

# MICHELLE HOU

houml812@gmail.com  
houml812.github.io

## EDUCATION

### Georgia Institute of Technology

AUG 2018 - DEC 2021

B.S. Computer Science, Concentrations in People & Media

Minor: Industrial Design

GPA: 3.81

## EXPERIENCE

### HexLabs

DESIGNER \ JAN 2021 - PRESENT

Create various graphic, illustrative, and user interface assets for the annual collegiate hackathon HackGT. Collaborate with design, technology, marketing, and operation team members to strengthen brand and improve user experience at various events.

### Bits of Good

BRAND DESIGNER \ JUN 2020 - PRESENT

Currently working on redesigning the website. Create promotional graphics, marketing materials, and other creative content to drive engagement.

PRODUCT DESIGNER \ JAN 2020 - PRESENT

Perform user research and create mockups and prototypes for local non-profits. Past projects include a mobile and web inventory management system redesign, a brain training mobile app for seniors with Alzheimer's (currently on app stores), and a data storytelling site promoting transportation sustainability.

### Design Club

EXECUTIVE TEAM MEMBER \ SEP 2018 - PRESENT

Plan and organize club activities and content to expand design community on campus. Learn and discuss UI/UX design principles and lead app critiques, whiteboarding, and case studies.

## SKILLS

### DESIGN

UI/UX Design  
Product Design  
User Research  
Wireframing  
Prototyping

### VISUAL

Graphic Design  
Illustration  
Sketching

### TOOLS

Figma  
Illustrator  
Photoshop  
InDesign  
XD

### PROGRAMMING

Java  
HTML/CSS  
Javascript  
D3.js  
Python