

Hongru Hou

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San Francisco

HONGRU IS A DESIGNER AND PROTOTYPER. He believes the combination of left brain and right brain can guide the ordinary to the extraordinary.

Master of Fine Arts

Interaction Design
California College of the Arts
Class of 2017

Master of Science

Computer Technology
Beijing Institute of Technology
Class of 2013

Bachelor of Science

Computer Science & Technology
Inner Mongolia University
Class of 2011

UI/UX Design Intern @ Google's Nest

Palo Alto, 05/2016 – 09/2016

I worked within UI/UX design team to help shape the Out-Of-Box Experience for new Nest products. Key contributions: i. OOB timing competitive research. ii. 8 prototypes for 16 user studies. iii. Online store, onboarding emails, in-app augmented-reality tool UX design for Ideal OOB Exploration.

Design Technologist Intern @ Amazon

Seattle, 05/2015 – 08/2015

As an DT intern within Human Centered Design team, I worked on a Smart Staffing Board project for Amazon fulfillment centers to help managers and associates refine workflow and improve efficiency. My responsibility included user research, UI/UX design, software & hardware prototyping, user testing.

Front-end R&D Engineer @ Baidu

Beijing, 07/2013 – 04/2014

By bridging the gap between our design team and develop team, I designed, developed and maintained a Front-end Style Guide for Baidu Map's mobile Web app, which helped in increasing the accordance of user experience and improved the average page loading speed by 11%.

Research Skills

Contextual Inquiry
Questionnaire
Interview
Affinity Diagram
A/B Test
Competitive Analysis

Design Skills

Interaction Design
Visual Design
Motion Design
3D Design
Experience Design
Human Centered Design

Prototyping Skills

App: InVision/Flinto/Framer
Video: After Effects
Audio: Adobe Audition
AR: Augment + TinkerCAD
VR: Unity + SketchUp
Hardware: Arduino + Sensors