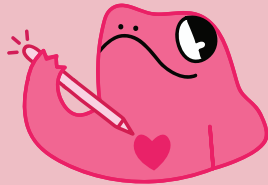


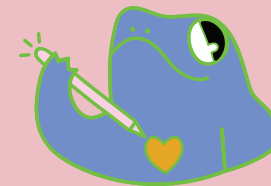
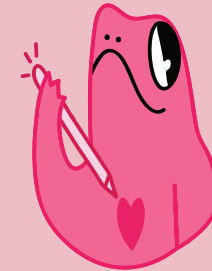
♥	cover page.....	1
♥	table of contents.....	2
♥	logo specifications.....	3
♥	color palette.....	4
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♥	mission statement.....	6



YES!



NO!



Color Palette

Color Swatch	RGB	Hex
Dark Red	rgb: 175, 31, 62	hex: af1f3e
Red	rgb: 232, 39, 104	hex: e82768
Light Red	rgb: 240, 103, 147	hex: f06793
Dark Red	rgb: 233, 38, 103	hex: e92667
Light Red	rgb: 247, 178, 202	hex: f7b2ca
Light Red	rgb: 250, 209, 226	hex: fad1e2



Typography

Fashion Stamp:

Headers, Title Text, Large Text, rgb: 175, 31, 62

American Typewriter:

Body Text, Small text, **Bold**, Semibold, All colors in palette

hotfrogsart:

Logo Text ONLY, RGB: 233, 35, 104, NO BOLD, NO ITALICS



Hotfrogs Illustrated promises...
Quality work done in a timely and efficient manner.
To always have fun!
Be positive, colorful, and of course pink!

