

#### **Hongru Hou**

hongru@hou.io (+1)415.542.8580 hongru.hou.io/portfolio/ San Francisco As AN INTERACTION DESIGNER with strong prototyping skills, I value implementation as much as aesthetics. And as a bilingual handcraftsman, I believe the internal understanding of culture is the underpinning for external empathy.

#### **EDUCATION**

# Master of Fine Arts Interaction Design California College of the Arts Class of 2017

## Master of Science Computer Technology Beijing Institute of Technology Class of 2013

## Bachelor of Science Computer Science & Technology Inner Mongolia University Class of 2011

## Experience

# **Front-end Research & Development Engineer** @ Baidu, Beijing, 07/2013 – 04/2014 Design, develop and maintain the front-end style guide for Baidu Map's mobile Web app.

# Front-end Engineer Intern

@ Baidu, Beijing, 05/2012 – 07/2012 User interface design, user interaction design & development for Baidu Map's mobile Web app.

## **PROJECTS**

# ADHD Helper Prototype UX Design

@ CCA, San Francisco, 12/2014 Armed with design thinking, we were using Arduino & motion sensor to solve a problem.

## LBS-WEB Speeches Website UI/UX Design

@ Baidu, Beijing, 02/2014 Designed and developed a Website to let team members look for and share speeches info.

### SKILLS

HTML	SCSS	Photoshop	Sketch	Teamwork	Mandarin
CSS	jQuery	Illustrator	Framer	Leadership	English
JavaScript	Git	InDesign	Processing	Organization	

### **PUBLICATION**

Writer of online column	<b>Translator</b> of book <i>Work for</i>	<b>Translator</b> of book <i>Implementing</i>
Designers' HTML Booklet	Money, Design for Love (Simplified	Responsive Design (Simplified
(Simplified Chinese), 2014	Chinese Edition), 2013	Chinese Edition), 2013