



HONGRU HOU

hongru@hou.io
(+1)415.542.8580
hongru.hou.io/portfolio/
San Francisco

AS AN INTERACTION DESIGNER with strong prototyping skills, I value implementation as much as aesthetics. And as a bilingual handcraftsman, I believe the internal understanding of culture is the underpinning for external empathy.

EDUCATION

Master of Fine Arts

Interaction Design
California College of the Arts
Class of 2017

Master of Science

Computer Technology
Beijing Institute of Technology
Class of 2013

Bachelor of Science

Computer Science & Technology
Inner Mongolia University
Class of 2011

EXPERIENCE

UX Prototyper I

@ Amazon, Seattle, 05/2015 – Present
Shaping a digital signage system for fulfillment centers to improve the efficiency of wayfinding.

Front-end Research & Development Engineer

@ Baidu, Beijing, 07/2013 – 04/2014
Design, develop and maintain the front-end style guide for Baidu Map's mobile Web app.

PROJECTS

IXD MFA Class of 2017 Website UI/UX Design

@ CCA, San Francisco, 12/2014
A data visualization website of our class, which generated by d3.js and JSON file in real time.

LBS-WEB Speeches Website UI/UX Design

@ Baidu, Beijing, 02/2014
Designed and developed a Website to let team members look for and share speeches info.

SKILLS

Sketch	Typography	HTML	SCSS	Teamwork	Mandarin
Photoshop	Layout	CSS	jQuery	Leadership	English
Illustrator	Prototype	JavaScript	gulp	Self-starter	

PUBLICATION

Writer of online column
Designers' HTML Booklet
(Simplified Chinese), 2014

Translator of book *Work for Money, Design for Love* (Simplified Chinese Edition), 2013

Translator of book *Implementing Responsive Design* (Simplified Chinese Edition), 2013