

# **Houssem Lachtar**

Digital Marketing

As a student, photographer and musician passionate about information technology and business. I qualify myself as a versatile person who brings professionalism, creativity and value to what he does.

#### Contact

#### Cell phone:

+216 56 099 099

#### Email:

lachtarhoussem7@gmail.com







Click to access links

## **Hobbies**

- Music
- Photography

## Languages

- Arabic
- French
- English

## **Personal Projects**

Wavy Sounds

5 3 Js

In collaboration with "The Blaze".

Chatbot

5 ਰ 🗬

In collaboration with "FST University Manar".

Camera Detection

5 3 Is

3D Exhibition

SL E 7

In collaboration with "INTERFERENCE Tunis".

Rubik Cube 3D Game

5 3 Js 🖗

Woodkid Robot

5 3 Js 🖗

In collaboration with "Woodkid"

Keep It Organised

React

• Human Divergence (clickable) React In collaboration with human divergence

Available in my Github account

## **Work Experience**

Trainee, Marketing Analyst, A3-C

August 2022 - October 2022

Trainee, Digital Marketing Content Specialist, Wezign

Jan 2022 - March 2022

Community ManagerAssistant, Mindfitness

March 2021 - July 2021

Social media

#### Social Media Analyst, OZE

Sept 2020 - June 2021

- Social media analysis (SMO)
- Web analysis (SEO)

### Trainee, Operations Administrator, Délice Holding

Dec 2018 - May 2019

- · Management of sponsorship campaigns
- Processing partnerships

#### **Education**

Master of Business Analysis, Esprit School of Business Current attendance

Frontend Developer JS, GOMYCODE Jan 2022 - April 2022

- HTML
- CSS, Bootstrap
- JAVASCRIPT
- React JS

#### Higher Institute Of Management Tunis (ISG Tunis) Bachelor Degree In Marketing 2021

- Social Media Analysis
- Strategic digital marketing and communications
- Branding
- Data Analysis

## **Accomplishments**

Art assistant, Music Performance, IOM-UN Migration

Closing ceremony of project "Arise" June - July 2022

Alumni, Exhibition Manager, Enactus Tunisia

National Competition 2022

**Production Team, Short Movie BAYA** 

Dec 2021

**Art Mediator, INTERFERENCE Tunis** 

March 2021 - April 2021

First assistant, Commercial OOREDOO TN

"Ness Bekri Kalou" May 2020 - June 2020

Drummer & Community manager, Khochkhach Live Band

Volunteer, Association CAP-Mental Health

Jan 2016 - Dec 2017

### Skills

**Typescript** 

Angular / VueJS

2020 - 2022

Scss / Tailwind

- Adobe XD
- SPSS
- Power Bl

Java & JavaFX

- Adobe Photoshop • Adobe After effects
- Blender

Python

Microsoft CRM