



- A detailed description of the system's architecture.

Social Post is a dApp written on the Ethereum blockchain to incentivize users who post articles and information of value to the network. The site is launched online through a traditional browser, and utilizes Metamask to interact with the smart contracts that power the system.

Users arriving to the site use their wallet address as their UserID and are required to pay a small minimum fee to post an initial article. This helps to avoid spam and ensures users are thoughtful about their posts.

Posts that bring value to the community are likely to be tipped by the community. Tipping moves the original post to a silo'd area of the website so the community can view all posts (tipped+untipped) as well as only articles that community members perceive to have exceptional value (tipped).

When a user is tipped, they will receive the tip, which pays for the cost of the original post, as well as an additional balance that rewards the user for providing great information.

- How users will interact with the system itself.

Users will interact with the system through a browser that is compatible with the Ethereum blockchain (typically Chrome and Metamask extension).

A typical use case:

Account 1 -

User writes an article of value for community

User pays for article submission

Article is posted publicly on the website

Account 2 -

A user can view all posts from all users on the website that have been posted

If a user finds exceptional value in an article, they are encouraged to “tip” the poster

The user can send a tip, which sends ETH to original poster, and their address is displayed in the “tipped” stories tab as the tipper and the article is permanently stored on the blockchain with the association, bringing more value to the rest of the community

- An introduction to the team behind the project



This project has been created by Henry Duong, based on prior smart contract codes that have been previously tested as secure. Henry is the co-founder and CTO of Cryptanite Corp, Inc, a company focused on bringing cryptocurrency and blockchain technologies to the mass public without complicated interfaces.

- Information on the market cap and growth.

Social media entities, such as Facebook, Instagram, Snapchat have proven to be highly popular platforms. While true, they also silo user information and profit from it in a centralized way.

Social Post aims to bring value back to the users, allowing them to remove the middleman and interacting and sharing information on a decentralized network that allows income generation and payments to go directly to the parties bringing value to the network.

- Plans for, or existing partnerships.

Social Post plans to partner with other social platforms built on the Ethereum blockchain. The power of smart contracts and decentralization allows for multiple projects to interact with each other, enabling even more features and functionality to grow from the overlap and interaction of many dApps. to the blockchain

- The terms and conditions of using the token.

Social Post does not utilize it's own token. Instead, Social Post builds on the highly popular Ethereum EVM and Ether token to function. In the future, Social Post may create it own ERC20 token in order to create additional internal features, as well as bring more recognition to it's own properties.

- The philosophies and ethos that underpin the company.

Social Post believes that Social Media is created by users, and should be owned and benefit users. Users should have full control of what they create, and they should share and receive incentives for producing value to a community.

User posts are personal and anything interaction that occurs with the information should be public and transparent. We believe the blockchain allows for a unique solution that solves many of the core issues facing centralized social media companies today.