



+506 8311-9101



jeiner.perez@publicis.com



San Jose, Guadalupe

ABOUT ME

Web developer based in Costa Rica. I am an experienced, professional and friendly digital specialist who takes pride in a job well done. Focused on email marketing, experienced in email coding techniques, multiple email testing tools. Constantly expanding my technical knowledge and skills to keep up with the email best practices.

SOFT SKILLS

- Team work
- Proactivity
- Empathy
- Time management
- Problem resolution
- Attention to details

REFERENCES

Gersson Arce
Vice President, Marketing
Formerly Know AS
+167 8891-6069

Francisco Ruiz
Production Manager
PGD
+506 8920-4038

David Cruz
Deployment Specialist
Wunderman Thompson
+506 8752-5746

Gabriela Madriz
Associate Director
PGD
+147 0631-8886

Jeiner Pérez

Email Developer

EXPERIENCE

Creative Engineer

PGD - FKA Account | September 2021 - Currently

Working as an email developer in the Formerly Know AS account, developing Emails for our client Verizon with different levels of technical skills, doing updates, or creating from scratch.

Working with the Rauxa team making the code for the Marketo components, following Verizon's rebranding guidelines, these components will be used by the development team with a drag and drop method.

Skills learned:

- Code emails from scratch using HTML, CSS, and Javascript with text editors like Dreamweaver and sublime text.
- Code responsive Emails, ready for dark mode and following the ADA rules for people with disabilities.
- Code emails with different versions and dynamic content.
- Develop Emails with the Adobe AEM and Marketo tools with the drag and drop method.
- Photoshop and Sketch.
- Git, Sourcetree, and AEM DAM for image management.
- Email On Acid to Test Emails.
- Using browser extensions like Pixel Perfect to match email with creative.

EDUCATION

Currently working to be certified in Salesforce Marketing Cloud

Fundatec

English language | Currently

Cenfotec University

Web Development Technician. | September 2015 - 2018

Tecnologico de Costa Rica

Support Technician | April 2013 - July 2015

TECHNOLOGY

- HTML. (high)
- CSS (high)
- Javascript (medium)
- AEM (high)
- Bootstrap (high)
- Node JS (Basic)
- C# (Basic)
- Java (Basic)

LANGUAGES

Spanish

Native.

English:

B1 level

Currently studying in the PGD English Connection program.