📊 AI-Versus Automated Shorts: Cost Breakdown Per Video

🧠 1. Image Prompt Generation ([OpenRouter](#))

- **Model:** GPT-4.1-mini
- **Estimated Cost Per Run:** ~$0.01
- **Notes:** Text prompts, story scripting, and narration ideas are all generated in a single run. Extremely low cost.

🖼️ 2. Image Generation ([PiAPI](#) - Flux)

- **Cost Per Image:** ~$0.015
- **Images Per Video:** 24
- **Total Image Cost Per Video: $0.36**
- **Notes:** Used for visual storytelling across 30-second Shorts.

🎬 3. Video Rendering ([Creatomate](#))

- **Plan:** Essential – $41/month
- **Credits Included:** 2,000/month
- **Credits Used Per Render:** 17(adjusted for new clarification below*)
- **Renders Per Month:** ~117
- **Effective Cost Per Render: $0.35**
- **Notes:** Handles final video compilation and animation.

📤 4. Publishing & Scheduling ([Blotato](#))

- **Plan:** Growth – $29/month
- **Features:** Unlimited scheduling & publishing across 9 social platforms
- **Effective Cost Per Video: $0** *(flat monthly cost, scales with volume)*
- **Notes:** No per-video cost. Pricing only increases with scale.

🧾 Total Estimated Cost Per Short

Component	Cost
OpenRouter (Text Gen)	$0.01
Image Generation	$0.36
Creatomate Render	$0.35
BloTato Distribution	$0.00
Total Per Video	**$0.72**