

Education

Algonquin College

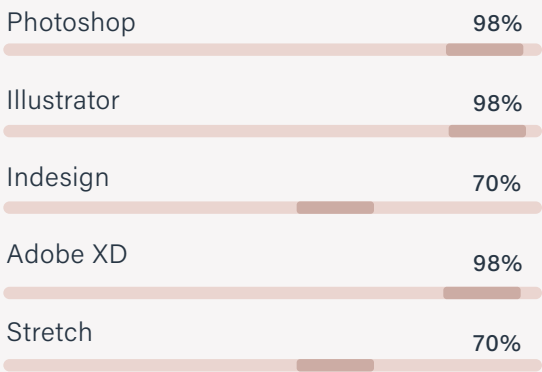
2020/01— Expected 2021 (Ottawa, Ontario)
Interactive Media Design Program - Diploma

Nanchang Institute of Tech.

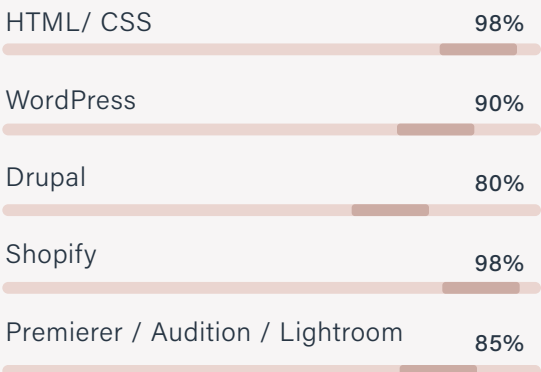
2002/09—2005/07 (Nanchang, China)
Arts Department, Visual Design - Diploma

Skills

Graphic / UI / UX Design



Web Design / Video/ Photography



Experience

Xinhua Yuntu Pictures Network Tech. Co.,Ltd.

2014/5—2018/5 (Beijing, China)
UI / Graphic Designer

- In charge of the typography design for the monthly magazine, which resulted in raising volume of sales.
- Collaborated with engineers to maintain the official website update.
- Design all of the branding and visual styles and guided the designer team to perfect the visual details.

Youzhong Network.

2011/4—2014/4 (Beijing, China)
Senior Designer

- Conducted market research and user feedback session
- Designed user flows and visual effects for the website's new features, which resulted in the designs accepted and launched online.
- Communicated with the front-end technique team for launching new features online on time.

China Vision Media Group Limited.

2010/5—2011/3 (Beijing, China)
Senior Graphic Designer

- Designed various graphics (Logos, brochures, and advertisements) for marketing.
- Created banners for mobile / TV terminal for renewal support, which resulted in enriched communication skills with technicians.

Beijing Dadi Century Limited.

2008/3--2010/5 (Beijing, China)
Graphic Designer

- Brainstormed with colleagues and came up with new ideas for the new project.
- Responsible for the graphic design (brochures, logo, poster, Calendar) which related to TV terminal.