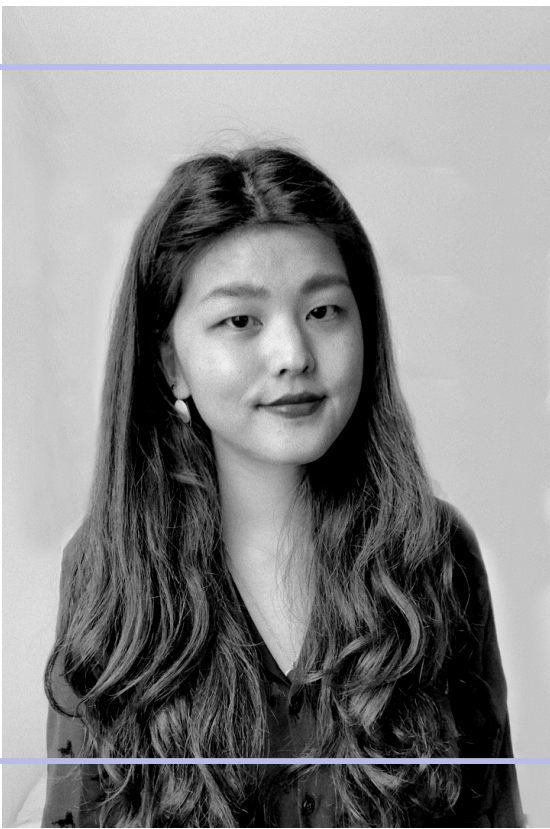


Yun Sheng Ho

UX/UI designer

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“Empathy is seeing with the eyes of another, listening with the ears of another and feeling with the heart of another.”
– Alfred Adler

UX designer and marketing executive with 2 years experience executing market research plans, conducting surveys and focus groups, analyzing data from sources, including Google Analytics, and increasing engagement via email marketing and social media campaigns.

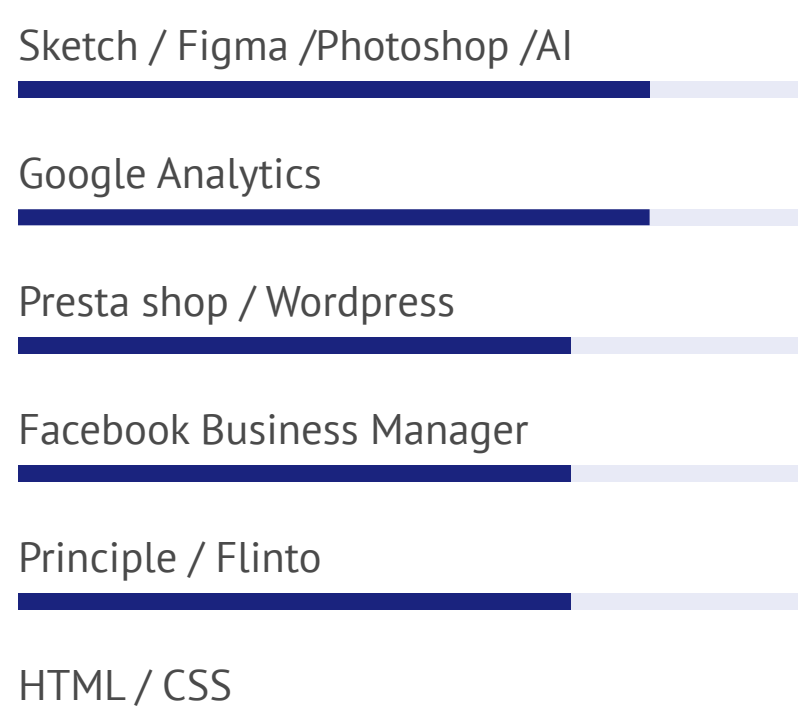
Experience working in AGILE teams with emphasis **on Lean UX, and design thinking** at the MVP stage. Always **empathetic** and experienced in UX research techniques, such as **user journeys, interviews, and empathy maps**. Adapts **8 points grid** (pixel perfect), suitable color composition, and typefaces into interface design. Working knowledge of **HTML** and **CSS**.

My marketing background empowers my ability to research users, analyze results and make decisions. As an art amateur, my work allows me to always be creative and opened-mind, no matter the canvas.

Skills



Software



Soft Skills



Portfolio:

Behance: www.behance.net/yunshengho
Medium: medium.com/@yunshengho

Experience

UX UI Designer
2020- NOW
Neoland

Marketing & Communication manager
2020- Actual
Brooklyn Café

Marketing & Communication executive
2020- 2019
Nevado complements

Marketing & Communication executive
2018-2019
Gaviria Jewellery

Education

Master in Direct Marketing and Interactive Marketing (Digital)
2018-2019
Insa Business school

Master in Fashion Marketing and Communication
2017-2018
Istituto Europeo di Design (IED)

Double Bachelor degrees in Marketing Managment
2016-2017
ESERP Business School