Houssem Lachtar
Web Marketing

As a student, photographer and musician passionate about information technology and business. I qualify myself as a versatile person who brings professionalism, creativity and value to what he does.

Contact

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+216 56 099 099

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lachtarhoussem7@gmail.com

Click to access links

Hobbies

- Music
- Photography

Languages

- Arabic
- French
- English

Personal Projects

- **Wavy Sounds**

In collaboration with "The Blaze".

- **Chatbot**

In collaboration with "FST University Manar".

- **Camera Detection**
- **3D Exhibition**

In collaboration with "INTERFERENCE Tunis".

- **Rubik Cube 3D Game**
- **Woodkid Robot**

In collaboration with "Woodkid"

- **Lofi**
- **Keep It Organised**

Available in my Github account

Work Experience

Content Specialist, Wezign

Jan 2022 – March 2022

Marketing & Communications Officer, Mindfitness

March 2021 – August 2021

- Coaching hard skills et soft skills
- Digital Marketing

Online Business Advisor, OZE

Sept 2020 – June 2021

- Social media analysis (SMO)
- Web analysis (SEO)

Trainee Finance Departement, Délice Holding

Dec 2018 – May 2019

- Management of sponsorship campaigns
- Processing partnerships

Education

Computer Engineering, Esprit School of Engineering
Current attendance

Full Stack JS, GOMYCODE
Sept 2021 – May 2022

- HTML, CSS, Bootstrap, JAVASCRIPT
- React JS
- Mongo DB
- Node JS, Express JS

Higher Institute Of Management Tunis (ISG Tunis)
Bachelor Degree In Marketing 2021

- Social Media Analysis
- Strategic digital marketing and communications
- Branding
- Data Analysis

Accomplishments

Art assistant, Music Performance, IOM-UN Migration
Closing ceremony of project "Arise" – July 2022

Alumni, Exhibition Manager, Enactus Tunisia
National Competition 2022

Production Team, Short Movie BAYA
Dec 2021

Art Mediator, INTERFERENCE Tunis
March 2021 – April 2021

1er artistic assistant, Commercial OOREDOO TN
"Ness Bekri Kalou" May 2020 – June 2020

Volunteer, Association CAP-Mental Health
Jan 2016 – Dec 2017

Skills

- Angular / VueJS
- Scss / Tailwind
- Typescript
- Python
- Java & JavaFX
- SPSS
- Power BI
- Microsoft CRM
- Adobe XD
- Adobe Photoshop
- Adobe After effects
- Blender