

# **Houssem Lachtar**

Marketing Specialist

As a student, photographer and musician passionate about information technology and business. I qualify myself as a versatile person who brings professionalism, creativity and value to what he does.

### Contact

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+216 56 099 099

#### Email:

lachtarhoussem7@gmail.com







Click to access links

### **Hobbies**

- Music
- Photography

## Languages

- Arabic
- French
- English

# **Personal Projects**

Wavy Sounds

SL E 5

In collaboration with "The Blaze".

Chatbot

5 ਰ 🗬

In collaboration with "FST University Manar".

Camera Detection

5 3 Is

3D Exhibition

5 3 JS

In collaboration with "INTERFERENCE Tunis".

 Rubik Cube 3D Game **Woodkid Robot** 

5 3 Js 🖗

5 3 Js 🖗

In collaboration with "Woodkid"

Keep It Organised



• Human Divergence (clickable) React In collaboration with human divergence

Available in my Github account

**Typescript** 

Python

# **Work Experience**

Trainee, Marketing Analyst, A3-C

September 2022 - October 2022

Trainee, Digital Marketing Content Specialist, Wezign

Jan 2022 - March 2022

#### Social Media Analyst, OZE

Sept 2020 - September 2021

- Social media analysis (SMO)
- Web analysis (SEO)

### Trainee, Operations Administrator, Délice Holding

Dec 2018 - May 2019

- · Management of sponsorship campaigns
- Processing partnerships

### **Education**

Master of Business Analysis, Esprit School of Business Current attendance (Evening courses)

Frontend Developer JS, GOMYCODE Jan 2022 - April 2022

- HTML
- CSS, Bootstrap
- JAVASCRIPT
- React JS

#### Higher Institute Of Management Tunis (ISG Tunis) Bachelor Degree In Marketing 2021

- Social Media Analysis
- Strategic digital marketing and communications
- Branding
- Data Analysis

# **Accomplishments**

Alumni, Exhibition Manager, Enactus Tunisia

National Competition 2022

Production Team, Short Movie BAYA

Dec 2021

**Art Mediator, INTERFERENCE Tunis** 

March 2021 - April 2021

First assistant, Commercial OOREDOO TN

"Ness Bekri Kalou" May 2020 - June 2020

Drummer, Khochkhach Live Band

2020 - 2022

Volunteer, Association CAP-Mental Health

Jan 2016 - Dec 2017

### Skills

- Java & JavaFX Scss / Tailwind
- Adobe XD
- SPSS

Power Bl

- Adobe Photoshop
- Adobe After effects Blender
- Microsoft CRM