FINANCE FOR NONFINANCE PROFESSIONALS

Week 2: How to spend money

James P. Weston

Professor of Finance

The Jones School, Rice University

HOW TO SPEND MONEY

- ► Capital budgeting process
- ► Net Present Value (NPV)
- ► Payback period
- ► Accounting ratios
- ► Internal rate of return (IRR)
- ▶ Putting it all together