

Houssem Lachtar

Digital Marketing
Full Stack MERN Developer



As a student, photographer and musician passionate about information technology and business. I qualify myself as a versatile person who brings professionalism, creativity and value to what he does.

Work Experience

Marketing Analyst, A3 C

August 2022 – Present

Content Specialist, Wezign

Jan 2022 – March 2022

Marketing & Communications Officer, Mindfitness

March 2021 – August 2021

- Digital Marketing

Online Business Advisor, OZE

Sept 2020 – June 2021

- Social media analysis (SMO)
- Web analysis (SEO)

Trainee Finance Departement, Délice Holding

Dec 2018 – May 2019

- Management of sponsorship campaigns
- Processing partnerships

Education

Computer Engineering, Esprit School of Engineering

Current attendance

Full Stack JS, GOMYCODE

Jan 2022 – April 2022

- HTML, CSS, Bootstrap, JAVASCRIPT
- React JS
- Mongo DB
- Node JS, Express JS

Higher Institute Of Management Tunis (ISG Tunis)

Bachelor Degree In Marketing 2021

- Social Media Analysis
- Strategic digital marketing and communications
- Branding
- Data Analysis

Contact

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[Click to access links](#)

Hobbies

- Music
- Photography

Languages

- Arabic
- French
- English

Personal Projects

• Wavy Sounds



In collaboration with "The Blaze".

• Chatbot



In collaboration with "FST University Manar".

• Camera Detection



• 3D Exhibition



In collaboration with "INTERFERENCE Tunis".

• Rubik Cube 3D Game



• Woodkid Robot



In collaboration with "Woodkid"

• Lofi



• Keep It Organised



Available in my Github account

Accomplishments

Community Manager, Restaurant Le Diamant Bleu

Freelance, August 2022 – Present

Art assistant, Music Performance, IOM-UN Migration

Closing ceremony of project "Arise" – July 2022

Alumni, Exhibition Manager, Enactus Tunisia

National Competition 2022

Production Team, Short Movie BAYA

Dec 2021

Art Mediator, INTERFERENCE Tunis

March 2021 – April 2021

1er artistic assistant, Commercial OOREDOO TN

"Ness Bekri Kalou" May 2020 – June 2020

Volunteer, Association CAP-Mental Health

Jan 2016 – Dec 2017

Skills

- | | | |
|-------------------|-----------------|-----------------------|
| • Angular / VueJS | • Java & JavaFX | • Adobe XD |
| • Scss / Tailwind | • SPSS | • Adobe Photoshop |
| • Typescript | • Power BI | • Adobe After effects |
| • Python | • Microsoft CRM | • Blender |