

SiteVoice Master PRD (Consolidated)

1. Project Vision

SiteVoice is a "Virtual Project Coordinator" designed to bridge the visibility gap between construction field workers, managers, and project owners. It converts high-friction voice data into actionable construction management records.

2. User Personas

1. **Field Unit (Worker):** Needs low-friction reporting and task clarity. Operates via voice.
2. **Manager (Builder):** Controls site orchestration, staffing, and project health. Operates via triage and curation.
3. **Owner (Client):** Needs high-level transparency on progress, plans, and finances. Operates via approvals and awareness.

3. Core Functional Modules

3.1 Field Unit Module (The Capture Loop)

- **Hero Recorder:** Central high-utility voice capture button.
- **Validation Gate:** A verification step where the AI summary is shown to the worker for a one-time "Edit or Confirm" action before committing to the site record.
- **Operational Tabs:**
 - *Directives:* Incoming tasks/instructions from the manager.
 - *My Logs:* A personal chronological history of sent logs and their status.

3.2 Manager Hub Module (The Orchestration Engine)

- **Project Lifecycle Kanban:** Three-stage triage:
 - *Validate:* Reviewing new incoming worker logs.
 - *Active:* Current operational focus items.
 - *Verify:* Tasks awaiting "Proof of Work" (photo) or sign-off.
- **Workforce Directory:** * Team members grouped by site assignment.
 - "Shared" members visible across multiple projects.
 - Onboarding flow capturing Name, Role, Email ID, and Persona Type (App vs WhatsApp Bridge).
- **Site Management:** Register new sites with Smart Category Entry (AI-driven milestone suggestions based on project type).

3.3 Owner Portal Module (The Transparency Layer)

- **Vertical Timeline:** A sophisticated construction sequence showing completed, active, and upcoming stages.
- **Blueprint Gallery:** Access to agreed-upon architectural designs and engineering plans.
- **Financial Pulse:** Contract-level view showing Total Value, Paid-to-date, and Stage-wise billing schedules with due dates.

3.4 Change Management Module (The Governance Bridge)

- **Request Engine:** Manager can formally request "Change Approvals" for Budget, Design, or Scope.
- **Decision Inbox:** Owners receive requests with "Cost Impact" and "Visual Proof" for digital sign-off.
- **Audit Trail:** Immutable record of all approvals stored in the historical ledger.

4. Design Identity

- **Primary Color:** Industrial Teal (#006064) - Professional and authoritative.
- **Accent Color:** Safety Amber (#FFC107) - Represents field activity.
- **Surface:** Neutral Grays (#F4F4F4) with "Blueprint Blue" accents (#E1F5FE).