# **Data Wrangling**

```
import pandas as pd
In [ ]:
          import numpy as np
          import matplotlib.pyplot as plt
          import seaborn as sns
          import matplotlib.cm as cm
          import warnings
          warnings.filterwarnings('ignore') # Ignore Warnings
          pd.options.display.max_columns= None # display max Columns
          pd.options.display.max_rows= None # display max Rows
In [ ]:
          df=pd.read_csv('Sample - Superstore.csv',encoding='latin-1') ## read the data
          df.head()
In [ ]:
Out[]:
             Row
                   Order
                              Order
                                                    Ship
                                                         Customer
                                                                    Customer
                                      Ship Date
                                                                               Segment Country
                                                                                                       City
                                                                                                                Stat
               ID
                       ID
                               Date
                                                   Mode
                                                                ID
                                                                       Name
                     CA-
                                                  Second
                                                                        Claire
                                                                                          United
          0
                                                          CG-12520
                   2016-
                           11/8/2016 11/11/2016
                                                                              Consumer
                                                                                                  Henderson Kentuck
               1
                                                                                          States
                                                   Class
                                                                        Gute
                  152156
                     CA-
                                                  Second
                                                                        Claire
                                                                                          United
          1
                   2016-
                           11/8/2016 11/11/2016
                                                          CG-12520
                                                                              Consumer
                                                                                                  Henderson Kentuck
                                                   Class
                                                                        Gute
                                                                                          States
                  152156
                     CA-
                                                                                          United
                                                 Second
                                                                       Darrin
                                                                                                       Los
          2
               3
                    2016-
                           6/12/2016
                                      6/16/2016
                                                          DV-13045
                                                                               Corporate
                                                                                                            Californ
                                                   Class
                                                                      Van Huff
                                                                                           States
                                                                                                    Angeles
                  138688
                     US-
                                                Standard
                                                                                          United
                                                                                                       Fort
                                                                        Sean
                                                                              Consumer
                                                                                                              Floric
          3
                   2015- 10/11/2015 10/18/2015
                                                          SO-20335
                                                   Class
                                                                    O'Donnell
                                                                                                 Lauderdale
                                                                                          States
                  108966
                     US-
                                                Standard
                                                                        Sean
                                                                                          United
                                                                                                       Fort
                          10/11/2015 10/18/2015
                                                          SO-20335
          4
                    2015-
                                                                              Consumer
                                                                                                              Floric
                                                                    O'Donnell
                                                   Class
                                                                                          States Lauderdale
                  108966
In [ ]:
          df.tail()
```

Out[ ]:		Row ID	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country	City	
	9989	9990	CA- 2014- 110422	1/21/2014	1/23/2014	Second Class	TB-21400	Tom Boeckenhauer	Consumer	United States	Miami	
	9990	9991	CA- 2017- 121258	2/26/2017	3/3/2017	Standard Class	DB-13060	Dave Brooks	Consumer	United States	Costa Mesa	C
	9991	9992	CA- 2017- 121258	2/26/2017	3/3/2017	Standard Class	DB-13060	Dave Brooks	Consumer	United States	Costa Mesa	С
	9992	9993	CA- 2017- 121258	2/26/2017	3/3/2017	Standard Class	DB-13060	Dave Brooks	Consumer	United States	Costa Mesa	С
	9993	9994	CA- 2017- 119914	5/4/2017	5/9/2017	Second Class	CC-12220	Chris Cortes	Consumer	United States	Westminster	С

```
In [ ]: df.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9994 entries, 0 to 9993
Data columns (total 21 columns):

#	Column	Non-Null Count	Dtype
0	Row ID	9994 non-null	int64
1	Order ID	9994 non-null	object
2	Order Date	9994 non-null	object
3	Ship Date	9994 non-null	object
4	Ship Mode	9994 non-null	object
5	Customer ID	9994 non-null	object
6	Customer Name	9994 non-null	object
7	Segment	9994 non-null	object
8	Country	9994 non-null	object
9	City	9994 non-null	object
10	State	9994 non-null	object
11	Postal Code	9994 non-null	int64
12	Region	9994 non-null	object
13	Product ID	9994 non-null	object
14	Category	9994 non-null	object
15	Sub-Category	9994 non-null	object
16	Product Name	9994 non-null	object
17	Sales	9994 non-null	float64
18	Quantity	9994 non-null	int64
19	Discount	9994 non-null	float64
20	Profit	9994 non-null	float64
dtyp	es: float64(3),	int64(3), objec	t(15)
momo	EV 1100001 1 61	MD	

memory usage: 1.6+ MB

```
In [ ]: df.isnull().sum()
```

```
Row ID
                           0
Out[]:
         Order ID
                           0
         Order Date
                           0
         Ship Date
                           0
         Ship Mode
                           0
         Customer ID
                           0
         Customer Name
                           0
        Segment
                           0
                           0
         Country
         City
                           0
         State
                           0
                           0
         Postal Code
         Region
                           0
         Product ID
                           0
                           0
         Category
                           0
         Sub-Category
         Product Name
                           0
         Sales
                           0
         Quantity
                           0
         Discount
                           0
         Profit
                           0
         dtype: int64
         df[df.duplicated()] # Check duplicated
In [ ]:
          Row Order Order Ship
                                  Ship Customer Customer
                                                                                                   Produ
Out[]:
                                                                                     Postal
                                                                                            Region
                                                          Segment Country City State
            ID
                  ID
                       Date Date Mode
                                                    Name
                                                                                      Code
```

#### convert to datatime

- 1. Order Date 9994 non-null object
- 2. Ship Date 9994 non-null object

```
In []: date_format = "%m/%d/%Y"
    df['Order Date']=pd.to_datetime(df['Order Date'], format=date_format)
    df['Ship Date']= pd.to_datetime( df['Ship Date'], format=date_format)
In []: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
        RangeIndex: 9994 entries, 0 to 9993
        Data columns (total 21 columns):
             Column
                             Non-Null Count Dtype
         - - -
         0
             Row ID
                             9994 non-null
                                              int64
             Order ID
                             9994 non-null
                                              object
         1
         2
             Order Date
                             9994 non-null
                                              datetime64[ns]
                                              datetime64[ns]
         3
             Ship Date
                             9994 non-null
         4
             Ship Mode
                             9994 non-null
                                              object
         5
             Customer ID
                             9994 non-null
                                              object
                             9994 non-null
         6
                                              object
             Customer Name
         7
             Segment
                             9994 non-null
                                              object
         8
             Country
                             9994 non-null
                                              object
         9
             City
                             9994 non-null
                                              object
         10 State
                             9994 non-null
                                              object
         11 Postal Code
                             9994 non-null
                                              int64
         12 Region
                             9994 non-null
                                              object
         13 Product ID
                             9994 non-null
                                              object
         14 Category
                             9994 non-null
                                              object
         15 Sub-Category
                             9994 non-null
                                              object
         16 Product Name
                             9994 non-null
                                              object
         17 Sales
                             9994 non-null
                                              float64
                             9994 non-null
                                              int64
         18 Quantity
         19 Discount
                             9994 non-null
                                              float64
         20 Profit
                             9994 non-null
                                              float64
        dtypes: datetime64[ns](2), float64(3), int64(3), object(13)
        memory usage: 1.6+ MB
        nummeric_df= df[['Sales','Quantity','Discount','Profit']]
In [ ]:
        nummeric_df.describe().transpose()
                                                               50%
                                                min
                                                        25%
                                                                       75%
Out[]:
                 count
                            mean
                                       std
                                                                                max
           Sales 9994.0 229.858001 623.245101
                                               0.444
                                                    17.28000 54.4900 209.940
                                                                           22638.480
         Quantity 9994.0
                         3.789574
                                   2.225110
                                               1.000
                                                     2.00000
                                                             3.0000
                                                                      5.000
                                                                              14.000
        Discount 9994.0
                         0.156203
                                   0.206452
                                               0.000
                                                     0.00000
                                                             0.2000
                                                                      0.200
                                                                               0.800
           Profit 9994.0
                        28.656896 234.260108 -6599.978
                                                     1.72875
                                                             8.6665
                                                                     29.364
                                                                            8399.976
        df_categorical=df.drop(['Sales','Quantity','Discount','Profit','Row ID','Order ID','Orde
```

df\_categorical.head()

```
Out[]:
                Ship
                      Customer
                                 Customer
                                                                                             Product
                                                                    City
                                                                                                      Category
                                            Segment Country
                                                                             State Region
               Mode
                             ID
                                    Name
                                                                                                                 Cate
                                    Claire
              Second
                                                        United
                                                                                            FUR-BO-
          0
                      CG-12520
                                           Consumer
                                                                                                       Furniture Books
                                                               Henderson Kentucky
                                                                                     South
               Class
                                                        States
                                                                                            10001798
                                     Gute
              Second
                                     Claire
                                                        United
                                                                                            FUR-CH-
          1
                      CG-12520
                                                                                                                    C
                                           Consumer
                                                               Henderson Kentucky
                                                                                     South
                                                                                                       Furniture
                                                                                            10000454
                Class
                                     Gute
                                                        States
              Second
                                    Darrin
                                                        United
                                                                     Los
                                                                                             OFF-LA-
                                                                                                         Office
          2
                       DV-13045
                                            Corporate
                                                                          California
                                                                                      West
                                                                                                                    L
                Class
                                  Van Huff
                                                        States
                                                                 Angeles
                                                                                            10000240
                                                                                                       Supplies
                                                        United
                                                                     Fort
                                                                                             FUR-TA-
             Standard
                                     Sean
                      SO-20335
                                           Consumer
                                                                            Florida
                                                                                     South
                                                                                                       Furniture
                                                                                                                    Т
                                                                                            10000577
                Class
                                 O'Donnell
                                                        States
                                                              Lauderdale
             Standard
                                                        United
                                                                                             OFF-ST-
                                                                                                         Office
                                     Sean
                                                                     Fort
                      SO-20335
                                                                            Florida
                                                                                     South
                                                                                                                   Sto
                                           Consumer
                                 O'Donnell
                                                                                            10000760
                Class
                                                        States Lauderdale
                                                                                                       Supplies
          num_unique= [(col ,df_categorical[col].nunique()) for col in df_categorical.columns]
In [ ]:
          num_unique
          [('Ship Mode', 4),
Out[]:
           ('Customer ID', 793),
           ('Customer Name', 793),
           ('Segment', 3),
           ('Country', 1),
           ('City', 531),
           ('State', 49),
           ('Region', 4),
           ('Product ID', 1862),
           ('Category', 3),
           ('Sub-Category', 17),
           ('Product Name', 1850)]
In []:
          df['Order Date'].nunique()
          1237
Out[]:
          df['Ship Date'].nunique()
          1334
Out[]:
```

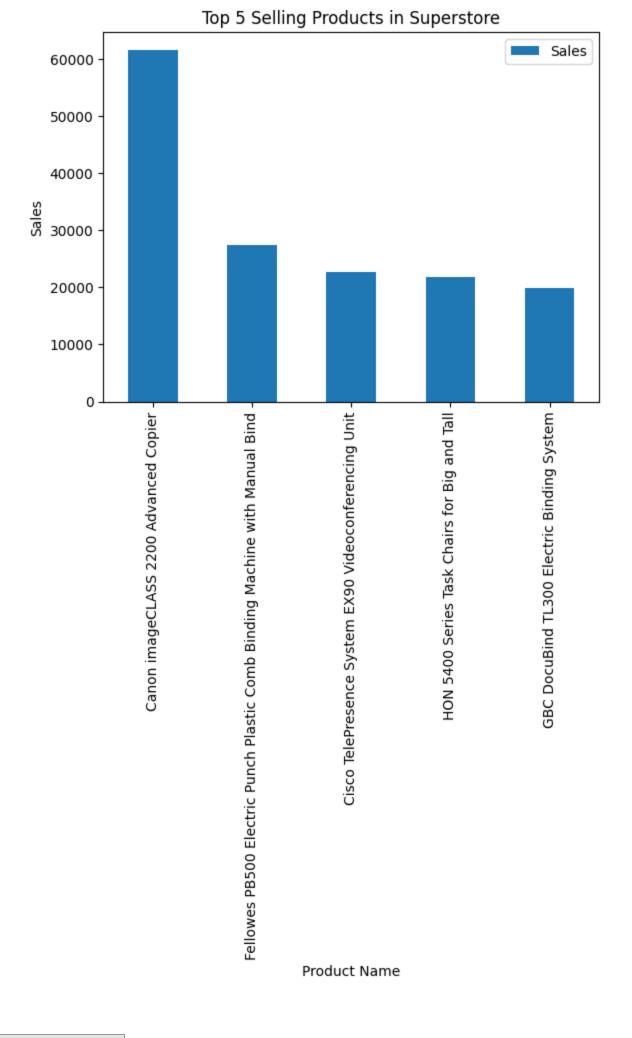
### **EDA**

In this topic i need to answer this questions

1. What are the top selling products in the Super Store?

[ ]:	df.	head	d()										
t[]:	F	Row	Order ID	Order Date	Ship Date	Ship Mode	Customer ID	Customer Name	Segment	Country	City	State	Posta Cod
	0	1	CA- 2016- 152156	2016- 11-08	2016- 11-11	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	Kentucky	4242
	1	2	CA- 2016- 152156		2016- 11-11	Second Class	CG-12520	Claire Gute	Consumer	United States	Henderson	Kentucky	4242
	2	3	CA- 2016- 138688	2016- 06-12	2016- 06-16	Second Class	DV-13045	Darrin Van Huff	Corporate	United States	Los Angeles	California	9003
	3	4	US- 2015- 108966		2015- 10-18	Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	3331
	4	5	US- 2015- 108966	2015- 10-11		Standard Class	SO-20335	Sean O'Donnell	Consumer	United States	Fort Lauderdale	Florida	3331
]:	top	_sel	lling=	produc	t_gro		uct Name' values(as						
[]:	Proc Cand Fel. Cisc HON GBC GBC Hew. HP	top_selling.head(10)  Product Name  Canon imageCLASS 2200 Advanced Copier 61599.824  Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind 27453.384  Cisco TelePresence System EX90 Videoconferencing Unit 22638.480  HON 5400 Series Task Chairs for Big and Tall 21870.576  GBC DocuBind TL300 Electric Binding System 19823.479  GBC Ibimaster 500 Manual ProClick Binding System 19024.500  Hewlett Packard LaserJet 3310 Copier 18839.686  HP Designjet T520 Inkjet Large Format Printer - 24" Color 18374.895  GBC DocuBind P400 Electric Binding System 17965.068  High Speed Automatic Electric Letter Opener 17030.312  Name: Sales, dtype: float64											
[]:			selling selling				(top_sell	ing[:10]	)				
[]:										Sa	les		
							• =================================		roduct Nam		20.4		
	Fell	JWES	PB500 F	lectric =	Punch P		imageCLAS b Binding M		•				
	1-611	, wc3	. D300 E				System EX90						
							0 Series Tas						
						GBC Docu	Bind TL300	Electric Bin	ding Systen	n 19823.4	179		

```
In []: top_5_selling_prod = top_5_selling_prod.sort_values(by='Sales', ascending=False).head()
In []: plt.figure(figsize=(20, 10))
    top_5_selling_prod.plot(kind='bar')
    plt.xlabel('Product Name')
    plt.ylabel('Sales')
    plt.title('Top 5 Selling Products in Superstore')
    plt.show()
```



## Sales Trend Over time (Yearly, Monthly)

#### 1. Trends by Months

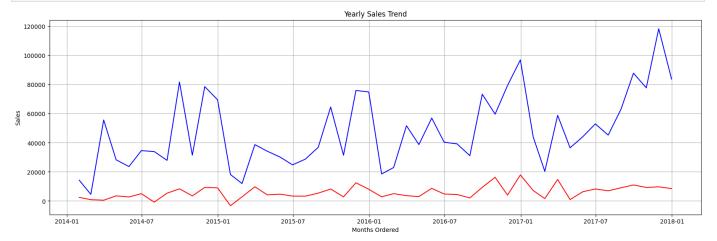
After 2015 the sales start to incrase

```
df['Order Date'].dt.month.value_counts()
              1471
Out[]:
              1408
        12
              1383
        10
               819
        5
               735
        6
               717
        7
               710
        8
               706
        3
               696
        4
               668
        1
               381
               300
        Name: Order Date, dtype: int64
In [ ]: | df['Order Date'] = pd.to_datetime(df['Order Date'])
        # Group by 'Order Date' and calculate the sum of 'Sales' for each month
        monthly_sales = df.groupby(pd.Grouper(key='Order Date', freq='M')).sum()
        # Reset the index to make 'Order Date' a regular column
        monthly_sales = monthly_sales.reset_index()
        monthly_sales.head()
```

Out[ ]:		Order Date	Row ID	Postal Code	Sales	Quantity	Discount	Profit
	0	2014-01-31	346176	4342297	14236.895	284	10.00	2450.1907
	1	2014-02-28	272235	3049775	4519.892	159	8.10	862.3084
	2	2014-03-31	871575	8314538	55691.009	585	26.30	498.7299
	3	2014-04-30	690625	7723827	28295.345	536	14.85	3488.8352
	4	2014-05-31	611708	6497804	23648 287	466	18 95	2738 7096

- Observations:
- There is variation in sales throughout the year, with some months having higher sales and others having lower sales.
- The highest sales were observed in November (Month 11) with \$352,461.07,
- the second-highest sales were in September (Month 9) with \$307,649.95.
- The lowest sales were observed in February (Month 2) with \$59,751.25.

```
plt.ylabel('Sales')
plt.title('Yearly Sales Trend')
plt.grid(True)
plt.show()
```

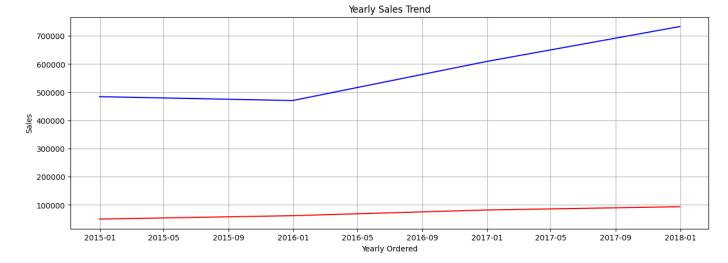


#### 1. Trends by Years

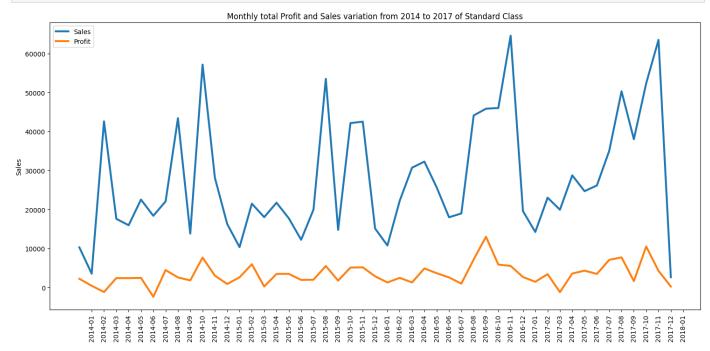
```
In [ ]:
        df['Order Date'].dt.year.value_counts()
                3312
        2017
Out[]:
        2016
                2587
        2015
                2102
                1993
        2014
        Name: Order Date, dtype: int64
In [ ]: # Group by 'Order Date' and calculate the sum of 'Sales' for each month
        yealy_sales = df.groupby(pd.Grouper(key='Order Date', freq='Y')).sum()
        # Reset the index to make 'Order Date' a regular column
        yealy_sales = yealy_sales.reset_index()
        yealy_sales.head()
```

```
Out[]:
            Order Date
                          Row ID Postal Code
                                                    Sales Quantity Discount
                                                                                  Profit
          0 2014-12-31
                         9904015
                                   113271247 484247.4981
                                                              7581
                                                                      315.46 49543.9741
          1 2015-12-31 10413696
                                   111208247 470532.5090
                                                              7979
                                                                             61618.6037
                                                                      327.09
          2 2016-12-31 12778804
                                   141003420 609205.5980
                                                              9837
                                                                      400.32 81795.1743
          3 2017-12-31 16848500
                                                                      518.22 93439.2696
                                   186089738 733215.2552
                                                             12476
```

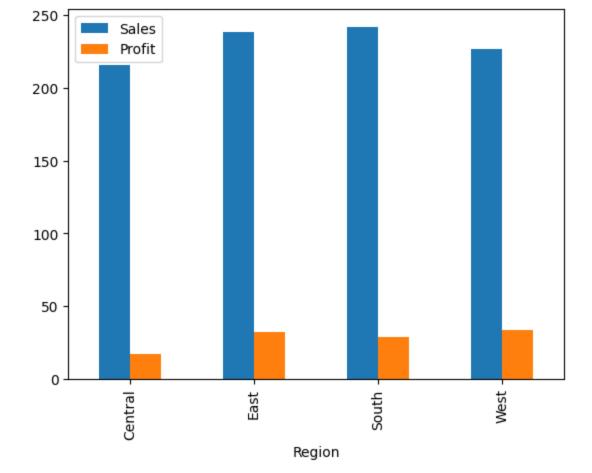
```
In []: # Plot yearly sales trend
    plt.figure(figsize=(15, 5))
    plt.plot(yealy_sales['Order Date'], yealy_sales['Sales'],color='b')
    plt.plot(yealy_sales['Order Date'], yealy_sales['Profit'],color='r')
    plt.xlabel('Yearly Ordered')
    plt.ylabel('Sales')
    plt.title('Yearly Sales Trend')
    plt.grid(True)
    plt.show()
```



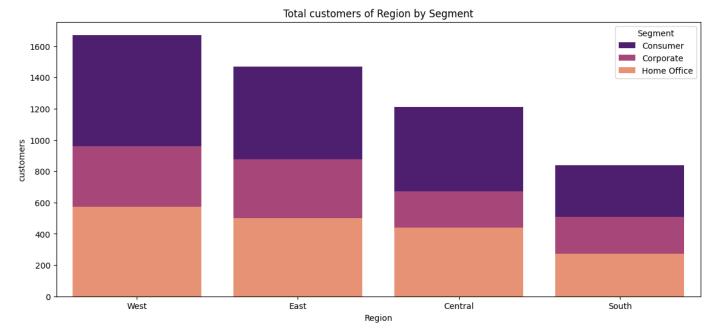
```
In []: stndclz_df = df.loc[df['Ship Mode'] == 'Standard Class']
    stndclz_df = stndclz_df[['Ship Date', 'Sales', 'Profit']].sort_values(by='Ship Date')
    stndclz_df['monthyr'] = pd.to_datetime(stndclz_df['Ship Date']).dt.to_period('M')
    stndclz_df = stndclz_df.groupby('monthyr').agg({'Sales':'sum', 'Profit':'sum'}).reset_in
    plt.figure(figsize=(18,8))
    sns.lineplot(x = stndclz_df.index, y = 'Sales', data = stndclz_df, label = 'Sales', line
    sns.lineplot(x = stndclz_df.index, y = 'Profit', data = stndclz_df, label = 'Profit', li
    labels = stndclz_df['monthyr'].values
    plt.xticks(range(1,stndclz_df.shape[0]+1), labels=labels)
    plt.xticks(rotation=90)
    plt.title('Monthly total Profit and Sales variation from 2014 to 2017 of Standard Class'
    plt.show()
```

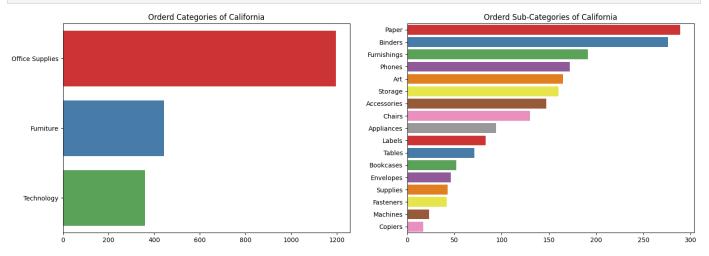


The trend suggests that the yearly sales had a slow start in 2014, but they started to increase from 2015 onwards, and the increase continued until 2017 in a linear fashion.



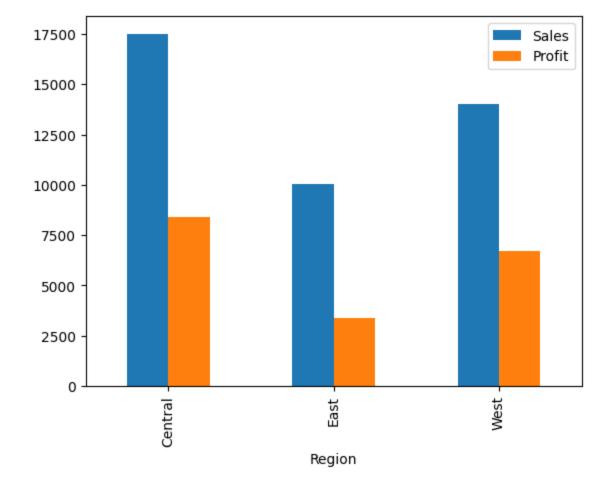
```
In []: plt.figure(figsize=(14,6))
    region_df = df.groupby(['Region', 'Segment']).size().reset_index().rename(columns= {0:'c
    region_df.pivot(columns = 'Region', index = 'Segment', values = 'customers')
    sns.barplot(x='Region', y='customers', data=region_df, palette='magma', hue='Segment', do
    plt.title("Total customers of Region by Segment")
    plt.show()
```





```
In [ ]: Canon_img= df[df['Product Name'] == 'Canon imageCLASS 2200 Advanced Copier']
    Canon_img = Canon_img.groupby(['Region']).mean()[['Sales','Profit']]
    Canon_img.plot(kind='bar')
```

Out[]: <Axes: xlabel='Region'>



In [ ]: Canon\_img.head()

```
Out[]: Sales Profit

Region

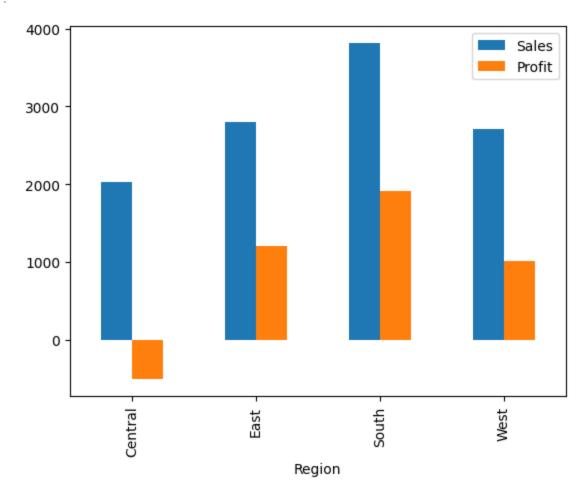
Central 17499.950000 8399.9760

East 10033.304667 3359.9904

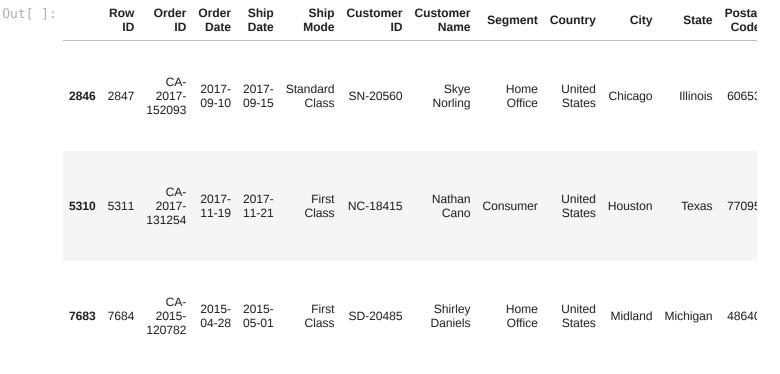
West 13999.960000 6719.9808
```

```
In []: # Filter the DataFrame to select rows with 'Product Name' equal to 'Fellowes PB500 Elect
Fellowes_PB= df[df['Product Name'] == 'Fellowes PB500 Electric Punch Plastic Comb Bindin
# Group by 'Region' and calculate the mean of 'Sales' and 'Profit'
Fellowes_PB = Fellowes_PB.groupby(['Region']).mean()[['Sales', 'Profit']]
Fellowes_PB.plot(kind='bar')
```

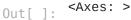
Out[]: <Axes: xlabel='Region'>

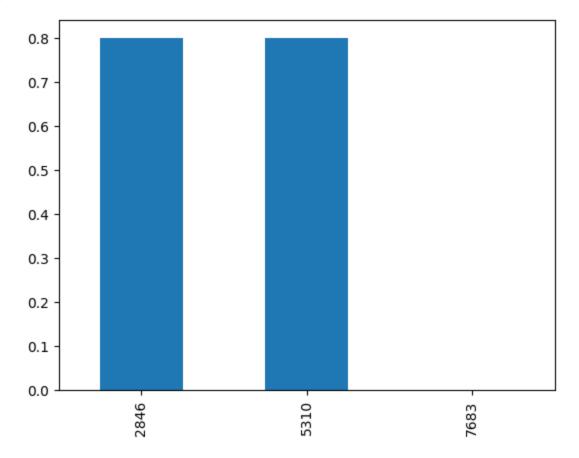


```
In [ ]: Fellowes_filter = df[(df['Product Name'] == 'Fellowes PB500 Electric Punch Plastic Comb
Fellowes_filter
```



```
In [ ]: Fellowes_filter['Discount'].plot(kind='bar')
```





# Which region Genrates the most sales

```
In [ ]: df_place= df[['Country','City','State','Region']]
```

City: 531 State: 49 Region: 4

- Compare between
  - which city sales and profits more than other cities
  - which region's sales and profits are more than other regions
  - which state sales and profits are more than other states

```
In []: # add for df_places sales and profit
    df_place=df[['Country','City','State','Region','Sales','Profit']]

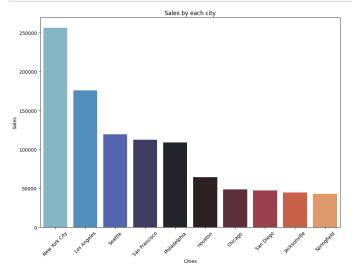
df_place.head()
```

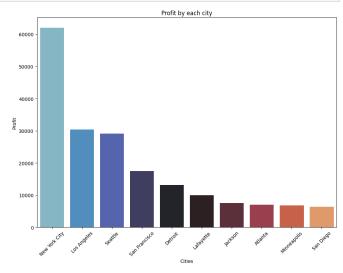
)ut[]:		Country	City	State	Region	Sales	Profit	
	0	United States	Henderson	Kentucky	South	261.9600	41.9136	
	1	United States	Henderson	Kentucky	South	731.9400	219.5820	
	2	United States	Los Angeles	California	West	14.6200	6.8714	
	3	United States	Fort Lauderdale	Florida	South	957.5775	-383.0310	
	4	United States	Fort Lauderdale	Florida	South	22.3680	2.5164	

#### City

```
In [ ]: | # sort by most sales
            city_df= df_place.groupby(['City'], as_index=False ).sum()
            city_df_sales= city_df.sort_values(by='Sales', ascending=False)
            city_sales=city_df_sales.head(10)
   In [ ]: # sort by most Profit
            city_df_profit= city_df.sort_values(by='Profit', ascending=False)
            city_profit=city_df_profit.head(10)
   In [ ]: | # visualize both to combare between them
            fig, (ax1, ax2) = plt.subplots(1, 2, figsize=(25, 8))
            sns.barplot(data=city_sales, x='City', y='Sales', palette='icefire', ax=ax1)
            ax1.set_xlabel('Cities')
            ax1.set_ylabel('Sales')
            ax1.set_title('Sales by each city')
            ax1.tick_params(axis='x', rotation=45) # Rotate x-axis labels
            # for profit
            sns.barplot(data=city_profit, x='City', y='Profit', palette='icefire', ax=ax2)
            ax2.set_xlabel('Cities')
            ax2.set_ylabel('Profit')
            ax2.set_title('Profit by each city')
            av2 tick params(axis='x', rotation=45) # Rotate x-axis labels
Loading [MathJax]/extensions/Safe.js
```

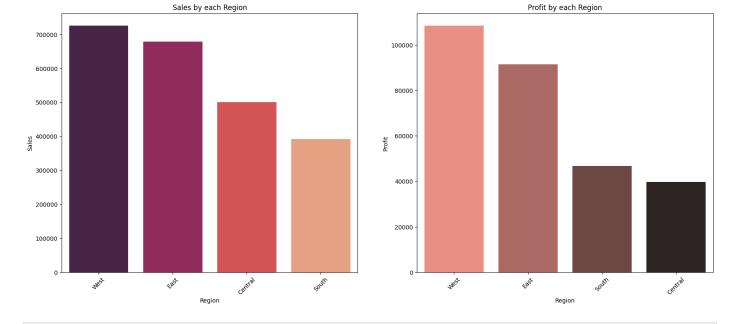
plt.show()





#### Region

```
In [ ]: |
        region_grouped= df_place.groupby(['Region'], as_index=False).sum()
        region_sales= region_grouped.sort_values(by='<mark>Sales'</mark> ,ascending=False)
        region_profit= region_grouped.sort_values(by='Profit', ascending=False)
        print(region_sales)
        print('='*50)
        print(region_profit)
            Region
                          Sales
                                     Profit
        3
              West
                   725457.8245 108418.4489
        1
              East 678781.2400
                                 91522,7800
           Central 501239,8908
                                  39706.3625
        2
             South 391721.9050
                                 46749,4303
        _____
                                     Profit
            Region
                          Sales
              West 725457.8245 108418.4489
        3
        1
                   678781,2400
                                 91522,7800
              East
        2
             South 391721.9050
                                  46749.4303
           Central 501239.8908
                                  39706.3625
In []: # visualize both to combare between them
        fig, (ax1, ax2) = plt.subplots(1, 2, figsize=(20, 8))
        # for sales
        sns.barplot(data=region_sales, x='Region', y='Sales', palette='rocket', ax=ax1)
        ax1.set_xlabel('Region')
        ax1.set_ylabel('Sales')
        ax1.set_title('Sales by each Region')
        ax1.tick_params(axis='x', rotation=45) # Rotate x-axis labels
        # for profit
        sns.barplot(data=region_profit, x='Region', y='Profit', palette='dark:salmon_r', ax=ax2)
        ax2.set_xlabel('Region')
        ax2.set_ylabel('Profit')
        ax2.set_title('Profit by each Region')
        ax2.tick_params(axis='x', rotation=45) # Rotate x-axis labels
        plt.show()
```



# Group by State

```
In [ ]:
```

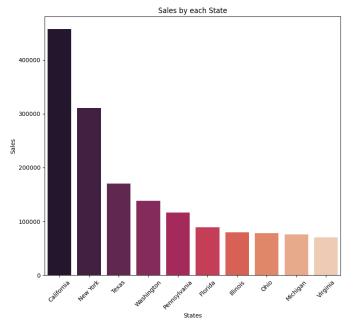
In [ ]:

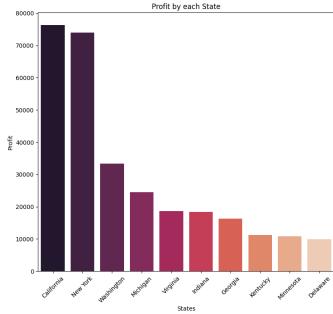
#### **State**

```
state_sales= state_grouped.sort_values(by='Sales', ascending=False)
                                                                                     # Sort by Profit
            state_profit= state_grouped.sort_values(by='Profit', ascending=False)
                                                                                     # Sort by Profit
            # print each one
            print('state_sales \n \n', state_sales.head())
            print('-'*30)
            print('state_profit \n \n', state_profit.head())
            state_sales
                                                Profit
                        State
                                     Sales
            3
                  California 457687.6315 76381.3871
            30
                    New York 310876.2710 74038.5486
            41
                       Texas 170188.0458 -25729.3563
            45
                  Washington 138641.2700 33402.6517
               Pennsylvania 116511.9140 -15559.9603
            state_profit
                      State
                                   Sales
                                              Profit
            3
                California 457687.6315 76381.3871
            30
                  New York 310876.2710 74038.5486
            45
                Washington 138641.2700 33402.6517
            20
                  Michigan
                             76269.6140
                                         24463.1876
            44
                  Virginia
                             70636.7200 18597.9504
   In [ ]: # visualize both to combare between them
            fig, (ax1, ax2) = plt.subplots(1, 2, figsize=(20, 8))
            state_sales_2= state_sales.head(10)
            state_profit_2= state_profit.head(10)
            # for sales
            sns.barplot(data=state_sales_2, x='State', y='Sales', palette='rocket', ax=ax1)
            ax1.set_xlabel('States')
            ax1.set_ylabel('Sales')
            ax1.set_title('Sales by each State')
            ax1.tick_params(axis='x', rotation=45) # Rotate x-axis labels
Loading [MathJax]/extensions/Safe.js
```

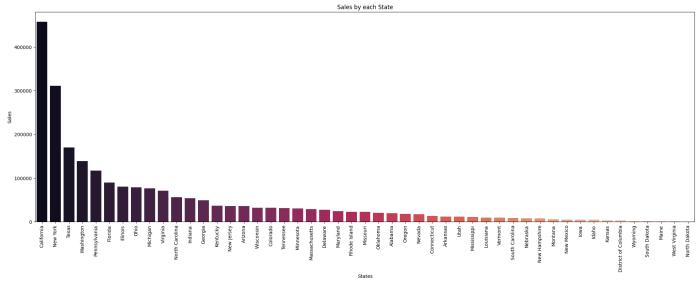
state\_grouped=df\_place.groupby(['State'], as\_index=False).sum()

```
sns.barplot(data=state_profit_2, x='State', y='Profit', palette='rocket', ax=ax2)
ax2.set_xlabel('States')
ax2.set_ylabel('Profit')
ax2.set_title('Profit by each State')
ax2.tick_params(axis='x', rotation=45) # Rotate x-axis labels
plt.show()
```





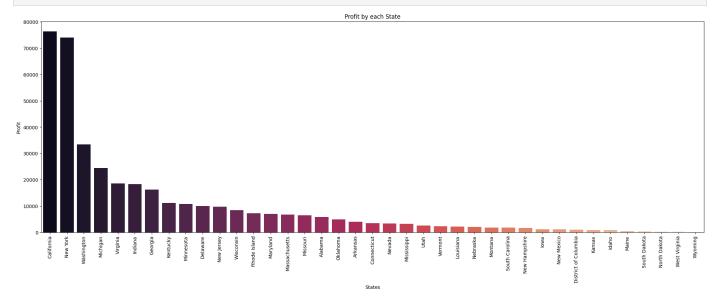
```
len(state_sales)
In [ ]:
        49
Out[]:
        plt.figure(figsize=(25,8))
        sns.barplot(data=state_sales, x='State', y='Sales', palette='rocket')
        plt.xlabel('States')
        plt.ylabel('Sales')
        plt.title('Sales by each State')
        plt.tick_params(axis='x', rotation=90) # Rotate x-axis labels
        plt.show()
```



```
state_profit_1 = state_profit[state_profit['Profit'] > 0] # delete any state contain neg
    In [ ]:
             plt.figure(figsize=(25,8))
Loading [MathJax]/extensions/Safe.js | ata=state_profit_1, x='State', y='Profit', palette='rocket')
```

```
plt.xlabel('States')
plt.ylabel('Profit')
plt.title('Profit by each State')
plt.tick_params(axis='x', rotation=90) # Rotate x-axis labels

plt.show()
```



#### **Top Placeies are:**

Cities: New York, Los Angeles, Seattle, San Francisco

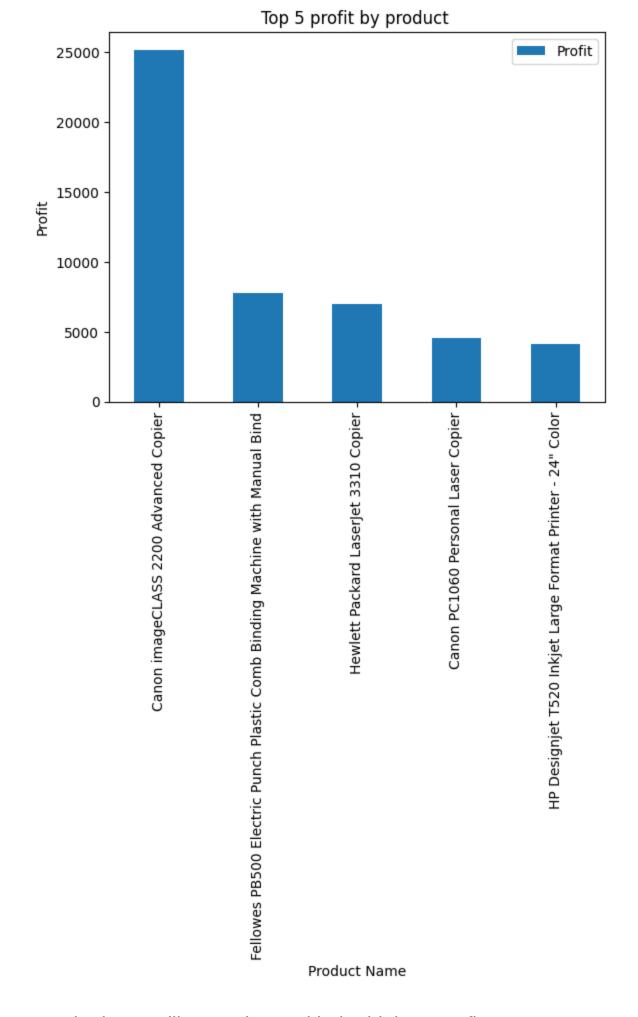
• State : California, New York

· Region: West

## **Top Profitable Products**

```
profit_group= df.groupby(['Product Name']).sum()['Profit'] # group product name by profi
         top_profit_prod= profit_group.sort_values(ascending=False)
         top_profit= pd.DataFrame(top_profit_prod[:10])
In [ ]:
         top_profit.head()
                                                                                    Profit
Out[]:
                                                                 Product Name
                                         Canon imageCLASS 2200 Advanced Copier
                                                                               25199.9280
         Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind
                                                                                7753.0390
                                                                                6983.8836
                                             Hewlett Packard LaserJet 3310 Copier
                                             Canon PC1060 Personal Laser Copier
                                                                                4570.9347
                             HP Designjet T520 Inkjet Large Format Printer - 24" Color
                                                                                4094.9766
```

```
In [ ]: top_5_profit =top_profit.head()
    top_5_profit.plot(kind='bar')
    plt.xlabel('Product Name')
    plt.ylabel('Profit')
    plt.title('Top 5 profit by product ')
    plt.show()
```



Are the best-selling products with the highest profit Loading [MathJax]/extensions/Safe.js

```
In [ ]: top_5_profit.index == top_5_selling_prod.index
        array([ True, True, False, False, False])
Out[]:
        fig,(ax1,ax2) = plt.subplots(1,2, figsize=(15,8))
In [ ]:
         # plot the top 10 selling by products in first columns
         top_5_selling_prod.plot(kind='bar', y= 'Sales', ax=ax1)
         plt.title('top 10 selling by products ')
         # ploting the top 10 profit by products
         top_5_profit.plot(kind='bar', y='Profit', ax=ax2)
         plt.title('Top 10 Profit by Products ')
         plt.show()
                                                                          Top 10 Profit by Products
                                               Sales
                                                                                                Profit
                                                          25000
         60000
         50000
                                                          20000
         40000
                                                          15000
         30000
                                                          10000
        20000
```

5000

Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind

Hewlett Packard Laserjet 3310 Copier

Product Name

Canon PC1060 Personal Laser Copier

HP Designjet T520 Inkjet Large Format Printer - 24" Color

Canon imageCLASS 2200 Advanced Copier

## **Top Products and Top Profits**

Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind

Cisco TelePresence System EX90 Videoconferencing Unit

Product Name

HON 5400 Series Task Chairs for Big and Tall

GBC DocuBind TL300 Electric Binding System

Canon imageCLASS 2200 Advanced Copier

10000

- 1. Canon imageCLASS 2200 Advanced Copier
- 2. Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind
- 3. Cisco TelePresence System EX90 Videoconferencing Unit
- 4. HON 5400 Series Task Chairs for Big and Tall
- 5. GBC DocuBind TL300 Electric Binding System

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- Top 5 products make Profits:
- 1. Canon imageCLASS 2200 Advanced Copier
- 2. Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind
- 3. Hewlett Packard LaserJet 3310 Copier
- 4. Canon PC1060 Personal Laser Copier
- 5. HP Designjet T520 Inkjet Large Format Printer 24" Color

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- Top-selling and profitable products
- 1. Canon imageCLASS 2200 Advanced Copier
- 2. Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind

#### **Overall Trend:**

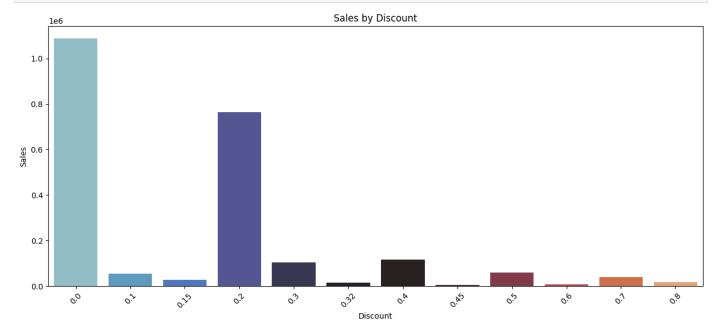
- The sales trend shows fluctuations throughout the year, with some months performing better than others.
- There is no clear linear pattern in the monthly sales data, indicating that the sales are influenced by various factors and may not follow a consistent trend.

## What is the impact of discounts on sales?

```
In [ ]: df['Discount'].value_counts()
        0.00
                 4798
Out[]:
        0.20
                 3657
        0.70
                  418
        0.80
                  300
        0.30
                  227
        0.40
                  206
        0.60
                  138
                   94
        0.10
        0.50
                   66
                   52
        0.15
        0.32
                   27
        0.45
                   11
        Name: Discount, dtype: int64
        discount_per_sales =df.groupby(['Discount']).sum()[['Sales']]
        discount_per_sales= discount_per_sales.reset_index()
        discount_per_sales
```

Out[ ]:		Discount	Sales
	0	0.00	1.087908e+06
	1	0.10	5.436935e+04
	2	0.15	2.755852e+04
	3	0.20	7.645944e+05
	4	0.30	1.032267e+05
	5	0.32	1.449346e+04
	6	0.40	1.164178e+05
	7	0.45	5.484974e+03
	8	0.50	5.891854e+04
	9	0.60	6.644700e+03
	10	0.70	4.062028e+04
	11	0.80	1.696376e+04

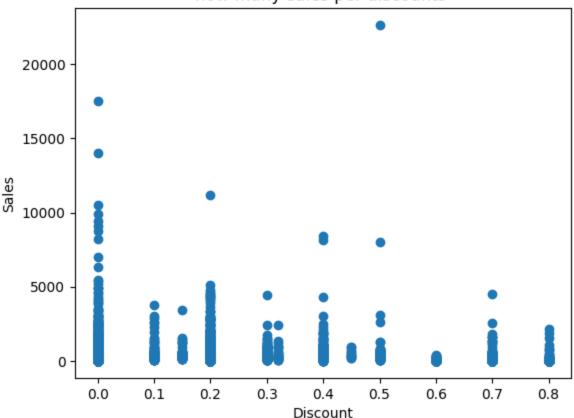
```
In []: # for sales
    plt.figure(figsize=(15,6))
    sns.barplot(data=discount_per_sales, x='Discount', y='Sales', palette='icefire')
    plt.xlabel('Discount')
    plt.ylabel('Sales')
    plt.title('Sales by Discount')
    plt.tick_params(axis='x', rotation=45)
    plt.show()
```

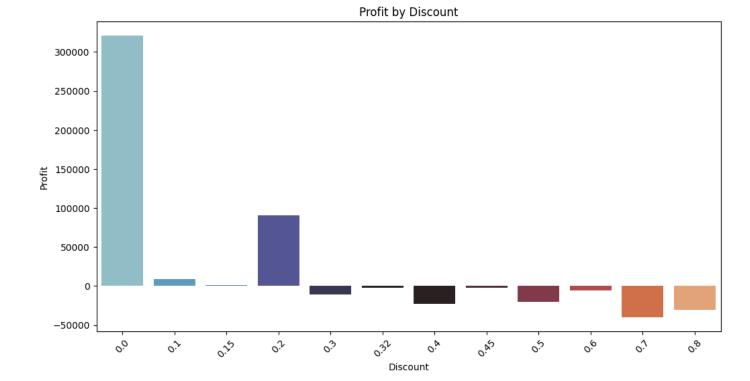


```
In []: # Scatter plot between Sales and Discounts

plt.scatter(df['Discount'] , df['Sales'])
plt.xlabel('Discount')
plt.ylabel('Sales')
plt.title('how many sales per discounts ')
plt.show()
```

#### how many sales per discounts



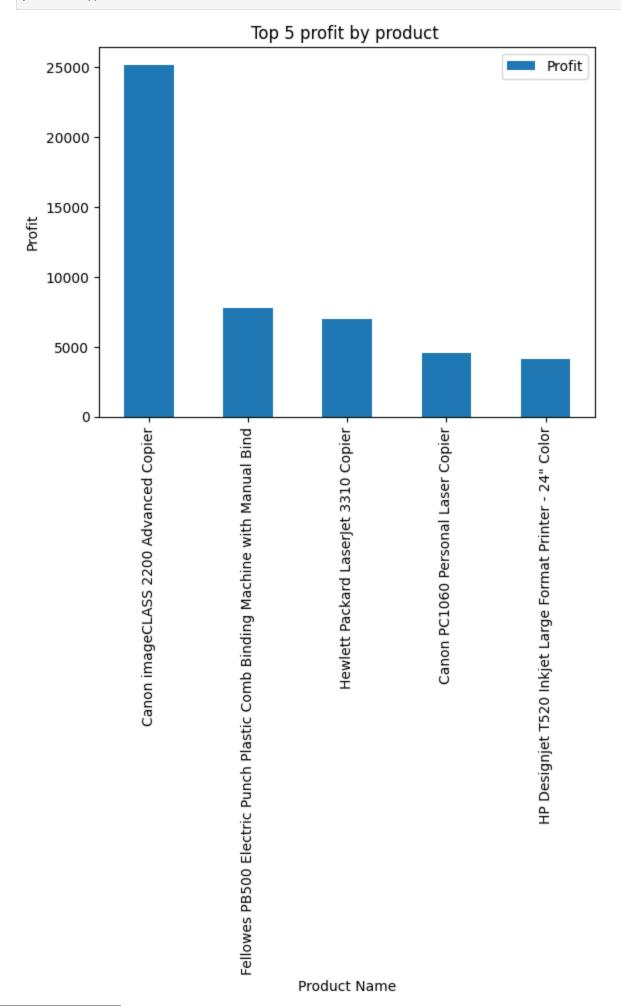


- Dealing with sales and profit to see impact of Discount on each one of them
  - Sales:
    - This data represents discount levels and their corresponding sales figures. As discounts increase from 0% to 80%, sales vary accordingly, ranging from \$5,484 to \$1,087,908.
  - Profit:
    - This data displays profits associated with varying discount levels. Profit figures range from -\$40,075 to \$90,337. Higher discounts generally result in lower profits, with negative values observed beyond a 30% discount.

## **Top Profitable Products**

```
profit_group= df.groupby(['Product Name']).sum()['Profit'] # groub product name by profi
          top_profit_prod= profit_group.sort_values(ascending=False)
         top_profit= pd.DataFrame(top_profit_prod[:10])
In [ ]:
          top_profit.head()
Out[]:
                                                                                    Profit
                                                                 Product Name
                                         Canon imageCLASS 2200 Advanced Copier
                                                                               25199.9280
         Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind
                                                                                7753.0390
                                             Hewlett Packard LaserJet 3310 Copier
                                                                                6983.8836
                                              Canon PC1060 Personal Laser Copier
                                                                                4570.9347
                             HP Designjet T520 Inkjet Large Format Printer - 24" Color
                                                                                4094.9766
```

plt.title('Top 5 profit by product ')
plt.show()



## Are the best-selling products with the highest profit

```
In [ ]:
                 top_5_profit.index == top_5_selling_prod.index
                 array([ True,
                                             True, False, False, False])
Out[]:
In [ ]:
                 fig,(ax1,ax2) = plt.subplots(1,2, figsize=(15,8))
                 # plot the top 10 selling by products in first columns
                 top_5_selling_prod.plot(kind='bar', y= 'Sales', ax=ax1)
                 plt.title('top 10 selling by products ')
                 # ploting the top 10 profit by products
                 top_5_profit.plot(kind='bar', y='Profit', ax=ax2)
                 plt.title('Top 10 Profit by Products ')
                 plt.show()
                                                                                                                                            Top 10 Profit by Products
                                                                                                                                                                                     Profit
                                                                                                             25000
                 60000
                 50000
                                                                                                             20000
                 40000
                                                                                                             15000
                 30000
                                                                                                             10000
                 20000
                                                                                                              5000
                 10000
                               Canon imageCLASS 2200 Advanced Copier
                                              Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind
                                                              Cisco TelePresence System EX90 Videoconferencing Unit
                                                                             HON 5400 Series Task Chairs for Big and Tall
                                                                                            GBC DocuBind TL300 Electric Binding System
                                                                                                                           Canon imageCLASS 2200 Advanced Copier
                                                                                                                                          Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind
                                                                                                                                                          Hewlett Packard Laserjet 3310 Copier
                                                                                                                                                                         Canon PC1060 Personal Laser Copier
                                                                                                                                                                                        HP Designjet T520 Inkjet Large Format Printer - 24" Color
                                                        Product Name
                                                                                                                                                    Product Name
```

### **Top Products and Top Profits**

- · Top 5 selling products is:
- 1. Canon imageCLASS 2200 Advanced Copier
- 2. Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind
- 3. Cisco TelePresence System EX90 Videoconferencing Unit
- 4. HON 5400 Series Task Chairs for Big and Tall
- 5. GBC DocuBind TL300 Electric Binding System

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- Top 5 products make Profits:
- 1. Canon imageCLASS 2200 Advanced Copier
- 2. Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind
- 3. Hewlett Packard LaserJet 3310 Copier
- 4. Canon PC1060 Personal Laser Copier
- 5. HP Designjet T520 Inkjet Large Format Printer 24" Color

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- Top-selling and profitable products
- 1. Canon imageCLASS 2200 Advanced Copier
- 2. Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind

#### **Overall Trend:**

- The sales trend shows fluctuations throughout the year, with some months performing better than others.
- There is no clear linear pattern in the monthly sales data, indicating that the sales are influenced by various factors and may not follow a consistent trend.

## **Profit by products**

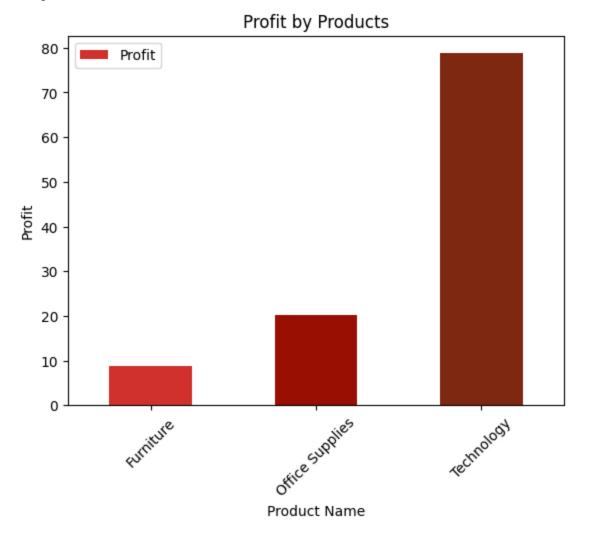
Technology 78.752002

```
In [ ]: df.Category.value_counts()
        Office Supplies
                             6026
Out[]:
        Furniture
                             2121
        Technology
                             1847
        Name: Category, dtype: int64
In [ ]: profit_by_products= df.groupby('Category')['Profit'].mean().reset_index()
         profit_by_products
                           Profit
Out[]:
               Category
         0
                Furniture
                        8.699327
         1 Office Supplies 20.327050
```

2

```
In []: # Create a bar plot with red color
    plt.figure(figsize=(12, 6))
    profit_by_products.plot(kind='bar', x='Category', y='Profit', color=['#D0312D','#990F02'
    plt.xlabel('Product Name')
    plt.ylabel('Profit')
    plt.title('Profit by Products')
    plt.xticks(rotation=45)
    plt.show()
```

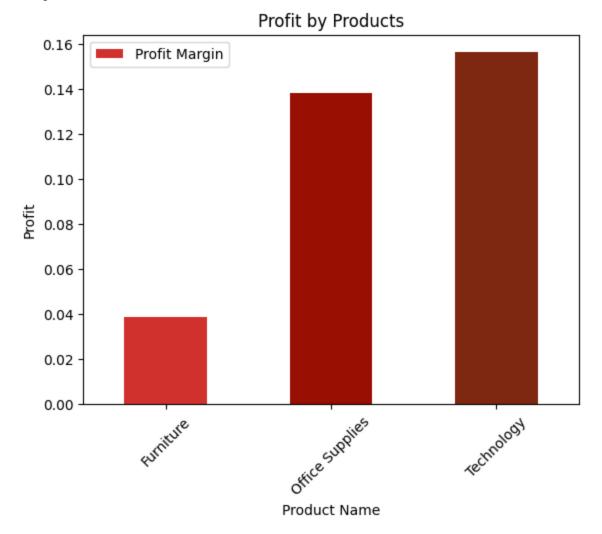
<Figure size 1200x600 with 0 Axes>



```
In [ ]:
         df1 =df.copy()
         # df1.head(3)
         df1['Profit Margin']= df1['Profit'] / df1['Sales']
In [ ]:
         avg_profit_margin_catig= df1.groupby('Category')['Profit Margin'].mean().reset_index()
In [ ]:
         avg_profit_margin_catig
Out[]:
               Category Profit Margin
                Furniture
                            0.038784
         1 Office Supplies
                            0.138030
         2
              Technology
                            0.156138
```

```
plt.title('Profit by Products')
plt.xticks(rotation=45)
plt.show()
```

<Figure size 1200x600 with 0 Axes>



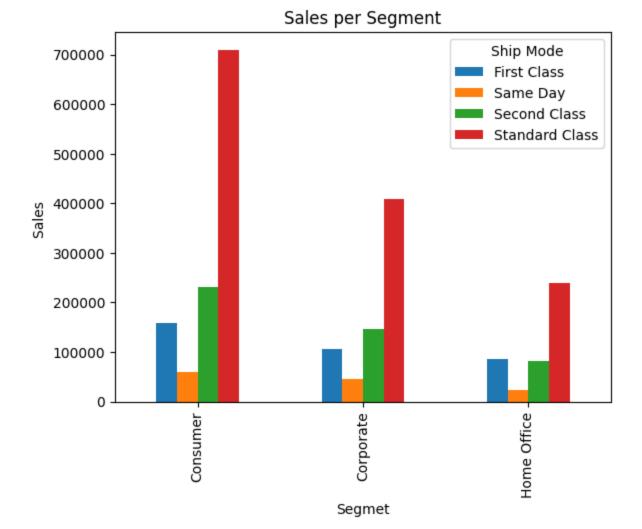
- Profit:
  - This data highlights the profits associated with different categories. Furniture yields a profit of \$8.70, Office Supplies generates \$20.33, and Technology leads with a profit of \$78.75.
- Profit Margin:
  - The table presents distinct categories and their corresponding profit margins. Furniture has the lowest profit margin at 3.88%, followed by Office Supplies at 13.80%, while Technology boasts the highest profit margin at 15.61%.

## Customers

1. Sales

[n [ ]: df.head(2)

```
Customer Customer
Out[]:
            Row
                  Order
                        Order
                               Ship
                                       Ship
                                                                                                    Postal
                                                                 Segment Country
                                                                                       City
                                                                                              State
             ID
                     ID
                         Date
                               Date
                                      Mode
                                                  ID
                                                         Name
                                                                                                     Code
                    CA-
                         2016- 2016-
                                     Second
                                                          Claire
                                                                           United
         0
                  2016-
                                            CG-12520
                                                                Consumer
                                                                                  Henderson Kentucky
                                                                                                     42420
                                      Class
                                                          Gute
                                                                           States
                         11-08 11-11
                 152156
                    CA-
                         2016- 2016- Second
                                                          Claire
                                                                           United
         1
                                            CG-12520
                                                                Consumer
                                                                                  Henderson Kentucky
                                                                                                    42420
                  2016-
                         11-08 11-11
                                      Class
                                                          Gute
                                                                           States
                 152156
         df['Segment'].value_counts()
In [ ]:
         Consumer
                         5191
Out[]:
         Corporate
                          3020
         Home Office
                         1783
         Name: Segment, dtype: int64
         df['Ship Mode'].value_counts()
In [ ]:
         Standard Class
                             5968
Out[]:
         Second Class
                             1945
         First Class
                             1538
         Same Day
                              543
         Name: Ship Mode, dtype: int64
          1. Profit
         pivot_table_sales= df.pivot_table(index='Segment' , columns='Ship Mode', values='Sales',
In [ ]:
         pivot_table_sales
                      First Class Same Day Second Class Standard Class
Out[]:
          Ship Mode
            Segment
           Consumer 159168.9650
                                60596.359
                                            231498.9496
                                                          710137.0714
           Corporate 105858.4699
                                                          409040.5351
                                45121.323
                                            146126.0388
         Home Office
                     86400.9880 22645.443
                                            81568.5810
                                                          239038.1365
In [ ]:
         plt.figure(figsize=(12,5))
         pivot_table_sales.plot(kind='bar', stacked=False) # by default stacked is false
         plt.xlabel ('Segmet')
         plt.ylabel('Sales ')
         plt.title('Sales per Segment')
         plt.show()
         <Figure size 1200x500 with 0 Axes>
```



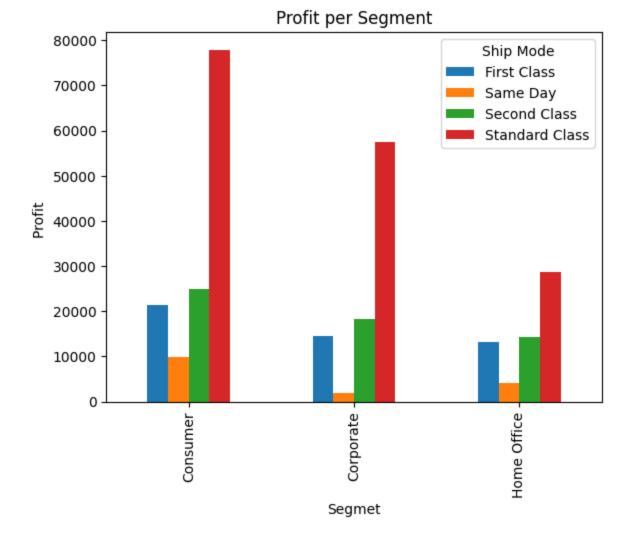
```
Ship Mode First Class Same Day Second Class Standard Class
Out[]:
            Segment
          Consumer 21374.0436 9874.2054
                                           24946.9112
                                                         77924.0490
           Corporate 14464.4724 1818.1418
                                           18225.7131
                                                         57470.8067
         Home Office 13131.3239 4199.4117
                                           14274.0111
                                                         28693.9318
         plt.figure(figsize=(12,5))
         pivot_table_profit.plot(kind='bar', stacked=False)
                                                                    # by default stacked is false
         plt.xlabel ('Segmet')
         plt.ylabel('Profit ')
         plt.title('Profit per Segment')
```

pivot\_table\_profit= df.pivot\_table(index='Segment' , columns='Ship Mode', values='Profit

plt.show()

In [ ]:

pivot\_table\_profit



Out[ ]:	Ship Mode	State	First Class	Same Day	Second Class	Standard Class
	26	Nevada	392.239600	475.944000	567.149667	356.484000
	31	North Carolina	159.149263	875.506929	248.553333	173.284871
	20	Michigan	520.668857	230.780222	356.993813	262.177506
	12	Indiana	194.193125	483.973333	276.516857	413.876421
	34	Oklahoma	356 334000	519 794286	184 144286	276 045745

This data illustrates sales figures for different shipping modes across customer segments. In the "First Class" shipping mode, the highest total sales are observed in the Consumer segment (\$159,168.97), followed by Corporate (\$105,858.47) and Home Office (\$86,400.99). For "Same Day" shipping, the Consumer segment leads in sales (\$60,596.36), while Corporate and Home Office have lower figures. In "Second Class" shipping, the Consumer segment again has the highest sales (\$231,498.95), with Corporate and Home Office following. Lastly, in "Standard Class" shipping, the Consumer segment stands out with the highest sales (\$710,137.07), followed by Corporate and Home Office. Overall, the Consumer segment consistently shows the highest sales across various shipping modes.

Loading [MathJax]/extensions/Safe.js

# **Machine Learning**

#### Libraries

```
In [ ]: from sklearn.model_selection import RandomizedSearchCV, train_test_split
    from sklearn.metrics import classification_report,mean_absolute_error, mean_squared_erro
    from sklearn.feature_selection import SelectKBest, f_regression, f_classif
    from sklearn.ensemble import RandomForestRegressor, BaggingRegressor, StackingRegressor
```

#### Preprocessing

#### check null values

```
df.isna().sum()
                           0
        Row ID
Out[]:
        Order ID
                           0
        Order Date
        Ship Date
                           0
        Ship Mode
                           0
        Customer ID
        Customer Name
        Segment
        Country
                           0
        City
                           0
        State
                           0
        Postal Code
                           0
        Region
        Product ID
        Category
                           0
        Sub-Category
        Product Name
                           0
        Sales
                           0
        Quantity
        Discount
                           0
        Profit
        dtype: int64
```

## **Encoded Categorical Columns**

```
In [ ]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 9994 entries, 0 to 9993
Data columns (total 21 columns):
     Column
                    Non-Null Count
                                     Dtype
- - -
 0
     Row ID
                     9994 non-null
                                     int64
     Order ID
                     9994 non-null
                                     object
 1
 2
     Order Date
                    9994 non-null
                                     datetime64[ns]
                    9994 non-null
 3
     Ship Date
                                     datetime64[ns]
 4
     Ship Mode
                    9994 non-null
                                     object
 5
     Customer ID
                    9994 non-null
                                     object
 6
     Customer Name
                    9994 non-null
                                     object
 7
                     9994 non-null
                                     object
     Segment
 8
     Country
                    9994 non-null
                                     object
 9
     City
                    9994 non-null
                                     object
 10
    State
                    9994 non-null
                                     object
 11
     Postal Code
                    9994 non-null
                                     int64
 12
     Region
                    9994 non-null
                                     object
 13
     Product ID
                    9994 non-null
                                     object
                    9994 non-null
 14
     Category
                                     object
 15
                    9994 non-null
                                     object
     Sub-Category
     Product Name
                    9994 non-null
                                     object
 17
     Sales
                    9994 non-null
                                     float64
 18
     Quantity
                     9994 non-null
                                     int64
                                     float64
 19
     Discount
                     9994 non-null
     Profit
                     9994 non-null
                                     float64
 20
dtypes: datetime64[ns](2), float64(3), int64(3), object(13)
memory usage: 1.6+ MB
```

### Now I need to drop not nessasry columns to build a good ML model

columns like Row ID not nessasry and customer ID not nessesary to predect the sales, and Customer Name will not effect cause i am not going to make customer segments, ... etc

```
df2 = df.drop(['Row ID', 'Order ID','City', 'Order Date', 'Ship Date', 'Customer ID', 'C
In [ ]:
          df2.head()
In [ ]:
Out[]:
                  Ship
                                                                        Sub-
                         Segment
                                                                                 Sales Quantity Discount
                                       State Region
                                                        Category
                                                                                                                Profit
                  Mode
                                                                    Category
                Second
          0
                         Consumer
                                    Kentucky
                                               South
                                                        Furniture
                                                                   Bookcases
                                                                              261.9600
                                                                                               2
                                                                                                      0.00
                                                                                                              41.9136
                  Class
                Second
          1
                         Consumer
                                    Kentucky
                                               South
                                                        Furniture
                                                                       Chairs 731.9400
                                                                                               3
                                                                                                      0.00
                                                                                                             219.5820
                  Class
                Second
                                                           Office
          2
                         Corporate
                                  California
                                                West
                                                                       Labels
                                                                               14.6200
                                                                                               2
                                                                                                      0.00
                                                                                                               6.8714
                  Class
                                                         Supplies
               Standard
          3
                         Consumer
                                      Florida
                                               South
                                                        Furniture
                                                                       Tables
                                                                              957.5775
                                                                                               5
                                                                                                      0.45
                                                                                                           -383.0310
                  Class
               Standard
                                                           Office
          4
                         Consumer
                                      Florida
                                               South
                                                                      Storage
                                                                               22.3680
                                                                                               2
                                                                                                      0.20
                                                                                                               2.5164
                  Class
                                                         Supplies
In [ ]:
          df2.nunique()
```

```
4
        Ship Mode
Out[]:
                             3
        Segment
        State
                            49
        Region
                             4
        Category
                             3
        Sub-Category
                            17
                          5825
        Sales
                            14
        Quantity
        Discount
                            12
        Profit
                          7287
        dtype: int64
In [ ]: # Catigorical Columns
         categorical_df = df2.select_dtypes(include=['object'])
         # Select Numerical Data frame
         numerical_df = df2.select_dtypes(include=['number'])
In [ ]:
         print(f'Shape of df2 is: \n {df2.shape}\n ')
         print('='*20)
         print(f'shape of Catigorical DataFrame: \n {categorical_df.shape} \n')
         print('='*20)
         print(f'Shape of Nummerical DataFrame: \n {numerical_df.shape}')
        Shape of df2 is:
          (9994, 10)
        _____
        shape of Catigorical DataFrame:
          (9994, 6)
        _____
        Shape of Nummerical DataFrame:
          (9994, 4)
         categorical_df.head()
In [ ]:
                                    State Region
                                                     Category Sub-Category
Out[]:
              Ship Mode
                         Segment
         0
            Second Class Consumer
                                 Kentucky
                                           South
                                                      Furniture
                                                                 Bookcases
            Second Class Consumer
                                 Kentucky
                                           South
                                                      Furniture
                                                                    Chairs
            Second Class
                        Corporate
                                 California
                                            West
                                                 Office Supplies
                                                                    Labels
         3 Standard Class Consumer
                                   Florida
                                           South
                                                      Furniture
                                                                    Tables
         4 Standard Class Consumer
                                   Florida
                                                 Office Supplies
                                           South
                                                                   Storage
         categorical_df.nunique()
In [ ]:
        Ship Mode
                           4
Out[]:
                           3
        Segment
        State
                          49
        Region
                           4
                           3
        Category
                          17
        Sub-Category
        dtype: int64
In [ ]:
        numerical_df.head()
```

```
Out[]:
               Sales Quantity Discount
                                          Profit
         0 261.9600
                           2
                                  0.00
                                         41.9136
         1 731.9400
                           3
                                  0.00
                                        219.5820
         2 14.6200
                                  0.00
                                          6.8714
                           2
         3 957.5775
                                  0.45 -383.0310
             22.3680
                           2
                                  0.20
                                          2.5164
         numerical_df.describe()
In [ ]:
Out[]:
                      Sales
                                Quantity
                                           Discount
                                                           Profit
                                                     9994.000000
         count
                 9994.000000 9994.000000 9994.000000
                  229.858001
                                3.789574
                                            0.156203
                                                       28.656896
          mean
                               2.225110
                                                      234.260108
                  623.245101
                                            0.206452
           std
                  0.444000
                               1.000000
                                            0.000000
                                                    -6599.978000
           min
           25%
                  17.280000
                                2.000000
                                            0.000000
                                                        1.728750
                   54.490000
                                3.000000
                                            0.200000
                                                        8.666500
           50%
           75%
                  209.940000
                                5.000000
                                            0.200000
                                                       29.364000
           max 22638.480000
                               14.000000
                                                     8399.976000
                                            0.800000
In []: from sklearn.preprocessing import StandardScaler
         scaler = StandardScaler()
         columns_2_scaller = ['Sales', 'Quantity', 'Discount', 'Profit']
         for i in columns_2_scaller:
              numerical_df[i] = scaler.fit_transform(numerical_df[[i]])
In [ ]:
         numerical_df.head()
Out[]:
               Sales
                      Quantity Discount
                                            Profit
         0 0.051510 -0.804303 -0.756643
                                         0.056593
         1 0.805633 -0.354865 -0.756643
                                         0.815054
         2 -0.345368 -0.804303 -0.756643 -0.093002
         3 1.167688 0.544012 1.423149 -1.757484
         4 -0.332935 -0.804303 0.212153 -0.111593
In [ ]:
         categorical_df_encoded= pd.get_dummies(categorical_df)
         categorical_df_encoded.head()
In [ ]:
```

```
Class
                               Day
                                            Class
                                                           Class
                                                                                                      0
          0
                     0
                                 0
                                                1
                                                               0
                                                                                   1
          1
                     0
                                  0
                                                1
                                                               0
                                                                                   1
                                                                                                      0
          2
                     0
                                  0
                                                               0
                                                                                   0
                                                                                                      1
                                                1
          3
                                  0
                                                                                                      0
                     0
                                                0
                                                               1
                                                                                   1
                                  0
          4
                     0
                                                0
                                                               1
                                                                                   1
                                                                                                      0
In [ ]:
          categorical_df_encoded.shape
          (9994, 80)
Out[]:
          df3=pd.concat([categorical_df_encoded,numerical_df], axis=1)
          df3.head()
In [ ]:
                               Ship
                                                            Ship
Out[]:
                  Ship
                                             Ship
                                                                                                         Segment_I
            Mode First Mode Same
                                    Mode_Second
                                                  Mode_Standard
                                                                  Segment_Consumer Segment_Corporate
                 Class
                                            Class
                               Day
                                                           Class
          0
                     0
                                 0
                                                1
                                                               0
                                                                                   1
                                                                                                      0
          1
                     0
                                 0
                                                               0
                                                                                                      0
                                                                                   1
                                                1
          2
                                 0
                                                               0
                                                                                   0
                     0
                                                                                                      1
                                                1
          3
                                  0
                                                                                                      0
                     0
                                                0
                                                               1
                                                                                   1
          4
                     0
                                  0
                                                0
                                                               1
                                                                                                      0
                                                                                   1
```

Ship

Segment\_Consumer Segment\_Corporate

Mode\_Standard

Segment\_I

### **Spliting data**

Out[]:

Ship

Mode\_First Mode\_Same

Ship

Ship

Mode\_Second

```
In [ ]: # Selecting input features (X) and target variable (y)
        X = df3.drop(['Sales'], axis=1) # Drop 'Sales' and 'Profit' columns
         y = df3['Sales']
In [ ]: X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=15
         X_train, X_valid, y_train, y_valid = train_test_split(X_train, y_train, test_size=0.2, ran
In [ ]:
        X_{train.head(2)}
Out[]:
                   Ship
                              Ship
                                           Ship
                                                         Ship
                                                                                                 Segme
              Mode First
                        Mode Same
                                   Mode_Second
                                                Mode Standard
                                                              Segment_Consumer Segment_Corporate
                  Class
                               Day
                                          Class
                                                        Class
                                                                                              0
         9942
                      0
                                 0
                                              0
                                                            1
                                                                             1
                                 0
         9287
                                              0
                                                            1
                                                                             0
```

```
In [ ]: print(f' Train train dataset Shape: {X_train.shape}')
    print(f'Target test variable Shape: {y_train.shape}')
```

Train train dataset Shape: (6396, 83) Target test variable Shape: (6396,)

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# Forcasting model for Sales

## Random Forest Regressor

```
In [ ]: # Create and train Random Forest Regressor model
        RFR = RandomForestRegressor( n_estimators=10, max_depth=9, random_state=10)
        random_RandomForest_Regressor=RFR.fit(X_train,y_train)
        random_RandomForest_Regressor
Out[ ]: ▼
                                  RandomForestRegressor
        RandomForestRegressor(max_depth=9, n_estimators=10, random_state=10)
In [ ]: |
        # Make predictions Validation dataset
        rfr_valid = random_RandomForest_Regressor.predict(X_valid)
        # Evaluate the model
        mse_rf_valid= mean_squared_error(y_valid, rfr_valid)
        rmse_rf_valid = np.sqrt(mse_rf_valid)
        mae_rf_valid = mean_absolute_error(y_valid, rfr_valid)
        r2_rf_valid = r2_score(y_valid, rfr_valid)
        print("Mean Squared Error (MSE):", mse_rf_valid)
        print("Root Mean Squared Error (RMSE):", rmse_rf_valid)
        print("Mean Absolute Error (MAE):", mae_rf_valid)
        print("R-squared (R2) Score:", r2_rf_valid)
        Mean Squared Error (MSE): 0.32731900937025254
        Root Mean Squared Error (RMSE): 0.5721180030118372
        Mean Absolute Error (MAE): 0.15427853069218225
        R-squared (R2) Score: 0.700919328638802
In [ ]: # Make predictions Test dataset
        rfr_test = random_RandomForest_Regressor.predict(X_test)
        # Evaluate the model
        mse_rf= mean_squared_error(y_test, rfr_test)
        rmse_rf = np.sqrt(mse_rf)
        mae_rf = mean_absolute_error(y_test, rfr_test)
        r2_rf = r2_score(y_test, rfr_test)
        print("Mean Squared Error (MSE):", mse_rf)
        print("Root Mean Squared Error (RMSE):", rmse_rf)
        print("Mean Absolute Error (MAE):", mae_rf)
        print("R-squared (R2) Score:", r2_rf)
        Mean Squared Error (MSE): 0.2252185265828357
        Root Mean Squared Error (RMSE): 0.47457194036609
        Mean Absolute Error (MAE): 0.14370374596999022
        R-squared (R2) Score: 0.7936438393094587
```

### **Decision Tree For Regression**

```
In [ ]: from sklearn.tree import DecisionTreeRegressor

decision_tree_regressor = DecisionTreeRegressor( max_depth=9, random_state=10)
    decision_tree_regressor.fit(X_train, y_train)
```

```
DecisionTreeRegressor(max depth=9, random state=10)
In [ ]: # Make predictions Validation dataset
        dt_valid = random_RandomForest_Regressor.predict(X_valid)
        # Evaluate the model
        mse_dt_valid= mean_squared_error(y_valid, rfr_valid)
        rmse_dt_valid = np.sqrt(mse_rf_valid)
        mae_dy_valid = mean_absolute_error(y_valid, rfr_valid)
        r2_dt_valid = r2_score(y_valid, rfr_valid)
        print("Mean Squared Error (MSE):", mse_dt_valid)
        print("Root Mean Squared Error (RMSE):", rmse_dt_valid)
        print("Mean Absolute Error (MAE):", mae_dy_valid)
        print("R-squared (R2) Score:", r2_dt_valid)
        Mean Squared Error (MSE): 0.32731900937025254
        Root Mean Squared Error (RMSE): 0.5721180030118372
        Mean Absolute Error (MAE): 0.15427853069218225
        R-squared (R2) Score: 0.700919328638802
In [ ]: | predictions = decision_tree_regressor.predict(X_test)
        # Evaluate the model
        mse_dt= mean_squared_error(y_test, predictions)
        rmse_dt = np.sqrt(mse_dt)
        mae_dt = mean_absolute_error(y_test, predictions)
        r2_dt= r2_score(y_test, predictions)
        print("Mean Squared Error (MSE):", mse_dt)
        print("Root Mean Squared Error (RMSE):", rmse_dt)
        print("Mean Absolute Error (MAE):", mae_dt)
        print("R-squared (R2) Score:", r2_dt)
        Mean Squared Error (MSE): 0.258240446694496
        Root Mean Squared Error (RMSE): 0.5081736383309311
        Mean Absolute Error (MAE): 0.16446917923357926
        R-squared (R2) Score: 0.7633875510890238
        Stacking model
In [ ]: # Create base models
        base_models = [
            ('decision_tree', DecisionTreeRegressor(random_state=42)),
            ('random_forest', RandomForestRegressor(random_state=42))
        ]
        # Initialize the StackingRegressor
        stacking_model = StackingRegressor(
            estimators=base_models,
            final_estimator=RandomForestRegressor(random_state=42)
```

DecisionTreeRegressor

Out[ ]: ▼

# Fit the stacking model to the training data

stacking\_model.fit(X\_train, y\_train)

```
mae_stacking = mean_absolute_error(y_valid, y_pred_stacking_train)
        print("Stacking Model - Mean Squared Error (MSE):", mse_stacking)
        print("Stacking Model - R-squared (R2) Score:", r2_stacking)
        print("Stacking Model - Mean Absolute Error (MAE):", mae_stacking)
        Stacking Model - Mean Squared Error (MSE): 0.3726005909570416
        Stacking Model - R-squared (R2) Score: 0.659544262010898
        Stacking Model - Mean Absolute Error (MAE): 0.1465162561208837
In [ ]: y_pred_stacking_test = stacking_model.predict(X_test)
        # Calculate evaluation metrics for the stacking model
        mse_stacking = mean_squared_error(y_test, y_pred_stacking_test)
        r2_stacking = r2_score(y_test, y_pred_stacking_test)
        mae_stacking = mean_absolute_error(y_test, y_pred_stacking_test)
        print("Stacking Model - Mean Squared Error (MSE):", mse_stacking)
        print("Stacking Model - R-squared (R2) Score:", r2_stacking)
        print("Stacking Model - Mean Absolute Error (MAE):", mae_stacking)
        Stacking Model - Mean Squared Error (MSE): 0.22373051104804928
        Stacking Model - R-squared (R2) Score: 0.7950072314666908
        Stacking Model - Mean Absolute Error (MAE): 0.13137841066299488
        SVR
In [ ]: from sklearn.svm import SVR
In [ ]: | svr_model = SVR(kernel='poly')
        svr_model.fit(X_train,y_train)
Out[ ]: ▼
                 SVR
        SVR(kernel='poly')
In [ ]: svr_valid = svr_model.predict(X_valid)
        # Calculate evaluation metrics
        mse_valid = mean_squared_error(y_valid, svr_valid)
        r2_valid = r2_score(y_valid, svr_valid)
        mae_valid = mean_absolute_error(y_valid, svr_valid)
        print("Mean Squared Error (MSE):", mse_valid)
        print("R-squared (R2) Score:", r2_valid)
        print("Mean Absolute Error (MAE):", mae_valid)
        Mean Squared Error (MSE): 0.4768282735865434
        R-squared (R2) Score: 0.5643084693961405
        Mean Absolute Error (MAE): 0.1951957008342145
In [ ]: svr_predictions = svr_model.predict(X_test)
        # Calculate evaluation metrics
        mse_svr = mean_squared_error(y_test, svr_predictions)
        r2_svr = r2_score(y_test, svr_predictions)
        mae_svr = mean_absolute_error(y_test, svr_predictions)
        print("Mean Squared Error (MSE):", mse_svr)
        print("R-squared (R2) Score:", r2_svr)
        print("Mean Absolute Error (MAE):", mae_svr)
```

Mean Squared Error (MSE): 0.6585696158463452 R-squared (R2) Score: 0.39658650851038113 Mean Absolute Error (MAE): 0.18386224685395017

## **Neural Network for Regression model**

```
In [ ]:
        import tensorflow as tf
        from tensorflow.keras.models import Sequential
        from tensorflow.keras.layers import Dense, Dropout, BatchNormalization
In [ ]: # Standardize features
        scaler = StandardScaler()
        X_train_scaled = scaler.fit_transform(X_train)
        X_test_scaled = scaler.transform(X_test)
In [ ]: model = Sequential([
            Dense(500, activation='relu', input_shape=(X_train.shape[1],)),
            Dense(250, activation='relu'),
            Dense(125, activation='relu'),
            Dense(75, activation='relu'),
            Dense(1) # Output layer for regression
        ])
In [ ]: # Compile the model
        model.compile(loss='mean_squared_error', optimizer='adam')
In [ ]: # Train the model
        history=model.fit(X_train_scaled, y_train, epochs=48, verbose=1, validation_split=0.2)
```

```
Epoch 1/48
Epoch 2/48
Epoch 3/48
Epoch 4/48
Epoch 5/48
Epoch 6/48
Epoch 7/48
Epoch 8/48
Epoch 9/48
Epoch 10/48
Epoch 11/48
Epoch 12/48
Epoch 13/48
Epoch 14/48
Epoch 15/48
Epoch 16/48
Epoch 17/48
Epoch 18/48
Epoch 19/48
Epoch 20/48
Epoch 21/48
Epoch 22/48
Epoch 23/48
Epoch 24/48
Epoch 25/48
Epoch 26/48
Epoch 27/48
Epoch 28/48
Epoch 29/48
```

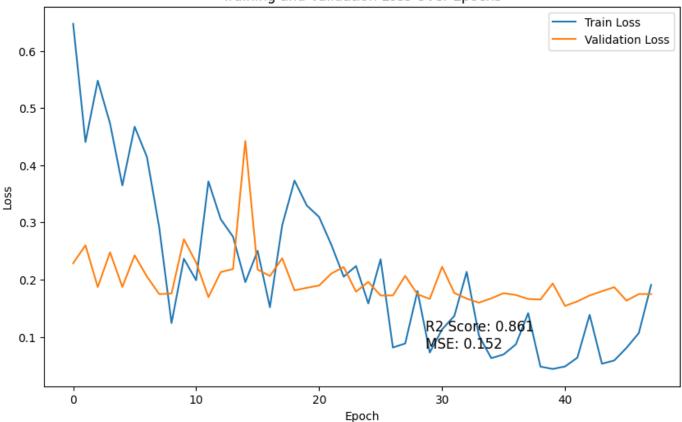
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```
Epoch 30/48
    Epoch 31/48
    Epoch 32/48
    Epoch 33/48
    Epoch 34/48
    Epoch 35/48
    Epoch 36/48
    Epoch 37/48
    Epoch 38/48
    Epoch 39/48
    Epoch 40/48
    Epoch 41/48
    Epoch 42/48
    Epoch 43/48
    Epoch 44/48
    Epoch 45/48
    Epoch 46/48
    Epoch 47/48
    Epoch 48/48
    In [ ]: predictions = model.predict(X_test_scaled)
    # Calculate evaluation metrics
    mse_nn = mean_squared_error(y_test, predictions)
    r2_nn = r2_score(y_test, predictions)
    mae_nn = mean_absolute_error(y_test, predictions)
    print("Mean Squared Error (MSE):", mse)
    print("R-squared (R2) Score:", r2)
    print("Mean Absolute Error (MAE):", mae)
    63/63 [======== ] - 0s 2ms/step
    Mean Squared Error (MSE): 0.15156845184525997
    R-squared (R2) Score: 0.8611256175095645
    Mean Absolute Error (MAE): 0.198662905045953
 In [ ]: # Plot training and validation loss over epochs
    plt.figure(figsize=(10, 6))
    plt.plot(history.history['loss'], label='Train Loss')
    plt.plot(history.history['val_loss'], label='Validation Loss')
    plt.xlabel('Epoch')
    plt.ylabel('Loss')
Loading [MathJax]/extensions/Safe.js aining and Validation Loss Over Epochs')
```

```
plt.legend()

# Add evaluation metrics to the plot
plt.annotate(f'R2 Score: {r2:.3f}\nMSE: {mse:.3f}', xy=(0.6, 0.1), xycoords='axes fracti
plt.show()
```





### **DataFrame**

```
In [ ]:
            # Neural Network model
            nn_predictions = model.predict(X_test_scaled)
            mse_nn = mean_squared_error(y_test, nn_predictions)
            r2_nn = r2_score(y_test, nn_predictions)
            mae_nn = mean_absolute_error(y_test, nn_predictions)
            # SVR model
            svr_predictions = svr_model.predict(X_test)
            mse_svr = mean_squared_error(y_test, svr_predictions)
            r2_svr = r2_score(y_test, svr_predictions)
            mae_svr = mean_absolute_error(y_test, svr_predictions)
            # Stacking model
            mse_stacking = mean_squared_error(y_test, y_pred_stacking_test)
            r2_stacking = r2_score(y_test, y_pred_stacking_test)
            mae_stacking = mean_absolute_error(y_test, y_pred_stacking_test)
            # Decision Tree model
            dt_predictions = decision_tree_regressor.predict(X_test)
            mse_dt = mean_squared_error(y_test, dt_predictions)
            rmse_dt = np.sqrt(mse_dt)
            mae_dt = mean_absolute_error(y_test, dt_predictions)
            r2_dt = r2_score(y_test, dt_predictions)
            # Random Forest model
Loading [MathJax]/extensions/Safe.js | Indom_RandomForest_Regressor.predict(X_test)
```

```
mse_rf = mean_squared_error(y_test, rfr_test)
rmse_rf = np.sqrt(mse_rf)
mae_rf = mean_absolute_error(y_test, rfr_test)
r2_rf = r2_score(y_test, rfr_test)
# Create a DataFrame to compare evaluation metrics
data = {
    'Model': ['Neural Network', 'SVR', 'Stacking', 'Decision Tree', 'Random Forest'],
   'Mean Squared Error (MSE)': [mse_nn, mse_svr, mse_stacking, mse_dt, mse_rf],
    'R-squared (R2) Score': [r2_nn, r2_svr, r2_stacking, r2_dt, r2_rf],
    'Mean Absolute Error (MAE)': [mae_nn, mae_svr, mae_stacking, mae_dt, mae_rf],
}
# Create a DataFrame and sort it by Mean Squared Error (MSE)
df = pd.DataFrame(data)
df_sorted = df.sort_values(by='Mean Squared Error (MSE)')
df_sorted
```

In [ ]:

Out[ ]:	Model		Mean Squared Error (MSE)	R-squared (R2) Score	Mean Absolute Error (MAE)	
	0	Neural Network	0.151568	0.861126	0.198663	
	2	Stacking	0.223731	0.795007	0.131378	
	4	Random Forest	0.225219	0.793644	0.143704	
	3	Decision Tree	0.258240	0.763388	0.164469	
	1	SVR	0.658570	0.396587	0.183862	

In [ ]: