

Idea to Product documented

July 19, 2015

v 0.1.0

Contents

I	The big picture	1
1	Introduction	1
1.1	Purpose	1
1.2	Scope	1
1.3	References	1
1.4	Acronyms	2
2	Overview	2
2.1	Idea phase	2
2.1.1	Content out the Idea template	2
2.1.2	The process of documenting your idea	3
2.2	Business section	3
2.3	Tech section	3

Part I

The big picture

1 Introduction

1.1 Purpose

1.2 Scope

1.3 References

- Making ideas happen.

1.4 Acronyms

2 Overview

1. Idea - start by explaining the idea and the information needed to understand that part.
2. Business section - the charter information.
3. Tech section - the business use cases etc.
4. FIP - F Implementation proposal. Go through the technical challenges and possible solutions for it. Get an overall idea of the solutions.
5. ArcDoc - The whole shebang.
6. Req - Actual requests. Possibly written as stories(at least on the headline.
7. Agile stories - the agile stories in order of importance, possibly sectioned into milestones.

In parallel to FIP and on do the Finance aspect in the Appendix.

2.1 Idea phase

(From: Making ideas happen.)

The purpose of the idea phase is to:

- capture the idea.
- get an idea of whether it is worth pursuing or not.
- make it understandable to others.

2.1.1 Content out the Idea template

Name: Just the internal name to make it recognizable to you.

TriageLevel: C=Critical, V=Value-adding, N=Nice-to-have.

SortOrder: For the order in which the idea library is to be listed.

IdeaStatus:

- Captured
- Dropped
- Chartered: an initial or full charter has been created.
- Stewing: (There is a better work for the brewing/cultivation of the idea)Nurture?

Headline: The public online/eye-catcher.

Description:

Purpose: What do you want to achieve with the idea.

ProblemThatIsSolved: What problem will be solved by implementing this idea? How is the world made better?

WhosProblemIsIt: Who has the problem, that is solved?

IsItImportantToThem: How important is this problem, to the people that has the problem?

WhatIndicatesTheyWillPayForTheSolution:

ToughChallenges: List of tough challenges, along with proposals for solutions. There can be multiple solutions for each challenge.

ProofOfConcept: Do you have a prototype, sample or demonstration. Seing is beleiving.

HardestRemainingWork: Of the work needed to be done to make this a product/prototype, which is the hardest?

WhyHasNoOneDoneThisBefore: This is here to help you reflect on whether or not this is actually a realistic idea, can you actually get it done?

WhyAreYouTheRightPersonToSolveIt: What do you have that the others, trying to solve the same issue, did not have?

WhyShouldOurOrgFundYourWork: What is in it for the investors.

2.1.2 The process of documenting your idea

2.2 Business section

2.3 Tech section

The old book on project thingy.