

**FMCG
SUMMARY**

Total Sales
3,975....

Profit
415.1K

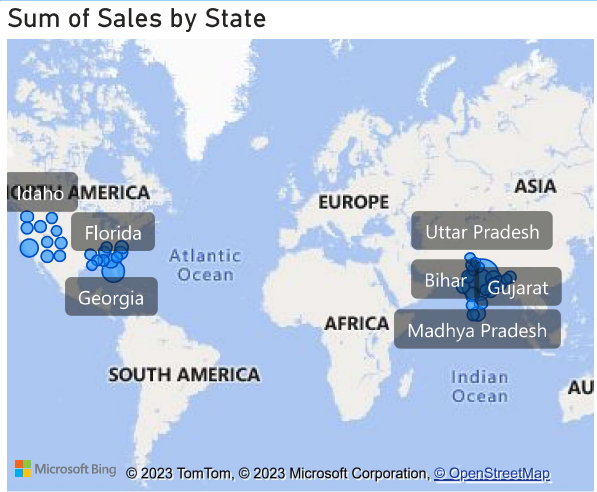
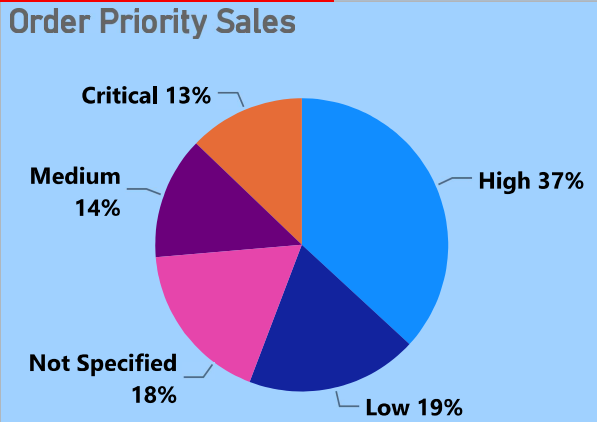
New Quantity
57.1K

Freight Expenses
52.74K

India

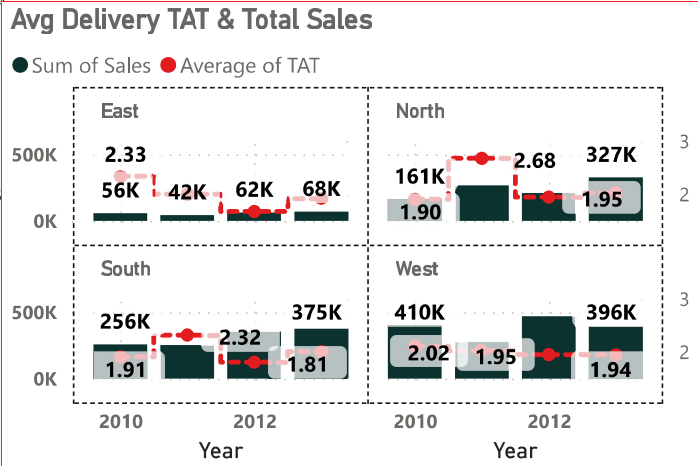
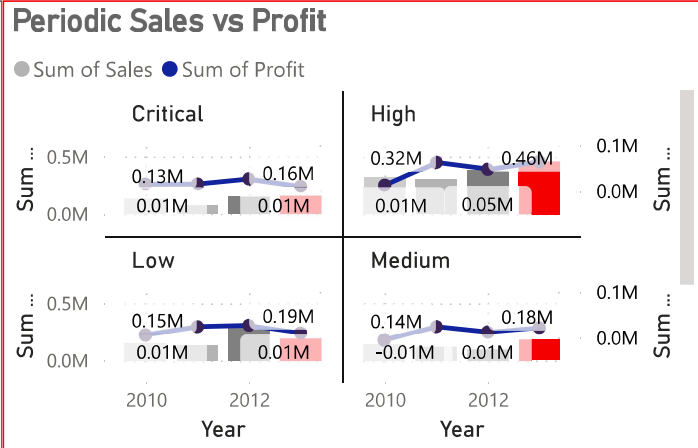
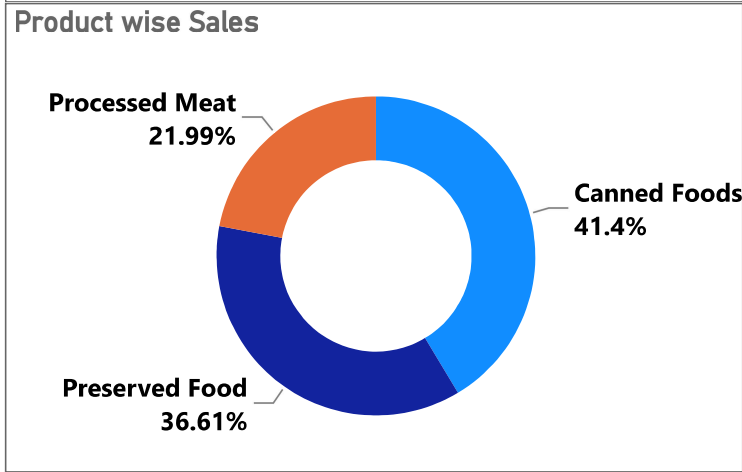
USA

☐ 2010
☐ 2011
☐ 2012
☐ 2013



State wise Sales & Profit

State	Sum of Sales	Sum of Profit	Profit/Sales
Uttar Pradesh	6,43,171.97	1,04,441.01	16.24%
Madhya Pradesh	6,31,159.60	26,904.48	4.26%
Florida	3,42,609.23	-9,221.38	-2.69%
California	2,18,480.79	35,562.45	16.28%
Bihar	1,63,437.08	24,050.64	14.72%
Tamil Nadu	1,38,432.35	3,869.00	2.79%
Maharashtra	1,36,383.49	32,250.75	23.65%
West Bengal	1,36,218.27	25,402.28	18.65%
Georgia	1,21,912.68	6,722.53	5.51%
Andhra Pradesh	93,493.60	9,931.50	10.62%
Total	26,25,299.06	2,59,913.25	9.90%



Country	Segment	Profit c^
India	Hotels / Hospitals	
USA	Hotels / Hospitals	
India	Personel Usage	
USA	Personel Usage	
India	Restaurant Chain	
USA	Restaurant Chain	
Total		
<		>

Segment	ProfiT/Sales%
Stand Alone Restaurants	16.88%
Hotels / Hospitals	10.79%
Personel Usage	8.54%
Restaurant Chain	7.26%
Total	10.44%

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Restaurant Chain

Stand Alone Restaurants

FMCG

SUMMAR

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