



House of Peregrine

Concept

It's now.

Our Provocation.

When a person moves abroad, they knowingly or unknowingly join
a population loosely defined as “third culture”.

There is no embassy, currency or talisman.

The time for cohesion, ritual and fellowship to emerge has
come.

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Peregrine

One from abroad, foreigner. Outsider.



Market Size.

230 million · 3.1 % of the global population



Beginning in **Amsterdam**.

With its vibe that is grounded in a rich local culture, Amsterdam makes the perfect
inaugural city.

If we can mint it here, we can mint it anywhere.





Market Validation.

A Small World

Worldwide Online Paid Exclusive Club

60,000 Members
Yearly Membership
80-10,000 EU/Year

Amsterdam Mamas

Private Local Facebook Group:
Amsterdam

22,327 Members
By Invitation Only
Free





Business Model.

30% on Curated
Products & Services

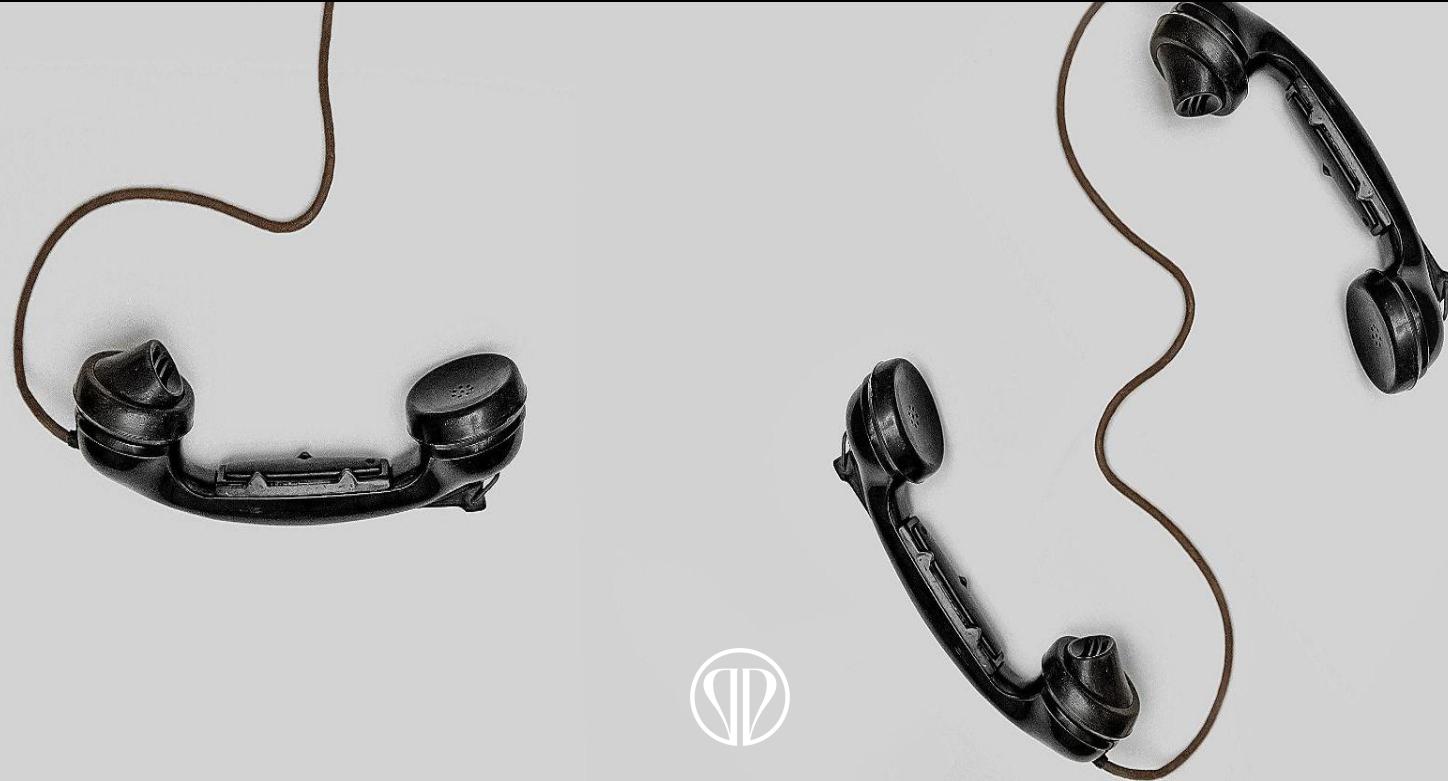
10% Secondary
Sales Genesis
Membership &
2nd Hand Items

Membership
200 EUR/Year

Original Products

Ads & Sponsors
(Non-Member
Areas)

Peregrine Economy. Multiple ways to connect.



Genesis Membership.

Members are mercenaries in their pursuits.

A distinct group of artists, venture capitalists, established executives, thought leaders and organizations across industries and nations.

Creating, Connecting and Innovating in unexpected and impactful ways.

300 (1/1)

Lifetime Membership

Benefits Include:

- Exclusive events
- Access to curated events
- Opportunities for collaboration
- 1/1 Artwork from @Laser3.14
- Yearly membership to platform (digital collectible)



Yearly Membership.

Bespoke to each city. Interoperability between cities.
It fits your unique life experience of living
internationally.

A culture of your choosing.

This is your new passport.

- Early Access to content
- Curated products and services for life abroad
- Sell on 2nd hand Market (per city)
 - IRL events in your city
- Ability to contribute to products & content
- Exclusive artwork per year
- Continued Utility beyond membership year



B2B Membership.

-For businesses who would like to participate in our ecosystem.
Be part of a worldwide network, meet internationals as they arrive to create a bond with your business or service.

- Add products/services to the marketplace
- Local market training and support
- exposure opportunities via podcast or events
- NFC tagging and tracking available for products sold in the marketplace.
- Secondary sales possible through marketplace



Visitor Membership.

-3 months

- For those that are in the city temporarily but who want to dive into the local scene quickly.
- Allows participation in the B2B marketplace.

-Access to events

- Access to sell in marketplace(products, services, events, special trainings)

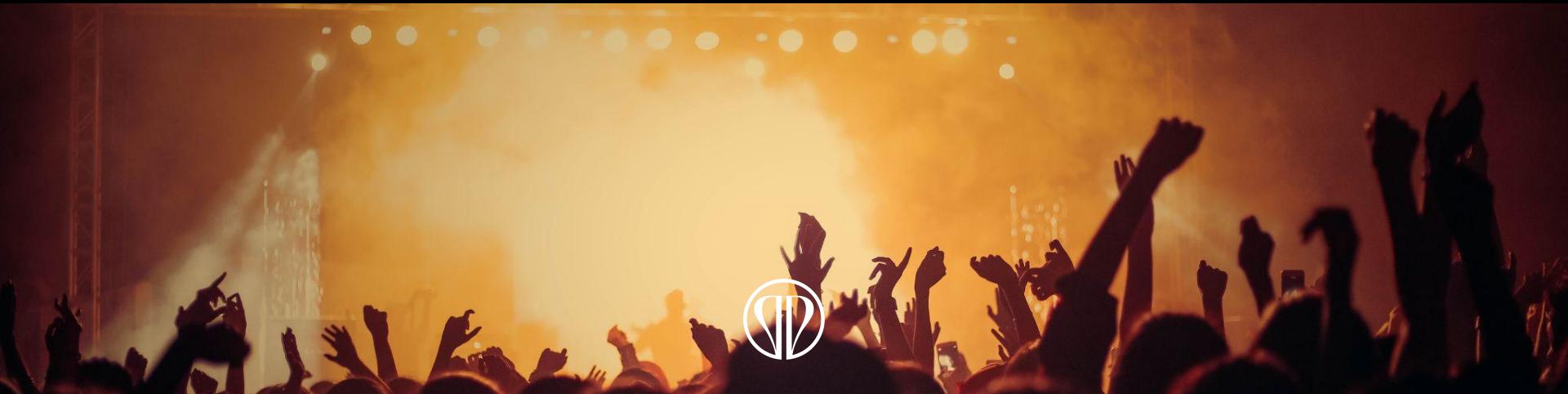


No Membership.

Audience/Customers.

Access to marketplace and content is open to the public.

Guest Login Experience



HOP Platform.

Members Only.

- Profile
- Ad free content and curations
- Exclusive Airdrops
- POAPS for purchases & events
- Discounts in marketplace
- Exclusive subscriptions
- Digital Wallet Login

Public Access.

- Marketplace
- Content
- Paid events

The collage includes:

- A grid of "Featured products" including items like a "Glow in the Now" Laser 3.14 and a "HOP Philosophy" card.
- A large central image with the text "House of Peregrine" and "Peregrine".
- A section titled "Simple Blocks" with the text "open 5.14" and "ATCH A DREAM".
- A "HOP Philosophy" section featuring a peregrine falcon in flight.
- A "Podcast" section featuring a sunset over water.
- A "page 04" section showing a landscape with a winding road.
- A "3.14" section showing a forest aerial view.
- A "map" section showing a map of a winding river through a forest.
- A "Journal" section featuring a stylized logo.
- A "Marketplace" section showing a person holding a bouquet of flowers.
- A "Membership" section showing a person holding a bouquet of flowers.
- A "Web3 Concept" section showing a person holding a bouquet of flowers.
- A "Journal" section showing a person holding a bouquet of flowers.
- A "Podcast" section showing a person holding a bouquet of flowers.

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www.houseofperegrine.com