## Houda BRIWA

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## **EDUCATION**

Technological University Dublin (TU Dublin)

PhD: "Model to predict Human Performance for collaborative intelligence applications"

Dublin, Ireland 2021–2025

Polytechnic university of madrid (UPM)

MSc in Data Science

Madrid, Spain 2019–2020

School of Information Science (ESI)

MSc in knowledge and data engineering

Rabat, Morocco 2015–2018

MPES Preparatory classes - Lycee Mohammed V

Casablanca, Morocco

Two-year undergraduate intensive course in mathematics, physics and engineering science

2013-2015

#### EXPERIENCE

TU Dublin

Dublin, Ireland

Early Stage Researcher

Sept 2021 - Aug 2024

Collaborating with other ESRs to develop a Collaborative Intelligence system under CISC MARIE CURIE International Training Network

Deloitte

Casablanca, Morocco

Data Analyst

Jun 2021 - Sept 2021

maintaining and updating the Deloitte database in relation to the French teams and the entire Deloitte network worldwide, Creating reporting / KPIs Dashboard for service needs (PowerBI Pro);

Amazon

Remote, Morocco based

FR Costumer Service Associate

oct 2020 - Jan 2021

interacting directly with customers via phone, review policies, and provide effective solutions.

Novway

Casablanca, Morocco

Junior Data Consultant

Apr 2019 - Aug 2019

SQL quering, Data visualization (financial sector), SAS Viya Dashboards

Royal Air Maroc

Nouaceur, Morocco

Data Scientist (Trainee)

Feb 2018 - June 2018

Optimization of ULD management: predictive analysis of baggage (Time series: ARIMA)

**Foodipex** 

Nouaceur, Morocco

Data Analyst (Trainee)

 $Summer\ 2016$ 

McDonald's supply demand forecasting and stock optimization (Excel)

## PROJECTS, SEMINARS AND WORKSHOPS

#### **PROJETS**

• Machine learning as helper component of emails (Second Master's thesis)

Deep neural network-based models for classification tasks of natural language processing in Email system.

(pre-trained BERT, ELMO, Python)

#### **SEMINARS**

• International Conference on Modern Intelligent Systems Concepts, Rabat December 2019 Results of My MFP: "Optimization of ULD management: predictive analysis of baggage Using Machine Learning" were presented during the seminar MISC 2018.

#### WORKSHOPS

• Leadership skills Workshop, UPM Oct 2019 - Feb 2020 LEADING DIVERSITY, MINDFULNESS CREATIVITY, CONFLICT MANAGEMENT, TEAM MANAGEMENT and NEGOTIATION.

### TECHNICAL SKILLS

- Data visualization: SAS viya, Shiny, seaborn and Plotly(python), Tableau
- Programming language: Python, R
- Computer vision: FFNN, Convolutional neural network, openCV
- NLP: Tokenization, Regular expressions, word embeddings, BERT, ELMO models, transfer learning.
- ML: K-nearest neighbors, SVM, feature subset selection, classification, spatial statistics
- Statistics: PCA, Time series (ARIMA, Exponential smoothing, Hypothesis testing (Null test), ANOVA

#### LANGUAGES

Arabic, French, English: FluentSpanish: Pre-intermediate A2

#### **PUBLICATIONS**

1. Mounia Mikram, Maryem Rhanoui, Siham Yousfi, and **Houda Briwa**, "Unit Load Devices (ULD) Demand Forecasting in the Air Cargo for Optimal Cost Management", *Journal of Automation, Mobile Robotics and Intelligent Systems, March 2020*, vol. 14, no 3, p.71-80.

## SCHOLARSHIPS AND AWARDS

# Marie Skłodowska-Curie Actions (MSCA) Scholarship Competitive fully funded PhD scholarship within an Innovative Training Networks - CISC project YGCA (Youth as a change Agent) Scholarship Fully funded scholarship to pursue a Master program in Spain Europe Horizon 2021–2024 EU-SEPIE 2019–2020