



Curriculum Vitae

Name: Heiko Plucas
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Born: 15.04.1993 in Bad Kreuznach

[LinkedIn](#)

Work Experience

11/2019 – today

Technical Product Manager Innovation III
iHUB - Deutsche Telekom AG (Darmstadt, Germany)

11/2021 – today

D&A Lighthouse, Product Manager - Digital, CDSC, CJL

- o Analyzing and prioritization of big data use cases
- o Specification of requirements and coordination of the implementation
- o Creation of use case specific data models for steering purposes and modeling

11/2020 – 11/2021

MagentaGaming, Product Owner - BI & Analytics System

- o Managing and coordinating the development and introduction of a BI & Analytics system
- o The conceptual establishing of system and process architecture for data and data flow analysis
- o Compliance management to ensure law conformity, standards and internal guidelines
- o Privacy and security assessment management to guarantee the upkeep of system and data privacy

**Additionally, Interim Product Owner -
Product Information Management System**

- o Leading the development of the PIM system to provide the required metadata for various systems

11/2019 – 11/2020

MagentaGaming, Business Analyst - UX/CX-features

- o Data driven support for development of UX/CX-features
- o Development of product specifications for Player-Retention- and Player-Interaction-Features
- o Analysis and evaluation of market requirements, market development and the competitive situation
- o Realization of Design Thinking workshops and UX tests

Education & Further Knowledge

09/2022 – today

Part Time | Bologna@Telekom - Master of Science (M.Sc.) Big Data and Data Analytics
FOM Hochschule für Oekonomie & Management

10/2016 – 11/2019

Dual Study - Bachelor of Science (B.Sc.) Economy Informatics
Hochschule für Telekommunikation Leipzig

- Final grade: 1,90

Specialization:

- ERP-Technologies
- Consumer behavior and market research
- Mobile applications
- Web applications

Languages:

- German – Native speaker
- English – Fluent in speech and writing

Telekom Specific Experience:

- PSA, Privacy and Security Champion
- ODL Experience, CDSC, CX Analytics & Tooling, Digital (OneApp)

Further Knowledge:

- Scrum, SAFe, Kanban, Confluence, Jira, UML
- SQL, Python, JavaScript, R, Docker, Git
- Hue, Knime, OpenSearch, PowerBi, Quicksight, Tableau
- **Cloud Experience:** AWS, proficient in the use of analytical AWS services, including the derivation of reference architectures for data analytics (Amazon QuickSight, Amazon Athena, etc.)

Certified:

- SAFe 5 PO/PM, PSPO I, AWS Cloud Practitioner
- [LinkedIn/certifications](#)

I am very invested in new technology and try to steadily expand my knowledge concerning this. My preferred medium to achieve this are „massive-open-online-courses“.

Bischofsheim, 19th of Dez. 2022

Heiko Plucas