

# PRESTASHOP Module GOOGLE TAG MANAGER INTEGRATION



## INSTALLATION AND CONFIGURATION GUIDE



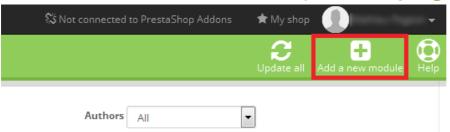
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## INSTALLATION

- 1.Go to the menu *Modules* → *Modules* of your PrestaShop
- 2.Click on Add a new module (on the top right corner)



#### 3.Click on Choose a file



- 4. Select the Igtagmanager.zip
- 5.Click on Upload this module
- **6.Find the** *Google Tag Manager*
- 7.Click on Install



#### 8. Click on Configure



SPECIALISTS IN E-COMMERCE creation of online stores web marketing hosting and domain names web design and development web servers cloud computing 360° services



## MODULE CONFIGURATION

1. Write your ID available on your Google Tag Manager account)

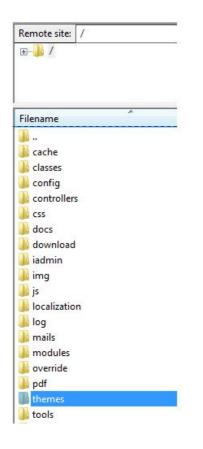
Your tag manager ID

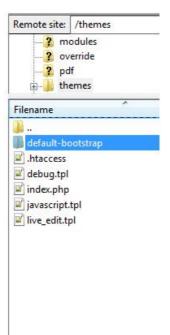
Example: GTM-XXXXXX

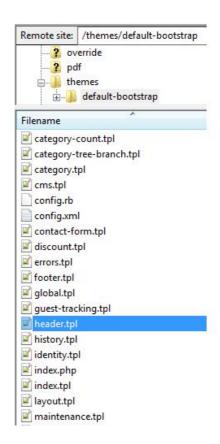
2.Click on the button

Update ID

- 3. Connect to your FTP
- 4.Enter the folder "themes", then enter the folder of your current template
- 5.Edit the file header.tpl









#### 6.Find the tag <body>

#### 7.Add just after this code {hook h ='displayAfterBody'}

```
{$HOOK_HEADER}
58
           <link rel="stylesheet" href="http{if</pre>
           Tools::usingSecureMode()}s{/if}://fonts.googleapis.com/css?family=Open+Sans:300,600&am
           p;subset=latin,latin-ext" type="text/css" media="all" />
59
           <!--[if IE 81>
60
           <script grc="https://oss.maxcdn.com/libs/html5shiv/3.7.0/html5shiv.js"></script>
           <script src="https://oss.maxcdn.com/libs/respond.js/1.3.0/respond.min.js"></script>
63
       </head>
       <body{if isset($page_name)} id="{$page_name|escape:'html':'UTF-8'}"{/if} class="{if</pre>
64
       isset($page_name)}{$page_name|escape:'html':'UTF-8'}{/if}{if isset($body_classes) &&
       $body classes|@count} {implode value=$body classes separator=' '}{/if}{if
       $hide_left_column} hide-left-column{/if}{if $hide_right_column}
       hide-right-column{/if}{if isset($content_only) && $content_only} content_only{/if}
       lang_{$lang_iso}">
65
       {hook h ='displayAfterBody'}
66
        {if !isset($content_only) || !$content_only}
            {if isset($restricted_country_mode) && $restricted_country_mode}
68
                <div id="restricted-country">
69
                    {1 s='You cannot place a new order from your country.'} <span
                   class="bold">{$geolocation_country|escape:'html':'UTF-8'}</span>
               </div>
            {/if}
71
72
            <diy id="page">
73
                <diy class="header-container">
```

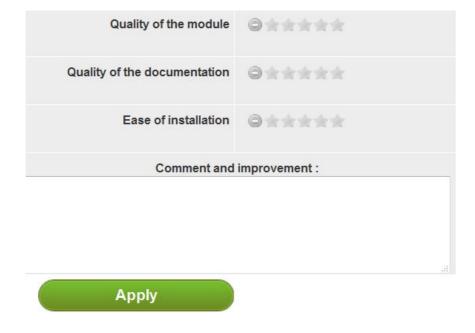


## **YOUR OPINION**

Please take the time to rate our module after buying it. This is quick, constructive for other PrestaShop users and it helps us develop our activity.

#### http://addons.prestashop.com/en/ratings.php

If you have a problem with our module, please get in touch with us before leaving a feedback, our technical support will do all its best to solve your problem.





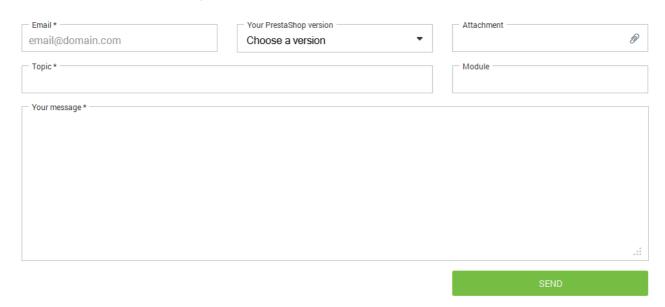
## **CONTACT US**

A problem? A question? We are here to help you, Please use PrestaShop form to get in touch with us. <a href="https://addons.prestashop.com/en/write-to-developper?id\_product=20261">https://addons.prestashop.com/en/write-to-developper?id\_product=20261</a>

If you have issues with the module, please provide us with:

- an access to your back-office (url, email password) with sufficient permissions to configure the module
- an access to your FTP (server, username and password)

#### Contact a community member





## **OUR OTHER MODULES**



**COOKIES** 



**REDIRECTS** 



**SITEMAPS** 



**SORT PRODUCTS** 



**FREE SHIPPING** 



**EASY DESIGN** 



**DROPSHIPPING** 



**VERIFIED REVIEWS** 



**CREDIT NOTES** 



**MOVE PRODUCTS** 



**TOTAL EKOMI** 



REGENERATOR



**ACCESS ORDERS** 



**MOVING TEXT** 



**BANNER ADS** 



**QUESTIONS FAQ** 

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