

# NOTETAKERS NEEDED

We are looking  
for students

Recording ...

NOTETAKER

class. If you would  
like to volunteer  
please email  
[notetaker@uwindSOR.ca](mailto:notetaker@uwindSOR.ca)



# NOTETAKERS NEEDED

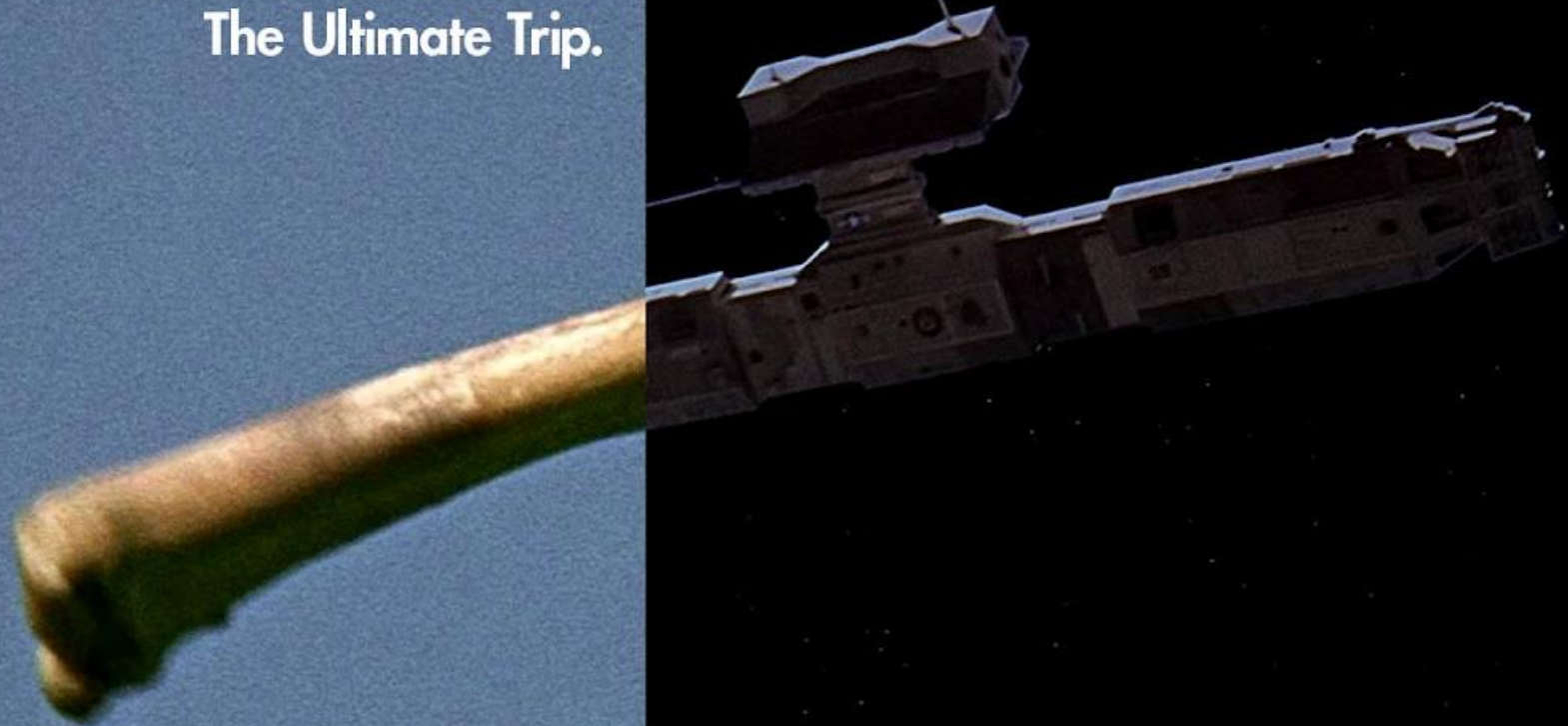
**VOLUNTEER  
TO BE A  
NOTETAKER**

We are looking  
for a volunteer  
notetaker for this  
class. If you would  
like to volunteer  
please email  
[notetaker@uwindSOR.ca](mailto:notetaker@uwindSOR.ca)



# 2022: A Data Odyssey

## The Ultimate Trip.



From apelike ancestors to human being: 6 million years  
From bones to spaceships  
*2001: A Space Odyssey (1968), Stanley Kubrick*

# This Week

4

Welcome | Course Information | Data Modeling | Memory | File | Database  
Welcome | Course Information | Data Modeling | Memory | File | Database  
Welcome | Course Information | Data Modeling | Memory | File | Database  
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Welcome | Course Information | Data Modeling | Memory | File | Database

Welcome | Course Information | Data Modeling | Memory | File | Database

# Course Information

5

Title	Database Management Systems
<u>Code</u>	COMP-3150
Term	Fall 2022
Time	Monday Wednesday 05:30PM-06:50PM
Location	202 Toldo Health Education Center





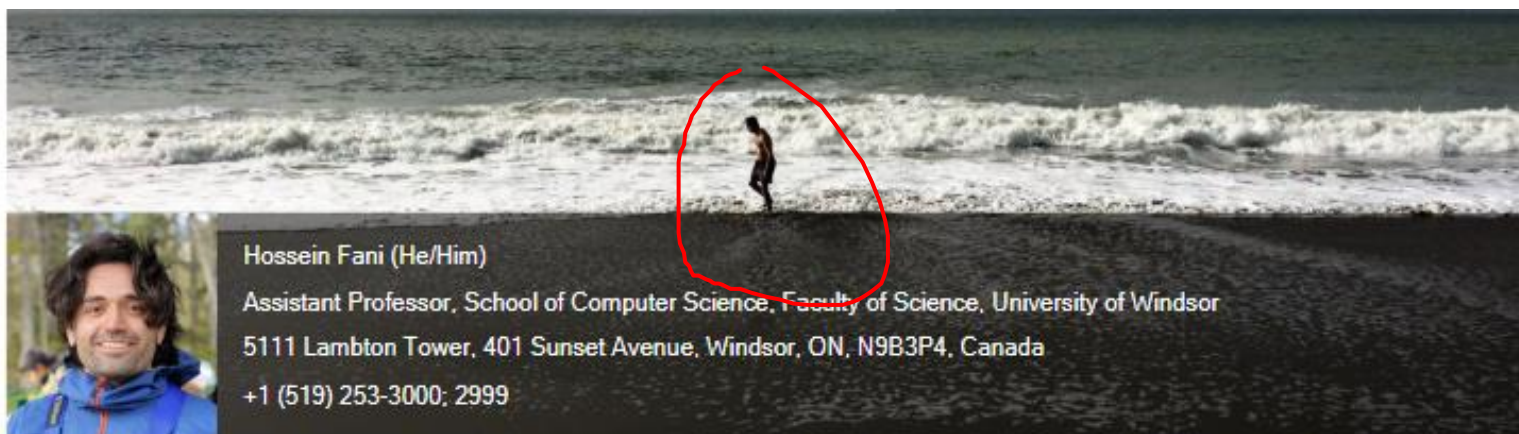
5111 Lambton Tower  
Monday Wednesday 07:00PM-08:00PM  
[hfani@uwindsor.ca](mailto:hfani@uwindsor.ca)

- WSDM 2016, 2nd yr PhD, Baker Beach, San Francisco, USA.

## Recent News

SEERa at CIKM2022

<https://cs.uwindsor.ca/~hfani> → [hosseinfani.github.io](https://github.com/hosseinfani)



Hossein Fani (He/Him)

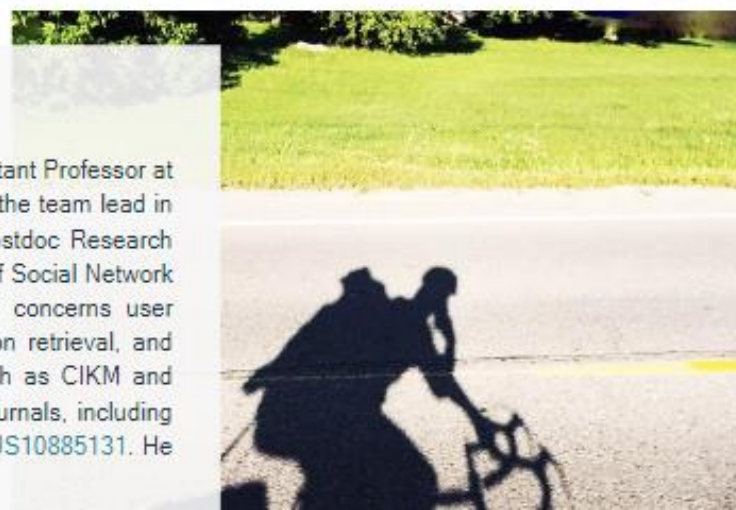
Assistant Professor, School of Computer Science, Faculty of Science, University of Windsor

5111 Lambton Tower, 401 Sunset Avenue, Windsor, ON, N9B3P4, Canada

+1 (519) 253-3000; 2999

## Biography

Hossein Fani (حسین فانی), he/him, born in Tehran, Iran, 1983, is an Assistant Professor at the School of Computer Science, [University of Windsor](#). He has been the team lead in NSERC Industrial Research Chair on Social Media Analytics and Postdoc Research Fellow at LS3, Ryerson University. He has worked in the broad area of Social Network Analytics with special attention to temporal analysis. His research concerns user community detection, user interest modelling, text mining, information retrieval, and machine learning. Hossein has extensively published in venues such as CIKM and ECIR. His journal publications also appear in premier international journals, including Elsevier's IP&M. His PhD work has resulted in a patent with USPTO [US10885131](#). He is also a PC member at WSDM, KDD, ACL, NAACL, SIGIR, and ECIR.



Discover 2022

PyTFL Demo at CIKM2021

ReQue Demo at ECIR2021

## Lectures

W2022: NLP for SNA

W2022: A Digital Odyssey

F2021: The Unix Reloaded

W2021: A Digital Odyssey

W2021: NLP for SNA

F2020: A Digital Odyssey

W2019: A Data Odyssey

# Grading

8

Labs ( <u>Milestones of a Project</u> )	35%
<u>Midterm Exam</u> ( <u>First Class after Reading Week</u> )	25%
<u>Final Exam</u>	<u>40%</u>
<u>Discussion Board (Bonus+)</u>	05%



# Laboratory

9

Location

N/A

Assignments

Steps of a Project. They have dependencies!

Deadlines

1 - 2 Weeks, Wednesdays Midnight

Late Submission Receives 0!

# My Project × Running Example

10

Title

→ [Moviesion](#)

Use Case

→ [Similar](#) Movie Recommendation

Test Case

→ Input: "2001: A Space Odyssey"  
Output: 1. "Interstellar"  
2. "Her"  
3. "Metropolis"  
4. ...

# Labs × Deadline

11

Lab#	#Weeks	Due Date
Lab 1: Setup and <u>Project</u> Specification	1	Sep. 21
Lab 2: Conceptual Modeling (ERD)	2	Oct. 05
Lab 3: Database <u>Schema</u> Design (DDL)	2	Oct. 26
Lab 4: Data <u>Manipulation</u> Language (DML)	2	Nov. 09
Lab 5: Database Programing	2	Nov. 23
Lab 6: XML	2	Nov. 30
Submission deadline: Wednesday Midnight		

# Laboratory × GAs × List A

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Soroush Ziaeinejad (GA)

[ziaeines@uwindSOR.ca](mailto:ziaeines@uwindSOR.ca)

Erie Hall 3146

Wednesday 01:00PM-03:00PM



Bilal Soheil (TA)

ID	Name	Grade	Grade	Units	Program and Plan	Level
110055810	ALKHEAMI, FAISAL		Graded	3	Bach of Computer Sci Computer Science-	Semeste r 4
105070676	Abdullahi, Ihsan Naila		Graded	3	Bach Science (Hon) Comp CS Software Eng-Honours	Semeste r 5
110089359	Akram, Nadeem		Graded	3	Bach of Comp Sci (Hon) BCSH-Applied Comp CST	Semeste r 5
110039176	Albalkhi, Laila		Graded	3	Bach Sci (Hon) Comp Sci CS Software Eng Coop-Hon	Semeste r 5
110010531	Amiouni, Danyel Anthony		Graded	3	Bach of Computer Sci Computer Science-	Semeste r 6
110062593	Anand, Raghav		Graded	3	Bach of Computer Sci BCSH-Computer	Semeste r 4
104786208	Balfour, Reuben Alexander		Graded	3	Bach of Computer Sci Computer Science-	Semeste r 5
110060898	Bedi, Harshit		Graded	3	Bach Computer Sci (Hon) Computer Sci Coop-Honrs	Semeste r 5
103531508	Bernal, Jonathan Isaac		Graded	3	Bach of Comp Sci (Gen) BCSG-Comp Science-	Semeste r 6
110038429	Birch, Alexis		Graded	3	Bach of Computer Sci BCSH-Computer Science	Semeste r 5
110043359	Biru, Alex		Graded	3	Bach of Computer Sci BCSH-Computer Science	Semeste r 4
105047681	Bisson, Adam Mitchell		Graded	3	Bach of Computer Sci Computer Science-	Semeste r 6
110035144	Boisclair, Nick		Graded	3	Bach Sci (Hon) Comp Sci CS Software Eng Coop-Hon	Semeste r 5
110037759	Bornais, Justin Michael		Graded	3	Bach Computer Sci (Hon) Computer Sci Coop-Honrs	Semeste r 5
104633625	Boudali, Waseem		Graded	3	Bach Arts (Honrs) Soc Sci - Pol Sci Bilingual-Honours	Semeste r 5
110078341	Brar, Amitoz Zorawar Singh		Graded	3	Bach Sci (Hon) Comp Sci CS Software Eng Coop-Hon	Semeste r 2
110043608	Brisson, Adrien		Graded	3	Bach Computer Sci (Hon) Computer Sci Coop-Honrs	Semeste r 5
105212539	Chan, Ethan Yiu-Kwok		Graded	3	Bach of Mathematics BMath Hon-Math and	Semeste r 7
110042820	Chen, Si Chao		Graded	3	Bach of Computer Sci Applied Computg-Honours	Semeste r 5
110068920	Choudhary, Arunesh		Graded	3	Bach of Computer Sci BCSH-Computer Science	Semeste r 4
110036540	Chowdhury, Adib		Graded	3	Bach of Computer Sci BCSH-Computer Science	Semeste r 5
110034695	Connell, Matthew Adam		Graded	3	Bach Sci (Hon) Comp Sci CS Software Eng Coop-Hon	Semeste r 5
					Bach Computer Sci (Hon)	Semeste



# Laboratory × GAs × List B

13

ID	Name	Grade	Grade Basis	Units	Program and Plan	Level
110043167	Masoodi, Anamta		Graded	3	Bach Computer Sci (Hon) Coop - Development Specializatr	Semester 5
110081922	McCormick, Payton		Graded	3	Bach of Comp Sci (Gen) Deg Cm1 - BCSG-Comp Sci for College Grad	Semester 5
110042415	McLeod, Noah Thomas Gerrit		Graded	3	Bach Sci (Hon) Comp Sci Coop - CS Software Eng Coop-Hon Plan	Semester 5
110011626	Mckewan, Matthew		Graded	3	Bach Computer Sci (Hon) Coop - Computer Sci Coop-Honrs Plan	Semester 5
104582459	Mahdi, Youssef		Graded	3	Bach of Computer Sci (Honours) - BCSH-Computer Science	Semester 7
110016679	Metwally, Abdelrahman		Graded	3	Bach of Computer Sci (General) - Computer Science-General Plan	Semester 4
110014023	Mohamed, salman		Graded	3	Bach of Computer Sci (Honours) - Applied Computg-Honours Plan	Semester 5
110058299	Moorcroft, Brandon Iain Chirstopher Elijah		Graded	3	Bach of Computer Sci (Honours) - Plan	Semester 5
110033064	Mullins, Luke Christopher		Graded	3	Bach of Computer Sci (Honours) - BCSH-Computer Science	Semester 5
110038349	Mustafa, Sharjeel		Graded	3	Bach Sci (Hon) Comp Sci Coop - CS Software Eng Coop-Hon Plan	Semester 5
110060703	Nagani, Muhammad Musaib		Graded	3	Bach of Computer Sci (Honours) - Minor Plan	Semester 4
110036052	Naseem, Ibtasam		Graded	3	Bach Computer Sci (Hon) Coop - Computer Sci Coop-Honrs Plan	Semester 5
110036727	Nguyen, Ha An		Graded	3	Bach Science (Hon) Comp Scienc - BScH-Computer Info Systems	Semester 5
110082571	Nguyen, Jason		Graded	3	Bach of Comp Sci (Gen) Ugrad - BCSG-Comp Science-Ugrads	Semester 6
105027421	Ortiz, Sebastian		Graded	3	Bachelor Commerce and Comp Sci - Business Comp Sci-Honours Plan	Semester 8
110047763	Pashandu, Niraj Deva		Graded	3	Bach Computer Sci (Hon) Coop - Applied Computg Coop-Hon Plan	Semester 5
110038417	Peltier, Dylan		Graded	3	Bach of Computer Sci (Honours) - BCSH-Computer Science	Semester 5
110086972	Perry, Timothy Duke		Graded	3	Bach of Comp Sci (Gen) Deg Cm1 - BCSG-Comp Sci for College Grad	Semester 5
110035605	Picchioni, Joshua Alexander		Graded	3	Bach Science (Hon) Comp Scienc - CS Software Eng-Honours Plan	Semester 5
					Bach Computer Sci (Hon) Coop -	Semester



Farinam Hemmati Zadeh (GA)

[hemmatif@uwindsor.ca](mailto:hemmatif@uwindsor.ca)

Erie Hall 3146

Wednesday 01:00PM-03:00PM

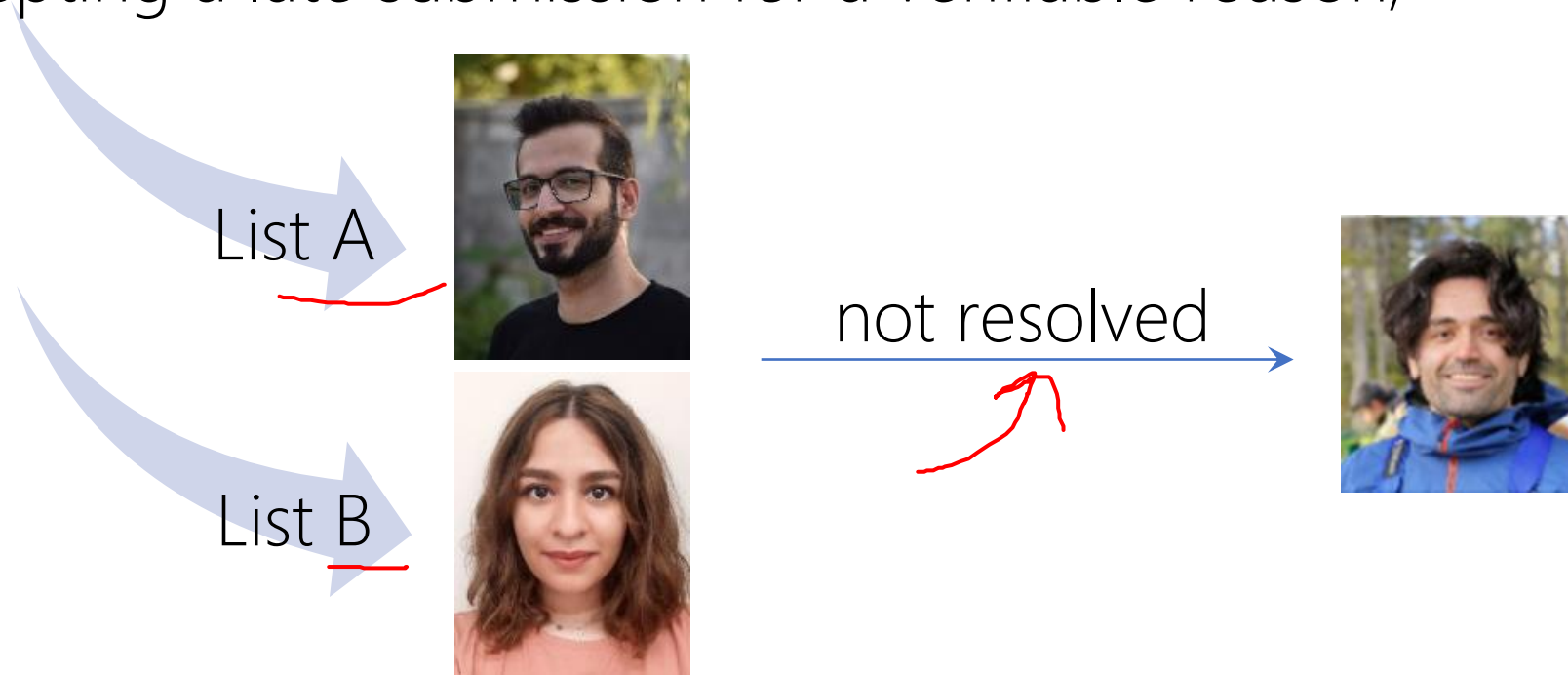


Mohammad Elias Khan (TA)

# Laboratory × GAs × List A | B

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- Reopening for another submission attempt,
- Reviewing markings of a submission,
- Accepting a late submission for a verifiable reason, etc.



# Time

15

Eastern Time	MON	TUE	WED	THU	FRI
4:00	Marks for Submissions				
	Manuals for Submissions				
8:00					
11:30					
12:00					
12:30					
13:00					
13:30					
14:00					
14:30					
15:00					
15:30					
16:00					
16:30					
17:00					
17:30					
18:00	Lecture A, Hossein 202 Toldo Health Education Centre		Lecture B, Hossein 202 Toldo Health Education Centre		
18:30					
19:00					
19:30	Office A, Hossein		Office B, Hossein		
20:00					
0:00			Deadline for Submissions		

# Book

16

Title

Database Systems:  
The Complete Book

Authors

Hector Garcia-Molina  
Jeffrey D. Ullman  
Jennifer D. Widom

Publisher

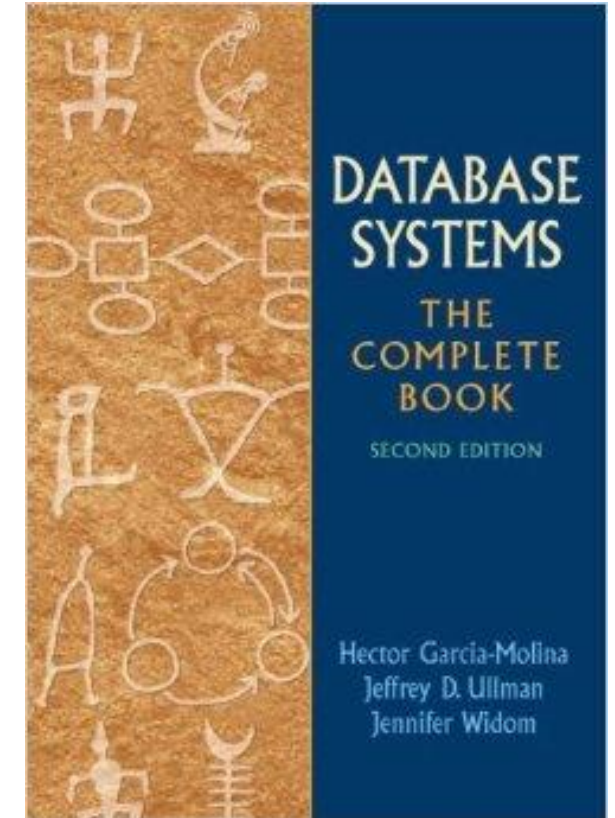
Prentice Hall

Edition

2nd Edition, 2008

ISBN

0131873253





**COMP3150-1-R-2022F  
(Database Management  
Systems)**[Homepage](#)[Weekly Schedule](#)[Announcements](#)[Learning Outcome](#)[Syllabus \(Outline\)](#)[Instructor](#)[Lectures](#)[Classroom](#)[Labs](#)[Lab Instructors](#)[My Grades](#)[Discussion Board](#)[Email](#)[Help](#)**Course Management****Control Panel**

# Homepage (BB)

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Course Syllabus

Done

Lab Guide

Done

Lab Deadlines

Done

Slides + Recording

End of Day

Announcements

Check BB for course updates & information!

# Programming Language

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Name

C

IDE

NetBeans, CodeBlocks, Notepad

Name

DBMS

SQL

SQLite



# Naming × 10% of Labs!

20

Table, File

Variable

Function

SQL Keywords

Singular Noun, PascalCase

Movie, Actor, MovieActor, MovieProductionCompany

Noun, camelCase

int oscarBestPictureId;

Verb, camelCase

void addMovie();

ALL UPPER CASE

SELECT, INSERT, UPDATE, WHERE



# Attendance: Optional

21

Policy

Phone

Laptop


Online

DO NOT DISTRACT OTHERS!

Off, Silent

Closed, Far End of Each Row

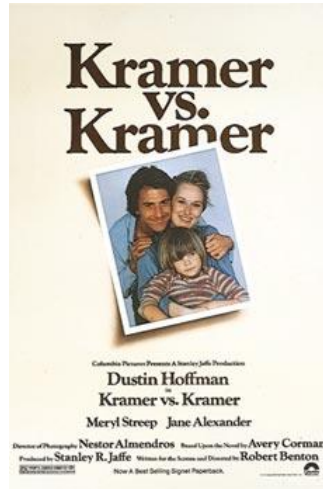
Blackboard (we don't take questions)

A line of people in graduation gowns and caps, some with robotic faces, from the Pink Floyd video 'Another Brick in the Wall'. The people are standing in a line, facing forward. Some have human faces, while others have metallic, robotic faces. They are wearing black graduation gowns with white stoles and mortarboard caps. The background is a plain, light-colored wall.

# Pink Floyd - Another Brick In The Wall (1979)

<https://www.youtube.com/watch?v=YR5ApYxkU-U>

Are robots becoming more human or humans becoming more robotic?



## Googler vs. Googler

Googler: A Person Who **Builds** Google

Googler: A Person Who **Works** for Google

Googler: A Person Who **Uses** Google

# Customer Experience

The customer feedback management platform that benchmarks performance by customer journey & measures in-the-moment customer experience.

[Learn More](#)

HOW  
CAN  
WE  
HELP?

# Employee Experience

The employee experience management platform that helps organizations understand what matters most to keep their frontline and deskless employees engaged.

[Learn More](#)



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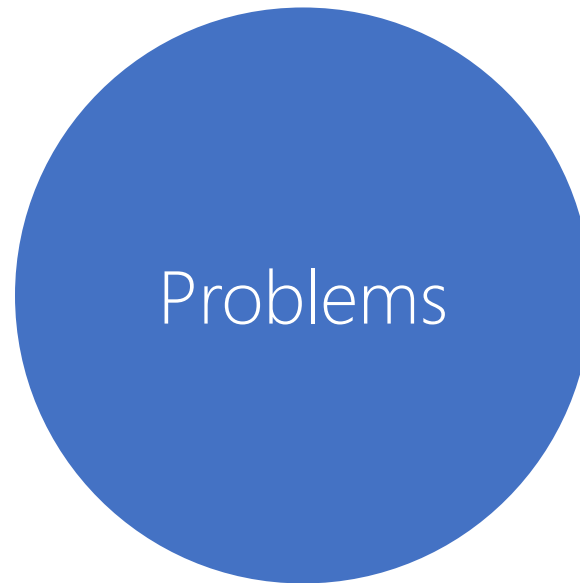
Software Designer (Architect)  
Software Developer  
Software End User

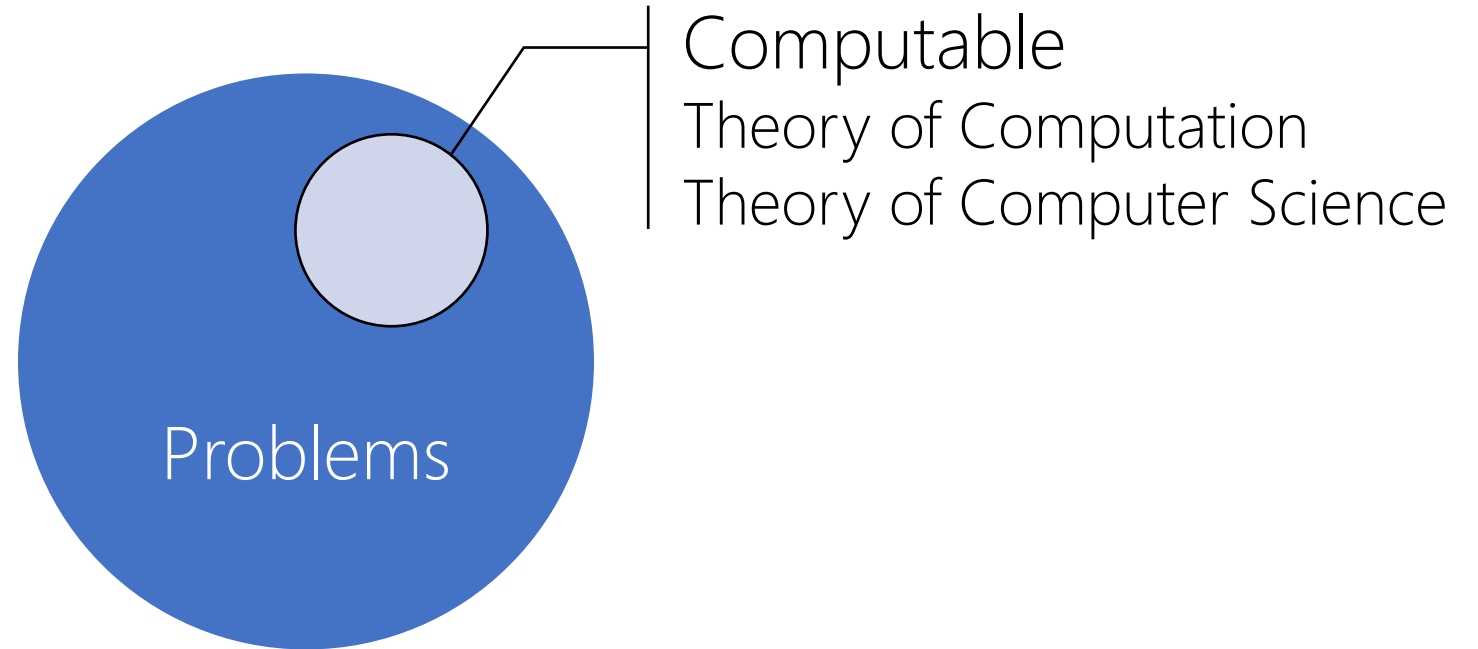
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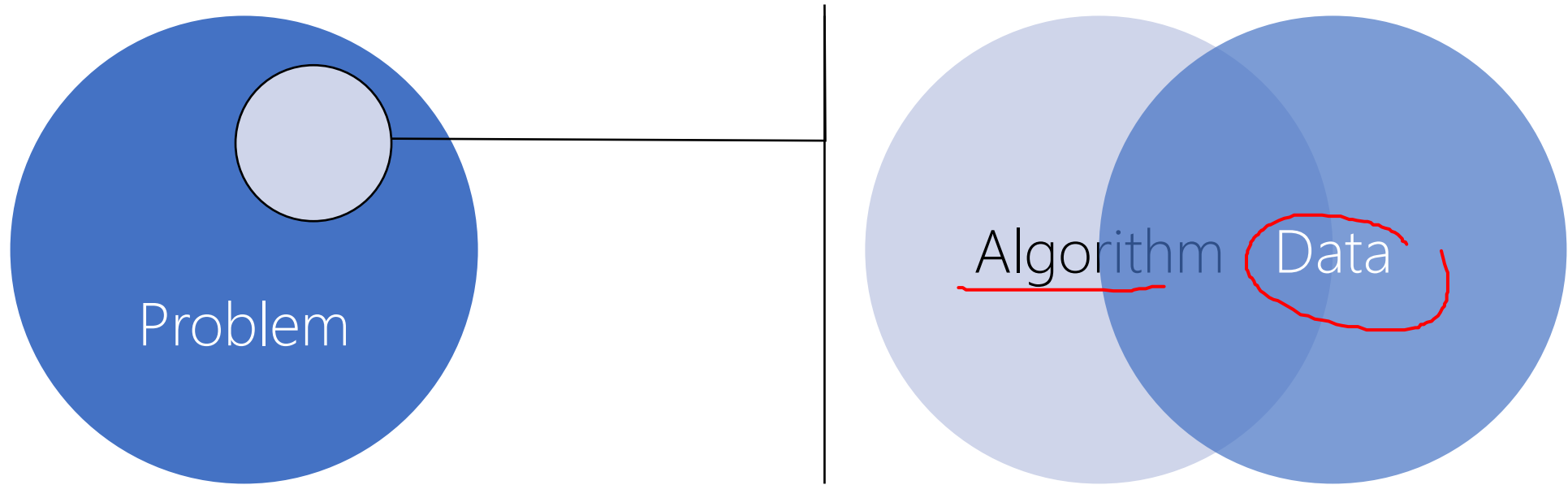


# 2022: A Data Odyssey

27



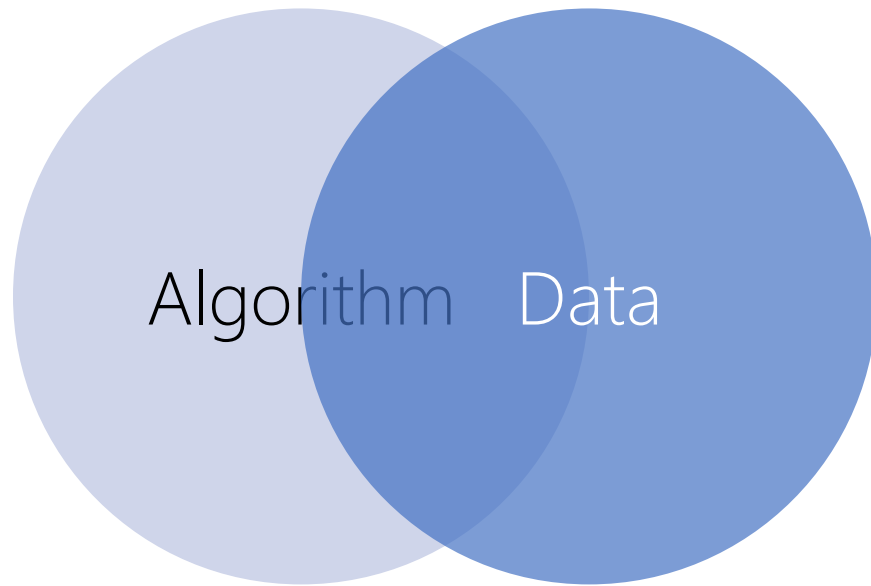




# 2022: A Data Odyssey

30

There is interaction between data engineers and algorithm designers.



Data gets bigger!

Algorithms get slower!

Better Data Modeling → Faster Algorithm

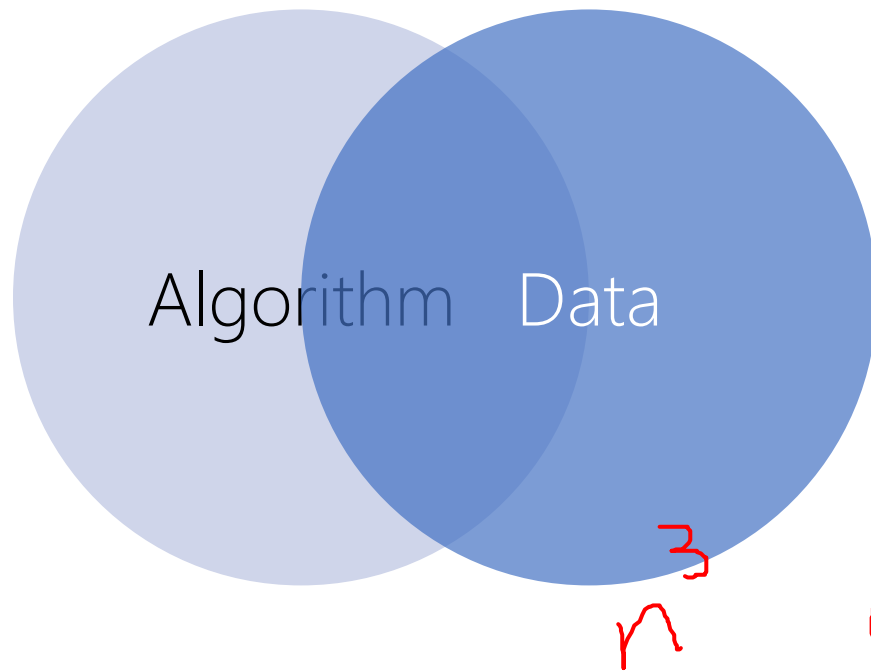
e.g., ?



# 2022: A Data Odyssey

31

There is interaction between **data engineers** and **algorithm designers**.



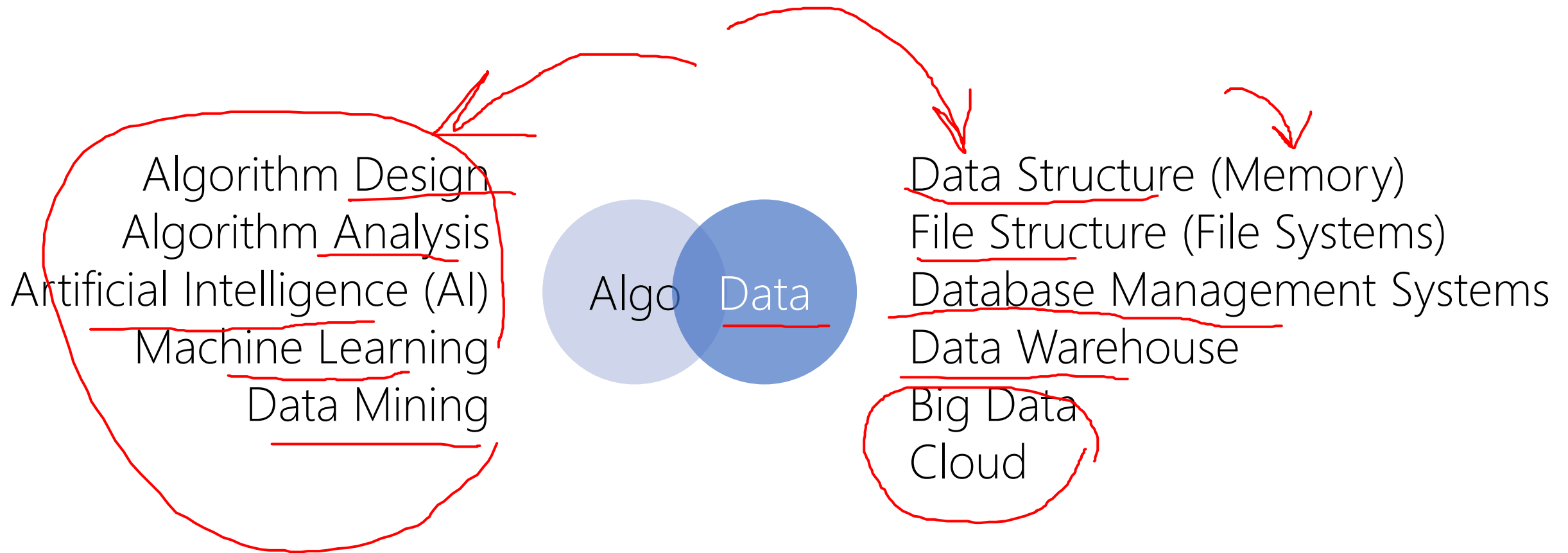
Data gets bigger!  
Algorithms get slower!

Better Data Modeling → Faster Algorithm

- Sorting in Arrays vs.  $Trees$
- Searching in Arrays vs.  $Trees$
- Multiply Sparse Matrix in Arrays vs.  $Linked\ Lists$

# 2022: A Data Odyssey × Academy

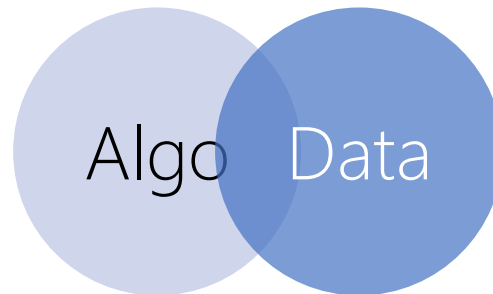
32



# 2022: A Data Odyssey × Academy

33

Algorithm Design  
Algorithm Analysis  
Artificial Intelligence (AI)  
Machine Learning  
Data Mining



Data Structure (Memory)  
File Structure (File Systems)  
[Database Management Systems](#)  
Data Warehouse  
Big Data  
Cloud

# 2022: A Data Odyssey × Real World 34

Data Modeling: Real World Entity

Conceptual Level | Logical Level | Physical Level

Conceptual Level | Logical Level | Physical Level

Conceptual Level | Logical Level | Physical Level

Conceptual Level | Logical Level | Computable Entity

# 2022: A Data Odyssey × Real World 35

Data Modeling: ~~Real World Entity~~

Conceptual Level | Logical Level | Physical Level

~~Conceptual Level~~ | Logical Level | Physical Level

Conceptual Level | Logical Level | Physical Level

Conceptual Level | Logical Level | Computable Entity

# Data Modeling × Conceptual Level

36

1. Identify Real World Entities, Attributes, Relationships
  2. Create Schema
- 



# Data Modeling × Conceptual Level

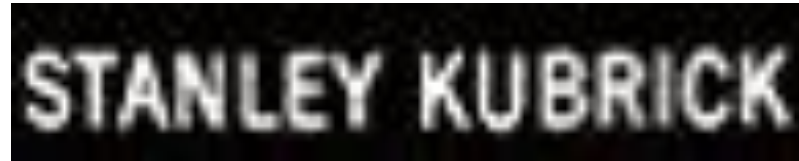
37

**Entities** for a movie recommender system:

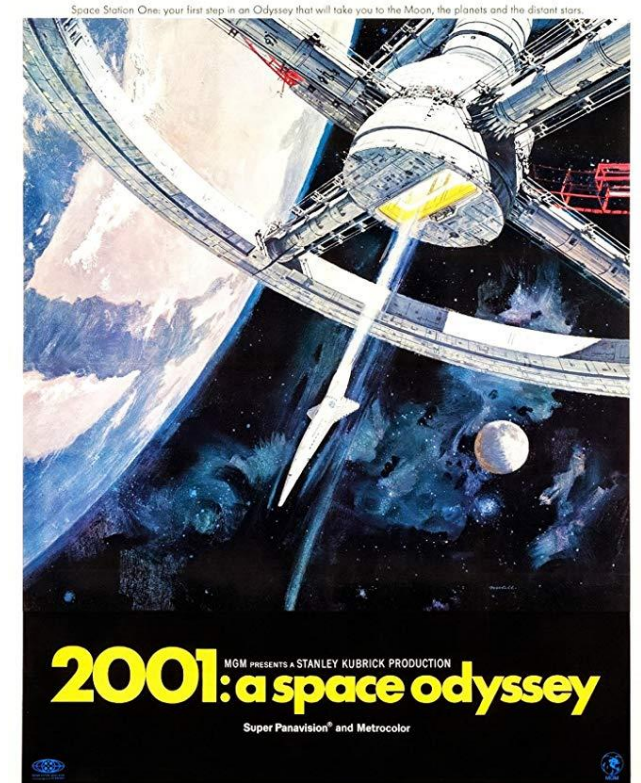
→ Movie

→ Director

→ Company



An epic drama of  
adventure and exploration



# Data Modeling × Conceptual Level

38

Movie Attributes:

Title

Genre

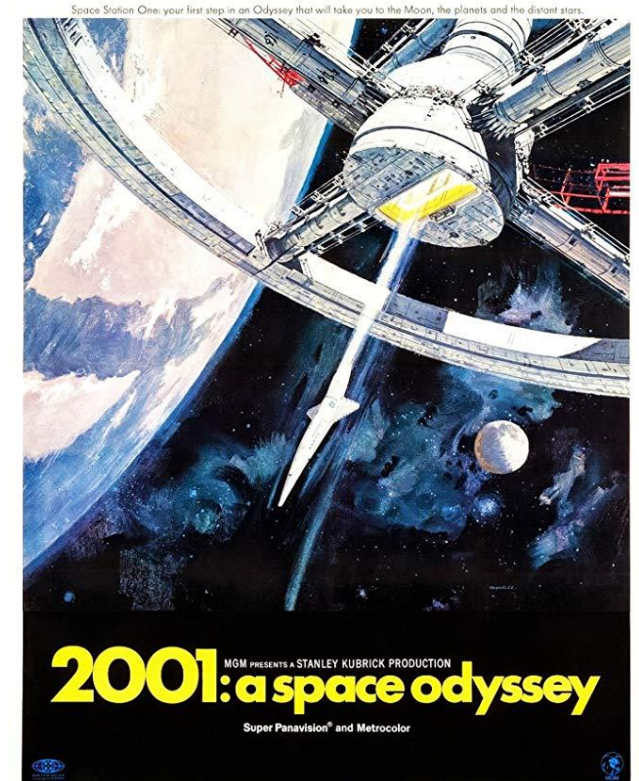
Language

RunningTime

Poster

...

**An epic drama of  
adventure and exploration**



# Data Modeling × Conceptual Level

39

Movie **Attributes** Type (More *Optional* Details):

Title (char[])

Genre (char[])

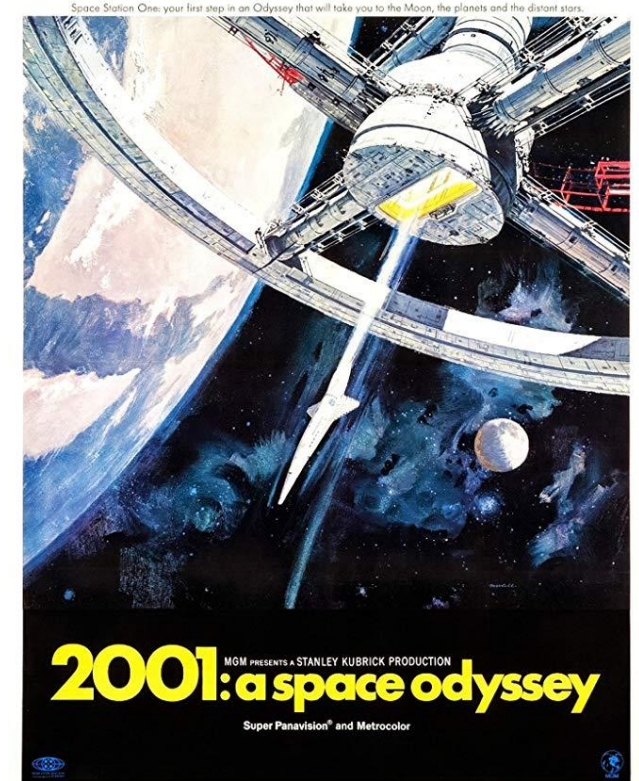
Language (char[])

RunningTime (int)

Poster (?)

...

**An epic drama of  
adventure and exploration**





# Data Modeling × Conceptual Level

40

Movie **Attributes**' Type (More *Optional* Details):

Title (`char[]`)

Genre (`char[]`)

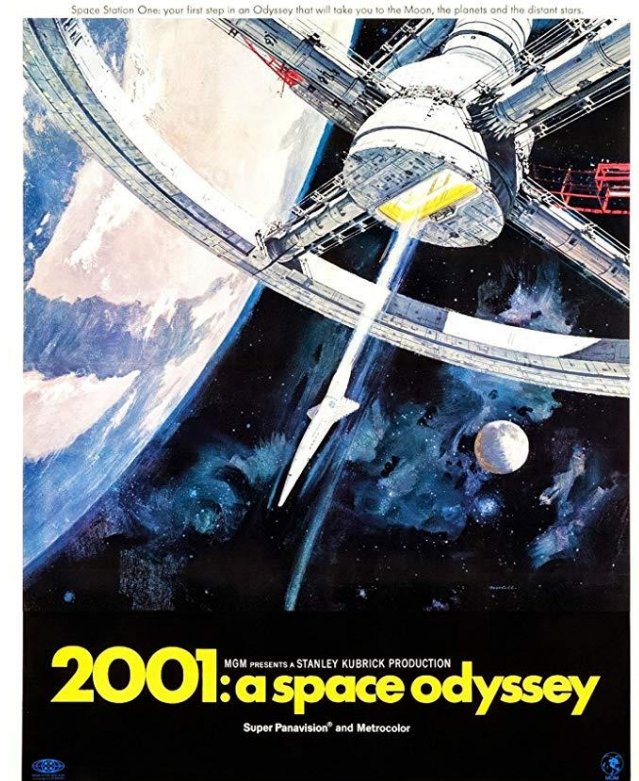
Language (`char[]`)

RunningTime (`int`)

Poster (~~`byte`~~ `char[]`)

...

**An epic drama of  
adventure and exploration**



# Data Modeling × Conceptual Level

41

Director **Attributes:**

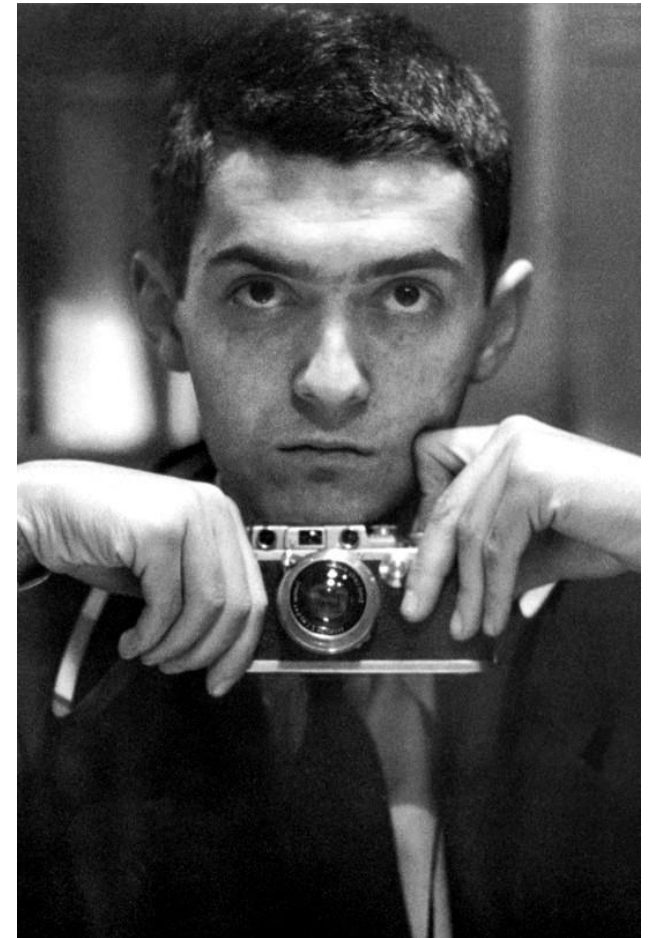
Name (`char[]`)

DateOfBirth (`int`)

PlaceOfBirth (`char[]`)

Photo (`char[]`)

...



# Data Modeling × Conceptual Level

42

Company **Attributes:**

Name (`char[]`)

Address (`char[]`)

DateOfEstablishment (`char[]`)

Logo (~~`byte`~~ `char[]`)

...





# Data Modeling × Conceptual Level

43

Movie **Schema**

Title (char[])

Genre (char[])

Language (char[])

RunningTime (int)

Poster (char[])

Movie Data **Instance**

2001: A Space Odyssey

Sci-fi


English

142



# Data Modeling × Conceptual Level

44

Movie Schema	Movie Data Instance
Title ( <code>char[]</code> )	<i>Rosemary's Baby</i>
Genre ( <code>char[]</code> )	<i>Horror</i>
Language ( <code>char[]</code> )	<i>English</i>
RunningTime ( <code>int</code> )	136
Poster ( <code>char[]</code> )	

# Data Modeling × Conceptual Level

45

Data **Schema**

Data about Data: Meta-data

Defined at Setup Time

Rarely Change

Data **Instance**

*Actual Data*

*Inserted at Running Time*

*Rapidly Change*

*Must Conform to Schema*

# Data Modeling × Conceptual Level

46

Movie × Director × Company Relationships:

Director makes Movie

| Movie is made by Director

Company distributes Movie

| Movie is distributed by Company

Company budgets Movie

| Movie is budgeted by Company

# Data Modeling × Conceptual Level 47

Practice1: Data Modeling for UWindsor's [Library](#) at Conceptual Level

Entities: ?

Attributes: ?

Relationships: ?

# Data Modeling × Conceptual Level

48

Practice1: Data Modeling for UWindsor's [Library](#) at Conceptual Level

**Entities:** Book, Staff, Student, ...

**Attributes:**

Book: ISBN, Title, ...

Staff: Name, Salary, Rank, ...

Student: StudentId, Name, ...

**Relationships:** Student [borrows](#) Book from Staff



# Data Modeling × Conceptual Level 49

Practice2: Data Modeling for the [UWindsor](#) at Conceptual Level

Entities: ?

Attributes: ?

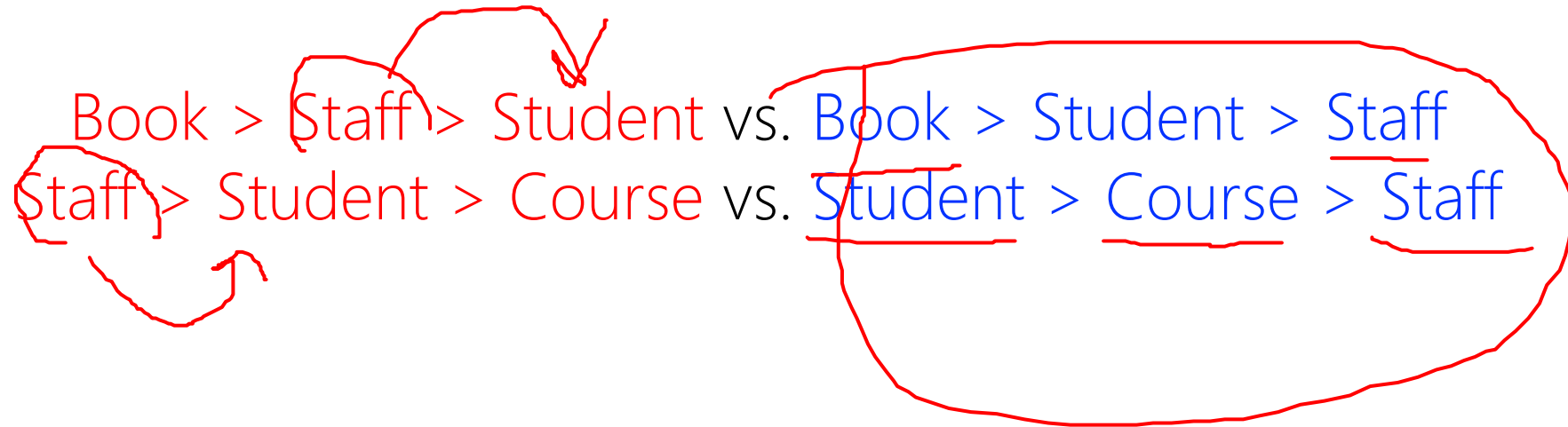
Relationships: ?

# Data Modeling × Conceptual Level

50

Priorities: Time & Money

Book > ~~Staff~~ > Student vs. Book > Student > Staff  
~~Staff~~ > Student > Course vs. Student > Course > Staff



# 2019: A Data Odyssey × Real World

51

Data Modeling: Real World Entity

Conceptual Level | Logical Level | Physical Level

Conceptual Level | Logical Level | Physical Level

Conceptual Level | Logical Level | Physical Level

Conceptual Level | Logical Level | Computable Entity