

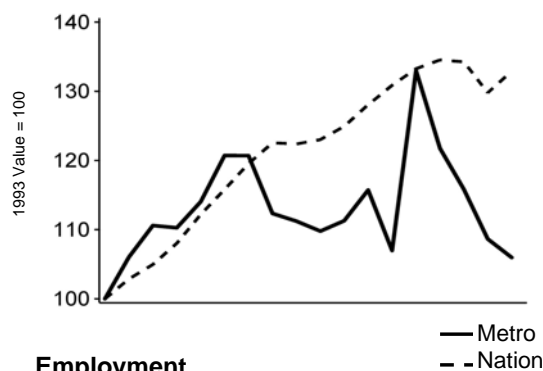
GLOBAL METROMONITOR



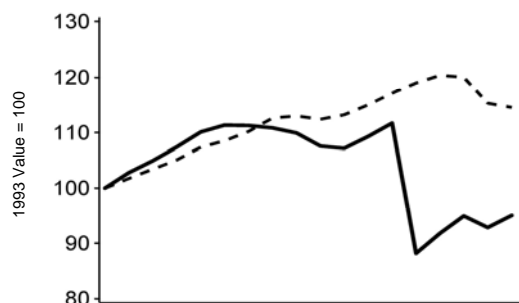
New Orleans UNITED STATES

METRO ECONOMIC TRENDS,
1993 TO 2010

GVA per capita (Income)



Employment



KEY METRO CHARACTERISTICS

Population (2010)	1,232,432
Change in population (1993 to 2007)	-14.3%
GVA per capita (2007)	\$36,427
Share of national GDP from metro (2010)	0.4%

METRO PERFORMANCE RANKINGS

Pre-recession (1993 to 2007)			Recession (Year of Minimum Growth, 2007 to 2009)			Recovery (2009 to 2010)		
	Employment	Income		Employment	Income		Employment	Income
147 Detroit	0.0%	0.9%	106 Ljubljana	-1.0%	-7.6%	86 Marseille	-0.6%	1.4%
148 New Orleans	-0.6%	1.4%	107 New Orleans	-2.2%	-6.2%	87 New Orleans	2.4%	-2.5%
149 Osaka	-0.3%	0.8%	108 Stockholm	-2.4%	-6.1%	88 Vienna	-0.4%	1.0%



Source: Brookings and LSE analysis of data from the US Bureau of Labor Statistics, US Census Bureau, Oxford Economics, Moody's Economy.com, and Cambridge Econometrics. Some values are based on forecasted estimates; please see report for further details.

