GLOBAL METROMONITOR

San Francisco
UNITED STATES

**METRO ECONOMIC TRENDS,
1993 TO 2010**

GVA per capita (Income)
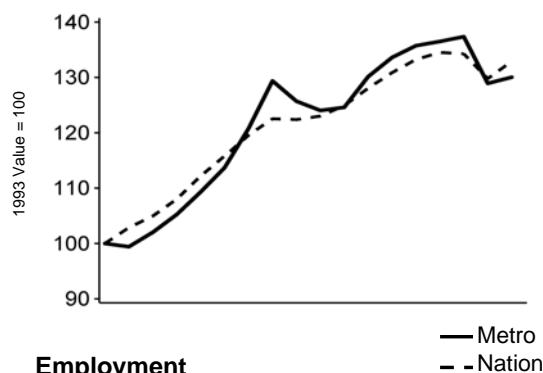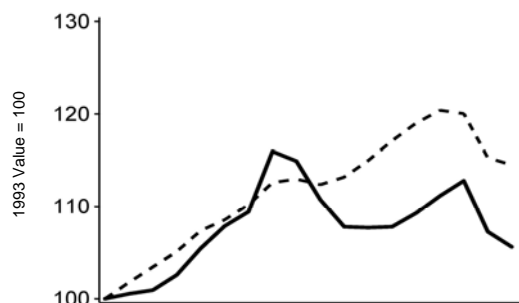
— Metro
- - Nation

KEY METRO CHARACTERISTICS

Population (2010)	**4,376,875**
Change in population (1993 to 2007)	**9.4%**
GVA per capita (2007)	**$52,033**
Share of national GDP from metro (2010)	**1.9%**

Employment

METRO PERFORMANCE RANKINGS

Pre-recession (1993 to 2007)	Employment	Income
111 *Columbus*	1.4%	1.3%
112 San Francisco	**0.8%**	**2.2%**
113 *Amsterdam*	0.7%	2.3%

Recession (Year of Minimum Growth, 2007 to 2009)	Employment	Income
132 *Denver*	-4.3%	-6.9%
133 San Francisco	**-4.9%**	**-6.2%**
134 *Madrid*	-5.7%	-5.1%

Recovery (2009 to 2010)	Employment	Income
124 *Helsinki*	-1.0%	0.2%
125 San Francisco	**-1.5%**	**0.9%**
126 *Rotterdam*	-1.4%	0.7%

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