Hongru Hou

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Master of Fine Arts

Design
California College of the Arts
Class of 2017

Master of Engineering

Computer Technology
Beijing Institute of Technology
Class of 2013

Bachelor of Engineering

Computer Science & Technology
Inner Mongolia University
Class of 2011

Experience Designer (L5 → L6 → L7) @ Airbnb

San Francisco → Beijing, 07/2017 – present

Worked on Airbnb Experiences team and China Host team successively. Created and aligned vision with various stakeholders, and made concepts a reality through iteration and leading collabrative process, such as design sprints. Launched 30+ host/guest/internal-facing projects across iOS, Android, Web, Wechat mini-app, email. Got promoted twice within a year.

UI/UX Design Intern @ Google's Nest

Palo Alto, 05/2016 – 09/2016

Worked on the UI/UX design team to help shape the out-of-box experience of Nest Secure. Conducted competitive research, made 8 prototypes and tested with 16 users for the out-of-box experience. Also worked on online store, onboarding emails, and an in-app AR measurement tool.

Design Technologist Intern @ Amazon

Seattle, 05/2015 – 08/2015

As a DT intern on the Human-Centered Design team, I worked on a Smart Staffing Board project for Amazon fulfillment centers to help managers and associates refine their workflow and improve their efficiency. My responsibility included user research, UI/UX design, software & hardware prototyping, and user testing.

Front-end R&D Engineer @ Baidu

Beijing, 07/2013 – 04/2014

By bridging the gap between our design team and development team, I designed, developed and maintained the first Front-end Style Guide for Baidu Maps mobile Web app, which increased the consistency of user experience and improved the average page loading speed by 11%.

Collaboration Skills	Research Skills	Design Skills	Prototyping Skills
Visioning	Contextual Inquiry	Experience Design	Figma/Framer/After Effects
Strategic Thinking	Questionnaire	Interaction Design	HTML
Design Sprint	Interview	Visual Design	CSS/Sass
Storytelling	Card Sorting	Motion Design	JavaScript
Influencing	A/B Testing	Content Design	Arduino/Processing