|  |  |  |  |
| --- | --- | --- | --- |
| **Project Name:** | **Project Number:** | **Fieldwork Start Date:** | **Project Deadline:** |

**Desk Research / Data Sourcing Request Details:**

|  |  |
| --- | --- |
| **Data To be sourced by:** | **Data Check Deadline:** |

Please provide a sample prior to the full data sourcing:

Quantity of Companies to Search:

Countires of Companies to Search:

Quantity of Contacts Needed per record:

Additional Instructions:

* We find an even mix of job titles
* We find more Manager Level contacts than Manger + Level contacts since we can only opt in Manager Level contacts
* We find a similar number of contacts per company (12 contacts per company if possible)

Include Source for each contact (i.e. found on LinkedIn, Zoom etc): ☐ YES ☐ NO

Priority by Data Source: 1. Zoominfo

2. Cognism

3. LinkedIN

4. Google and on Website

Additional Instructions:

Contact Seniority Levels To Include:

Departments / Responisbilites:

Contact Title Sample Keywords:

|  |  |
| --- | --- |
| Additional Set Up Notes: |  |