Ivan Chen

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EXPERIENCE

Form Energy
Berkeley, Oct, 2023 – Feb, 2025
Graphic Designer and Web Developer

- Designed and produced digital and print materials aligned with brand guidelines
- Collaborated cross-functionally with HR, Comms, and leadership to meet deadlines
- Developed responsive layouts and dashboards for web and internal communications
- Managed design assets, press materials, and templates for consistent delivery

Carbon Inc.
Redwood City, Nov, 2019 – Oct, 2022
Graphic Designer

- Produced marketing collateral and sales materials supporting partner campaigns
- Led design for packaging and event experiences across global product launches
- Partnered with internal and external teams (adidas, CCM, Ford) to execute campaigns
- Maintained and evolved visual systems across print and digital platforms
- Coordinated with vendors for proofing, print production, and press checks

Freelance Designer
Berkeley, Dec, 2022 – Present
Graphic Designer

- Developed brand identities and marketing collateral for small businesses
- Created layouts and visuals for websites, presentations, and promotional use
- Managed client timelines, feedback, and budgets

M-A-D
Berkeley, May, 2017 – Aug, 2017, May, 2019
Multimedia Designer

- Designed and worked on VR installation for exhibition
- Designed and produced digital and environmental graphics for Palo Alto and IFTF
- Created web and motion assets to support exhibition and proposal design

Quantified Self
Berkeley, Dec, 2018 – Jan, 2019
UX/UI Designer

- Produced visual assets for the launch of QS2019 website and event pages
- Developed work process to better manage new content

Arakelian Rugs
New Haven, May, 2016 – Aug, 2016
Web Designer

- Developed a new identity system
- Led a full catalog effort for thousands of products, photographed items, and standardized metadata
- Built database entries, and published the inventory to the shop website as part of an e commerce refresh

EDUCATION

California College of the Arts
San Francisco, California
BFA in Graphic Design, Aug, 2014 – May 2019

References Upon Request

TECHNICAL

Adobe CC Suite
Google G Suite
Figma
Asana
Keynote
PowerPoint
Unreal Engine
Blender
Solidworks
Web programming

SPECIALTIES

Identity / Branding
Print / Publication
Layout / Information
Design
Illustration
Educational Material
3D Rendering
Product Design
VR / AR
Motion Graphics
UX & UI design
Photography
Marketing

SOFT

Communicative
Respectful
Collaborative
Adaptive
Creative thinking
Conceptual