



## Hongru Hou

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San Francisco

As a product designer with strong prototyping skills, I value implementation as much as aesthetics. And as a bilingual handcraftsman, I believe the internal understanding of culture is the underpinning for external empathy.

### Master of Fine Arts

Interaction Design  
California College of the Arts  
Class of 2017

### Master of Science

Computer Technology  
Beijing Institute of Technology  
Class of 2013

### Bachelor of Science

Computer Science & Technology  
Inner Mongolia University  
Class of 2011

### UI/UX Design Intern @ Google's Nest

*Palo Alto, 05/2016 – 09/2016*

Worked within UI/UX design team to help shape the Out-Of-Box Experience for new products. Key contributions: i. OOB timing competitive research. ii. 8 prototypes for 16 user studies. iii. Online store, onboarding emails, in-app augmented-reality tool UX design for Ideal OOB Exploration.

### Design Technologist Intern @ Amazon

*Seattle, 05/2015 – 08/2015*

As an intern within Human Centered Design team, I worked on a Smart Staffing Board project for Amazon fulfillment centers to help managers and associates refine workflow and improve efficiency. My responsibility included user research, UI/UX design, software & hardware prototyping, user testing.

### Front-end R&D Engineer @ Baidu

*Beijing, 07/2013 – 04/2014*

By bridging the gap between our design team and develop team, I designed, developed and maintained a Front-end Style Guide for Baidu Map's mobile Web app, which helped in increasing the accordance of user experience and improved the average page loading speed by 11%.

### Research Skills

Contextual Inquiry  
Questionnaire  
Interview  
Affinity Diagram  
A/B Test  
Competitive Analysis

### Design Skills

Interaction Design  
Visual Design  
Motion Design  
3D Design  
Experience Design  
Human Centered Design

### Prototyping Skills

App: InVision/Flinto/Framer  
Video: After Effects  
Audio: Adobe Audition  
AR: Augment + TinkerCAD  
VR: Unity + SketchUp  
Hardware: Arduino + Sensors