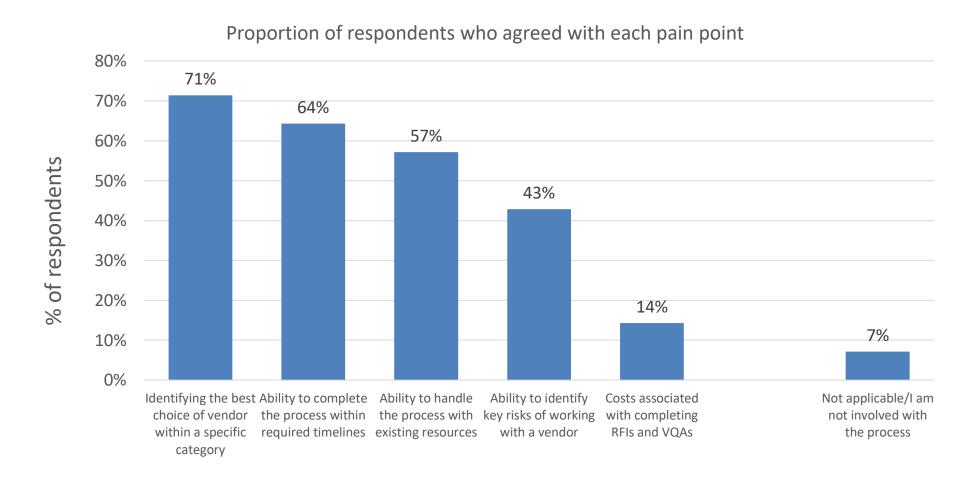
#### **Diligent – Part of the Solution**





#### **Poll question**

What pain points are commonly associated with your organization's vendor qualification process? (Select as many as applicable)





#### **Helpful Links**

#### **Available Resources**



<u>diligentpharma.com</u>



Article:

**Clinical Development Vendor Qualification** 

A "Check the Box" Exercise?

www.diligentpharma.com/article-clinical-development-vendor-qualification/



Virtual Meeting Recording: Innovative Solutions to Provider

**Qualification Challenges** 

www.theavocagroup.com/news\_events/virt ual-meeting-innovative-solutions-towcg Avoca provider-qualification-challenges/



# Please use the Q&A Box to ask a question, or contact me

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