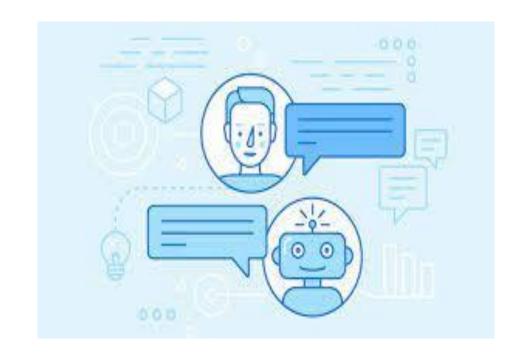
# A chatbot using natural language processing to answer customer service inquiries for a business.

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- 1. A study of consumer experiences" by Alexander J. F. Sehlström and Ana García-Hernández (2019). This study explored how customers perceive and interact with chatbots in customer service settings.
- 2. Evaluating Chatbots using a Conversational Analysis Framework" by Shilpa Arora and Ruchi Mahindru (2020). This research work proposed a framework for evaluating chatbots using conversational analysis.
- 3. An Evaluation of Chatbot User Interfaces for Customer Service" by Elizabeth Sanfilippo and Robin Brewer (2021). This study compared the effectiveness of different chatbot user interfaces for customer service.





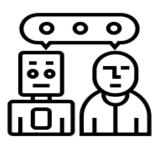
- Chatbots using natural language processing (NLP) are computer programs that simulate human conversation through text or voice interactions.
- They can answer customer inquiries, provide recommendations, and even handle complaints and issues, all while reducing the workload of human customer service representatives.
- By implementing chatbots using NLP, businesses can provide customers with round-theclock support, improve the speed and accuracy of customer service responses.
- Overall, chatbots using NLP are a powerful tool for businesses to improve customer service and satisfaction.

### **Approach to our prototype:**

- Identify business goals and customer needs
- Define chatbot scope and design
- Develop the chatbot using NLP technology
- Integrate the chatbot with other business systems
- Continuously improve and update the chatbot



## **Purpose of our project:**



- The purpose of a chatbot using natural language processing (NLP) to answer customer service inquiries for a business is to provide an efficient and effective way for customers to get their questions answered and problems resolved quickly.
- By using NLP, the chatbot can understand and interpret the natural language used by customers, allowing for a more natural and conversational interaction. This helps to reduce the workload of human customer service agents, freeing them up to focus on more complex and high-level customer issues.
- Additionally, chatbots can collect data on customer interactions, which can be used to identify common customer concerns and areas for improvement in the customer service experience. Overall, the purpose of a chatbot using NLP for customer service is to provide a more efficient, effective, and convenient way for customers to get the help they need from a business.

# Scope of the model:

- Handling simple inquiries
- Providing personalized recommendations
- Conducting surveys and collecting feedback
- Resolving complaints and issues
- Integrating with other systems



### **Software Requirements:**

- Programming Language: Python
- NLP Library
- Platform: Google Collab
- Database: We will use a database to store and manage user data and chat logs. We will use databases SQL.
- Version Control System: We will use a version control system like Git to manage the source code of your chatbot.







#### **Steps to develope chatbot:**

- Read the data
- Pre-process the data
- Bag of words
- Deployment

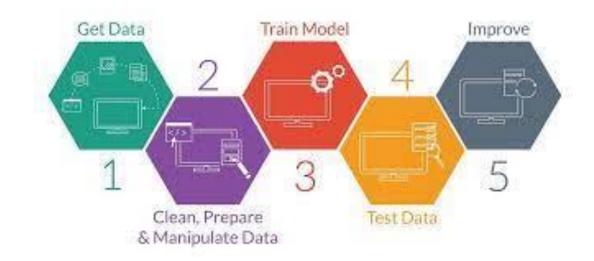




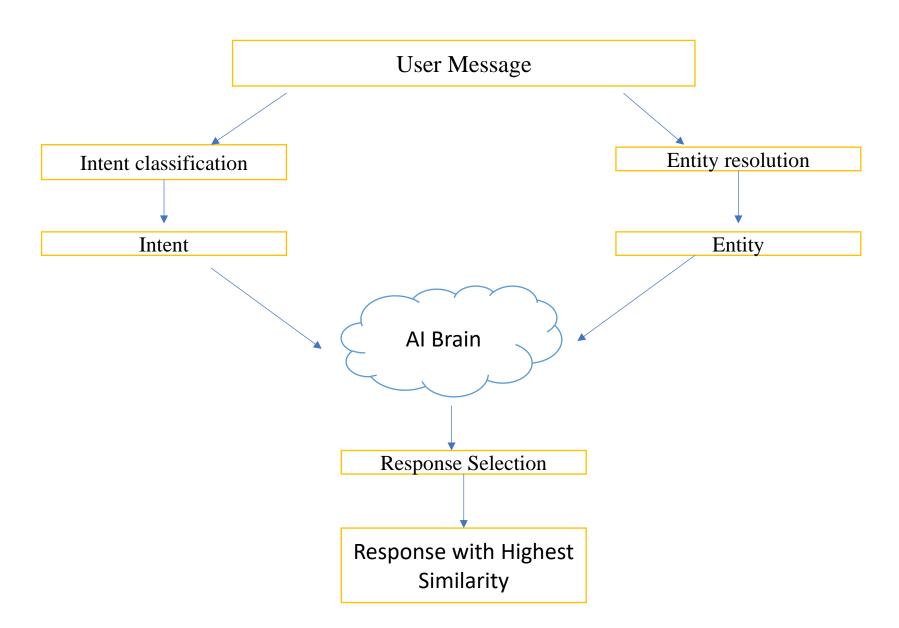


# Methodology:

- Define and problem
- Gather data
- Pre-process the data
- Train the chatbot
- Test the chatbot
- Integrate the chatbot



# Flow Diagram:



#### **Conclusion:**

Overall, this project aims to build a chatbot using NLP to answer customer service inquiries for a business.

The chatbot will be trained on a dataset of customer inquiries using machine learning algorithms to provide accurate and relevant responses.

The chatbot will be designed to handle a wide range of customer queries and provide a seamless customer experience, ultimately improving customer satisfaction for the business.

#### **Future Considerations:**

Advancements in NLP technology

Integration with other emerging technologies

Augmentation of human customer service representatives