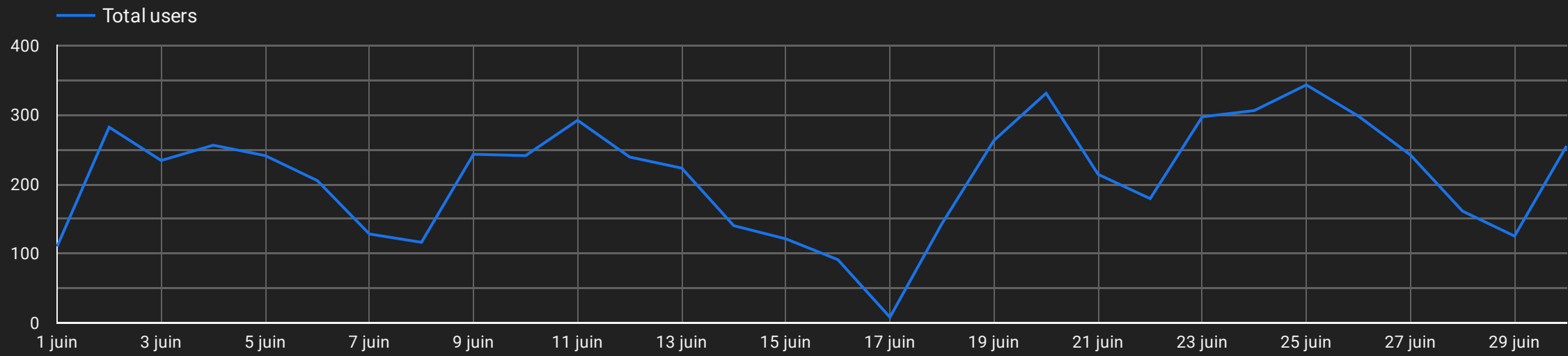


# Traffic



Total users

5 296

↓ -10.9%

New users

4 737

↓ -11.8%

Sessions

7 604

↓ -3.3%

Sessions per user

1,47

↑ 8.5%

Views

14 694

↓ -51.0%

Engagement rate

59,48 %

↓ -1.0%

Engaged sessions

4 523

↓ -4.2%

## Traffic

The website recorded 7 604 sessions and 5 296 users during this month.  
The engagement rate (i.e., the number of sessions lasting more than 10 seconds and during which the user visited more than one page on the website) is equal to 59,48 %  
The website recorded 7 604 sessions over 30 days, an average of 253 sessions per day.

	Language	Total users ▾	Total ...
1.	Portuguese	3 886	73,38 %
2.	English	1 259	23,77 %
3.	French	84	1,59 %
4.	Spanish	23	0,43 %
5.	Chinese	16	0,3 %
6.	German	9	0,17 %
7.	Dutch	5	0,09 %
8.	Italian	5	0,09 %
9.	Albanian	4	0,08 %
1...	Vietnamese	2	0,04 %
1...	(other)	1	0,02 %
1...	Arabic	1	0,02 %
1 - 23 / 23 < >			

	Device category	Total users ▾	Total u...
1.	mobile	3 137	59,23 %
2.	desktop	2 131	40,24 %
3.	tablet	37	0,7 %
4.	smart tv	1	0,02 %

	Country	Total users ▾	Total us...
1.	Angola	3 978	75,11 %
2.	France	511	9,65 %
3.	Portugal	175	3,3 %
4.	Netherlands	165	3,12 %
5.	Ireland	122	2,3 %
6.	United States	79	1,49 %
7.	Brazil	60	1,13 %
8.	India	23	0,43 %
9.	South Africa	20	0,38 %
10.	United Kingdom	16	0,3 %
11.	China	15	0,28 %
12.	Spain	15	0,28 %
1 - 67 / 67 < >			

	City	Total users ▾	Total ...
1.	Luanda	3 503	66,14 %
2.	(not set)	887	16,75 %
3.	Paris	241	4,55 %
4.	Amsterdam	163	3,08 %
5.	Dublin	121	2,28 %
6.	Lisbon	72	1,36 %
7.	Porto	14	0,26 %
8.	Johannesburg	10	0,19 %
9.	London	10	0,19 %
1...	Jaguarao	9	0,17 %
1...	Montijo	8	0,15 %
1...	San Jose	8	0,15 %
1 - 100 / 269 < >			

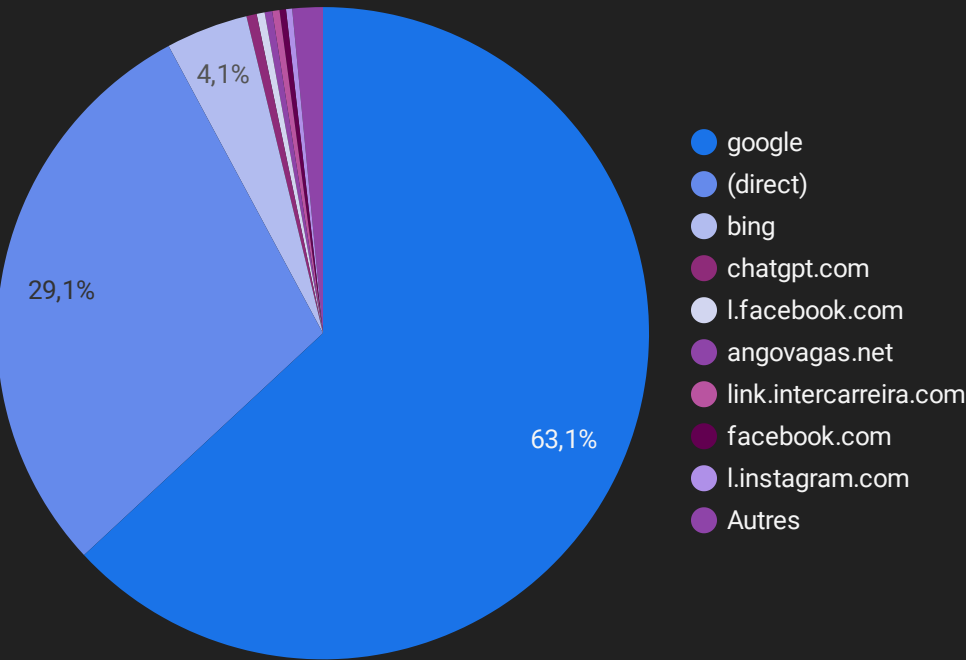
73.88 % of visitors speak Portuguese.

75.11 % of visitors come from Angola.

66.14 % of visitors come from Luanda.

There are fewer users visiting the website using a computer (40.24 %) than using a mobile device (59.23 %).

1 juin 2025 - 30 juin 2025



	User source	Total users ▾	Total use...
1.	google	3 342	63,1 %
2.	(direct)	1 539	29,06 %
3.	bing	216	4,08 %
4.	chatgpt.com	27	0,51 %
5.	l.facebook.com	21	0,4 %
6.	angovagas.net	20	0,38 %
7.	link.intercarreira.com	19	0,36 %
8.	facebook.com	17	0,32 %
9.	l.instagram.com	16	0,3 %
10.	m.facebook.com	13	0,25 %
11.	linkedin.com	11	0,21 %
12.	angoemprego.com	9	0,17 %
13.	castel-afrique.com	6	0,11 %
14.	yahoo	6	0,11 %

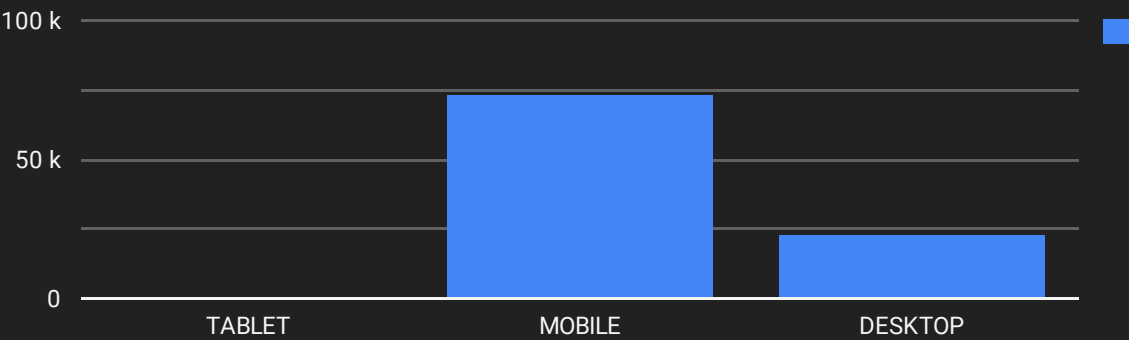
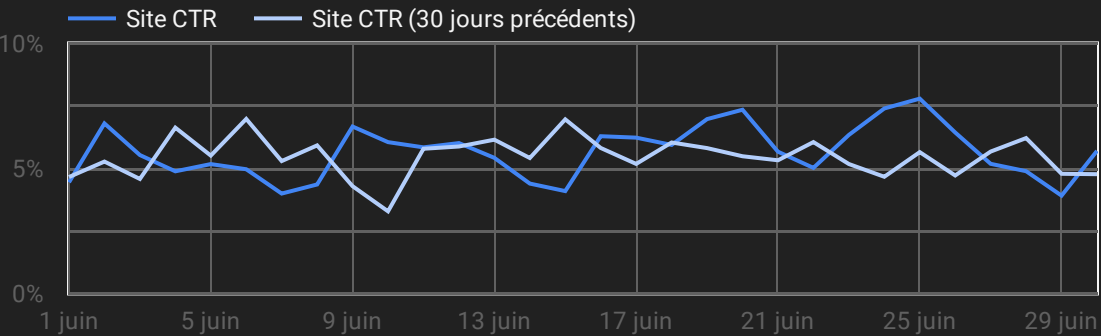
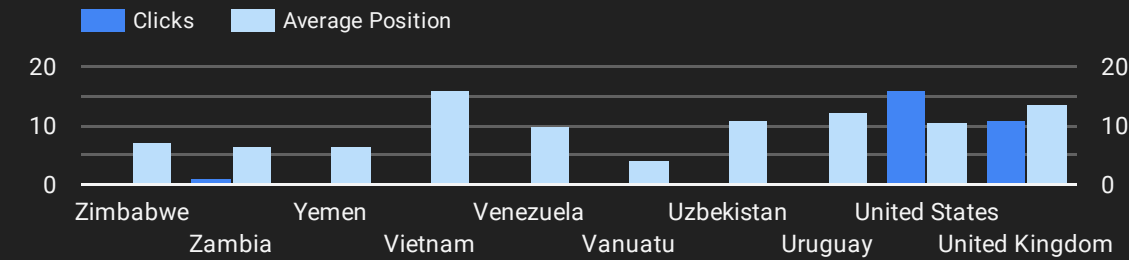
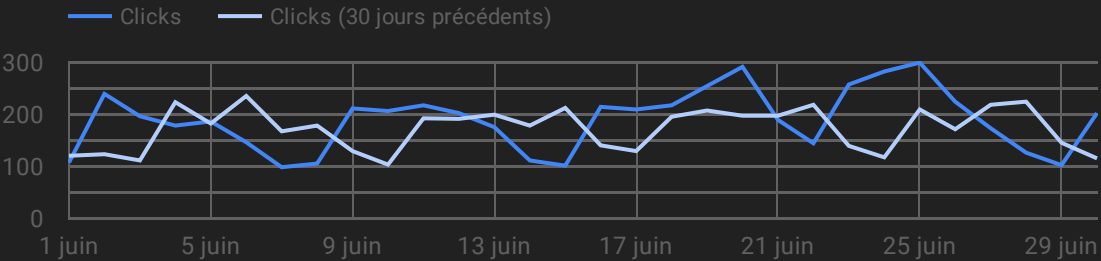
63.1 % of the traffic comes from Google.  
29.06 % of the traffic comes from direct access.

1 juin 2025 - 30 juin 2025

Impressions

97,8 k

± 4.3%



	Query	Impress...
1.	doppel	7 003
2.	eka	6 691
3.	cuca	4 306
4.	recrutamento	3 278
5.	nocal	2 224
6.	booster	1 983
7.	candidatura	1 645
8.	recrutamento 2025	1 379
9.	empresas que estão a recrutar 2025	1 307
10.	empresas que estão a recrutar	1 126
11.	dopel	1 011
12.	recrutamento: candidatura	779

1 - 500 / 1757



"doppel", "eka", "cuca", "recrutamento" & "nocal" are the keywords that bring most of the traffic.

Views

14694

	Page title	Views ▼	Views
1.	RECRUTAMENTO   GRUPO CASTEL ANGOLA	6 269	42,66 %
2.	Bem vindo ao site do Grupo Castel Angola   ...	1 837	12,5 %
3.	FÁBRICAS   GRUPO CASTEL ANGOLA	828	5,64 %
4.	CONTACTOS   GRUPO CASTEL ANGOLA	679	4,62 %
5.	Cuca   GRUPO CASTEL ANGOLA	674	4,59 %
6.	Page not found   GRUPO CASTEL ANGOLA	489	3,33 %
7.	MARCAS   GRUPO CASTEL ANGOLA	279	1,9 %
8.	GRUPO CASTEL   GRUPO CASTEL ANGOLA	258	1,76 %
9.	PERGUNTAS FREQUENTES   GRUPO CASTE...	233	1,59 %
10.	CENTRO DE FORMAÇÃO CASTEL ABRE CUR...	201	1,37 %
11.	CERVEJAS   GRUPO CASTEL ANGOLA	183	1,25 %
12.	CAMPANHAS   GRUPO CASTEL ANGOLA	167	1,14 %
13.	HISTÓRIA   GRUPO CASTEL ANGOLA	154	1,05 %
14.	REFRIGERANTES   GRUPO CASTEL ANGOLA	144	0,98 %
15.	Nocal   GRUPO CASTEL ANGOLA	118	0,8 %
16.	Booster   GRUPO CASTEL ANGOLA	117	0,8 %
17.	N'gola   GRUPO CASTEL ANGOLA	105	0,71 %
18.	RTD   GRUPO CASTEL ANGOLA	96	0,65 %
19.	NOTÍCIAS   GRUPO CASTEL ANGOLA	94	0,64 %
20.	FLA   GRUPO CASTEL ANGOLA	92	0,62 %
		1 - 100 / 280	< >

The website recorded 14694 views this month.

The most visited page is the "recrutamento" page.