



CEO's Report

Waggie

Select Type

☒ Lapcat

☒ Lapdog

Gender

☒ Female

☒ Male

10.16K

Quantity of Lapdog

4.69

Lapdog Avg Rating

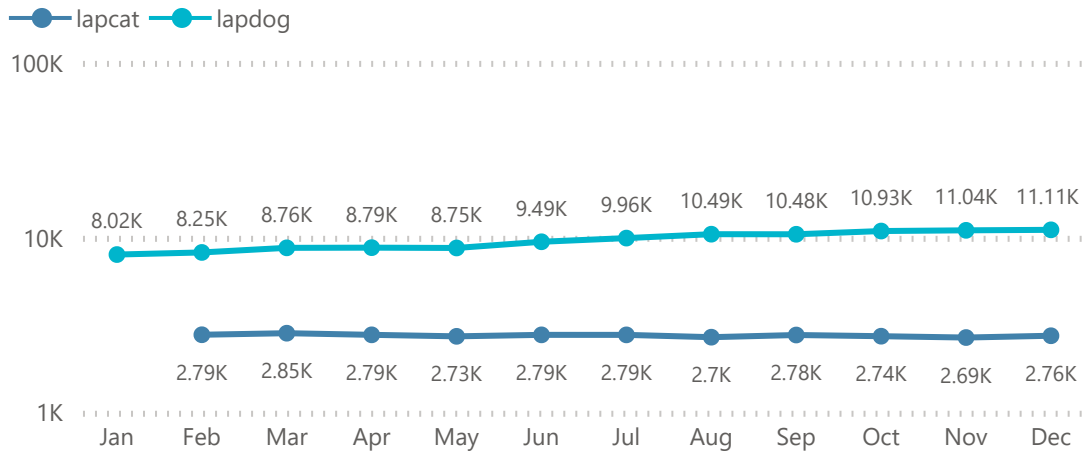
1000

Quantity of Lapcat

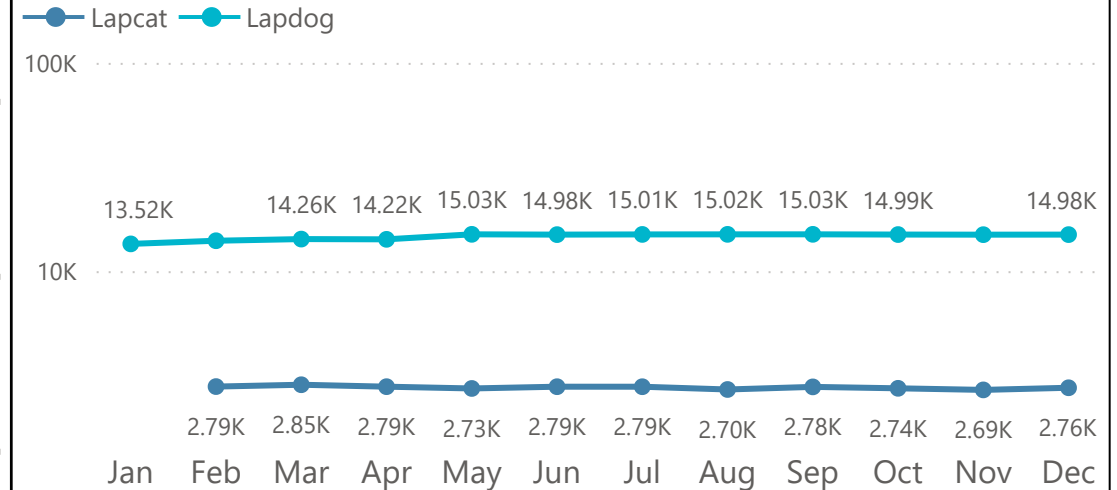
1.64

Lapcat Avg Rating

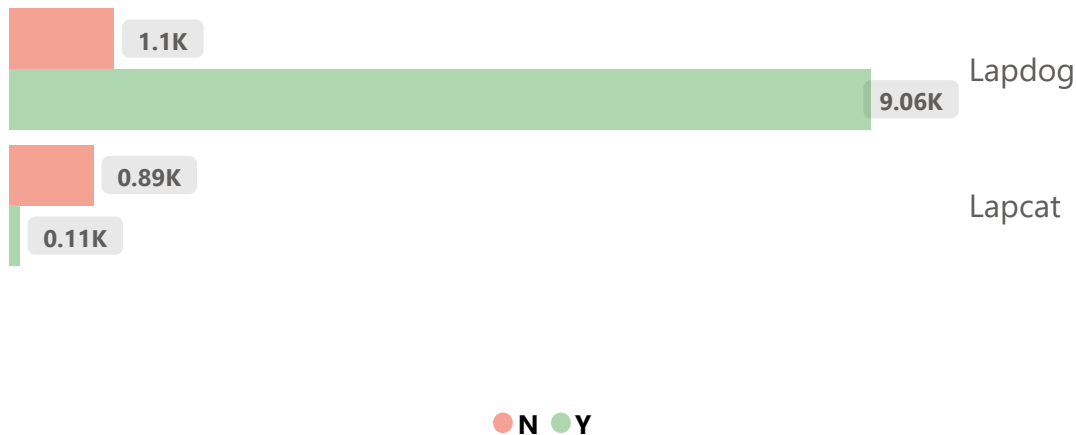
Avg. Steps of Lapdog Vs Lapcat on their first year of usage



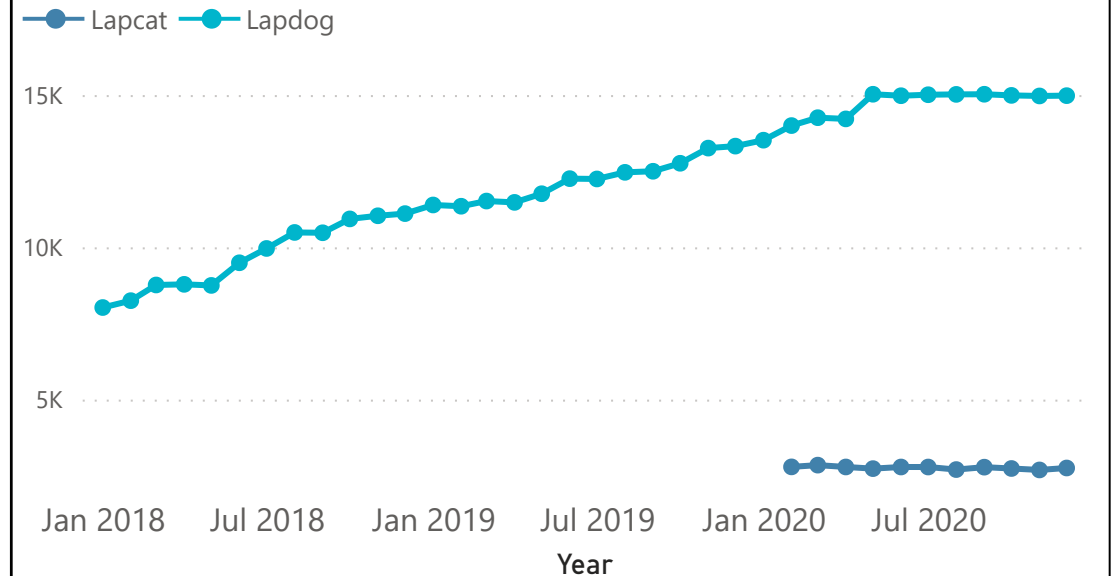
Avg. Steps Year 2020



Would You Recommend this Product?



Avg. Daily Steps Over Time



Pet Insights

LAPCAT

Waggle

Showing Only
Cats

Show Only Dogs

1000

Amount of Pets

18.96

Avg. of Weight

8.58

Avg. of Age

39.91

Avg. Min. of Activity

2.76K

Avg. Daily Steps

175.41

Avg. Heartrate BPM

Breed, Si... ▾

Search

Select all

▾ Bengal

▾ Himalayan

▾ Maine Coon

▾ Munchkin

▾ Other

▾ Persian

▾ Ragdoll

▾ Russian Blue

▾ Shorthair (...)

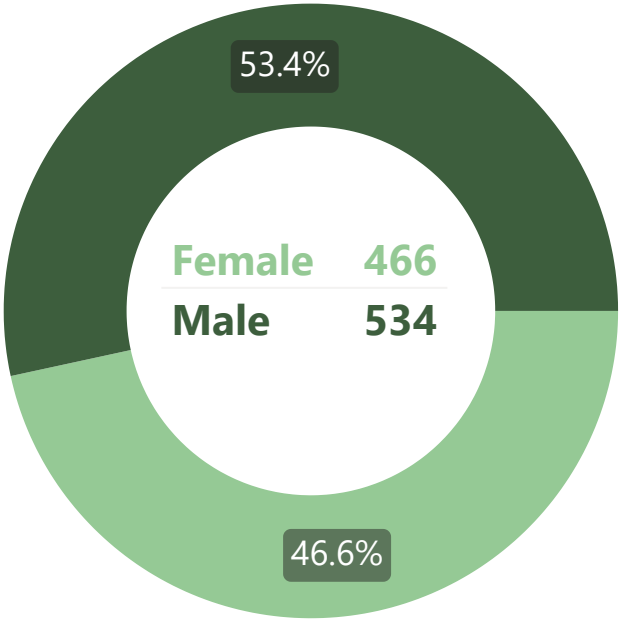
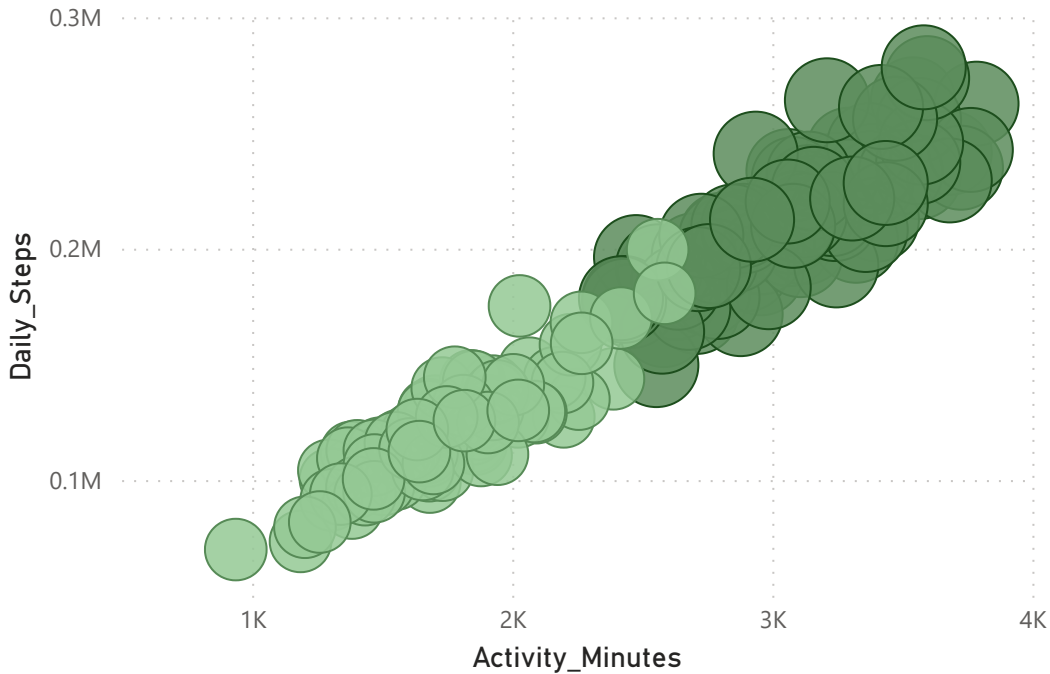
▾ Shorthair (...)

▾ Siamese

▾ Siberian

Activity in Minutes and Daily Steps, By Avg. Weight, Heartrate (BPM) and Size

Size ● Large ● Medium





Sphynx

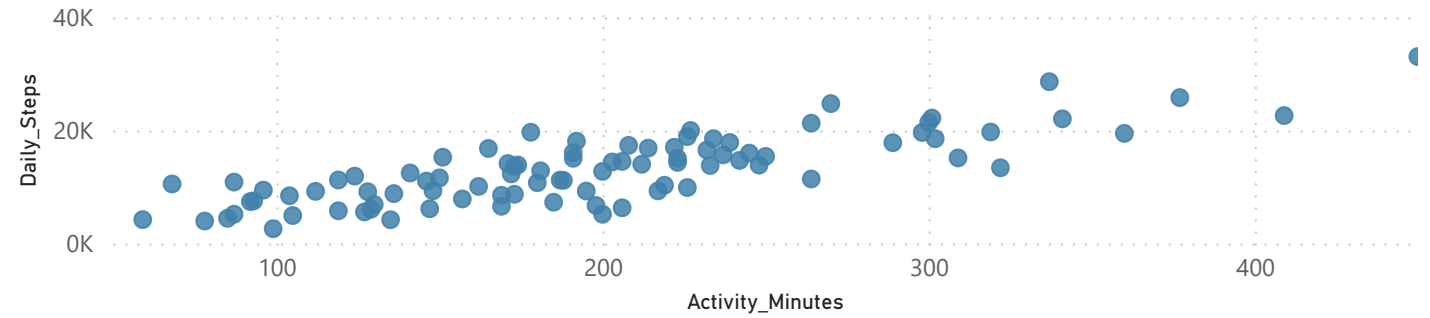
Large
Size

41
Quantity

Waggle

State	Quantity	Avg. Activity Minutes	Average Daily Steps
Texas	9	40.81	2,486.17
California	4	40.86	2,740.64
Pennsylvania	4	40.52	2,520.55
Idaho	3	36.39	2,985.45
Missouri	3	39.82	2,897.85
Arizona	2	41.68	2,621.23
Florida	2	34.73	2,887.23
Maryland	2	38.36	2,816.64
New York	2	41.86	2,970.41
Colorado	1	48.18	2,072.00
Connecticut	1	42.18	2,727.91
District of Columbia	1	37.09	2,944.45
Georgia	1	38.82	2,812.45
Kentucky	1	38.55	2,523.09
Michigan	1	43.36	2,184.27
Nebraska	1	38.09	2,951.55
New Mexico	1	42.18	1,614.64
North Carolina	1	37.64	2,039.73
Total	41	40.02	2,644.22

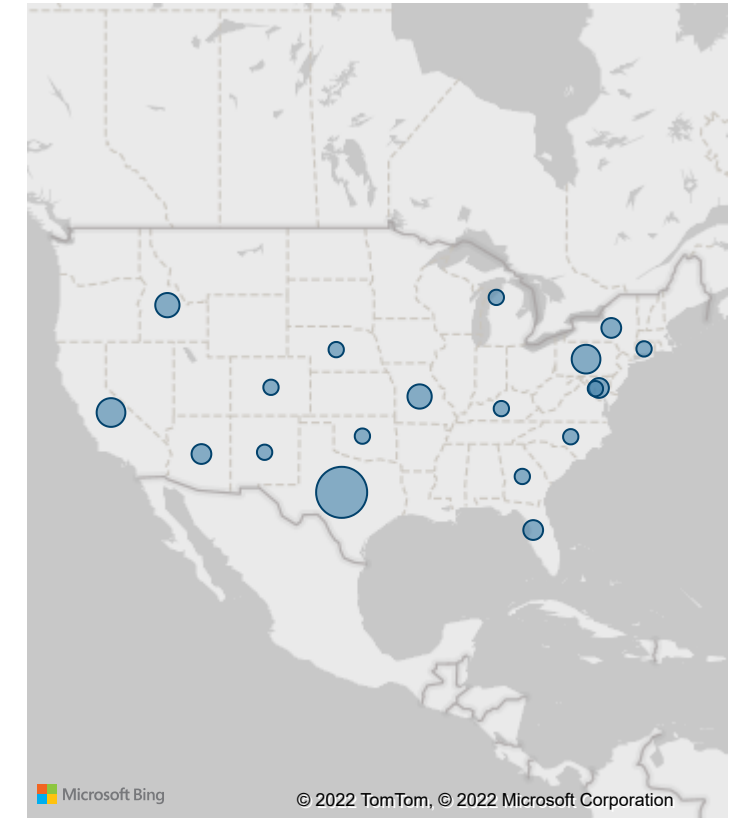
Activity_Minutes and Daily_Steps by Heartrate_BPM



Most used names for this Breed min. 2 uses

Piper
Marble
Penny
Clyde

Amount of pets per state



Families Insight

Waggle

Select State or Dr...

Search

- ☒ Select all
- ☒ Alabama
- ☒ Alaska
- ☒ Arizona
- ☒ Arkansas
- ☒ California
- ☒ Colorado
- ☒ Connecticut
- ☒ Delaware
- ☒ District of Colum...
- ☒ Florida
- ☒ Georgia
- ☒ Hawaii
- ☒ Idaho
- ☒ Illinois
- ☒ Indiana
- ☒ Iowa
- ☒ Kansas
- ☒ Kentucky
- ☒ Louisiana
- ☒ Maine
- ☒ Maryland
- ☒ Massachusetts

5638

Families

19K

Total Pets

523.3...

Avg. Household Income

\$7.88K

Avg. Annual Pet Expenses

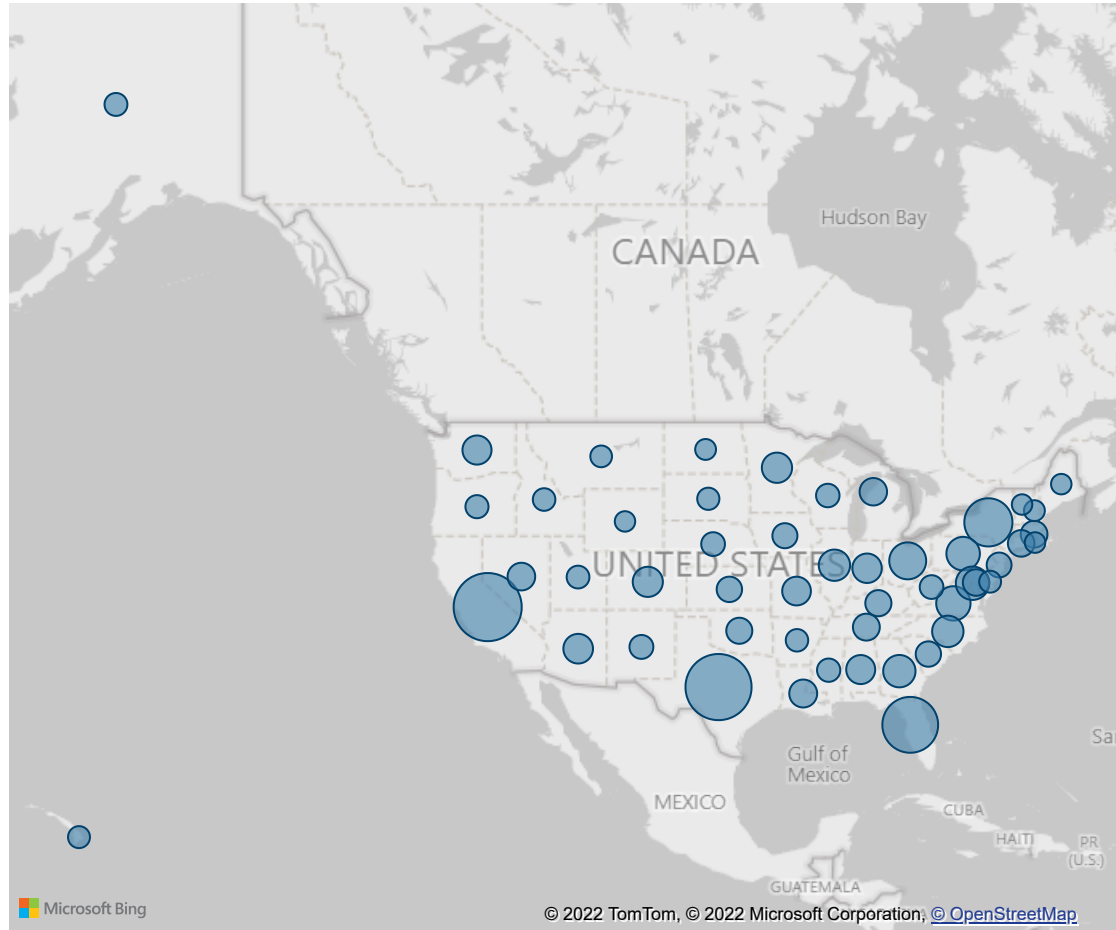
1.51%

Pct of income spent...

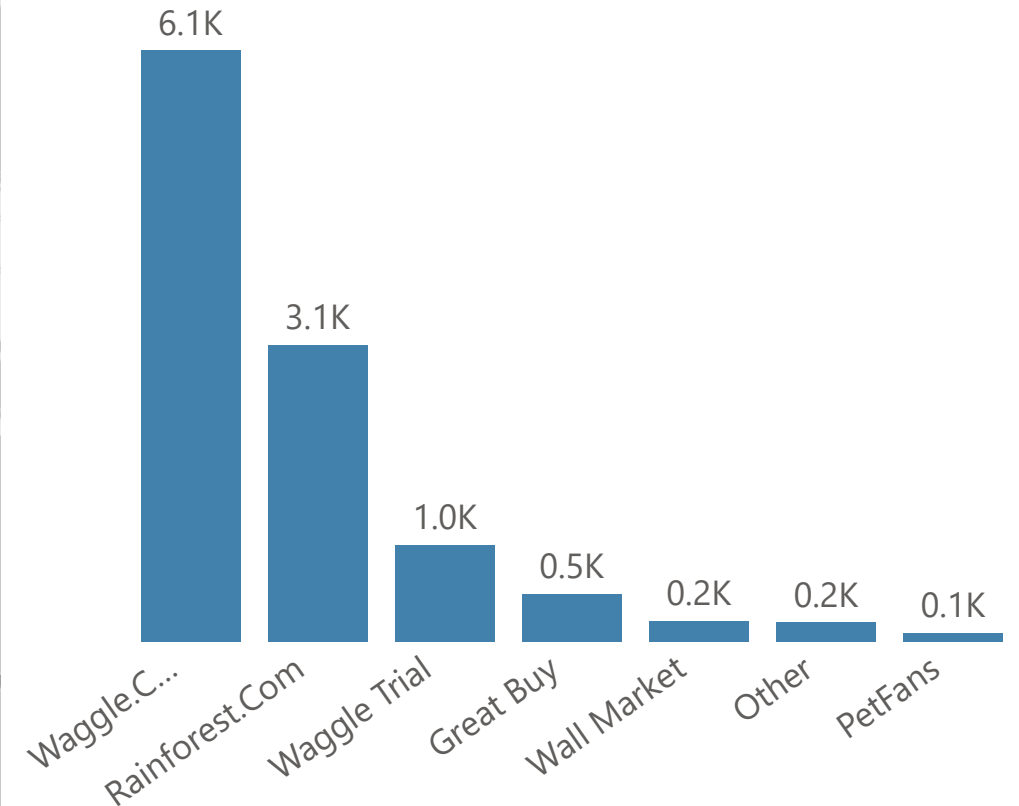
3.37

Avg. Pets Per House...

Quantity of Trackers by State



Quantity of Devices By Store



Where Did You Buy This Product?



State

Florida

Waggle

Device Ty...

All

City, Zip

- ☒ Boca Raton
- ☒ Bonita Spri...
- ☒ Boynton Be...
- ☒ Bradenton
- ☒ Brooksville
- ☒ Cape Coral
- ☒ Clearwater
- ☒ Daytona Be...

Rating

All

1/1/2018

12/31/2020

461

Families

1.57%

Avg. Pct of income spent on pets

3.46

Avg, number of Pets

\$8.15K

Average of Annual_Pet_Expenses

3.02

Average of Household_Size

518.80K

Average of Household_Income

Top Families that expend the most

Family_Name	Avg Amount	Pct of income spent on pets
Liddell	\$48,830.00	7.39%
Swiffan	\$46,955.00	6.23%
Limming	\$40,195.00	4.72%
Frankiewicz	\$39,660.00	8.26%
McKernon	\$39,535.00	5.04%
Total	\$39,225.20	5.60%

Total Pets and Device Rating over Household Income and Annual Pet Expenses

Rating ● 1 ● 2 ● 3 ● 4 ● 5

