

MICHELLE HOU

houml812@gmail.com
houml812.github.io

EDUCATION

Georgia Institute of Technology

AUG 2018 - DEC 2021

B.S. Computer Science, Concentrations in People & Media

Minor: Industrial Design

GPA: 3.73

EXPERIENCE

Bits of Good

BRAND DESIGNER \ JUN 2020 - PRESENT

Currently working on redesigning the website. Create promotional graphics, marketing materials, and other creative content to drive engagement.

PRODUCT DESIGNER \ JAN 2020 - PRESENT

Perform user research and create mockups and prototypes for local non-profits. Past projects include a mobile and web inventory management system redesign for a children's home and a brain training mobile app for seniors with Alzheimer's (currently on app stores).

Hacklytics (Data Science @ Georgia Tech)

DESIGN TEAM LEAD \ APR 2020 - PRESENT

Currently working on planning and designing for the upcoming data science hackathon. Create promotional graphics, marketing materials, and establish a strong, creative brand image.

Design Club

EXECUTIVE TEAM MEMBER \ SEP 2018 - PRESENT

Plan and organize club activities and content to expand design community on campus. Learn and discuss UI/UX design principles and lead app critiques, whiteboarding, and case studies.

SKILLS

DESIGN

UI/UX Design
Product Design
User Research
Wireframing
Prototyping

VISUAL

Graphic Design
Illustration
Sketching

TOOLS

Figma
Illustrator
Photoshop
XD

PROGRAMMING

Java
HTML/CSS
Javascript
Python