



HONGRU HOU

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San Francisco

AS A PRODUCT DESIGNER with strong prototyping skills, I value implementation as much as aesthetics. And as a bilingual handcraftsman, I believe the internal understanding of culture is the underpinning for external empathy.

EDUCATION

Master of Fine Arts

Interaction Design
California College of the Arts
Class of 2017

Master of Science

Computer Technology
Beijing Institute of Technology
Class of 2013

Bachelor of Science

Computer Science & Technology
Inner Mongolia University
Class of 2011

EXPERIENCE

Design Technologist Intern (UX Prototyper I)

@ Amazon, Seattle, 05/2015 – Present

As a design technologist intern within Human Centered Design team, I'm working on a Smart Staffing Board project for Amazon fulfillment centers to help managers and associates refine their workflow and improve their efficiency. My responsibility includes user research, UI/UX design, prototyping (software and hardware) and user testing.

Front-end Research & Development Engineer

@ Baidu, Beijing, 07/2013 – 04/2014

By bridging the gap between our design team and develop team, I designed, developed and maintained a Front-end Style Guide for Baidu Map's mobile Web app, which helped in increasing the accordance of user experience and improved the average page loading speed by 11%.

PROJECTS

Product Design: Next Muni

@ CCA, San Francisco, 03/2015

Probably the smartest bus arrival times prediction app, which can simplify people's daily life.

UI/UX Design: IxD MFA Class of 2017 Website

@ CCA, San Francisco, 12/2014

A data visualization website of our class, which generated by d3.js and JSON file in real time.

SKILLS

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|-------------|------------|------------|--------|--------------|----------|
| Sketch | Typography | HTML | SCSS | Teamwork | Mandarin |
| Photoshop | Layout | CSS | jQuery | Leadership | English |
| Illustrator | Prototype | JavaScript | gulp | Self-starter | |