Peter Roper

📍 Inzai Makinohara, Chiba

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I am a versatile UI/UX designer and front end developer with 15+ years of experience. My skill set is broad; ranging from UI design and protyping to front end development & graphic design. I enjoy each aspect and the variety that this brings. I like to take the lead in projects and push things forward while striving to inspire those working with me. I have an optimistic and enthusiastic attitude, with a focus on producing captivating design and simplicity in delivery.

Experience

UI Designer @ Geronigo

📅 2018-present   📍 Chiba, Japan

Geronigo 'Every Adventure' are an international booking agency with over 5000 activity venues spread across the world. Created by the founding members of Go Ballistic.

Whilst continuing to manage Go Ballistics portfolio of websites, my main responsibilities transitioned more to design conceptualisation, branding and the UI/UX aspects of forming the new Geronigo brand and websites.

- Created the brand & the UI of Geronigo's main website from prototyping through to the front end build.
- Established the new UI/UX of the RezBot marketing website and built the front end.
- Prototyped the UI for RezBot's social event planner and it's cms availability booker.
- Undertook SEO optimisation of the Geronigo website and performed extensive performance testing using google insights.
- Transitioned the CSS and HTML to bootstrap, whilst implementing the best practice guidelines from material design.
- Responsible for maintaining the consistent use of of the companies branding between divisions within the company.

Senior Web Developer @ Go Ballistic

Languages

🌐 English - Native

🌐 Japanese - Intermediate Comprehension & Reading
targeting JPLT N3 proficiency in 2020

Personal

👤 British Nationality

🛡 Japanese Permenant Resident

Skills

UX/UI	Prototyping

Sketch	Marvel	Principle

Javascript	HTML
Responsive	CSS
SASS/LESS	Performance

PHP	GIT	MySQL	SEO

Illustrator	Photoshop

Graphic Design

Education

📅 2013-2018   📍 Chiba, Japan

Upon moving to Japan I continued to work for Go Ballistic, the parent company of The Activity People.

My role evolved over the time I worked for the company, but ultimately my responsibilities remained consistent in the core use of design, development & production.

- Transitioned all websites to responsive css with a shared css template structure, using a core SASS codebase.
- Modernised the UI design and created a new underlying javascript framework for the companies portfolio of websites.
- Developed the voucher booking process and optimised for mobile viewing.
- Updated the design & branding of established websites, whilst also adding new brands as further activities joined the activity network.
- Designed & built the front end of the original RezBot cms booking system.

Web Developer @ Go Ballistic

📅 2011-2013   📍 Chiba, Japan

Graphic Web Designer @ Go Ballistic

📅 2009-2011   📍 Chiba, Japan

Graphic Web Designer @ The Activity People

📅 2006-2009   📍 Harrogate, UK

The Activity People provide an extensive range of experience days, gift experiences, driving experiences and team building activities.

My responsibilities included web design and development, graphic and print design. I was responsible for the creation of an extensive portfolio of activity based websites.
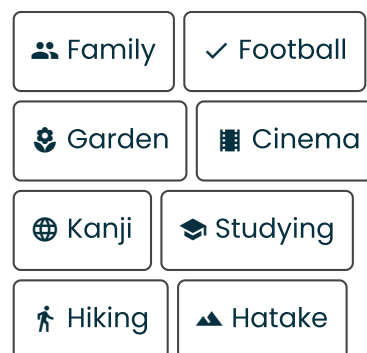
- I was lead developer for SEO optimisation of thebigshoot.co.uk, one of the companies leading search engine ranking websites.
- Part of a development team which created the companies booking system.
- Developed multi activity search functionality and google map integration.

B.Sc Product Design & Development

📅 1999-2002

📍 University of Salford

Passions

👥 Family   ✓ Football

🌱 Garden   🎞 Cinema

🌐 Kanji   🎓 Studying

🚶 Hiking   ⛰ Hatake

Philosophy

"Complexity is your enemy. Any fool can make something complicated. It is hard to make something simple"

- Richard Branson

"When you're chewing on life's gristle, Don't grumble, give a whistle! And this'll help things turn out for the best"

- Eric Idle

References

Contact details & references supplied upon request.

Bernie Janes

CEO @ Geronigo

🔗 linkedin.com/in/bernie-janes-7852996

Daniel Janes

Chief Technology Officer @ Geronigo

🔗 linkedin.com/in/danielpjanes

- Created an extensive portfolio of brand logo's and brand design.

Graphic Web Designer @ Valehall

📅 2005-2006   📍 Sheffield, UK

Working for a print production company; my role comprised both graphic design for print and web design and development of the companies websites.

English Instructor @ Nova Corporation

📅 2003-2005   📍 Kashiwa, Chiba

Recent Projects

Geronigo - https://hotbertaa.github.io/case-geronigo.html

UI designer and front end developer for Geronigo, an international adventure bookings service. Recent work has been on SEO optimisation and site performance, working closely with google insights.

RezBot Marketing - https://hotbertaa.github.io/case-rezbot.html

UI designer, front end developer & content creator for RezBot, a suite of products to aid activity suppliers. Built with bootstrap with influences from the google material guidelines.

Geronigo Event Planner - https://hotbertaa.github.io/case-eventplanner.html

UI designer, prototyping work for a proposed 3rd iteration of the Geronigo event planner, produced using Sketch & Principle.

Adventure Cards - https://adventurecards.co.uk

Lead designer, front end developer for Adventure Cards website.

Escape This - https://escapethis.com.au

Lead designer, front end developer & content creator for Escape This, a newly established escape room opened in Perth.