

Ivan Chen
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EXPERIENCE

Carbon Inc.

Redwood City, Nov, 2019 – Oct, 2022

Graphic Designer

- Designed educational material used by thousands of engineers
- Responsible for print collateral, packaging, and event assets
- Crafted Carbon's first brand purpose, narrative and identity
- Coordinated with vendors to help deliver on tight deadlines
- Collaborated with partner brands: adidas, CCM, Ford, and Riddell

M-A-D

Berkeley, May, 2017 – Aug, 2017, May, 2019

Designer

- Designed and worked on VR installation for exhibition
- Worked on design project for the city of Palo Alto, and IFTF
- Participated in design meetings and event planning
- Created web and video assets for proposals to other cities

Quantified Self

Berkeley, Dec, 2018 – Jan, 2019

UX/UI Designer

- Consulted on UI/UX design
- Created web assets for launch of new website, QS2019
- Developed work process to better upload content

Arakelian Rugs

New Haven, May, 2016 – Aug, 2016

Designer

- Developed a new identity system
- Participated with the development of the web store
- Created assets for social media (Facebook, Google)

EDUCATION

California College of the Arts

San Francisco, California

BFA in Graphic Design, Aug, 2014 – May 2019

OTHER

California College of the Arts

San Francisco, Jan, 2019 – May, 2019

Exhibition Design Teaching Assistant

References Upon Request

TECHNICAL

Adobe CC Suite

Google G Suite

Figma

Asana

Keynote

PowerPoint

Unreal Engine

Blender

CSS

HTML

Jquery

SPECIALTIES

Identity / Branding

Art Direction

Print / Publication

Layout / Information Design

Illustration

Educational Material

3D Rendering

Product Design

VR / AR

Motion Graphics

UX & UI design

Web Design

Photography

Marketing

SOFT

Communicative

Friendly

Respectful

Collaborative

Adaptive

Creative thinking

Conceptual