

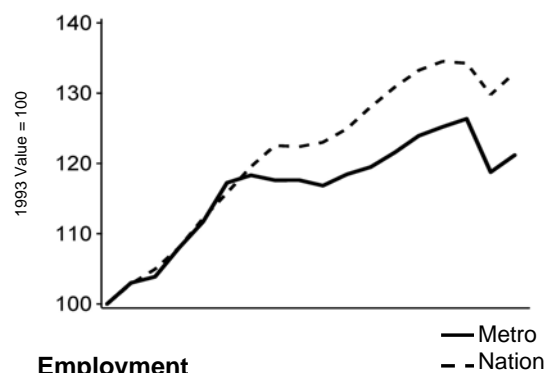
GLOBAL METROMONITOR



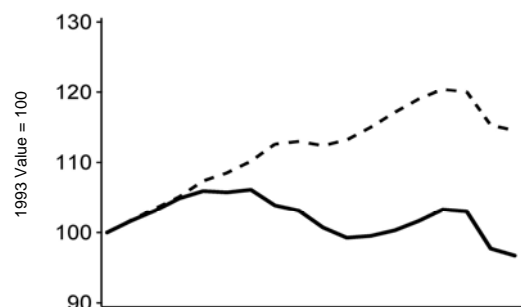
Milwaukee UNITED STATES

METRO ECONOMIC TRENDS,
1993 TO 2010

GVA per capita (Income)



Employment

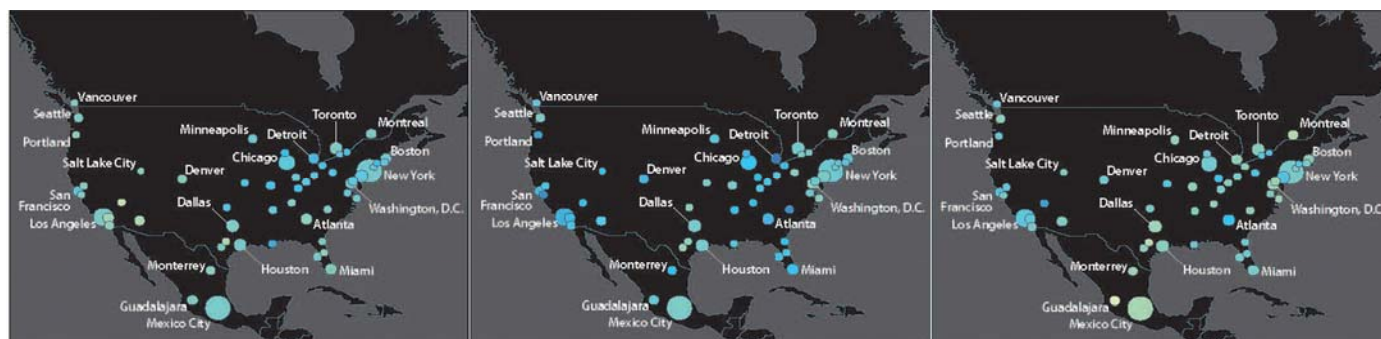


KEY METRO CHARACTERISTICS

Population (2010)	1,567,145
Change in population (1993 to 2007)	5.0%
GVA per capita (2007)	\$39,446
Share of national GDP from metro (2010)	0.5%

METRO PERFORMANCE RANKINGS

Pre-recession (1993 to 2007)			Recession (Year of Minimum Growth, 2007 to 2009)			Recovery (2009 to 2010)		
	Employment	Income		Employment	Income		Employment	Income
140 Naples	0.6%	1.0%	134 Madrid	-5.7%	-5.1%	82 Chicago	-0.7%	1.7%
141 Milwaukee	0.2%	1.6%	135 Milwaukee	-5.2%	-6.0%	83 Milwaukee	-1.0%	2.0%
142 Zurich	0.3%	1.4%	136 Atlanta	-5.5%	-5.9%	84 Denver	-1.2%	2.2%



Source: Brookings and LSE analysis of data from the US Bureau of Labor Statistics, US Census Bureau, Oxford Economics, Moody's Economy.com, and Cambridge Econometrics. Some values are based on forecasted estimates; please see report for further details.

