Annika Joy Hauser-Brydon

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Experience

User Experience Designer
November 2023 - May 2024

JOGLTEP at MSU, East Lansing MI

- Evaluated present site structure for heuristic and style issues using UX techniques to provide evidence-based improvements.
- Developed a style guide for the website by collecting samples from 5+ online journals to make the site genre consistent.
- Escalated ongoing needs and issues to management through weekly meetings to find the most appropriate solution for the site.

Omeka S Designer
January 2024 - April 2024

MSU Excavations at Isthmia, East Lansing MI

- Co-designed a functioning website theme using Omeka S to make an archaeological collection of 1140 unique coins accessible to the public.
- Consulted with the Director of MSU Excavations to develop an effective format for data presentation to ensure site theme success.
- Created user personas, user flows, wireframes, and high-fidelity designs to guide the development of the site build.
- Resolved user interface issues by researching and implementing 3 coding languages to facilitate a smoother design experience.

User Experience Researcher
January 2023 - May 2023

Michigan State University, East Lansing MI

- Executed 3 qualitative and quantitative user research techniques on signage to observe user behavior and verify the next steps.
- Developed 15+ high-fidelity mock ups based on analysis of user research results to create a high quality and informed product.
- Presented insights to stakeholders by consolidating 17 weeks of project data to receive feedback and determine areas of growth.
- Reviewed 5+ academic articles for grammatical errors, sentence flow, and proper APA formatting to ensure publication.

VTT Specialist
September 2021 - Present

Archivo de Respuestas Emergencias de Puerto Rico, Remote

- Processed 100+ English and Spanish video and audio transcripts by reformatting text to make captioning accessible for the archive.
- Advocated for accessibility standards for captions during team meetings by highlighting problem areas to make content accessible and compliant.
- Managed 45 folders through data entry in Google Sheets to streamline the caption formatting process and correct errors.
- Created 48 pages of training material by documenting organizational workflows to strengthen institutional memory.

Skills

Figma
Adobe Creative Suite
HTML & CSS
Javascript
User Research & Design
Graphic Design
Accessibility
Information Architecture
Content Strategy

Leadership

Board Member
August 2023 - June 2024
Spartan Housing Cooperative

Director of Outreach
August 2023 - April 2024
Experience Architecture Club

Languages

English Fluent

Mandarin Chinese
Working Proficiency

Education

Michigan State University
April 2024
B.A. Experience Architecture

Minors in Graphic Design, Chinese

GPA 3.957

Dean's List All Semesters