

FINANCE FOR NON-FINANCE PROFESSIONALS

Week 1: Basic principals of
valuation and discounting

James P. Weston

Professor of Finance

The Jones School, Rice University

FINANCIAL VALUATION AND DISCOUNTING

- ▶ Interest rates
- ▶ Compound rate of return
- ▶ Discounting the future
- ▶ Financial valuation by DCF
- ▶ Ratio analysis
- ▶ Examples and applications