

STATFYR

Sports Stats & Team Management

Empower Your Team. Elevate Every Athlete.

ATHLETE

\$2.99/mo

Showcase your skills. Build your legacy.

FREE TIER

- Team chat
- View schedule & calendar
- View team playbook
- Basic HYPE card (view only)
- View personal stats

PRO UNLOCKS

- Upload video highlights
- Shareable HYPE card link
- Enhanced profile (height, GPA, etc.)
- Achievement badges display
- Social links on profile

SUPPORTER

\$5.99/mo

Cheer loud. Track proud.

FREE TIER

- View highlights & stats
- View playbook & schedule
- Team chat
- Game Day Live (join & cheer)

PRO UNLOCKS

- Manage athletes (independent tracking)
- Upload highlights for athletes
- Unlimited managed athletes
- Cross-team following
- All badge themes unlocked
- Season history archives

COACH

\$7.99/mo

Lead your team to victory.

FREE TIER

- Full roster management
- Add/remove team members
- Manage team invite code
- Schedule & calendar
- Team chat

PRO UNLOCKS

- StatTracker (live game stats)
- PlayMaker (design plays)
- Team playbook access
- Team analytics & reports
- Award badges to athletes
- Championship recognition badges

Revenue Summary

All prices reflect 15% App Store fee consideration

| Subscription Tier | Price | App Store Fee | Net Revenue |
|---|--------|---------------|---------------|
|  Athlete Pro | \$2.99 | \$0.45 | \$2.54 |
|  Supporter Pro | \$5.99 | \$0.90 | \$5.09 |
|  Coach Pro | \$7.99 | \$1.20 | \$6.79 |

Why STATFYR?

- Real-time stat tracking during live games
- Badge & achievement system drives engagement
- Native iOS & Android apps via Capacitor
- Role-based dashboards for coaches, athletes & supporters
- Season archives preserve team history

Target Market

Youth & amateur sports teams, travel ball organizations, high school athletics, independent athletes, and engaged sports parents seeking to track and celebrate their athletes' journeys.