JIUYAN(YIDA) HOU

https://hou00026.github.io/final-portfolio/

P: 613-413-8866

E: hou00026@algonquinlive.com

Education

Algonquin College

2020/01—— Expected 2021

(Ottawa, Ontario)

Interactive Media Design Program - Diploma

• Dean's Honours List | Cumulative GPA: 3.94

Nanchang Institute of Tech.

2002/09——2005/07

(Nanchang, China)

Arts Department, Visual Design - Diploma

Skills

— Graphic / UI / UX Design

Photoshop	98%
Illustrator	98%
Indesign	70%
Adobe XD	98%
Sketch	96%

Web Design / Video/ Photography

HTML/ CSS	98%
WordPress	90%
Drupal	80%
Shopify	98%
Premiere / Audition / Lightroom	85%

Experience

Xinhua Yuntu Pictures Network Tech. Co.,Ltd.

2014/5-2017/5

(Bejing, China)

UI / Graphic Designer

- In charge of the typography design for the monthly magazine, which resulted in raising volume of sales.
- Collaborated with engineers to maintain the official website update.
- Design all of the branding and visual styles and led the designer team to perfect the visual details.

Youzhong Network.

2011/4—2014/4

(Beijing, China)

Senior Designer

- Conducted market research and user feedback session
- Designed user flows and visual effects for the website's new features, as a result, the new feature worked very well and friendly and the tracffic increased.
- Communicated with the front-end technique team for launching new features online on time.

China Vision Media Group Limited.

2010/5—2011/3

(Beijing, China)

Senior Graphic Designer

- Designed various graphics (Logos, brochures, and advertisements) for marketing.
- Created banners for mobile / TV terminal for renewal support, provided feedback and work together with engineers to debug.

Beijing Dadi Century Limited.

2008/3--2010/5

(Beijing, China)

Graphic Designer

- Brainstormed with colleagues and came up with new ideas for the new project.
- Responsible for the graphic design (brochures, logo, poster, calendar) which related to TV terminal.

Hobbies

Traveling, hiking, eating, cooking, meditation