

User guide

PREMIUM FLASH SALES

Version 3.2.1

The Flash Sales module developed by PrestaShop allows you to double your sales!

It's the perfect module to encourage impulse buying and a simple and effective way to increase your conversion rate and clear out your inventory in one go. It can also easily be customized to match your store's colors.

Below you will find all the information you need to understand and use this module.

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- 2. Configuration tab
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1. DOCUMENTATION TAB

At any time, you can use this tab to help you in the different elements of configuring the module by watching the module's video tutorial.

2. CONFIGURATION TAB

• Step 1: configure basic settings

Before configuring your flash sales module, you might want to start by editing its basic settings:

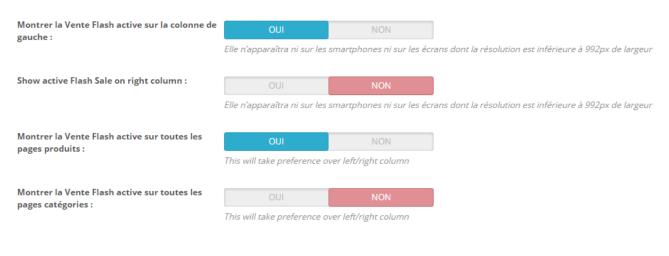
- Does the discount exclude tax?

Discount includes tax:



- Do you want it to show up on the right? On the left? On all of your product pages? On all of your CMS pages? Be sure to activate your columns in Preferences > Themes > Advanced settings.





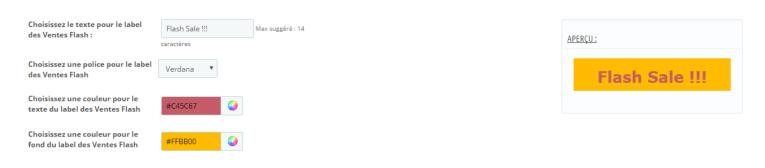
- Do you want a label to show up on the flash sales banner?

Ajouter un label au coin de la bannière principale à vos Ventes Flash:



Ce label n'apparaitra ni sur les smartphones ni sur Internet Explorer

If you do, you can personalize it to match your store's colors! Bear in mind that it will remain the same for all of your store's available languages.



A timer can also be configured very easily. Just configure the following settings:





• Step 2: configure your first flash sale

You can choose from 3 possibilities for your flash sale configuration:

- limited time only requires that you configure the start and end dates as well as the hours for your sale



- while supplies last
- manually

Next, you can restrict the sale to a specific customer group, currency or country.



Aucune restriction

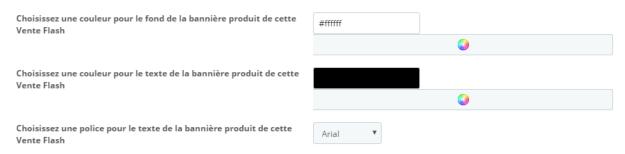
Souhaitez-vous restreindre la vente à un groupe de client spécifique : Aucune restriction Souhaitez-vous restreindre la vente à une devise spécifique : Aucune restriction Souhaitez-vous restreindre la vente à un pays spécifique :

Step two: give your flash sale a name. If your store is configured in multiple languages, you need to select a name for each one.

You can customize this flash sale by inserting one of your images for the banner



and by choosing banner and text colors!

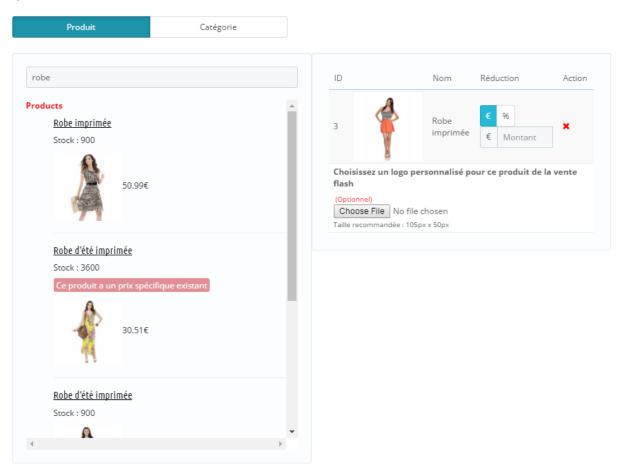




Almost done—just add the products that will be part of your flash sale.

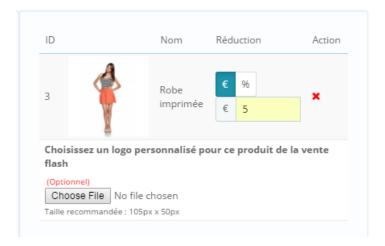
Enter a product name and it will appear in the left-hand column. Click on the product to quickly add it to the sale.

Ajouter des articles à la Vente Flash.



Then, indicate the flash sale amount as a value or reduction percentage.





During the last step, an overview of your flash sale will be displayed. At this point, you can either save it or hit "back" to make changes.



Congratulations, you've created your first flash sale!





What should I do if I want to prolong my flash sale?

In your flash sales overview table located in the "Configuration" tab, you can easily edit the start or end dates of a specific flash sale. Simply click on the "pencil" icon next to the date.

Voir	ID	Nom	Date de début	Date de fin		Actif	Type de vente Flash	Groupe(s)	Pays	Devise(s)	Supprimer
©	1	TestFR	2016-10-14 07:00:00	2016-10-15 00:50:00	Ø	×	Temps Limité	Aucune restriction	Aucune restriction	Aucune restriction	i 3
③	2	Test2	2016-10-14 00:00:00	2016-10-15 09:39:00	Ø	×	Temps Limité	Aucune restriction	Aucune restriction	Aucune restriction	i s
③	3	Extra Vente Flash	2016-10-31 10:42:00	2016-11-01 00:00:00	€	~	Temps Limité	Aucune restriction	Aucune restriction	Aucune restriction	i 3

Here's what the flash sale you just created will look like on your site:



3. CONTACT TAB

Here, you'll find our contact details for any questions you may have about using the module.

If you have more general questions on using our solution, here is the <u>PrestaShop User Guide</u> where you can find all of the information you need to make the most of PrestaShop.

The entire PrestaShop Team thanks you for your trust and wishes you great success with the Flash Sales module!

The Flash Sales module was developed by the PrestaShop Team, guaranteeing perfect compatibility with PrestaShop e-commerce software.