## Overview of Project

The purpose of this project was to visualize campaign outcomes based on their launch dates and their funding goals.

## Analysis and Challenges

The analysis for both the Outcomes based on goals and Outcomes based on launch date were created using some excel functions and formulas such as YEAR (), COUNTIFS() and SUM(). Later that data was visualized using pivot charts and line charts.

Some of the challenges that I encountered while analyzing this data was using the COUNTIFS function, however I was able to overcome that by updating the formulas and testing one row at a time.

## Results

- Looking at the outcomes based on the launch date, we can see that the success rate was high whereas the fail rate was average and at a constant, not too high or too low.

- For the Outcomes based on Goals we can conclude that the success rate continues to drop eventually and is lower and the fail rate continues to rise and is much higher .

- some other possible tables and/or graphs that we could create using this data would be a pie chart or a bar graph.