

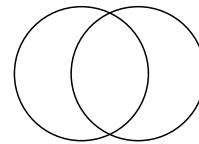


Logo

WHAT IT MEANS

With the goal of redefining the way the world learns and enhancing the overall human experience, we created a logo that would quickly and clearly project this message .
“Any of the main wing or tail feathers of a bird”.

BASIC SHAPE USE IN LOGO



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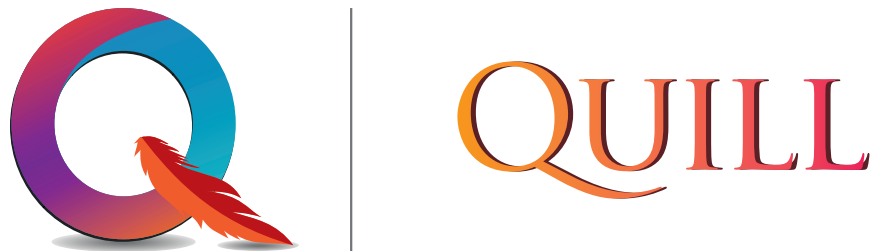
LOGO MARK



VERTICAL LOGO



HORIZONTAL LOGO



CATEGORY LOCKUPS




QUILL
Hotel and Resort


Using the logo on backgrounds


We're proud of our logo, so readability is essential . Only use the gradient logo on white, light gray (C: 0 M : 0 Y: 0 K: 10 background), Black .

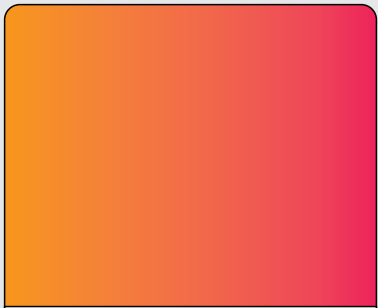



Gradient Color





 C: 82 M: 29 Y: 5 K: 7


 C: 70 M: 0 Y: 27 K: 0





 C: 0 M: 48 Y: 100 K: 0


 C: 0 M: 96 Y: 51 K: 0





 C: 0 M: 74 Y: 85 K: 0


 C: 58 M: 100 Y: 0 K: 0


 C: 66 M: 100 Y: 0 K: 0

 C: 57 M: 100 Y: 0 K: 0

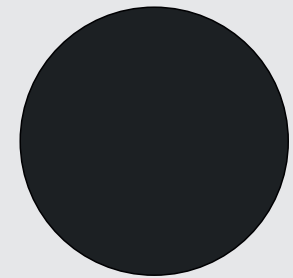
 C: 0 M: 74 Y: 100 K: 0



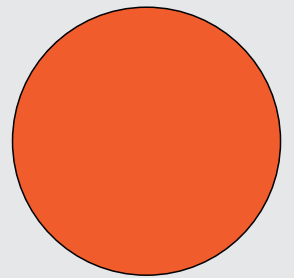
 C: 11 M: 8 Y: 9 K: 0

 C: 47 M: 38 Y: 38 K: 24

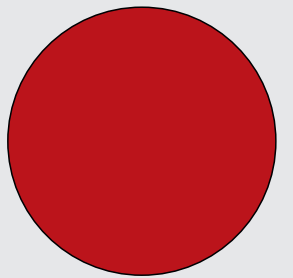
Color



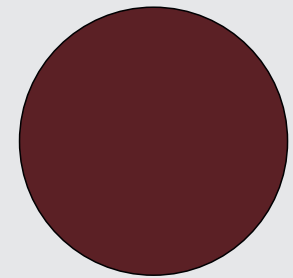
C: 74 M: 64 Y: 60 K: 73



C: 0 M: 78 Y: 92 K: 0



C: 4 M: 100 Y: 100 K: 21



C: 36 M: 84 Y: 67 K: 57

Fonts

Quill Word = Trajan Pro

Lockup Text = Bahnschrift