Houda BRIWA

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EDUCATION

Polytechnic university of madrid (UPM)

MSc in Data Science

Madrid, Spain 2019–2020

School of Information Science (ESI)

MSc in knowledge and data engineering

Rabat, Morocco 2015–2018

MPES Preparatory classes - Lycee Mohammed V

Casablanca, Morocco

Two-year undergraduate intensive course in mathematics, physics and engineering science

2013 - 2015

EXPERIENCE

Amazon Remote, Morocco based

FR Costumer Service Associate

oct 2020 - Jan 2021

interacting directly with customers via phone, review policies, and provide effective solutions.

Novway Casablanca, Maroc

Junior Data Consultant

Apr 2019 - Aug 2019

SQL quering, Data visualization (financial sector), SAS Viya Dashboards

Royal Air Maroc Nouaceur, Maroc

Data Scientist (Trainee) Feb 2018 - June 2018

Optimization of ULD management: predictive analysis of baggage (Time series: ARIMA)

Foodipex Nouaceur, Maroc

Data Analyst (Trainee)

Summer 2016

McDonald's supply demand forecasting and stock optimization (Excel)

PROJECTS, SEMINARS AND WORKSHOPS

PROJETS

• Machine learning as helper component of emails (Second Master's thesis)

Deep neural network-based models for classification tasks of natural language processing in Email system. (pre-trained BERT, ELMO, Python)

SEMINARS

• International Conference on Modern Intelligent Systems Concepts, Rabat December 2019 Results of My MFP: "Optimization of ULD management: predictive analysis of baggage Using Machine Learning" were presented during the seminar MISC 2018.

WORKSHOPS

• Leadership skills Workshop, UPM Oct 2019 - Feb 2020 LEADING DIVERSITY, MINDFULNESS CREATIVITY, CONFLICT MANAGEMENT, TEAM MANAGEMENT and NEGOTIATION.

TECHNICAL SKILLS

- Data visualization: SAS viya, Shiny, seaborn and Plotly(python)
- Programming language: Python, R
- Computer vision: FFNN, Convolutional neural network, openCV
- NLP: Tokenization, Regular expressions, word embeddings, BERT, ELMO models, transfer learning.
- ML: K-nearest neighbors, SVM, feature subset selection, classification, spatial statistics
- Statistics: PCA, Time series (ARIMA, Exponential smoothing, Hypothesis testing (Null test), ANOVA

LANGUAGES

• Arabic, French, English: Fluent

• Spanish: Pre-intermediate A2

PUBLICATIONS

1. Mounia Mikram, Maryem Rhanoui, Siham Yousfi, and **Houda Briwa**, "Unit Load Devices (ULD) Demand Forecasting in the Air Cargo for Optimal Cost Management", *Journal of Automation*, *Mobile Robotics and Intelligent Systems*, *March* 2020, vol. 14, no 3, p.71-80.