



A vertical yellow bar is positioned on the left side of the image.

# House of Peregrine



# Peregrine

*Peregrine Falcons exist on every continent,  
yet the word literally means "outsider".*

House of Peregrine is about co-creating original products, content, and events crafted for those that relish in the tension of being foreign and having a unique definition of home.

"Expat. Migrant. Pioneer."  
None were a fit but Peregrine fits our ethos perfectly.

Those that craft their life-story, with intention.



# Genesis 10.10

*We are creating a unique community that is eager to connect.  
October 10th 2022 is the launch date for our Genesis NFT.*



Genesis members are mercenaries in their craft or field and want to dive further into web3. Counted among us are artists, venture capitalists, parents & established executives across all industries and nations.

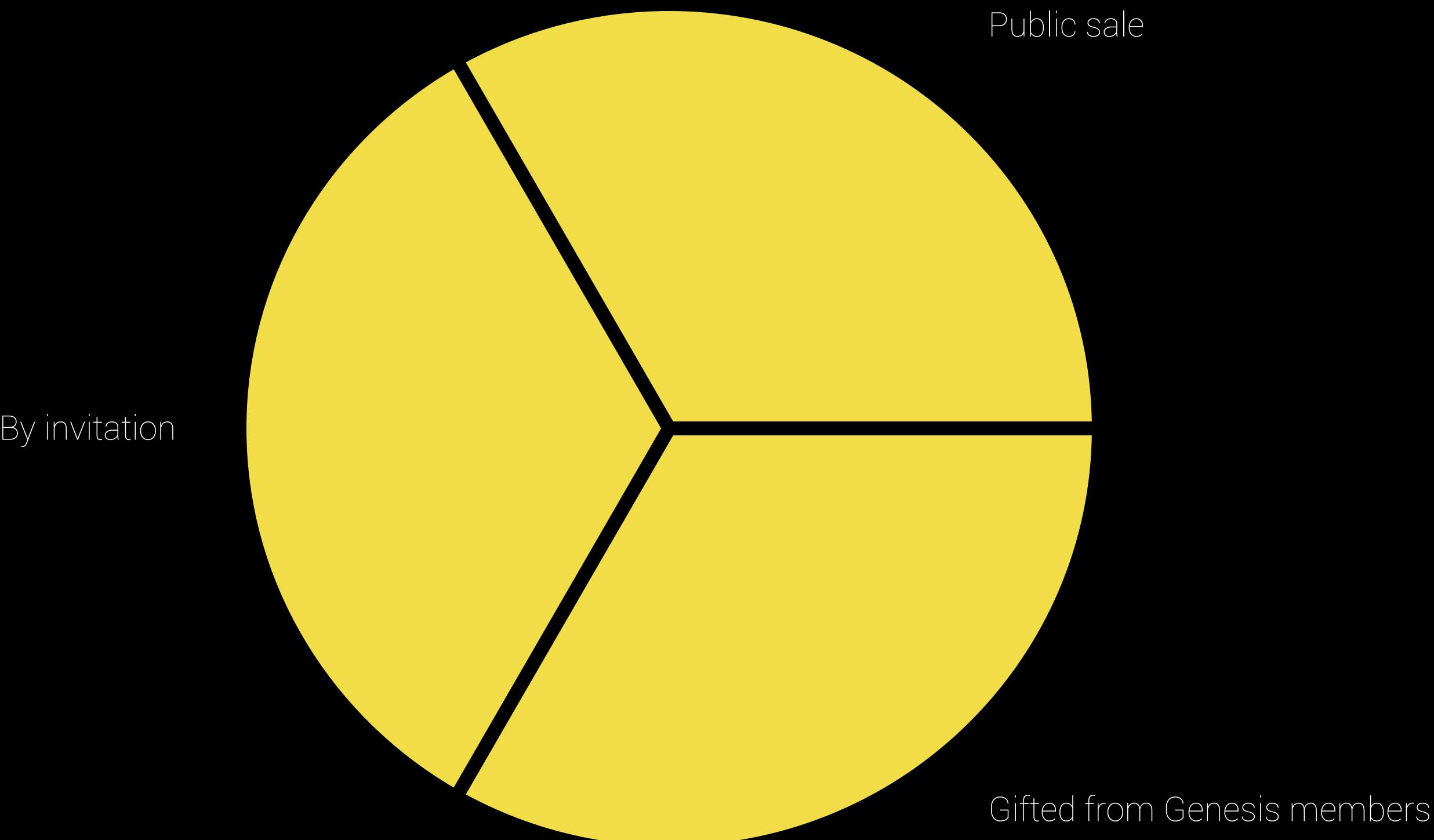
Proof of humanity of these original members is confirmed through a private meet up over coffee & sharing their personal moment of realization that they see the world differently. We are growing organically and very deliberately until October when we mint. We have reserved a pool for a public mint and to share with partner communities.

# Powered by NFT

Each member will also receive one additional pass which they will be encouraged to send to a peer or mentee of their choice.

## Genesis Benefits:

- Early access to collabs
- Membership for life
- Free yearly NFT drop
- Private Discord
- A curated network
- Phygital products
- Co-creations
- Investment opportunities





# Amsterdam



With its vibe that is grounded in a rich local culture, Amsterdam makes the perfect laboratory and prototype city for our concept.

***If we can mint it here, we can mint it anywhere.***

# House of Peregrine



HOP is harnessing the multi-dimensional power of NFT, and issuing a call of recognition for those that are Peregrine.

Time to make our mark.



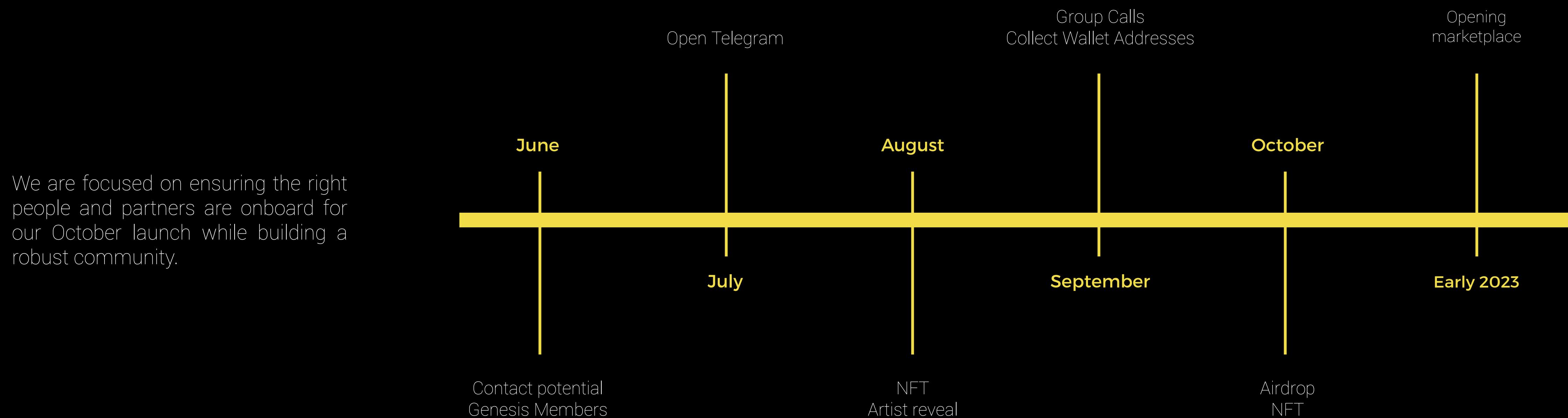
We all know moving to another country can take a lot, we have all been there.

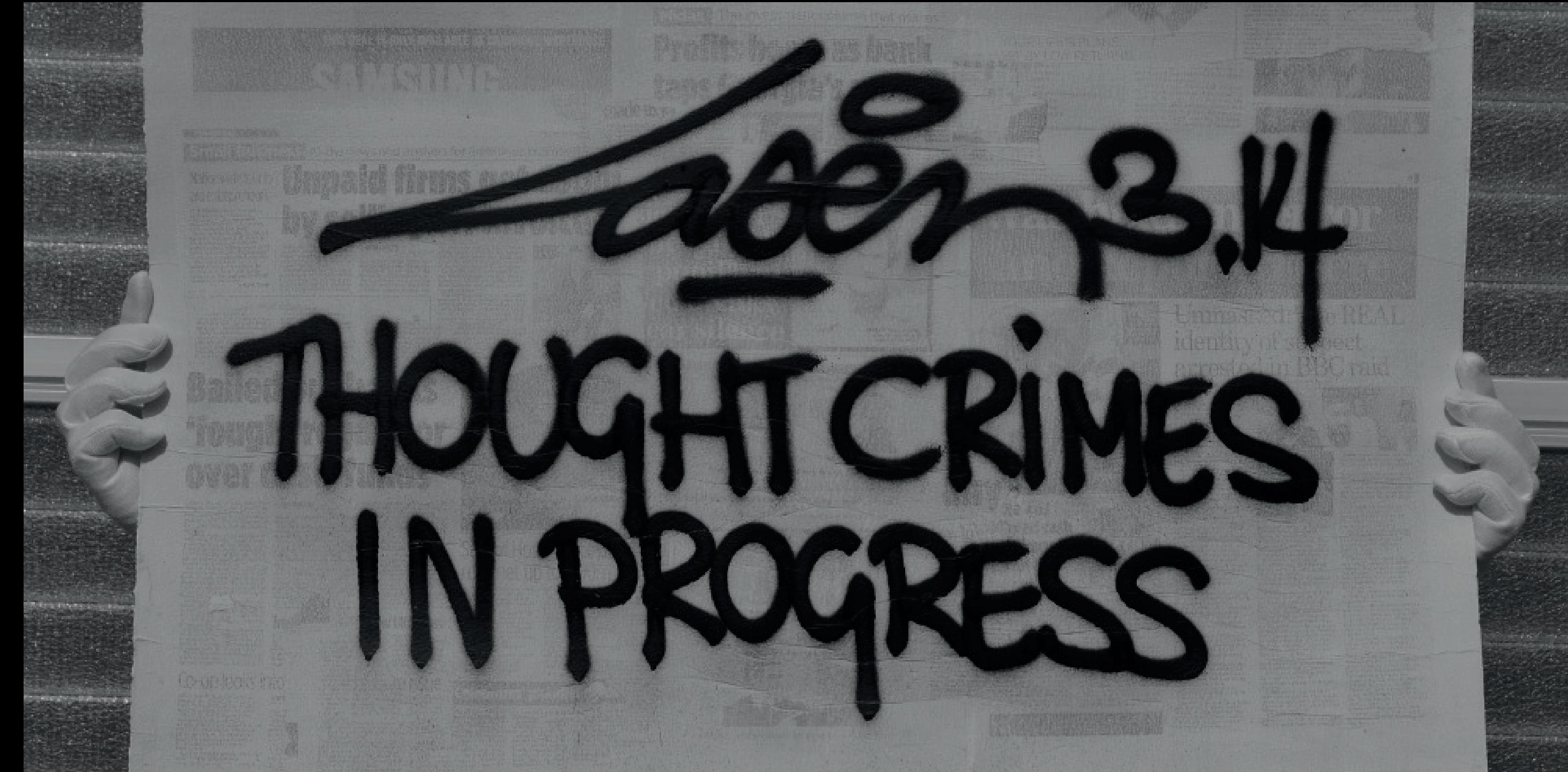
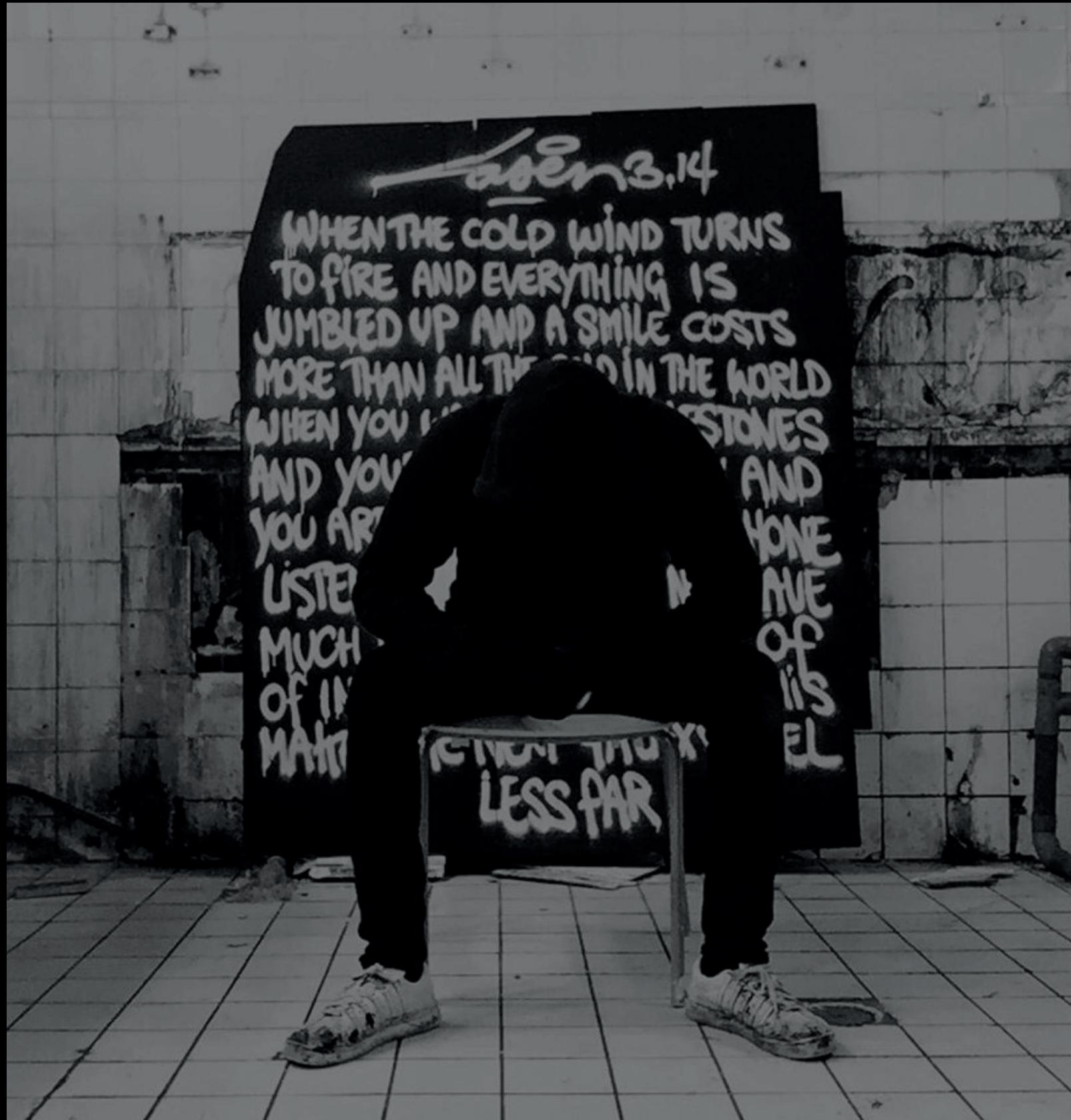
House Of Peregrine is not just a community, it is a brand that is able to apply its unique shared experience to products, content and events.

Sophisticated and elegant artifacts from your time in the city.

# A Lifestyle Brand

# Roadmap





Laser 3.14's name is inseparable from any conversation about Amsterdam and urban art. A unique blend of poet and street artist. One day a poem appeared on the street that said: "Could this be an NFT?"; we responded: "Want to make one together?"

# Genesis Artist

# Community

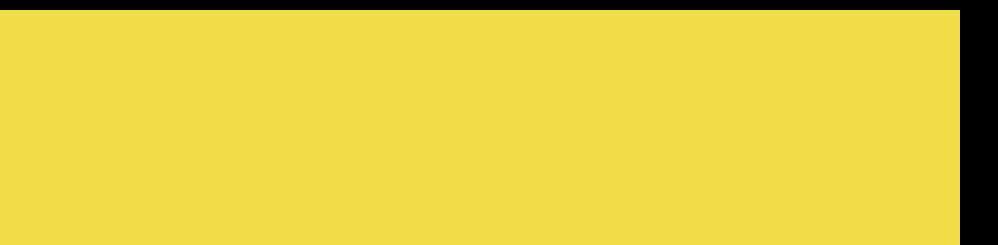
Community Tokens will be minted and serve as a yearly membership fee. Access to the marketplace of products, events and content is just the beginning

Future utility could include both the ability to connect with people who were in the same city, as well as interoperability between cities giving you a POAP of sorts. We see it as a way to provide value that we haven't thought of just yet.





Inspiration



# BLVCK

## PARIS

Brainchild of Julian O'hayon French designer and founder of the global lifestyle brand, Blvck Paris which is known for its "all black" clothing, accessories and digital goods. Blvck strives to pioneer an aspirational lifestyle pursuing quality and design.

By owning their Genesis token you immediately have membership access to exclusive events, lifestyle products and rewards. It's the height of Phygital in fashion and events. Every owner of a Blvck Genesis NFT gains member access to a world of exclusive merch, benefits, airdrops & more.





## THE FABRICANT

The Fabricant has always been on the cutting edge of both the metaverse and co-creation. "Iridescence" was the world's first digital only dress and sold for \$9500 in 2018 and the company has led the way in cultivating a digital only designer ecosystem ever since.

They have worked with major designers and have developed co-creation and collaboration models that you will see emulated in our model at HOP. Since they are based in Amsterdam, some of the members of their team will be counted among our Genesis members.



# ROOK

The Scent of the Metaverse is the first NFT perfume ever created. There is only a limited batch of this original scent as only 100 bottles were made.

The digital artwork sold as an NFT was in fact a digital invitation to a DAO (Decentralised Autonomous Organisation) - in simple terms a discussion group. 30 people purchased the NFT ticket and through the group discussed what the scent of the metaverse would smell like and they also learned about the nuances of creating a perfume and the logistical complications of producing and distributing a fragrance.





Peregrine is a way of  
life, a paradigm

*"It is as much about the mindset as it is about the location."*

# Mickelle Weber



After a decade spent as a freelance film director by day and an early stage investor in software startups by night, I found myself at a crossroads looking for new ways of working creatively.

I've spent a few years investing and participating in some of the most exciting web3 projects to date. Now I am very excited to bring NFT's to the International community with House of Peregrine.



***Founder***



# Advisors

## Doug Weber

*Architect & Advisor*

Serial Entrepreneur most notably co-founded Mastery Connect which was acquired by Instructure in 2019.



## Geert Decock

*Design Lead + NFT Concept*

Global citizen that went from street art to making sense of complex concepts and distilling things to their purest essence.



## Katya Rosadiuk

*Global Mobility Advisor*

15 years relocating people from all over the world to Amsterdam. Most recently at Deel helping build processes for making relocation seamless.



## Martin Oppenheimer

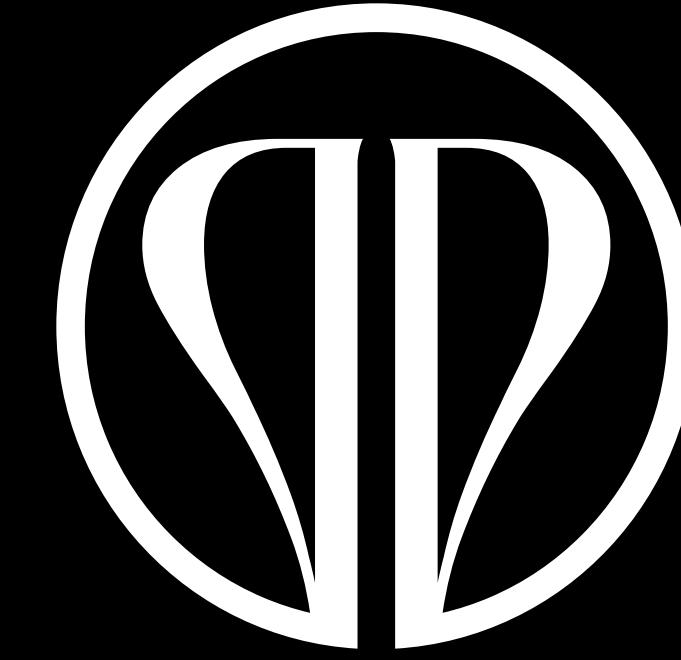
*Financial Advisor*

Former Chief Development Officer and Nordics Market Director - KFC Northern Europe





It's now



[www.houseofperegrine.com](http://www.houseofperegrine.com)