

# LectureLink Privacy Policy

**Effective Date:** April 19, 2025

**Last Updated:** April 20, 2025

LectureLink ("LectureLink", "we", "our", or "us") respects your privacy and is committed to protecting the personal information you share with us when you use our mobile or web application ("Service" or "Platform"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you access or use LectureLink.

By using LectureLink, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with the terms, please do not access or use the platform.

## 1. Information We Collect

We collect several types of information to provide and improve our services:

### 1.1 Personal Information You Provide

When you create an account or use features on LectureLink, we may collect:

- Your name and email address (school-issued)
- Academic information (e.g., major, class enrollments, course titles)
- Profile information (e.g., first name, last name, profile picture)
- Social media links you optionally provide
- User-generated content (e.g., group chat messages, feeling meter input)

### 1.2 Automatically Collected Information

We may collect information automatically through cookies and tracking technologies, including:

- Device and browser type
- Operating system
- IP address
- Language preferences
- Access times and usage activity (e.g., login times, class views, interactions)

## 2. How We Use Your Information

We use the information we collect for the following purposes:

- To create and maintain your user profile and account
- To display your information to other users in shared classes
- To populate course pages and enable peer discovery
- To provide class group chats and display aggregated class feedback
- To improve platform functionality, user experience, and performance
- To analyze usage patterns and trends
- To enforce our Terms and Conditions and protect our legal rights
- To respond to inquiries and support requests

We do **not** sell your personal information.

### 3. Sharing and Disclosure

We do not disclose your personal information to third parties except in the following circumstances:

- **With Your Consent:** When you explicitly agree to share information (e.g., social media links).
- **With Classmates:** Your name, major, hometown, and public profile fields are viewable by other verified users in your enrolled classes.
- **With Service Providers:** We may share limited data with trusted third-party vendors who assist us in operating the platform (e.g., cloud hosting, analytics), subject to strict confidentiality obligations.
- **Legal Compliance:** We may disclose your information when required to do so by law, subpoena, or other legal process, or if we believe disclosure is necessary to investigate, prevent, or respond to illegal activities, threats to safety, or violations of our terms.

### 4. Data Retention

We retain your information as long as your account is active or as needed to provide you with services. If you request account deletion, we will permanently delete your account and associated data within 24 hours of verification (see Section 8.1 of our Terms).

### 5. Your Choices and Rights

You may access, update, or delete your personal information by contacting us at [LectureLinkTeam@gmail.com](mailto:LectureLinkTeam@gmail.com). You may also:

- Request correction of inaccurate or incomplete data
- Request deletion of your data
- Request a copy of the data we hold about you

We may request verification of your identity before fulfilling your request.

## **6. Data Security**

We use appropriate technical and organizational measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, no system is completely secure, and we cannot guarantee absolute security of your data.

## **7. Children's Privacy**

LectureLink is not intended for use by individuals under the age of 17. We do not knowingly collect personal information from children. If we become aware that a user under 17 has created an account, we will take steps to delete the information and terminate the account.

## **8. Third-Party Links and Integrations**

Our platform may contain links to third-party websites, including social media profiles you or your classmates share. We are not responsible for the privacy practices of these external services. We encourage users to read the privacy policies of any third-party platforms they visit.

## **9. Changes to this Privacy Policy**

We may update this Privacy Policy from time to time to reflect changes in technology, legal requirements, or our practices. If we make material changes, we will notify you by updating the "Effective Date" and may provide additional notice via email or in-app messaging. Continued use of LectureLink after any changes constitutes acceptance of the revised policy.

## **10. Contact Us**

If you have questions, concerns, or requests regarding your privacy or this Privacy Policy, you may contact us at:

**Email:** [LectureLinkTeam@gmail.com](mailto:LectureLinkTeam@gmail.com)