

Throughout the 20th century and now in the 21st, the USC School of Cinematic Arts (SCA) has nurtured and inspired the writers, directors, scholars, entrepreneurs, producers, animators, interactive designers and others who have developed an unparalleled mastery in cinema, television and new media. At the heart of their success is the knowledge and experience gained from the school's unique and time-tested philosophy of forging a nexus where cinematic theory and practice meld with one another.

Since its founding in 1929, the school has served as a dynamic crucible where students and faculty transform their dreams into the new philosophies, technologies and artistic movements that influence how we entertain, educate and express ourselves. With the school's launch, USC became the first university in the country to offer a Bachelor of Arts degree in film. The school's founding faculty included Douglas Fairbanks, D.W. Griffith, William C. DeMille, Ernst Lubitsch, Irving Thalberg, and Darryl Zanuck, among others. Since its founding, the School of Cinematic Arts has had a profound impact on feature and independent film, television, film studies, animation, documentaries, commercials, and most recently, interactive media.

The school continues to build upon its legacy by redefining its curriculum to fit the changing spectrum of media arts and technology and strives to lead the way in every aspect of media, education and scholarly study.