

# MATT PILCHER

front end web developer

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## EXPERIENCE

### FRONT END DEVELOPER / SOFTWARE ENGINEER

Sept 2017 - Sept 2020

#### HOLIDAY EXTRAS (SHORTBREAKS)

Main responsibilities revolved around adding new features and improvements to the booking flows of our partners sites including Merlin Entertainments, Paultons Park and Theatre groups. I worked fully remote on a variety of projects listed below. Predominantly working with React, Redux and Less however I worked with many other technologies here all of which are listed below.

Rewriting the manage my booking portal from an older monolithic codebase to use newer technology and integrate with more recent microservices. This project was planned out and worked on mostly independently with occasional involvement from backend devs.

Working with the GraphQL based discovery service to implement new features on the front end which included suggesting hotels and showing the lowest prices on calendar searches. The majority of this work was split tested and tracked alongside the analytics team to review outcomes.

Creating the preference center step in the booking flow for customers to tailor emails received as part of the GDPR compliance project, adding new content templates using Prismic to display updated policies.

Other projects I worked on include the re-design and functionality changes for the Paultons SEO site rebrand using the in house static site generator, moving age selection from the payment stage up to the landing page search forms, working on the front end functionality for DTMF bookings.

General work included fixing bugs / styling issues, PR reviews, testing and deployment of work, writing unit tests, configuration amends, raising jiras for new projects / any issues found, creating / working with mockups to improve or build elements and pages, taking part in and occasionally running various meetings and preparing demo work for stakeholders.

**Technologies:** React, Redux, Javascript, HTML, Less, Sass, CSS, Node, Webpack, GraphQL, Apollo, Mocha, Chai, Sinon, Bootstrap, jQuery, Hapi, Git, Express, Grunt, Google Analytics, Google Tag Manager, Google Optimize, Jira, Prismic, SumoLogic, Grafana, AWS (Mainly S3 & route53), Dust.js, Various Javascript Libraries, Sketch, CircleCI, Browserstack.

Due to Covid-19 having a considerable impact on the business over 50% of the web team were made redundant including myself. I am now looking for a similar role with a focus on frontend.

### FRONT END DEVELOPER

Jun 2017 - Aug 2017 (Contract)

#### BLUEPRINT DESIGN COMPANY

Creating website redesign mock up for an existing client, also assisting in front end work required for deadline.

### FRONT END DEVELOPER

Jun 2015 - May 2017

#### AKERO LABS

Creating and improving various features within the software, developing the front end for new features.

Developing the front end for a new responsive and printable reporting dashboard which displayed lead, activity and graph data to users. The feature included custom drag and drop widgets which were resizable and customizable.

Responsible for the design and development for new responsive layouts and themes within the system.

Fixing front end issues including hotfixes reported through Jira, cross browser, responsive and testing of new and existing features, creating bug tickets when required.

Developed the new front end for edurank.net, supporting in the implementation of version 2 of the Akero software.

Working with the marketing team to update and improve areas of the website and blog, creating a showcase page of existing landing pages for Net Natives and Akero.

**Technologies:** Angular 1.x, HTML5 / Jade, Sass / CSS, Javascript, Various Javascript Libraries, AJAX, jQuery, Gulp, Npm, Bower, Git, Jira, Bitbucket, MongoDB, Photoshop, Sketch.

Enjoyed time here however decided to leave as was looking for new challenges and responsibilities in order to progress career and professional growth. Since this time I have created a number of side projects using relevant technologies.

### DESIGNER, DEVELOPER

Jan 2013 - Jun 2015

#### INDEPENDENT GAMES & WEB DEVELOPMENT

During this time I created a number of independent games, the larger projects are listed on my portfolio under 'Games & Apps' where you can find more details about the projects including trailers for the games themselves.

www.mattpilcher.co.uk/portfolio

**Technologies:** C#, Unity, Javascript, Flash, Actionscript, Starling, Illustrator, Photoshop.

### CONTENT & SITE ADMINISTRATOR

Feb 2012 - Jan 2013

#### WIGGLE

Working with buyers, merchandisers and suppliers to create accurate / optimised content and imagery for product pages.

### WEB & GRAPHIC DESIGNER

Sep 2011 - Feb 2012

#### HARDCLOUD

Creating and updating promotional materials for use on website and social media, creating artwork and html for weekly newsletters and site updates.

Importing new stock to database, carrying out photo shoots for new product stock and editing images ready for web use.

### ADDRESS TRUTHER

Jan 2011 - Aug 2011 (Contract)  
Apr 2009 - Dec 2009 (Contract)

#### LOCKHEED MARTIN

Data input, Quality assurance and error checking.

### JUNIOR WEB & GRAPHIC DESIGNER

Dec 2009 - Jan 2011

#### UNIPRO

Creating and updating artwork, animated affiliate banners and other content for use on websites.

Designing and creating marketing emails / newsletters using Photoshop and HTML. Updating websites with new artwork and promotional materials.

Sites worked on Blockbuster, Specsavers, Booker

**Technologies:** Actionscript, Flash, Photoshop, HTML, CSS, Javascript.

## EDUCATION

I enjoy learning new technologies and keeping upto date with current ones through reading online documentation, guides and creation of personal side projects. I have found this to be a very effective method of learning for me.

### SOUTHDOVNS COLLEGE

2010

#### WEBPAGE CREATION USING DATABASES - LEVEL 3 (PHP/MYSQL)

### BOURNEMOUTH UNIVERSITY

2007 - 2008

#### INTERACTIVE MEDIA PRODUCTION

Completed 1st year, decided to learn relevant skills in a practical environment.

### PORTSMOUTH ARTS INSTITUTE

2005 - 2006

#### DIPLOMA IN FOUNDATION STUDIES (ART & DESIGN)

### SOUTHDOVNS COLLEGE

2003 - 2005

#### A LEVEL (PHOTOGRAPHY, GRAPHIC DESIGN), AS LEVEL (BUSINESS STUDIES)

## SUMMARY

Front end developer with 11 years experience working within the web and design industry. Has worked within digital agencies, agile development teams, independently and remotely, with knowledge gained from working on a wide range of projects, features and user interfaces.

Takes pride in writing clean code with high attention to detail, following best practises, producing UX / design work and dealing with interesting problems to solve.

## MAIN SKILLS

Technologies I am actively developing with. Ratings show where my main strengths are and which areas I look to focus on more in the future.

JAVASCRIPT	●●●●●○
REACT, REDUX	●●●●●○
HTML	●●●●●●
CSS, SASS, LESS	●●●●●●
JQUERY	●●●●●○
WEBPACK	●●●●●○
BOOTSTRAP	●●●●●●
NPM & BASIC NODE.JS	●●●●○
GIT	●●●●○
GRAPHQL / APOLLO	●●●●○

Technologies I use on occasion or have worked with in the past.

GATSBY	EXPRESS	AWS	C#
PHP	WORDPRESS	ANGULAR V1	
GULP/GRUNT	MOCHA	CHAI	
TRAVIS/CIRCLECI	SQL	MONGODB	

## DESIGN TOOLS

PHOTOSHOP	●●●●●○
ILLUSTRATOR	●●●●●○
SKETCH	●●●●●○
FLASH / ACTIONSCRIPT	●●●●●○

## LINKS

I'm unable to link the majority of my employed work on my cv however I've included a couple of examples below.

**Personal Portfolio:**  
<https://bit.ly/3gtnV74>

**EduRank:**  
<https://bit.ly/3osbaE5>

**Commercial artwork:**  
<https://bit.ly/3gZseVh>

Other side projects I have completed.

**Veg Box:**  
<https://bit.ly/2DBumpT>

**Cottage Getaways:**  
<https://bit.ly/39TgKmo>

**Arko:**  
<https://bit.ly/3i5Yo49>

**Home Renovations:**  
<https://bit.ly/39Tlm72>

**Kingmakers Winery:**  
<https://bit.ly/33u5KdJ>