

Name: Emma Gonzalez
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Objective:

Accomplished and results-driven Marketing Director with extensive experience in digital marketing, brand strategy, and campaign management, seeking to lead marketing initiatives in a dynamic company.

Professional Experience:

Marketing Director
Amazon, Seattle, WA
April 2016 - Present

Oversaw marketing strategy and execution for Amazon's e-commerce platform.
Led a team of 50+ marketing professionals in global campaigns.

Senior Marketing Manager
Starbucks, Seattle, WA
May 2011 - March 2016

Managed nationwide marketing campaigns and new product launches.
Increased brand visibility through successful marketing strategies.

Marketing Manager
Microsoft, Redmond, WA
June 2006 - April 2011

Developed marketing plans for Microsoft's software products.
Collaborated with product teams to align marketing with business objectives.

Brand Manager
T-Mobile, Bellevue, WA
July 2003 - May 2006

Led branding initiatives and managed the company's brand portfolio.

Marketing Specialist
Nordstrom, Seattle, WA
August 2001 - June 2003

Executed marketing campaigns and managed promotional events.

Marketing Coordinator
REI, Kent, WA
May 1999 - July 2001

Coordinated marketing activities and assisted in campaign development.

Marketing Assistant

Expedia, Bellevue, WA

June 1997 - April 1999

Supported the marketing team in various administrative and creative tasks.

Education:

Master of Business Administration (Marketing)

University of Washington, Seattle, WA

Graduated: May 2001

Bachelor of Arts in Communications

Washington State University, Pullman, WA

Graduated: May 1997

Skills:

Expertise in digital marketing, SEO/SEM, and social media strategy

Proficient in marketing analytics and CRM tools

Strong leadership and project management abilities

References:

Available upon request.