HONGRU HOU



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"Design machine"



07/2017 - PRESENT, SAN FRANCISCO → BEIJING

Experience Designer (L5 \rightarrow L6 \rightarrow L7) @ Airbnb

Worked on the EXPERIENCES TEAM, CHINA HOST TEAM, and CHINA COMPLIANCE TEAM. Created and aligned vision with stakeholders, and made concepts a reality through iteration and collabrative process, such as design sprints. Launched 30+ host/guest/internal-facing projects across iOS, Android, Web, mini-app, and email. Promoted *twice* within a year.

Design Manager at Airbnb

Charlie Aufmann



05/2016 - 09/2016, PALO ALTO

UI/UX Design Intern @ Nest

"Eyes for details"

Nina Shih UX Manager at Nest Worked on the UI/UX DESIGN TEAM to help shape the out-of-box experience of NEST SECURE. Conducted competitive research, built 8 prototypes and tested with 16 users. Also worked on online store, onboarding emails, and an in-app AR measurement tool.



05/2015 - 08/2015, SEATTLE

Design Technologist Intern @ Amazon

As a DT INTERN on the HUMAN-CENTERED DESIGN TEAM, I worked on a *Smart Staffing Board* project for AMAZON FULFILLMENT CENTER to help managers and associates refine their workflow and improve their efficiency. I was responsible for user research, UI/UX design, software & hardware prototyping and user testing.

"Well equipped"

Allan Bathurst Design Technology Lead at Amazon



09/2014 - 06/2017, SAN FRANCISCO

Interaction Design

California College of the Arts Master of Fine Arts



07/2013 - 04/2014, BEIJING

Front-end R&D Engineer @ Baidu

By bridging the gap between our design team and engineering team, I designed, developed and maintained the first *Front-end Style Guide* for BAIDU MAPS mobile Web app, which increased the consistency of user experience and improved the average page loading speed by 11%.



Zheng Jia Senior Engineer at Baidu



09/2011 - 06/2013, BEIJING

Computer Technology

Beijing Institute of Technology Master of Engineering



09/2007 - 06/2011, ноннот

Computer Science & Technology

Inner Mongolia University
Bachelor of Engineering