

STATFYR

Sports Stats & Team Management

Empower Your Team. Elevate Every Athlete.

ATHLETE

\$2.99/mo

Showcase your skills. Build your legacy.

FREE TIER

- ' Team chat
- ' View schedule & calendar
- ' View team playbook
- ' Basic HYPE card (view only)
- ' View personal stats

PRO UNLOCKS

- & Upload video highlights
- & Shareable HYPE card link
- & Enhanced profile (height, GPA, etc.)
- & Achievement badges display
- & Social links on profile

SUPPORTER

\$5.99/mo

Cheer loud. Track proud.

FREE TIER

- ' View highlights & stats
- ' View playbook & schedule
- ' Team chat
- ' Game Day Live (join & cheer)

PRO UNLOCKS

- & Manage athletes (independent tracking)
- & Upload highlights for athletes
- & Unlimited managed athletes
- & Cross-team following
- & All badge themes unlocked
- & Season history archives

COACH

\$7.99/mo

Lead your team to victory.

FREE TIER




- ' Full roster management
- ' Add/remove team members
- ' Manage team invite code
- ' Schedule & calendar
- ' Team chat

PRO UNLOCKS

- & StatTracker (live game stats)
- & PlayMaker (design plays)
- & Team playbook access
- & Team analytics & reports
- & Award badges to athletes
- & Championship recognition badges

Revenue Summary

All prices reflect 15% App Store fee consideration

Subscription Tier		Price	App Store Fee	Net Revenue
	Athlete Pro	\$2.99	\$0.45	\$2.54
	Supporter Pro	\$5.99	\$0.90	\$5.09
	Coach Pro	\$7.99	\$1.20	\$6.79

Why STATFYR?

- Real-time stat tracking during live games
- Badge & achievement system drives engagement
- Native iOS & Android apps via Capacitor
- Role-based dashboards for coaches, athletes & supporters
- Season archives preserve team history

Target Market

Youth & amateur sports teams, travel ball organizations, high school athletics, independent athletes, and engaged sports parents seeking to track and celebrate their athletes' journeys.