



## HONGRU HOU

hongru@hou.io  
(+1)415.542.8580  
<http://hongru.hou.io>  
San Francisco

AS A PRODUCT DESIGNER with strong prototyping skills, I value implementation as much as aesthetics. And as a bilingual handcraftsman, I believe the internal understanding of culture is the underpinning for external empathy.

## EDUCATION

### Master of Fine Arts

Interaction Design  
California College of the Arts  
Class of 2017

### Master of Science

Computer Technology  
Beijing Institute of Technology  
Class of 2013

### Bachelor of Science

Computer Science & Technology  
Inner Mongolia University  
Class of 2011

## EXPERIENCE

### Design Technologist Intern

@ Amazon, Seattle, 05/2015 – 08/2015

As a design technologist intern within Human Centered Design team, I worked on a Smart Staffing Board project for Amazon fulfillment centers to help managers and associates refine their workflow and improve their efficiency. My responsibility includes user research, UI/UX design, prototyping (software and hardware) and user testing.

### Front-end Research & Development Engineer

@ Baidu, Beijing, 07/2013 – 04/2014

By bridging the gap between our design team and develop team, I designed, developed and maintained a Front-end Style Guide for Baidu Map's mobile Web app, which helped in increasing the accordance of user experience and improved the average page loading speed by 11%.

## PROJECTS

### Product Design: Next Muni

@ CCA, San Francisco, 03/2015

Probably the smartest bus arrival time prediction app, which can simplify people's daily life.

### UI/UX Design: IxD MFA Class of 2017 Website

@ CCA, San Francisco, 12/2014

A data visualization website of our class, which generated by d3.js and JSON file in real time.

## SKILLS

Sketch	Typography	HTML	SCSS	Teamwork	Mandarin
Photoshop	Layout	CSS	jQuery	Leadership	English
Illustrator	Prototype	JavaScript	gulp	Self-starter	