Instagram, Twitter, Facebook, LinkedIn, Pinterest ..

Instagram:

1. Make suggestion on accounts to unfollow
   a. Showing a group of accounts
   b. Select every account in the group
   c. Allow user to review the list
   d. Confirmation
2. Make recommendation based on likes

U: Hello there!
B: Hi, how are you doing today?
U: I am good, I need help in decluttering
B: Awesome, I always profess my fondness to minimalism. What would you like to declutter today?
U: I want to declutter my Instagram
B: Great, allow me to connect to your instagram account
Instagram account connection
B: Great, I am connected. I am analyzing your account now.
Image
B: Ok, I noticed that you are following 273 people, out of which 22 people **have not posted anything since they made their account**. We should begin decluttering here.
U: Yes
B: Great, here is the list. Select the people you want to unfollow, you can also unfollow all by clicking here.
List of people you can unfollow, user unfollows, clicks done.
B: Good job, you have unfollowed 20 of 22 people. Now we can declutter 29 people **who have not posted anything since the last halloween.** PS: It also includes your girl friend.
U: Yes, lets.
B: Ok, here is the list. Again, select the people you want to unfollow, you can also unfollow all by clicking here.
List of people you can unfollow, user unfollows, clicks done.
B: Awesome, now we are getting somewhere. How do you feel?
U: I feel weird….

B: I understand, it's hard to describe, but trust me you will feel better and more connected to the users you are following now.

U: Hmmmm

B: Would you like some suggestions on users you can follow?

U: Sure, that might help.

B: Alright, tell me your interests.

Interest checkboxes, user selects his interests

B: Alright, here are 6 users I found which are aligned to your interests and are highly followed.

User follows the users

B: Awesome, would you like to declutter more today?

U: No, not anymore.

B: Ok, I understand, it's tough to let things go. Lets try and do this again sometime later. Bye.