

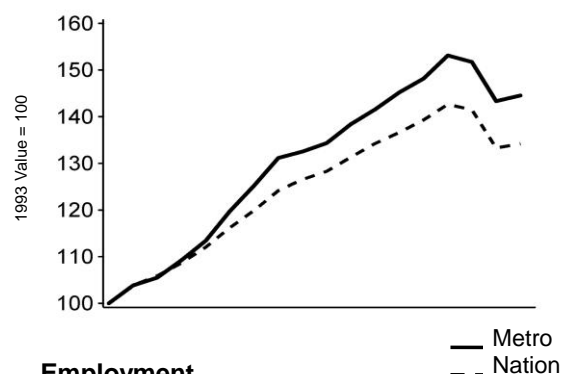
GLOBAL METROMONITOR



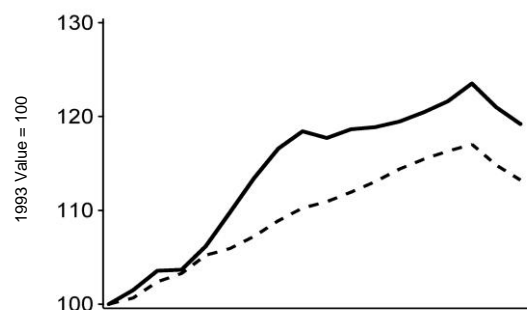
London UNITED KINGDOM

METRO ECONOMIC TRENDS,
1993 TO 2010

GVA per capita (Income)



Employment

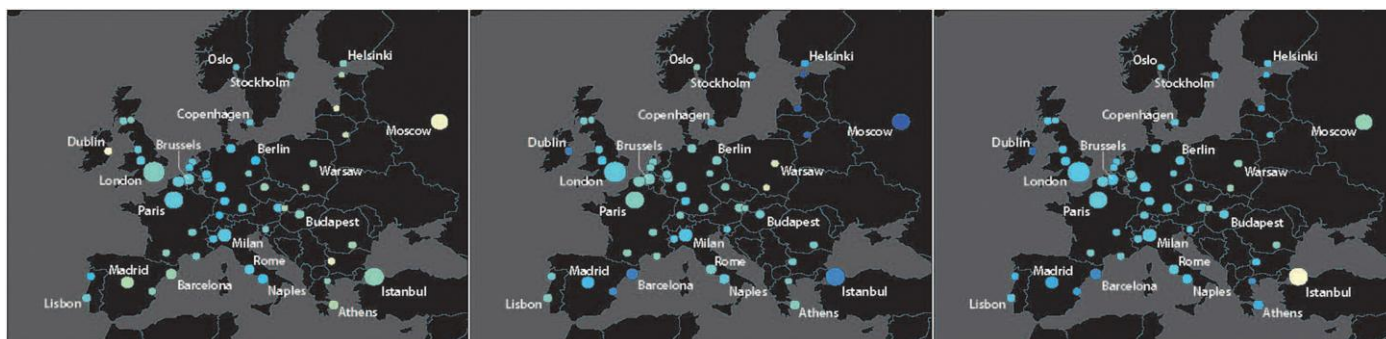


KEY METRO CHARACTERISTICS

Population (2010)	14,830,051
Change in population (1993 to 2007)	9.3%
GVA per capita (2007)	\$52,227
Share of national GDP from metro (2010)	32.8%

METRO PERFORMANCE RANKINGS

Pre-recession (1993 to 2007)			Recession (Year of Minimum Growth, 2007 to 2009)			Recovery (2009 to 2010)		
	Employment	Income		Employment	Income		Employment	Income
67 Toronto	2.6%	1.1%	99 Copenhagen	-3.1%	-4.0%	122 Kansas City	-2.8%	2.7%
68 London	1.4%	3.1%	100 London	-2.0%	-5.5%	123 London	-1.5%	0.8%
69 Guadalajara	2.0%	2.1%	101 Hartford	-2.0%	-5.6%	124 Helsinki	-1.0%	0.2%



Source: Brookings and LSE analysis of data from the US Bureau of Labor Statistics, US Census Bureau, Oxford Economics, Moody's Economy.com, and Cambridge Econometrics. Some values are based on forecasted estimates; please see report for further details.