



Simulation work

Revenue optimization workshop

Product Management, Revenue Management
December 5th 2016, Doha

2 possible options

_ Simulation at PODS

- Based on components available
- QR network subset
- Amadeus propose specification, leads simulations, QR validate

_ Simulation at Amadeus

- 2 studies: yield generation, forecast quality
- Selected set of significant QR POS/O&D
- Data pre-requisites:
 - Revenue accounting coupons (yield generation)
 - POS/O&D availability (forecast quality)

Thank you!