

MICHELLE HOU

houml812@gmail.com
houml812.github.io

EDUCATION

Georgia Institute of Technology

AUG 2018 - DEC 2021

B.S. Computer Science, Concentrations in People & Media
Minor: Industrial Design
GPA: 3.80

EXPERIENCE

Bits of Good

PRODUCT DESIGNER \ JAN 2020 - PRESENT

- Collaborate with developers and product managers to perform user research and create mockups and prototypes for mobile and web apps for local non-profits
- Currently working on a member database site and application portal
- Past projects include a mobile and web inventory management system redesign, a brain training mobile app for seniors with Alzheimer's (currently on app stores), and a data storytelling site promoting transportation sustainability

HexLabs

DESIGNER \ JAN 2021 - PRESENT

- Create various graphic, illustrative, and user interface assets for annual collegiate hackathon HackGT
- Collaborate with design, technology, marketing, and operation team members to strengthen brand and improve user experience at various events

Design Club

VICE PRESIDENT \ SEP 2018 - PRESENT

- Plan and organize club activities to expand design community on campus
- Learn and discuss UI/UX design principles and lead app critiques, whiteboarding, and case studies.

PROJECTS

Recycle Heroes

UI/UX DESIGNER \ AUG 2021 (1 WEEK CREATIVE JAM)

- Placed 1st in Adobe x Target Creative Jam amongst 128 competing teams
- Prototyped a mobile app that encourages and teaches young students to recycle at local participating retailers and earn rewards and funding for their schools

recime

PRODUCT DESIGNER & FRONTEND DEVELOPER \ AUG 2020 - MAY 2021

- Recipe recommendation and virtual pantry mobile app that takes into account various user preferences
- Conducted market research, developed business proposals, and designed mockups
- Lead team in developing a clean front-end according to the prototypes and brought app to completion

SKILLS

DESIGN

UI/UX Design
Product Design
User Research
Wireframing
Prototyping

VISUAL

Graphic Design
Illustration
Sketching

TOOLS

Figma
Illustrator
Photoshop
InDesign
XD

PROGRAMMING

Java
HTML/CSS
Javascript
D3.js
Python