



HONGRU HOU

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San Francisco

AS A USER EXPERIENCE DESIGNER with strong prototyping skills, I value implementation as much as aesthetics. And as a bilingual handcraftsman, I believe the internal understanding of culture is the underpinning for external empathy.

EDUCATION

Master of Fine Arts

Interaction Design
California College of the Arts
Class of 2017

Master of Science

Computer Technology
Beijing Institute of Technology
Class of 2013

Bachelor of Science

Computer Science & Technology
Inner Mongolia University
Class of 2011

EXPERIENCE

Front-end Research & Development Engineer

@ Baidu, Beijing, 07/2013 – 04/2014
Design, develop and maintain the front-end style guide for Baidu Map's mobile Web app.

Front-end Engineer Intern

@ Baidu, Beijing, 05/2012 – 07/2012
User interface design, user interaction design & development for Baidu Map's mobile Web app.

PROJECTS

ADHD Helper Prototype UX Design

@ CCA, San Francisco, 12/2014
Armed with design thinking, we were using Arduino & motion sensor to solve a problem.

LBS-WEB Speeches Website UI/UX Design

@ Baidu, Beijing, 02/2014
Designed and developed a Website to let team members look for and share speeches info.

SKILLS

HTML	SCSS	Sketch	Grid	Teamwork	Mandarin
CSS	jQuery	Photoshop	Typography	Leadership	English
JavaScript	gulp	Illustrator	Prototype	Organization	

PUBLICATION

Writer of online column
Designers' HTML Booklet
(Simplified Chinese), 2014

Translator of book *Work for Money, Design for Love* (Simplified Chinese Edition), 2013

Translator of book *Implementing Responsive Design* (Simplified Chinese Edition), 2013