

# Contract for Promotional and Advertising Materials

Date:	19/06/1444 AH
Corresponding:	01/01/2024AD
Ref. Number:	T – P – 003

**Main Information:**

Project Name:	Contract for Promotional and Advertising Materials
Location:	Across the whole kingdom of Saudi Arabia
Letter Title:	Supplying and installing of promotional and advertising materials for Pharmacies Project and vehicles.
Reference Number:	T – P – 003

**Schedule of Submission:**

Date of Invitation:	01-01-2024
Date of Submission of Queries:	15-01-2024
Date of Submission of Offers & qualification Documents:	25-01-2024

**Activity and Classification Field:**

Field:	Promotional and Advertising
Scope of work:	Supplying and installing of promotional and advertising materials for Pharmacies Project and vehicles.

**Terms and Condition :**

1. **Geographical scope:** The locations of Al-Dawaa pharmacies are throughout the Kingdom of Saudi Arabia.
2. **The project schedule:** Implementation begins in January 2023, and the work is carried out in stages determined by Al-Dawaa company, according to its plans and vision.
3. **The period of time allowed for the implementation of works inside one pharmacy is 5 working days, which includes the following:**
  - a. Visiting the branch.
  - b. Measuring the sizes and dimensions.
  - c. Amending the designs by the supplier.
  - d. Then approving the final form by Al-Dawaa.
  - e. Printing and Installing.

Attached below details and materials specifications for scope of work:

S	Pharmacies Works	Unit of Measurement	Approximation Measurement Per PH
1	Wall sticker Orget with a matte lamination	SQM	225
2	External stickers (3M) with lamination	SQM	1.7
3	(See Throw) stickers	SQM	40
4	Acrylic for the wall, size 8 mm	LM	26
5	Stickers for acrylic at the shelves	LM	25
6	Acrylic 3 mm with stickers for shelves	LM	26
7	Backlight for shelves	SQM	34
8	5 bulletin boards with 4 acrylic pockets	SET	1
9	Illumination light box	SQM	2.3
10	Die cut stickers for the interior columns	LM	7
11	Acrylic 3 mm for the sanitary room	LM	2

S	Vehicle Model	Vehicle Works	Unit of Measurement	Appr.Measurement Per vehicle
1	Peugeot- Partner	Sticker Die cur colored	LM	6
3	Toyota Hiace	(See Throw) Sticker Die cur colored	LM	8

		with backside		
4	Isuzu Dayna	External Sticker Orget With lamination, Belgium	SQM	33
5	TRAILER	External Sticker Orget With lamination, Belgium	SQM	80
6	ALL ABOVE	Removal Of Old sticker	SQM	1

**Certificates and documents required:**

1. The company's commercial register.
2. VAT registration certificate.
3. A certificate from the General Organization for Social Insurance.
4. Certificate of affiliation with the Chamber of Commerce.
5. Company profile.

**Work Description:**

The scope of work is to supply, print and implement the approved plans and designs and all the necessary supplies, materials and tools to prepare the site in the final form to be fully equipped according to the technical specifications and according to the above-mentioned specifications. If you wish to participate and for any further inquiries, please contact the email attached below:

[tenders@al-dawaa.com.sa](mailto:tenders@al-dawaa.com.sa)

Please keep in mind that your inquiries and any required data will be received until,

15-01-2024. the deadline for receiving the technical and financial offer from you will be on, 25-01-2024 at 5:00 pm.

**Basis for bidding:**

1. The financial offer must be submitted in a separate, closed and sealed envelope, and include a detailed price offer with the quantities and specifications as mentioned above, with an explanation of the guarantee period for the supplied materials and implementation.
2. The technical offer in a separate, closed and sealed envelope, which includes all the certificates and documents mentioned above.
3. Delivery of offers shall be by hand delivery or any approved delivery company to the following address: (Dammam – Al-Dawaa Company for Medical Services – the company's offices in Al-Khalidiyah district, next to the Novotel Hotel).

**Note:**

Any offers submitted after this date and time will not be considered.

**Best of Luck**  
**Support Services Management**