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251 Saddlesmith Cir. Kanata, Ottawa, ON. K2M 2Z1

## Education

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2020/01—— Expected 2021 (Ottawa, Ontario) Interactive Media Design Program - Diploma

#### Nanchang Institute of Tech.

2002/09——2005/07 (Nanchang, China) Arts Department, Visual Design - Diploma

#### **Skills**

# Graphic / UI / UX Design

Photoshop	98%
Illustrator	98%
Indesign	70%
Adobe XD	98%
Stretch	70%

# Web Design / Video/ Photography

HTML/ CSS	98%
WordPress	90%
Drupal	80%
Shopify	98%
Premierer / Audition / Lightroom	85%

# Experience

Xinhua Yuntu Pictures Network Tech. Co.,Ltd.

2014/5—2018/5

(Bejing, China)

## UI / Graphic Designer

- In charge of the typography design for the monthly magazine, which resulted in raising volume of sales.
- Collaborated with engineers to maintain the official website update.
- Design all of the branding and visual styles and guided the designer team to perfect the visual details.

#### Youzhong Network.

2011/4-2014/4

• (Beijing, China)

# Senior Designer

- Conducted market research and user feedback session
- Designed user flows and visual effects for the website's new features, which resulted in the designs accepted and launched online.
- Communicated with the front-end technique team for launching new features online on time.

#### China Vision Media Group Limited.

2010/5-2011/3

(Beijing, China)

## Senior Graphic Designer

- Designed various graphics (Logos, brochures, and advertisements) for marketing.
- Created banners for mobile / TV terminal for renewal support, which resulted in enriched communication skills with technicians.

#### Beijing Dadi Century Limited.

2008/3--2010/5

(Beijing, China)

## Graphic Designer

- Brainstormed with colleagues and came up with new ideas for the new project.
- Responsible for the graphic design (brochures, logo, poster, Calendar) which related to TV terminal.

## **Hobbies**

Traveling, hiking, cooking, meditation