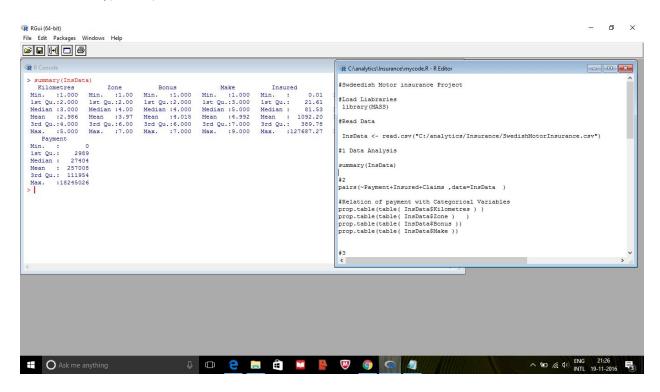
Analysis report of Swedish Motor Insurance

1. The committee is interested to know each field of the data collected through descriptive analysis to gain basic insights into the data set and to prepare for further analysis.

Code:

summary(InsData)



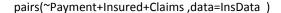
Analysis:

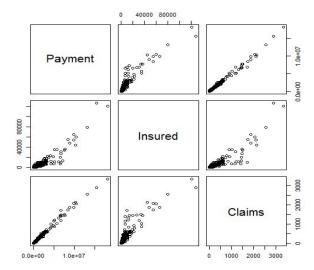
Avg Insure: 1092

Avg Payment: 257008 SKR

Avg Claims: 51

2. The total value of payment by an insurance company is an important factor to be monitored. So the committee has decided to find whether this payment is related to the number of claims and the number of insured policy years. They also want to visualize the results for better understanding.





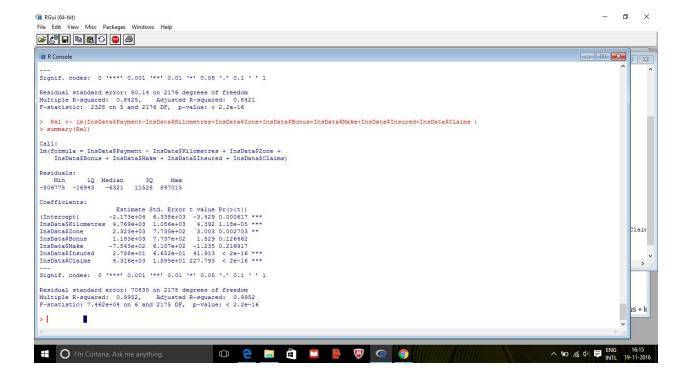
Interpretation:

Payment and Insured is a linear relation , Most of the insured are less than 40000 Payment and claims are in Linear relation , Most of the claims are less than or equal to 2000

3. The committee wants to figure out the reasons for insurance payment increase and decrease. So they have decided to find whether distance, location, bonus, make, and insured amount or claims are affecting the payment or all or some of them are affecting it.

Code:

Rel <- lm(InsData\$Payment~InsData\$Kilometres+InsData\$Zone+InsData\$Bonus+InsData\$Make+InsData\$Insured) summary(Rel)



Analysis:

- A. P value for Bonus and make are significantly high. They will not affect payment
- B. Insured, claims, distance has Significant impact on Payment
- C. Zone has moderate impact
- 4. The insurance company is planning to establish a new branch office, so they are interested to find at what location, kilometre, and bonus level their insured amount, claims, and payment get increased. (Hint: Aggregate Dataset)

I have created 2 new features "Claimratio" and "cost per insured". It is proven assumption that

As claim ratio decreases profitability increases,

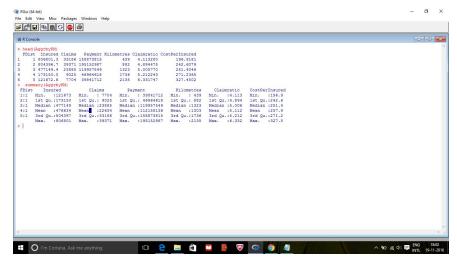
As Cost per insured decreases Risk decreases

So our objective is to find category with lower risk and higher profitability

4.1 Analysis for Distance

Code:

```
InsSub <- subset(InsData , Select=C(
FDist<- factor(InsData$Kilometres)
InsDist <- subset(InsData, select= c (Insured,Claims,Payment,Kilometres) )
AggrbyKM <- aggregate(.~FDist , InsDist ,sum)
AggrbyKM$Claimratio <- (AggrbyKM$Claims/AggrbyKM$Insured)*100
AggrbyKM$CostPerInsured <-AggrbyKM$Payment /AggrbyKM$Insured
head(AggrbyKM)
summary(AggrbyKM)
```



Analysis: Observation indicates that

Distance 1 (<1000) km has lowest claim ratio and lowest cost Per insured

Claim ratio:4.11

Cost :196.91 SKR/Insured

And 2nd best is Distance 2 (1000-15000)

Claim ratio:4.89

Cost :242.91 SKR/Insured

4.2 By Zone

Code:

FZone<- factor(InsData\$Zone)

InsZone <- subset(InsData, select= c (Insured,Claims,Payment,Zone))</pre>

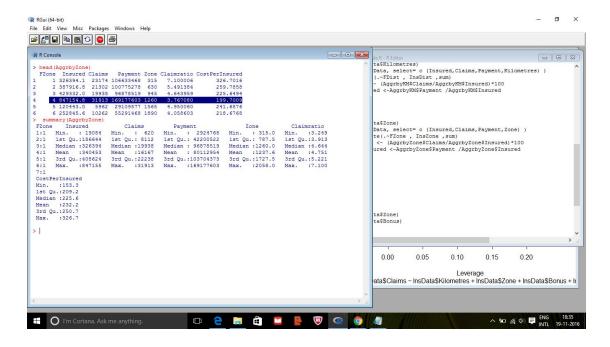
AggrbyZone <- aggregate(.~FZone , InsZone ,sum)

AggrbyZone\$Claimratio <- (AggrbyZone\$Claims/AggrbyZone\$Insured)*100

AggrbyZone\$CostPerInsured <-AggrbyZone\$Payment /AggrbyZone\$Insured

head(AggrbyZone)

summary(AggrbyZone)



Analysis: Zone 4 has lowest claim ratio and lowest cost per insured.

Claim ratio: 3.767

Cost :199.7 SKR/Insured

4.3 By Bonus

Code:

FBonus<- factor(InsData\$Bonus)

InsBonus <- subset(InsData, select= c (Insured,Claims,Payment,Bonus))</pre>

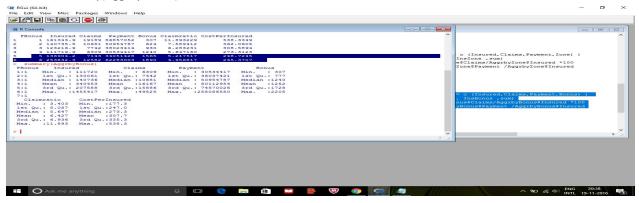
AggrbyBonus <- aggregate(.~FBonus , InsBonus ,sum)

AggrbyBonus\$Claimratio <- AggrbyBonus\$Claims/AggrbyBonus\$Insured *100

AggrbyBonus\$CostPerInsured <-AggrbyBonus\$Payment /AggrbyBonus\$Insured

head(AggrbyBonus)

summary(AggrbyBonus)



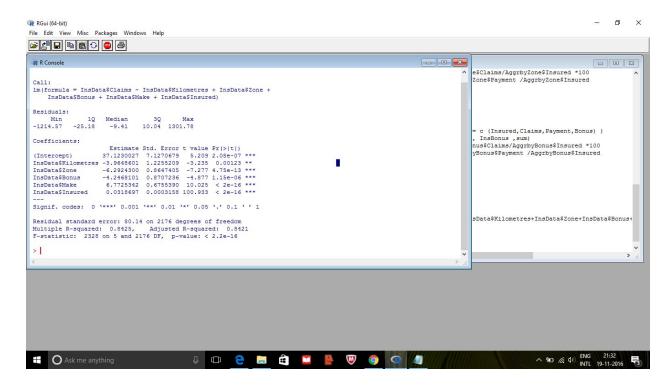
Analysis: Bonus 6 has lowest claim ratio and lowest cost per insured.

Claim ratio:5.21, Cost:245.37 SKR/Insured

5. The committee wants to understand what affects their claim rates so as to decide the right premiums for a certain set of situations. Hence, they need to find whether the insured amount, zone, kilometer, bonus, or make affects the claim rates and to what extent.

Code:

ModelClaims <- Im(InsData\$Claims~InsData\$Kilometres+InsData\$Zone+InsData\$Bonus+InsData\$Make+InsData\$Insured) summary(ModelClaims)



Analysis: As P value is Far less than 0.05 for all variables we are able to conclude that Claim rates are significantly dependent on insured amount, zone, kilometer, bonus, and make