



## HONGRU HOU

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San Francisco

AS A PRODUCT DESIGNER with strong prototyping skills, I value implementation as much as aesthetics. And as a bilingual handcraftsman, I believe the internal understanding of culture is the underpinning for external empathy.

## EDUCATION

### Master of Fine Arts

Interaction Design  
California College of the Arts  
Class of 2017

### Master of Science

Computer Technology  
Beijing Institute of Technology  
Class of 2013

### Bachelor of Science

Computer Science & Technology  
Inner Mongolia University  
Class of 2011

## EXPERIENCE

### Front-end Research & Development Engineer

@ Baidu, Beijing, 07/2013 – 04/2014  
Design, develop and maintain the front-end style guide for Baidu Map's mobile Web app.

### UI/UX Designer & Developer

@ THU, Beijing, 08/2012 – 06/2013  
User interface design, user interaction design & development for several academic projects.

## PROJECTS

### Product Design: Next Muni

@ CCA, San Francisco, 03/2015  
A smart Muni arrival times prediction app which can simplify people's daily life.

### UI/UX Design: IxD MFA Class of 2017 Website

@ CCA, San Francisco, 12/2014  
A data visualization website of our class, which generated by d3.js and JSON file in real time.

## SKILLS

Sketch	Typography	HTML	SCSS	Teamwork	Mandarin
Photoshop	Layout	CSS	jQuery	Leadership	English
Illustrator	Prototype	JavaScript	gulp	Self-starter	

## PUBLICATION

**Writer** of online column  
*Designers' HTML Booklet*  
(Simplified Chinese), 2014

**Translator** of book *Work for Money, Design for Love* (Simplified Chinese Edition), 2013

**Translator** of book *Implementing Responsive Design* (Simplified Chinese Edition), 2013